

GAHHH?! WHAT SHOULD I DO?

A FLOWCHART FOR ASPIRING MULTI-PLATFORM REPORTERS

WHAT IS YOUR STORY MAINLY ABOUT?

A SEQUENCE OF EVENTS

DATA & NUMBERS

PEOPLE

A CONTROVERSIAL SUBJECT

A PLACE

DO YOU HAVE ACCURATE INFORMATION ABOUT HOW THINGS UNFOLDED?

IS IT RELIABLE, DATA/INFO WHICH TELLS A STORY?

WHAT RESOURCES ARE AVAILABLE?

ARE FOLKS HAVING AN INTERESTING AND ONGOING DEBATE ONLINE?

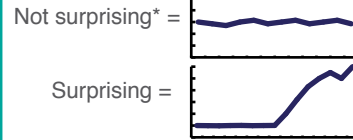
IS THERE ENOUGH INFORMATION TO TELL A GEOGRAPHICAL STORY?

YES

NO

FUGGEDABOUTIT

REMINDER OF WHAT'S A STORY:



*Mind you, sometimes unchanged data values can tell a story, too.

YES

NO

DON'T WASTE YOUR TIME!

MAKE A TIMELINE!

- 1.) Gather the information (in text). You want at least five points in time
- 2.) Gather accompanying media (audio, video, images, etc.)
- 3.) Make a timeline using [Timeline.js](#)

GUIDES FOR GEEKS: MORE DATA STUFF!

1. Read this [free data journalism book](#) (written by a bunch of online journo's)
2. Learn to code in a year with [Code Academy](#)
3. Learn to use [D3.js libraries](#)

MAKE A GRAPHIC!

1. Use [Google Spreadsheets](#) or [Excel](#) to process data ([tutorial](#))
2. [Google Spreadsheets](#), [visual.ly](#) or [infogr.am](#) to build graphics

NOT PRETTY ENOUGH? WANNA LEARN MORE?

I HAVE A POCKET CAM

WIRE PHOTOS

HOW ABOUT A PHOTO GALLERY?

What's the photo? (Picture in your head)
Would I want to see that?
Do you have at least six good photos to tell your story?

Types of shots:

1. The shot that encapsulates your story
2. Portrait
3. Detail
4. Action Shot (them doing something)
5. Establishing shot

WANNA SHOOT SOME VIDEO?

1. Shoot actions, hold the camera still for 10 seconds at a time. Use [lamivo.com/fiveshot_glossy.pdf](#) as a guide

THIS WAS FUN BUT HOW CAN I GET BETTER?

DOING MORE VIDEO!

1. Buy better [gear](#)
2. Read [In The Blink of an Eye](#), a book about editing
3. Shoot for practice everywhere, all the time (seriously)

LOOK ELSEWHERE FOR BETTER MULTIMEDIA/ ONLINE STORYTELLING OPPORTUNITIES...

CROWD-DRIVEN STORYTELLING!

1. [Storify](#) the debate: Use tweets, vines, instagram and other online media to show a developing debate
2. [Facebook](#), [Instagram](#), [Twitter](#), etc.: Solicit opinions or creative content of from your audiences; or create a forum for people to discuss a subject

WILD CARD! OTHER TOOLS YOU CAN EXPLORE

[Documentcloud](#):

Let's you annotate original documents

[iMovie](#) or [Windows Moviemaker](#):

Basic video editing tool for dummies

[Gimp](#): Photo editing tool

[Soundcloud](#): Audio hosting

[Audacity](#): audio editing

Above all: be resourceful. If you need something, google it!

MEH, WHY BOTHER THEN?