

BUSINESS PLAN

CHARLIE

AN EASY CHATBOT FOR
YOUR ADMINISTRATIVE NEED



Attention

Persona : Our customers are principally the Human Ressources Managers.



Problem : Administrative Work

TIME-CONSUMING

MONEY-WASTING

FRUSTRATION

INEFFICIENCY

PROBLEM COST

448€

PAR SALARIÉ / AN

Coût moyen de l'administration du personnel (Ressources Humaines)

Vision



A faint, semi-transparent background image shows a person's profile from the side, looking down at a laptop screen. The person has dark hair and is wearing a light-colored shirt.

What do our customers want?

AN EFFICIENT
SOLUTION TO
ADMINISTRATIVE
WORK

Customer Segment

Customer Segments

B2B / COMPANIES >100K/Y.

Our customers are the Human
Ressources Managers.

The Solution

Value Proposition



PRODUCTIF ET SIMPLE

- Gain de temps
- Réduction des coûts
- Moins de frustration
- Gain en productivité
- Service personnalisé

Why a Chabot ?

STRAIGHTFORWARD SERVICES

HIGH SCALABILITY

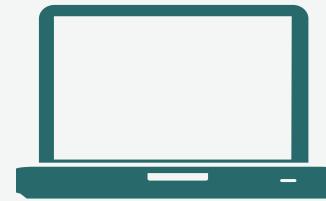
AUTOMATED PROCESS

HIGH FLEXIBILITY

PERSONALIZED EXPERIENCE

INSTANT ANALYTICS

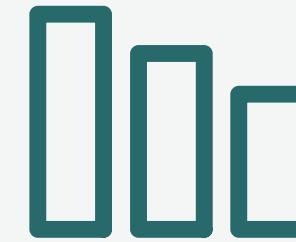
Multi-platforms



Website Widget



Mobile App (working on...)



Dashboard (working on...)

!!

Peux-tu me donner ma dernière fiche de paie ?

Peux-tu me commander une nouvelle machine à café ?

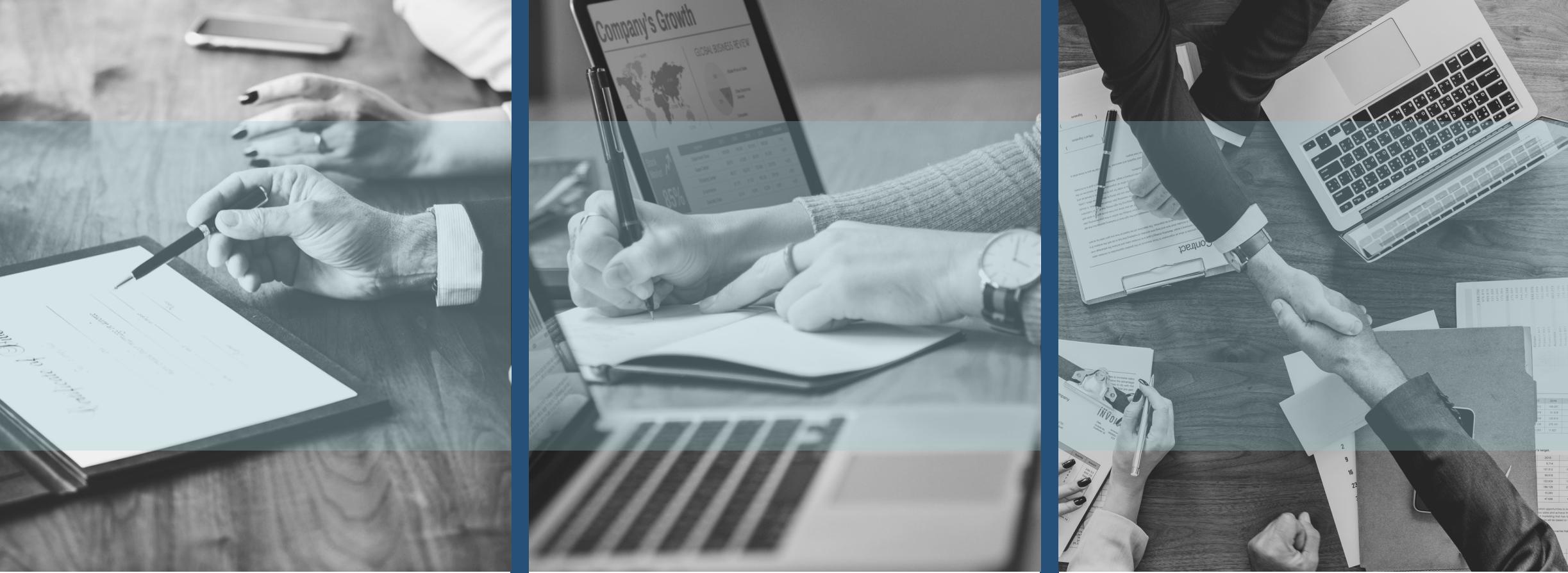
Où puis-je trouver un adaptateur HDMI dans 15min ?

Réserve la salle de réunion D.100 pour demain à 14h

!!

Personalised Services

Personalized service



STEP 1

Analysis of
administrative
tasks

STEP 2

Development of
the tailored
chatbot.

STEP 3

Deployment of the
solution &
statistical analysis

Partnerships

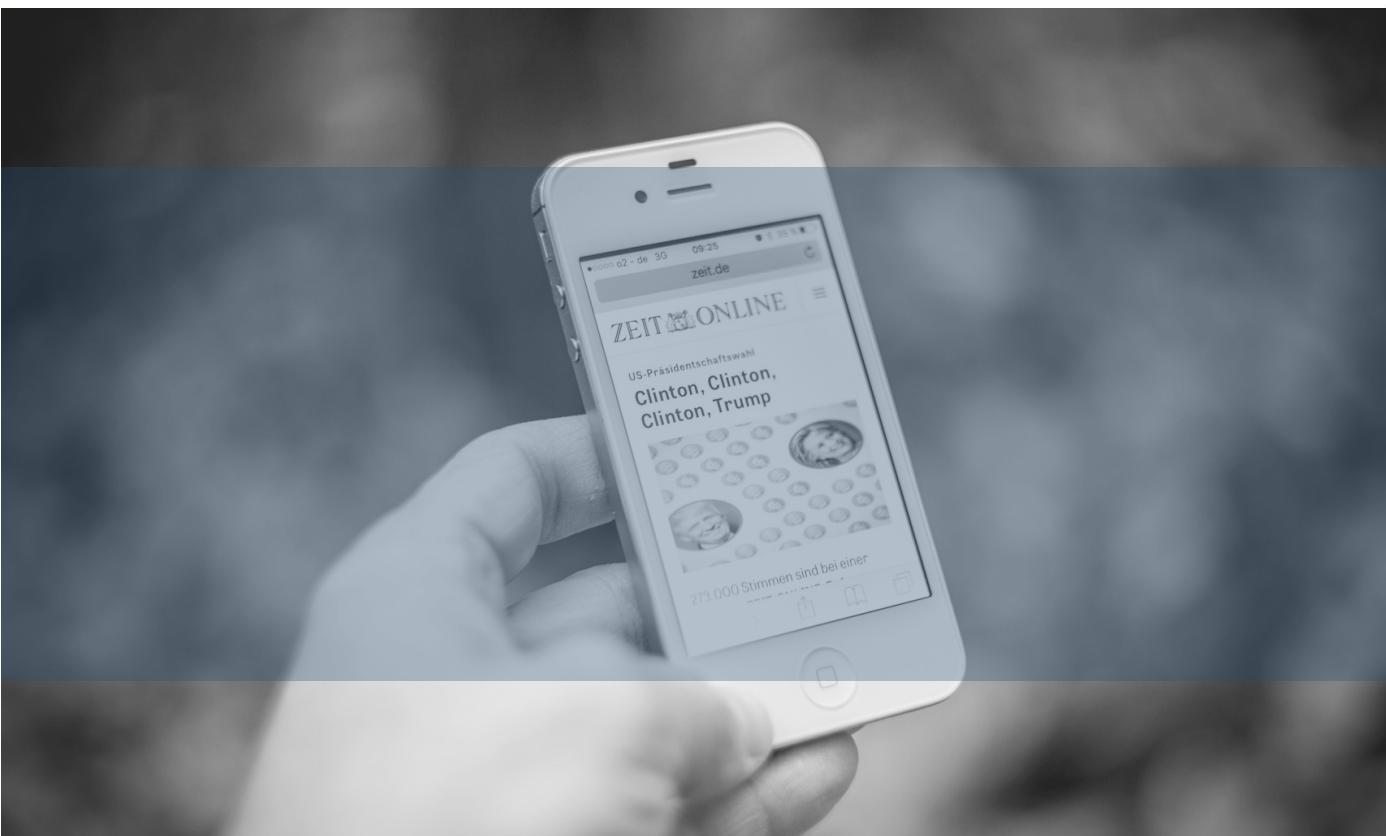
Partnerships

POTENTIAL PARTNERS

Task Manager Platforms : Asana/Trello

- Website Widget

Pricing



5€ PAR MOIS / PAR EMPLOYÉ

Pay-per-employee model de pricing pour assurer des revenus récurrents.



5000€ FRAIS D'INSTALLATION

Frais d'installation par entreprise pour réduire les risques de désistement après la mise en place du service personnalisé.

Market Size

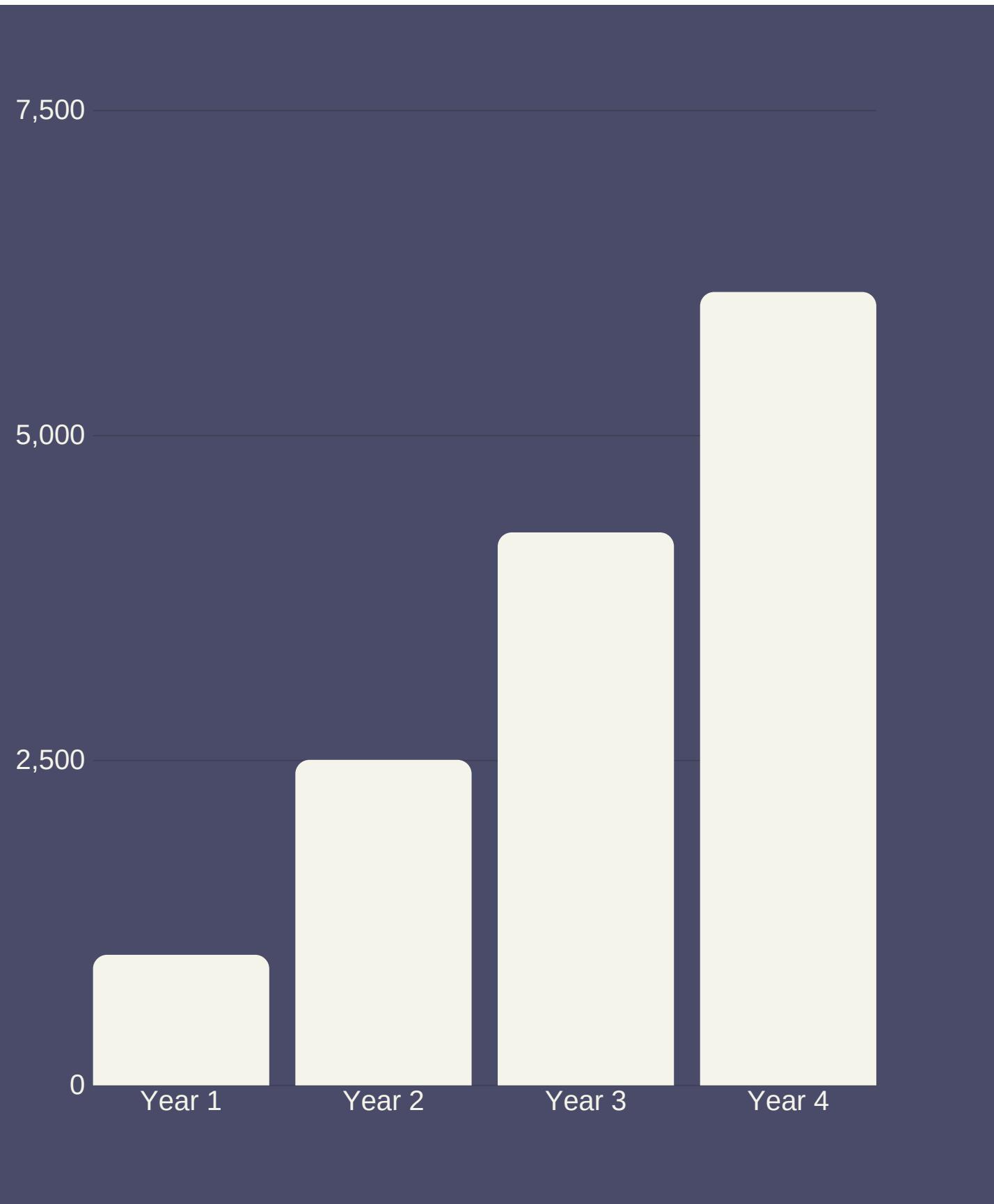
\$864m

2017

\$3146m

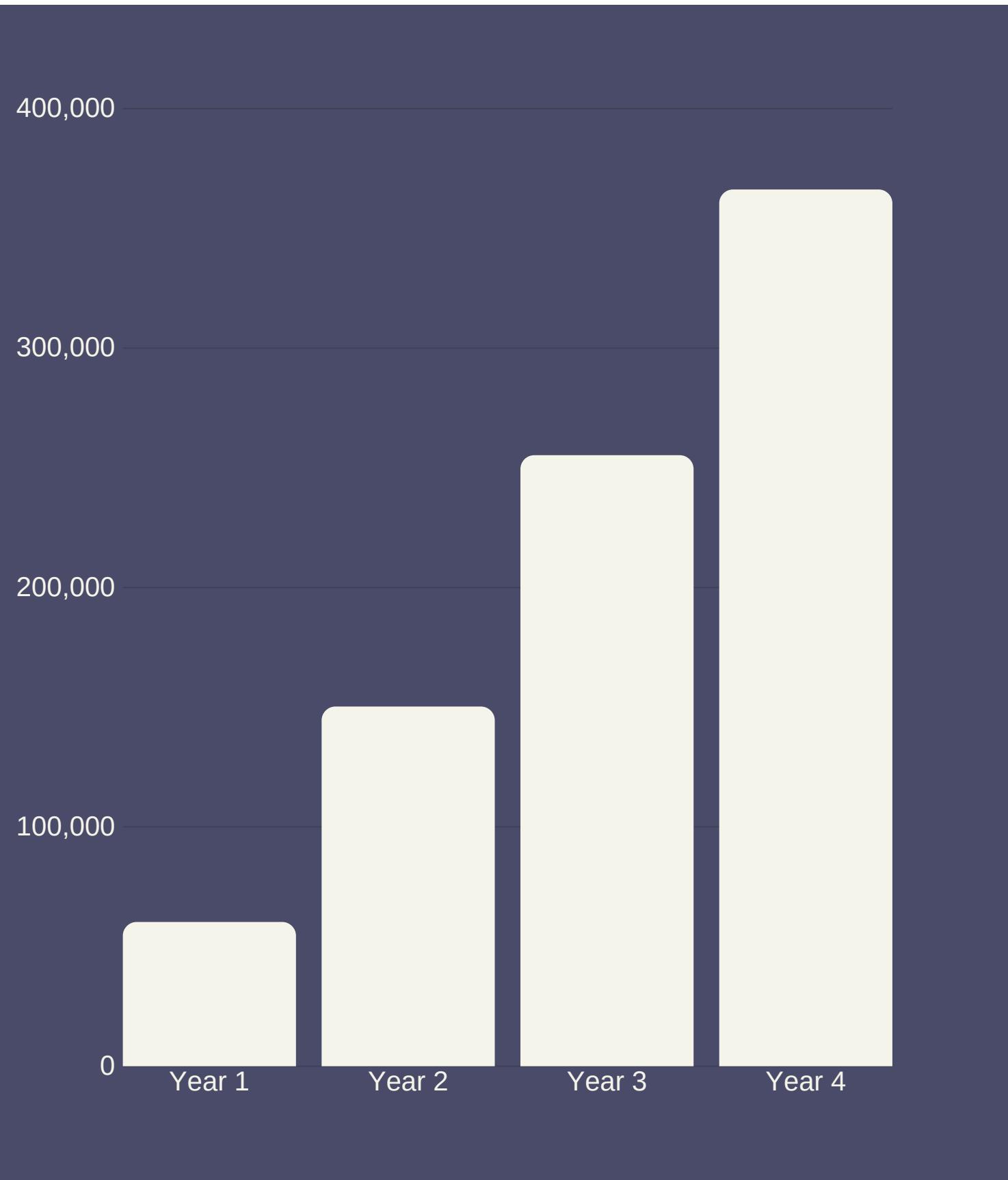
2023 (PROJECTED)

Financials



User Growth

Year 1 : 20 companies of 50 employees = 1,000 users.



Turnover Growth

Year 1 : €60.000 de CA.

Year 4 : €375.000 de CA.

Team

Meet the Team

GUILLAUME DELHAYE
Business model

BENOIT FRANCK
Front-end dev.

NICOLAS SARGOS
Back-end dev.

FRANCK LAURANT
Business Plan

SARA BERNARD
Front-end dev.

MICHAEL LIBOIS
Back-end dev.

Chatbot Demo

Développé

Q/A (TEXTE)

IMAGES/GIF

REDIRECTION
VERS

DÉLAI

FORMULAIRE DE
CONTACT

En cours

EXPÉRIENCE
PERSONNALISÉE

STATISTIQUES

Thank You