# LAMIA FAZEELA HASSAN

DIGITAL MARKETER

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Mangalore, India

# ABOUT ME

An Aspiring digital marketer anxious about using my passion for digital media, creativity, foundation in graphic design and frontend development, eager to leverage technical skills and creativity to make an impact in the digital marketing space. And excellent analytical abilities to provide value to marketing Campaigns.



## EDUCATION

Advance digital marketing with Ai

Zephyr technologies and solutions Mangalore 2023-2024

Bachelor of commerce (BCOM)

St. Agnes (autonomous) college mangalore 2020-2023

Pre university - commerce - (SEBA)

St. Agnes college mangalore

2018-2020

SSLC

St. Ann's high school

2017-2018

## PROJECT

#### Portfolio

Frontend - Html , CSS , java script

e-commerce website

Frontend - Html , CSS and Java script Backend - php

### SKILLS

- SEO
- Html/CSS
- · Creative analysis
- Problem solving
- Java script
- Graphic designing
- Leadership
- communication

## EXPERIENCE

#### The sweet apron

#### 2020-present

Mangalore, India

The sweet apron is specialized in Authentic And delicious pastries and deserts

#### Task / Achievement

- · Increase customer satisfaction by resolving
- Carried out day to day activities Accurately and effectively
- · Worked flexible hour's
- On time customer service
- Created sustainable quality products

#### CERTIFICATION

Digital marketing and e commerce (10/2023)

An online non credit course offered by google through coursera.

Digital marketing (02/2024)

An online non credit course offered by Microsoft through hubspot.

• Digital Advertising (02/2024)

An online non credit course offered by Microsoft through hubspot

#### LANGUAGE

- English
- Full professional proficiency
  - Kannada

Professional working proficiency

Beary

Native / bilingual proficiency

Hindi

Professional working proficiency

Malayalam

Limited working proficiency