

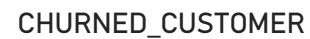
CHURNED CUSTOMER BY REASON OF CHURN



Reasons for Churn



CHURNED CUSTOMER BY STATE



CHURNED_CUSTOMER

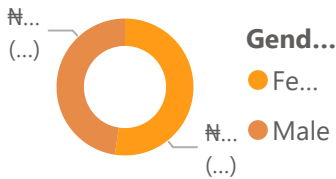
CHURN RATE

CHURN RATE BY STATE

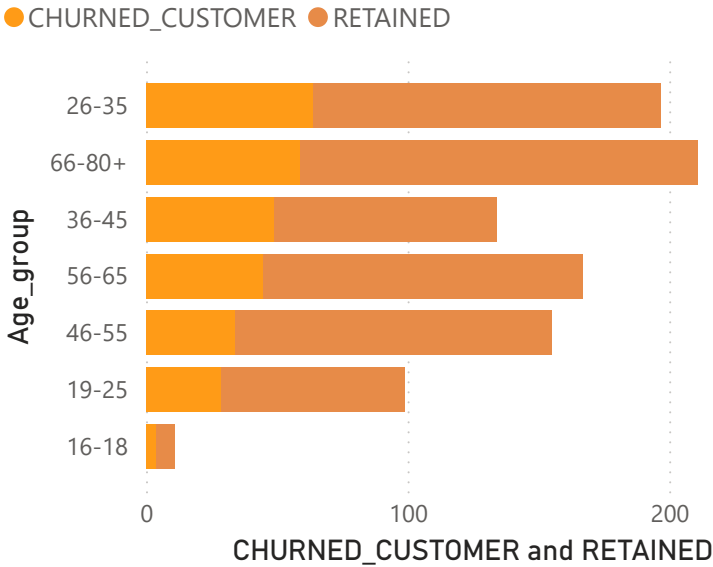




TOTAL_REVENUE BY GENDER



CHURNED_CUSTOMER AND RETAINED BY AGE_GROUP



NO_OF_CUSTOMER

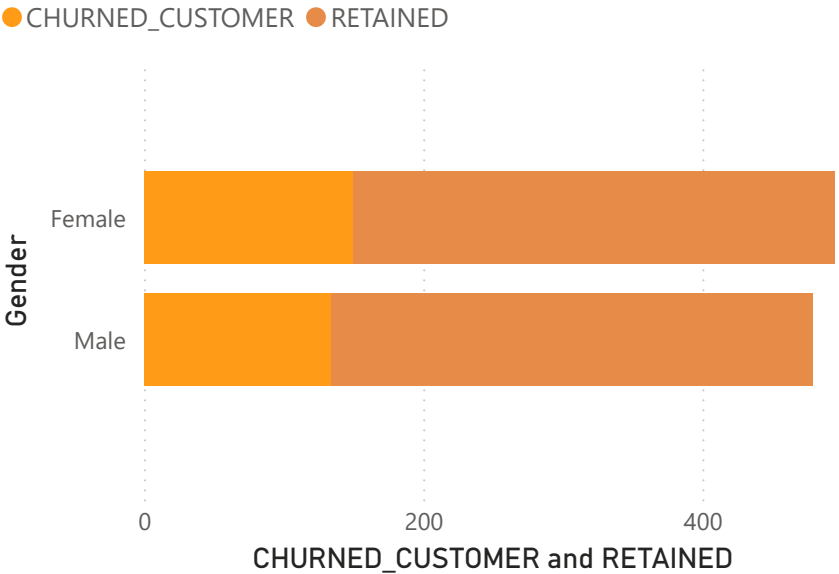
974

Sum of Total Revenue

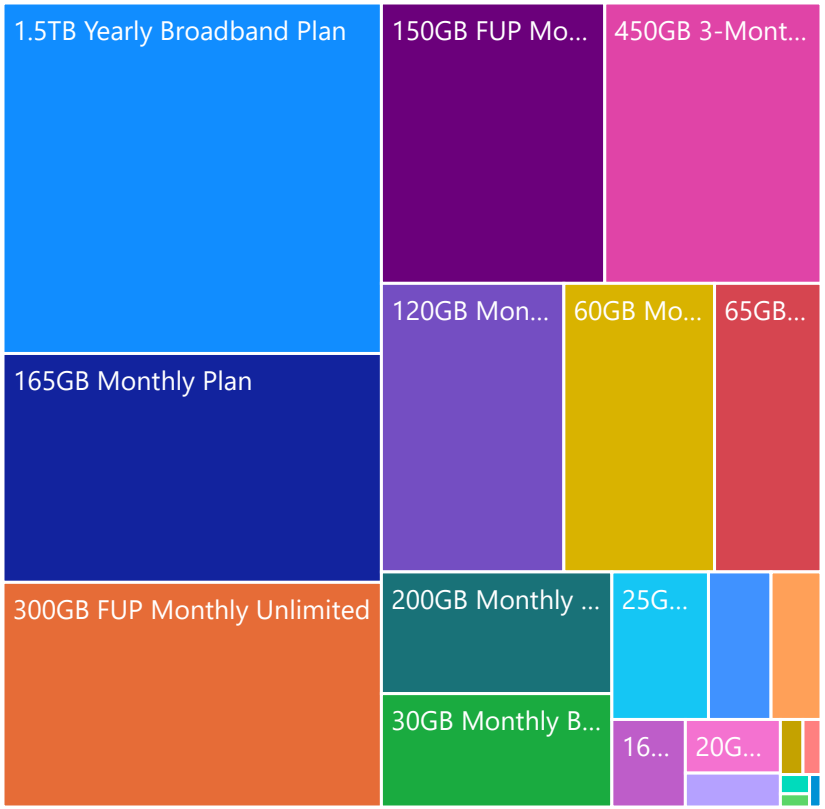
~~₦~~199M

MTN Device	Count of Customer ID
4G Router	216
5G Broadband Router	229
Broadband MiFi	228
Mobile SIM Card	301
Total	974

CHURNED_CUSTOMER AND RETAINED BY GENDER



REVENUE BY SUBSCRIPTION PLAN





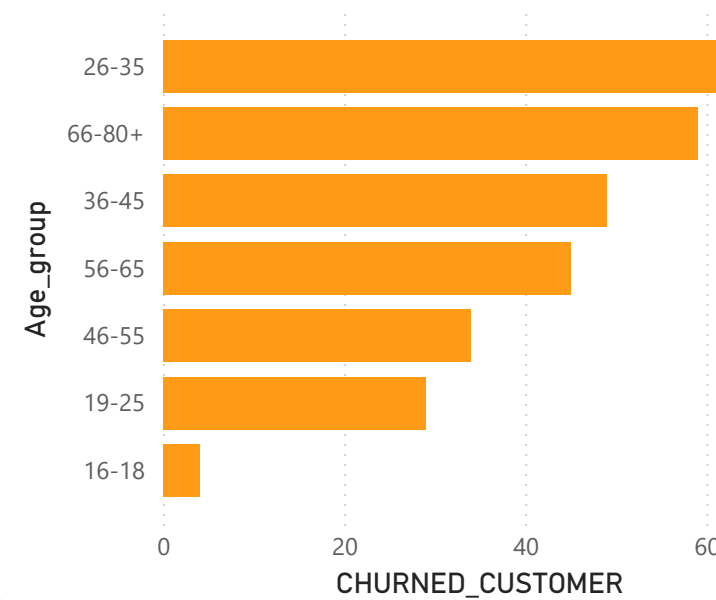
Customer Churn... ▾

All ▾

Age_group ▾

- ☐ 16-18
- ☐ 19-25
- ☐ 26-35
- ☐ 36-45
- ☐ 46-55
- ☐ 56-65
- ☐ 66-80+

CHURNED_CUSTOMER BY AGE_GROUP



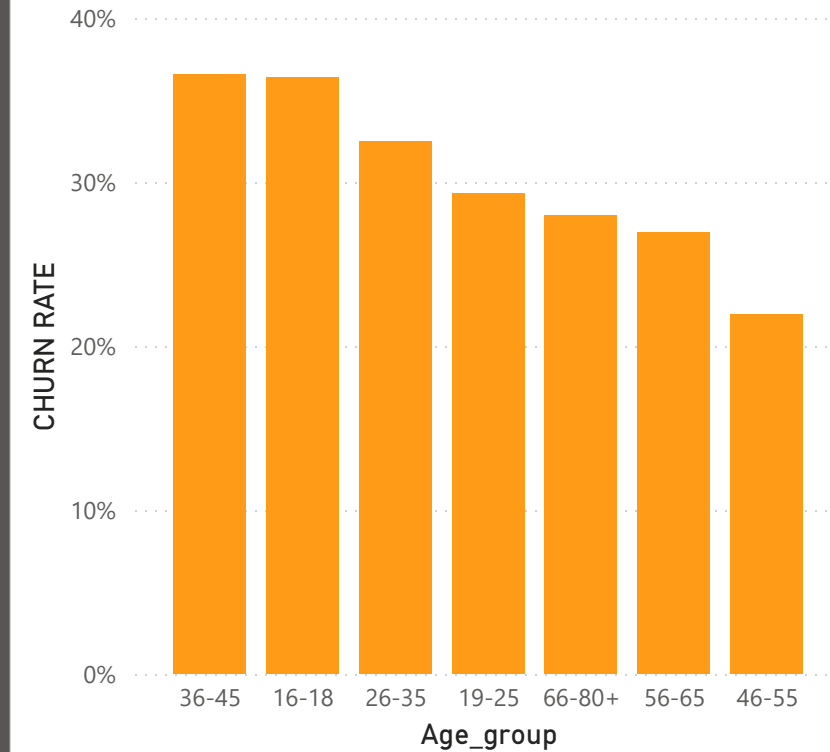
MONTHLY_CHARGES

14M

YEARLY_CHARGES

166M

CHURN RATE BY AGE_GROUP



MONTHLY_CHARGES BY SUBSCRIPTION_PLAN

