

Lam Pham

USER EXPERIENCE DESIGNER

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SKILLS

Prototyping Tools

Axure RP
Figma
Sketch
Marvel
Anima
Xd
Photoshop
Illustrator
Origami

UX Methods

Persona
Storyboarding
Affinity Diagram
Usability Testing
User Journeys/Flows
Experience Prototyping
Lo-Fi/Hi-Fi Wireframing

Design

Interaction Design
Data Visualization
Visual Design
Video Editing
Illustration
Sketching
Drawing

Development Tools

C++
HTML/CSS
JavaScript
Turing

EXPERIENCE

UX/UI Design and Product Management

Jan. 2020 - Present

BlueCat Networks

Collaborated with various company departments and clients such as Duke Energy and TJX to execute seamless product experiences through thorough user, developer, and company research on Zone Health Insights for DNS and DHCP networks

Redesigned the UI of BlueCat's flagship product Gateway according to the company design system to ensure efficient user taskflow. Worked with product managers and engineers to define and integrate the features using user mapping techniques

Prosthetic Designer

Sept. 2019 - Dec. 2019

UW Biomechatronics Enable Team

Designed 3D printed prosthetic hands using SolidWorks and Cubicreator to donate to recipients who are in need of prosthetics

Analyzed needs of clients to create low and high fidelity prototypes based on user studies and feedback

PROJECTS

Product and Visual Designer

Jan. 2020

Fitbud | StarterHacks 2020

Contributed conceptual sketches for style guides according to primary stakeholders, while implementing a website using HTML, CSS, Javascript, and a Google Maps API

Responsible for all UI design decisions to create visually stimulating and delightful designs to communicate effective wireframes following the Human Interface Guidelines and principles of material design

Product Designer

Sept. 2019 - Dec. 2019

[Insert 'Creativity Here']

Crafted product design solutions for ideation toolkits using Figma for upper year students, enabling the efficiency of the users' ideation process 28.8% better than competitors currently available on the market

Applied storyboarding techniques, user studies, and digital applications to devise wireframes that encourage creative brainstorming

EDUCATION

Univeristy of Waterloo

BASc, Systems Design Engineering

Engineering Society Representative of SYDE class of 2024

Relevant Courses:

Human Factors in Design (in progress), Psychology (in progress), Data Structures and Algorithms (in progress), Linear Algebra, Digital Computation, Intro. to Design