



TABLEAU WORKSHOP

TABLEAU DESKTOP 2023 STUDENT LICENSE AND INSTALLATION GUIDE

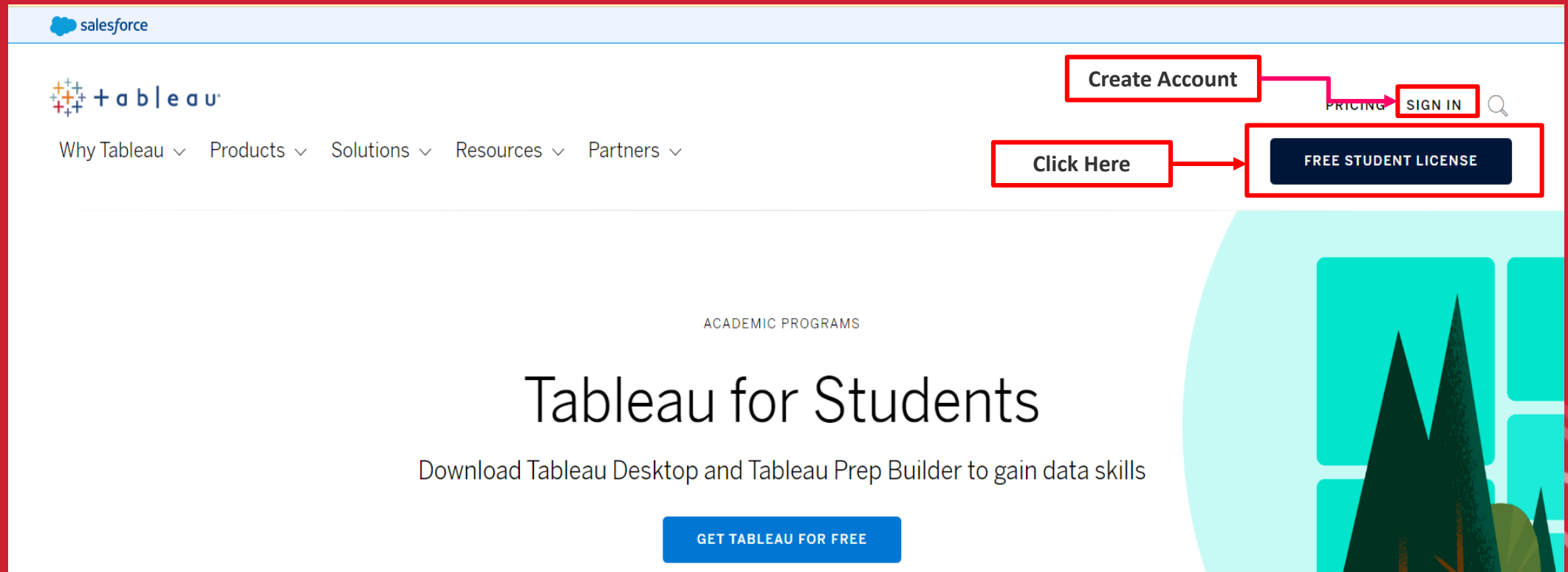


Created by Mr. Rohit Prasad
Tableau Student Ambassador Mentor

TABLEAU DESKTOP 2021 STUDENT LICENSE STEPS

Step 1 - Go to the Tableau official website link - <https://www.tableau.com/academic/students>

Step 2 – Create your account and Click on upper right side Tab “**FREE STUDENT LICENSE**”



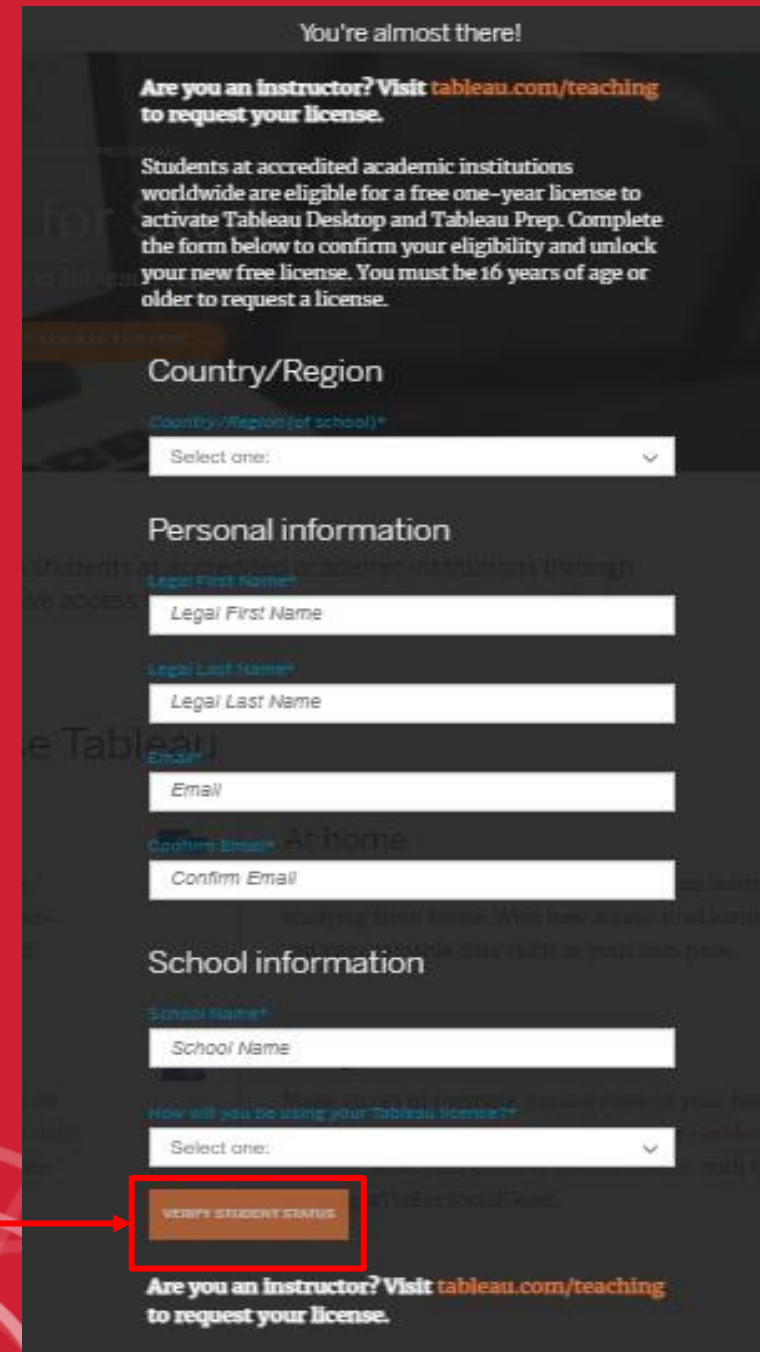
Step 3 - After clicking on “**FREE STUDENT LICENSE**”, a new screen will appear. Fill the details “**Country**”, “**Personal Information**” and “**School Information**”.

Step 4 - Click on “**VERIFY STUDENT STATUS**”. You will need your Matriculation Certificate, University Email or any document provided by your university for verification.

Step 5 - After verification of your student status, you will get a Product key in your Email Address which you gave in “**Personal Information**” section.

Step 6 - Copy the Product key from your Registered Email.***

***You will get Product Key Information (Alpha-numeric) to your registered Email.



The screenshot shows the Tableau Student License Request Form. At the top, it says "You're almost there!". Below this, there is a section for instructors: "Are you an instructor? Visit tableau.com/teaching to request your license." The main body of the form is titled "Students at accredited academic institutions worldwide are eligible for a free one-year license to activate Tableau Desktop and Tableau Prep. Complete the form below to confirm your eligibility and unlock your new free license. You must be 16 years of age or older to request a license." The form is divided into four sections: "Country/Region" with a dropdown menu labeled "Select one:"; "Personal information" with fields for "Legal First Name", "Legal Last Name", "Email", and "Confirm Email"; "School information" with a field for "School Name" and a dropdown menu for "How will you be using your Tableau license?"; and a "VERIFY STUDENT STATUS" button at the bottom. A red box highlights the "VERIFY STUDENT STATUS" button, and a red arrow points to it from the text "Click Here".

You're almost there!

Are you an instructor? Visit tableau.com/teaching to request your license.

Students at accredited academic institutions worldwide are eligible for a free one-year license to activate Tableau Desktop and Tableau Prep. Complete the form below to confirm your eligibility and unlock your new free license. You must be 16 years of age or older to request a license.

Country/Region

Country/Region (of school)*

Select one: ▼

Personal information

Legal First Name*

Legal First Name

Legal Last Name*

Legal Last Name

Email*

Email

Confirm Email*

Confirm Email

School information

School Name*

School Name

How will you be using your Tableau license?*

Select one: ▼

VERIFY STUDENT STATUS

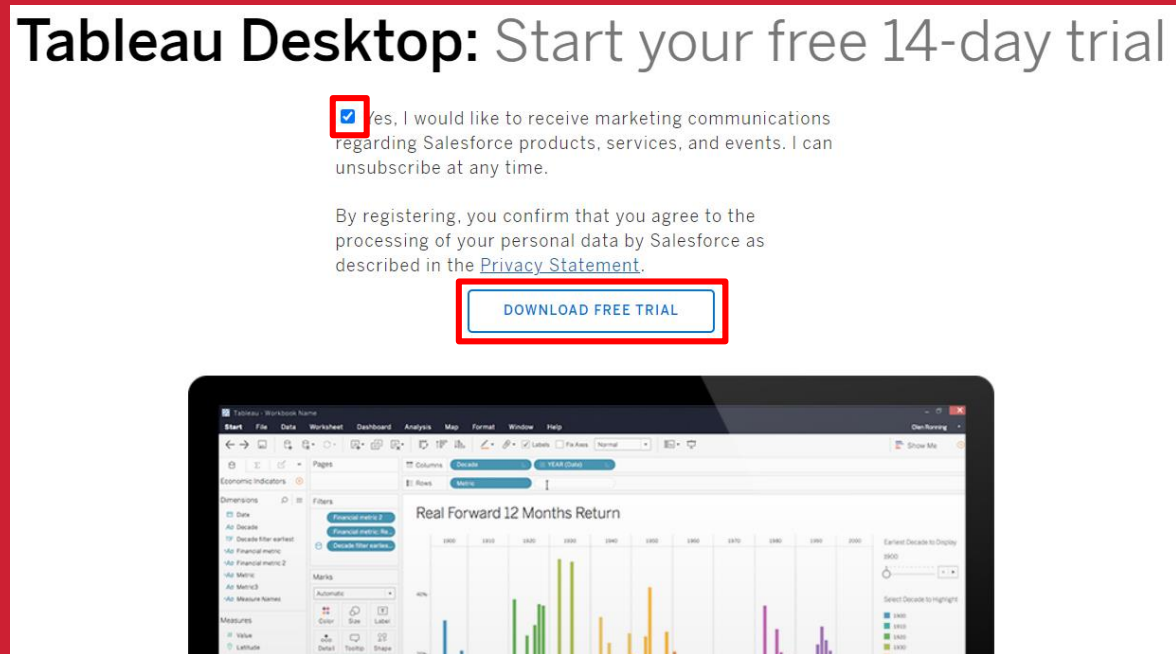
Are you an instructor? Visit tableau.com/teaching to request your license.

Click Here

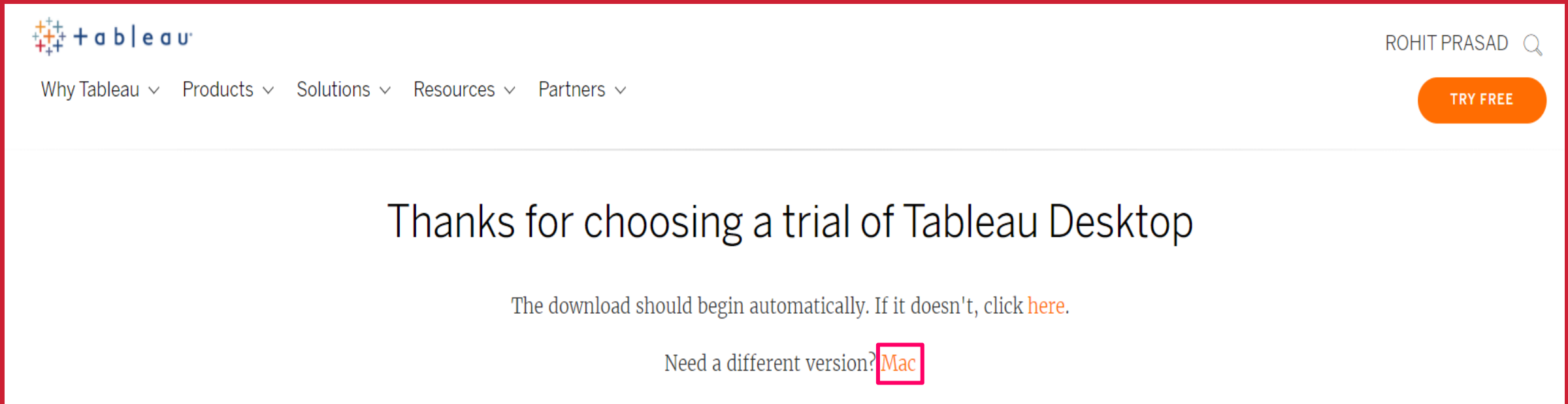
TABLEAU DESKTOP 2023 INSTALLATION STEPS

Step 1 - Go to the Tableau Desktop Download link -
<https://www.tableau.com/products/desktop/download>

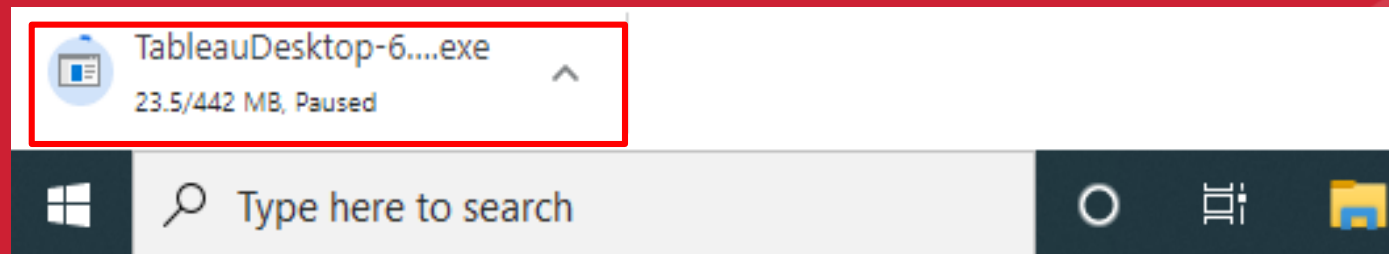
Step 2.1 - Give your Consent by clicking 'Yes'. And then, Click on 'DOWNLOAD FREE TRIAL'



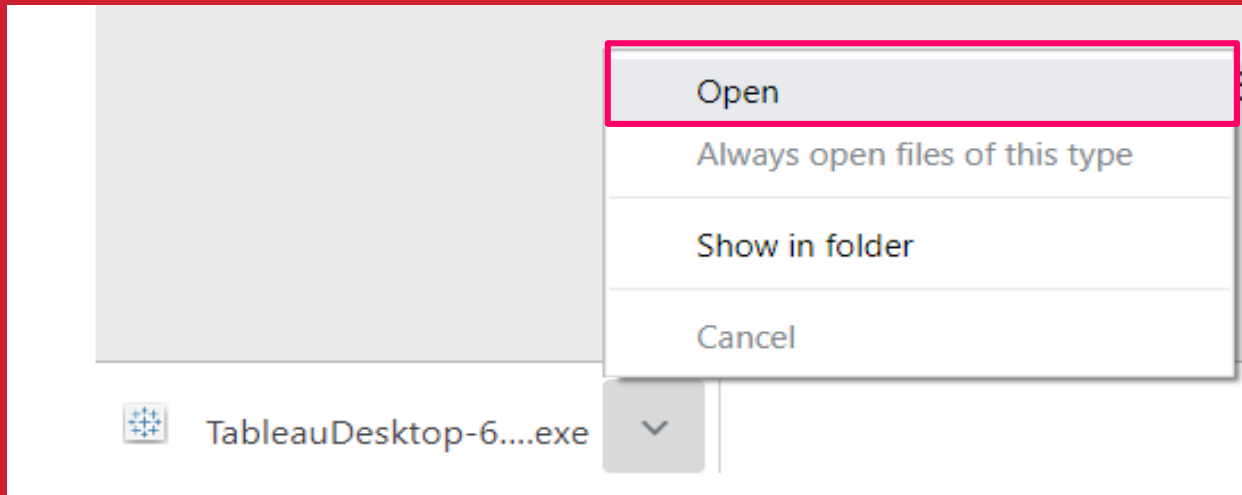
Step 2.2 - Please Click on 'Mac' Icon for Apple Users and follow the instructions.



Step 3 - This will start downloading the .exe file for Windows, visible at bottom left corner. .



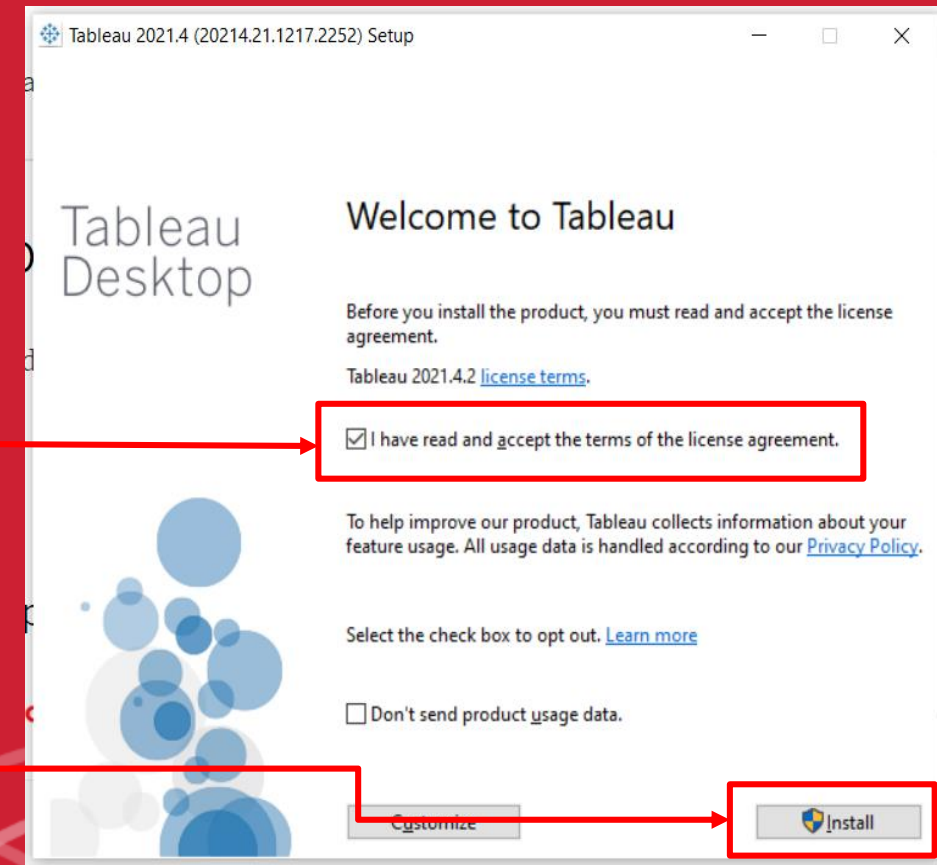
Step 4 - Once the download gets completed, open the exe file.



Step 5 - A new wizard will launch. Check the box and Click in “Install”.

Check the box

Click on “Install”
Button



Step 7.0 - When the Tableau installation is finished, the “**Tableau Registration**” window will appear.

Step 7.1 - Click on Activate Tableau and Enter your “**Product Key**” (Check your Registered Email).

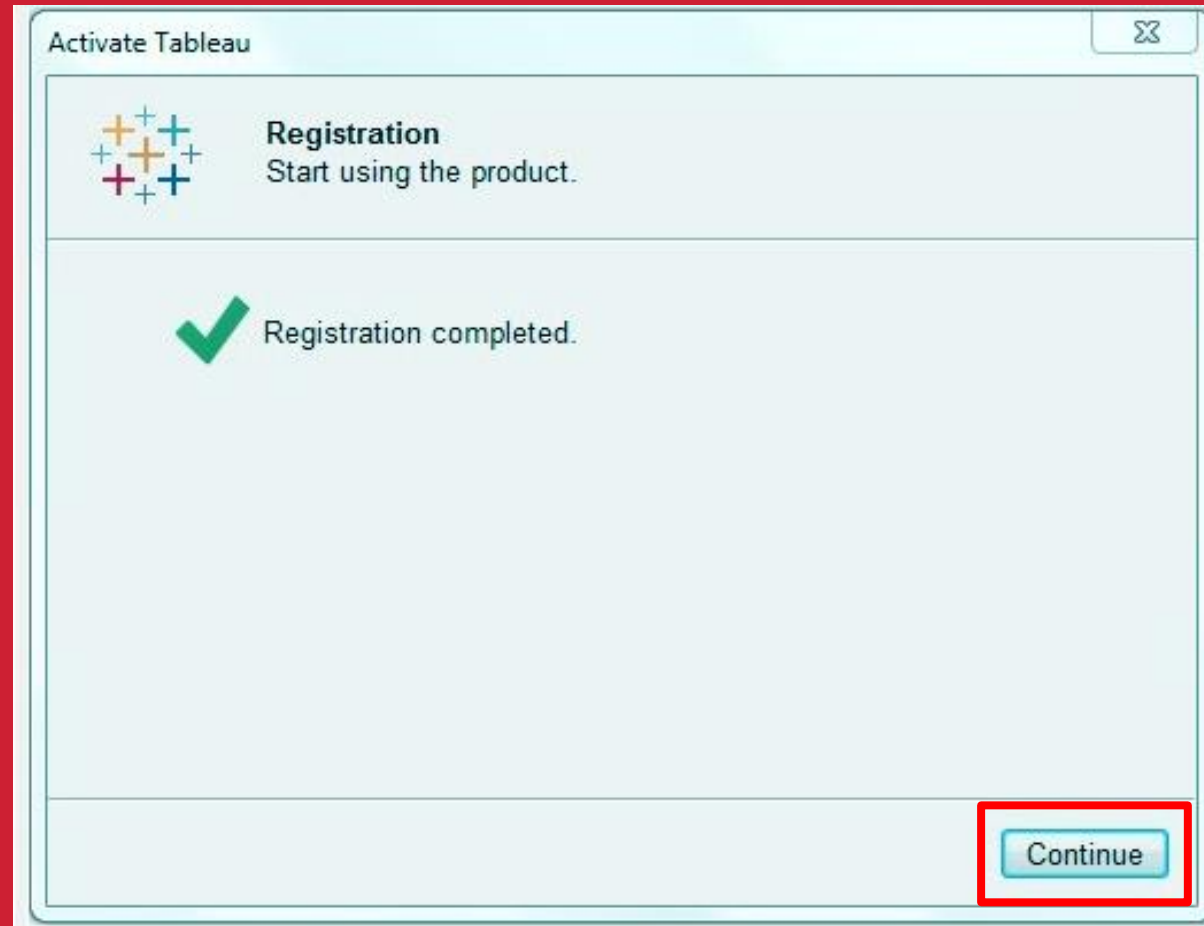
Step 7.2 - Enter your credentials.

Step 7.3 - For Alumni, Please follow step 7.2 and click on “**Start Trial now**”.
(Trial Validity - **15 Days only**)***

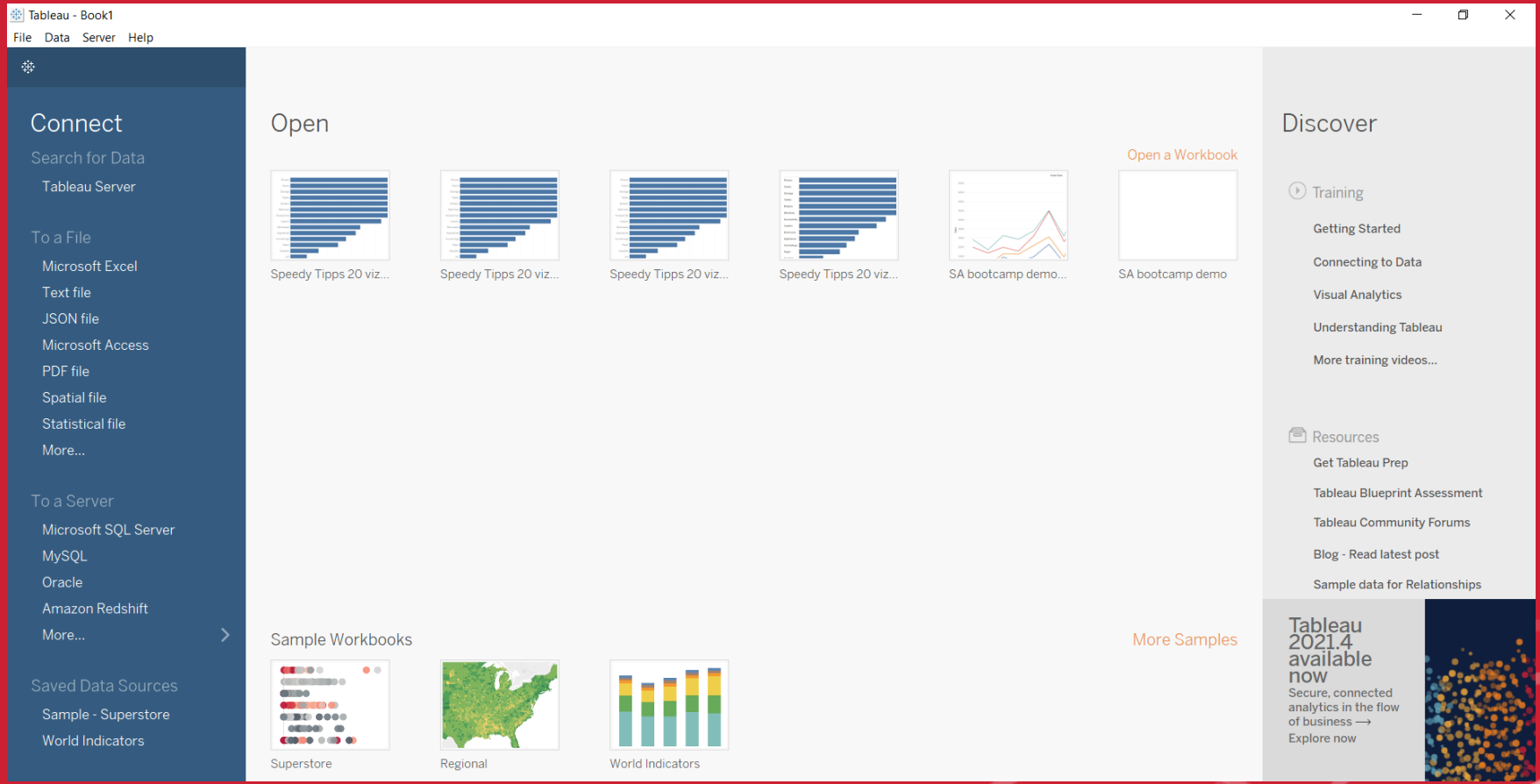
*** The Trial version is suitable for Alumni (Non-Enrolled) for hand on practices during the Workshop sessions.

The screenshot shows the 'Tableau Registration' window. At the top, the title bar says 'Tableau Registration'. Below it, the heading 'Almost there' is followed by the text 'Have a product key? [Activate Tableau](#)'. A red circle with the number '1' points to this text. The main form area is enclosed in a red rectangle, with a red circle and the number '2' pointing to its right side. The form contains the following fields: 'First name' and 'Last name' (top row), 'Business email' and 'Organization' (second row), 'Department' (third row), 'Job Role' (fourth row), 'United States' (fifth row), 'State' (sixth row), 'ZIP code' (seventh row), and 'Phone (e.g. (201) 555-5555)' (eighth row). At the bottom right of the form is an orange button labeled 'Start trial now', with a red circle and the number '3' pointing to it. Below the button, there are links for 'We respect your privacy' and 'Having trouble?'. A small file path 'owtoDownlo6.png' is visible at the bottom left of the window.

Step 8 - On Completion of Tableau Registration, a screen will appear which will read some instructions. You click “**Continue**”.



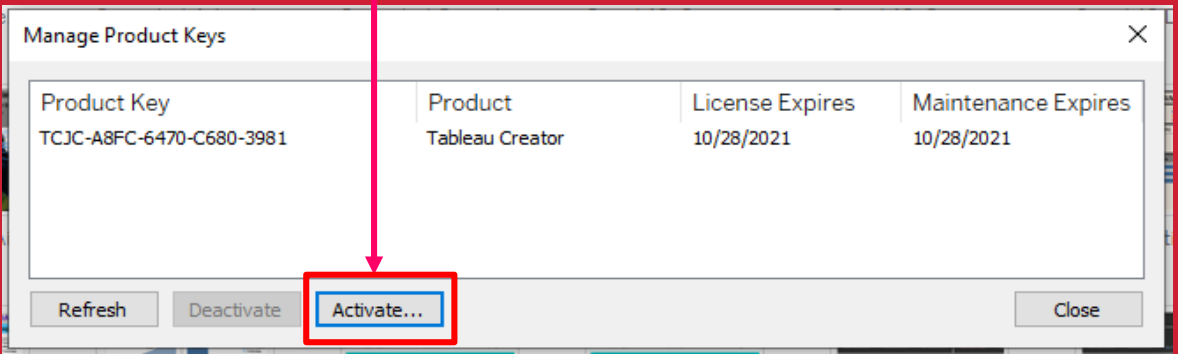
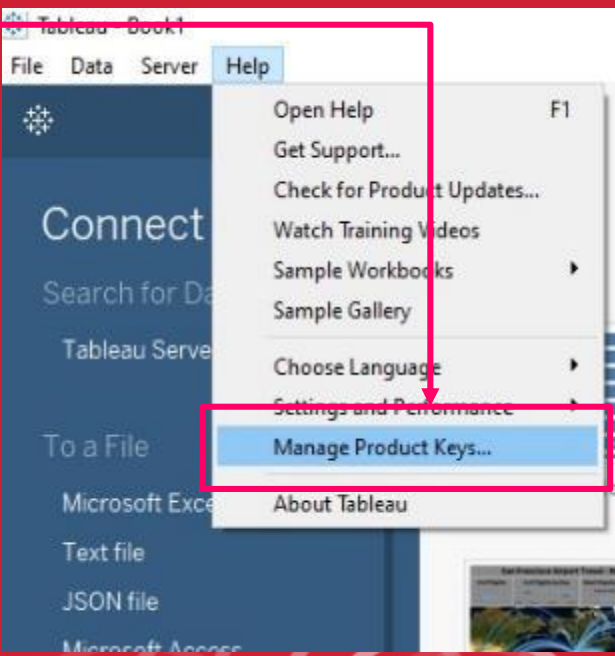
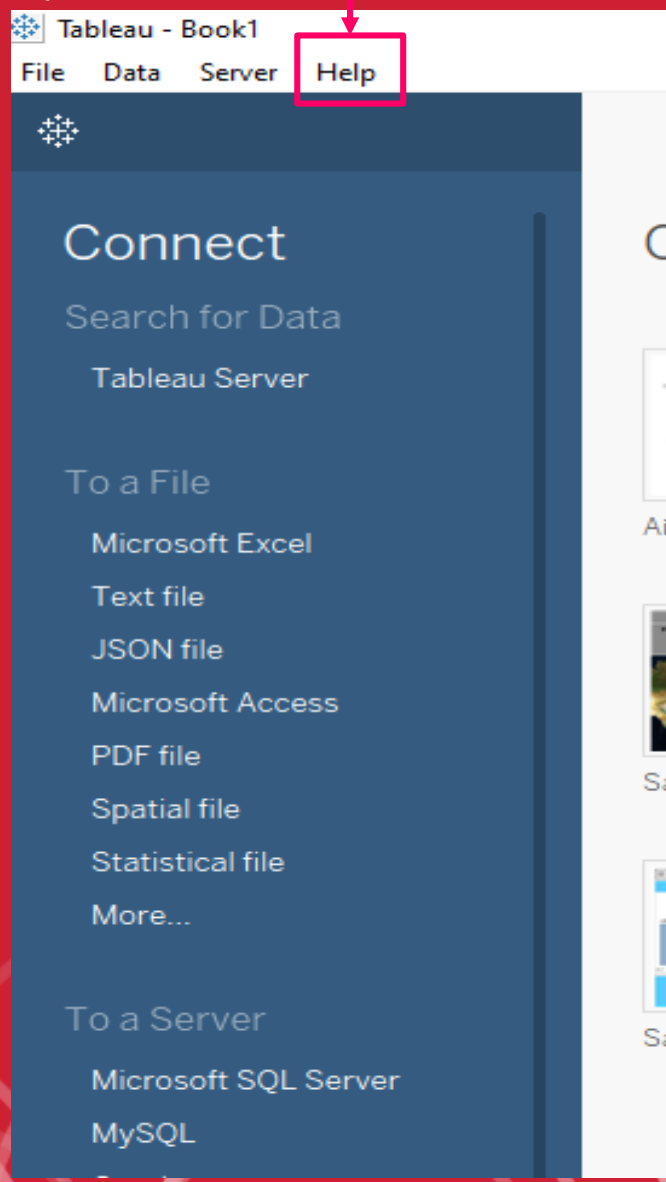
Step 9 - In case, students forgot to apply the Product Key in Step 7.1, then open Tableau Desktop which is already downloaded in your systems.



Step 10 - Open Tableau Desktop and Click on “**Help**” tab (Left upper side).

Step 11 - Then Click to “**Manage Product Keys**”.

Step 12 - Click on “**Activate...**” Tab.



Thank You