Lam Pham, Product Designer

www.lamvpham.me
linkedin.com/in/lamvpham
tolamvpham@gmail.com

experience ____

Level Home, Product Designer
09/2022 – 12/2022
Led the initial product requirements and design prototypes of an IoT fleet management platform, focused on engineering release deployment and exposing device telemetry data for *1M+ smart devices*.

Formlabs, Product Designer
01/2022 – 04/2022
Defined the entity information architecture in the Dashboard 3-D printer ecosystem to accommodate *4.2% of customer accounts (~50 companies)*, formalizing role-based permissions and scale access.

Hack the North, Design Lead
03/2023 - present
Leading a team of 6 product and graphic designers through ideation of brand identity into tangible artifacts, designing the website, application portal, as well as digital & physical signage for *1,500+ attendees*.

CDK Global, UX Designer
06/2021 – 08/2021
Architected the UX patterns and interactions of a new notification center for all enterprise products, launching global notification patterns in the design system to *25+ designers across 6 product teams*.

BlueCat Networks, UX/UI Designer
01/2020 – 04/2020
Championed the UX/UI redesign of a flagship product to improve the information architecture and user task flow, enhancing the user experience and comprehension of a *100+ company clientele*.

education ____

University of Waterloo
09/2019 – 04/2024 (expected)
BASc, Systems Design Engineering
Cognitive Science Minor

Coursework of human factors in design, user-centered design, human-computer interaction, and psychology.

Kleiner Perkins Design Finalist 2023

toolkit & skills ____

Figma, Sketch, Adobe Xd, Origami Studio, Axure Rp, Adobe CC, InVision, React, HTML/CSS/SCSS, Javascript

Interaction & visual design, fidelity prototyping, quantitative & generative research, usability testing, information architecture, design systems.

interests ____

In love with philosophy, psychology, visual arts, music, volleyball, board games, rock climbing, salsa, and so much more.