

Executive Summary & Recommendations

Following insights derived from the data: -

- The no. of movies produced every year saw a decline after 2017.
- Among the countries India & The USA produced the highest no. of movies.
- There are 13 genres present and among them Drama is the most popular with 4285 movies followed by Comedy and Thriller. RSVP movies can produce more movies in Drama genre.
- The average duration for Action genre is the highest i.e., 112.88
- Both the 'Dream Warrior Pictures' and 'National Theatre Live' production companies produced the most successful movies.
- The top three directors in the top three genres are James Mangold, Anthony Russo and Soubin Shahir. RSVP movies can hire them for directing future movies.
- Mammooty and Mohanlal are the actors with median rating above 8. They can be hired for future movies.
- RSVP Movies can partner with global production houses such as Marvel Studios, Twentieth Century Fox and Warner Bros. These are the top three production houses based on the number of votes received by the movies they have produced.
- RSVP Movies can hire Vijay Sethupathi, Taapsee Pannu, Kriti Sanon and Divya Dutta for their upcoming project.
- The top five highest grossing movies are Shatamanam Bhavati, Winner, The Villain, Thank You for Your Service and Antony & Cleopatra.
- Star Cinema and Twentieth Century Fox have produced the highest number of hits among multilingual movies. RSVP can partner up with these production houses.
- Andrew Jones has directed most number of movies followed by A.L. Vijay and Sion Sono.