

Lam Pham

USER EXPERIENCE DESIGNER

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SKILLS

Prototyping Tools

Axure RP
Figma
Sketch
Marvel
Anima
Xd
Photoshop
Illustrator

UX Methods

Persona
Storyboarding
Affinity Diagram
Usability Testing
User Journeys/Flows
Experience Prototyping
Lo-Fi/Hi-Fi Wireframing

Design

Interaction Design
Data Visualization
Visual Design
Video Editing
Illustration
Sketching
Drawing

Development Tools

C++
HTML
CSS
Turing

EXPERIENCE

UX/UI Design & Product Management

Jan. 2020 - Apr. 2020

BlueCat Networks

Executed seamless product experiences through thorough user, developer, and company research on Zone Health Insights for DNS and DHCP networks and collaborated with various company departments and clients such as Duke Energy

Redesigned the UI of BlueCat's flagship product Gateway according to the company design system and collected feedback from internal primary stakeholders to ensure efficient user taskflow between pages

PROJECTS

Product & UX/UI Designer

Mar. 2020 - Apr. 2020

Communifund

Conceptualized wireframes that follow the Human Interface Guidelines and principles of material design, implementing it into UI design solutions to communicate effective user flows on the website platform

Analyzed 40+ participants' responses and conducted interviews with stakeholders to design a crowdfunding platform that allocates a clear focus on community-building and transparency in the project roadmaps

UX/UI Designer & Front-End Developer

Mar. 2020 - Present

Missing Persons Canada

Implementing a platform to generate visualizations of missing people around Canada on a map to facilitate easier access for a wider audience

Curating a database of several digital government missing people boards using web scrapping techniques

Product Designer

Sept. 2019 - Dec. 2019

[Insert 'Creativity Here']

Crafted product design solutions for ideation toolkits using Figma for upper year students, enabling the efficiency of the users' ideation process 28.8% better than competitors currently available on the market

Applied storyboarding techniques, user studies, and digital applications to devise wireframes that encourage creative brainstorming

EDUCATION

Univeristy of Waterloo

BASc, Systems Design Engineering

Engineering Society Representative of SYDE class of 2024

Relevant Courses:

Human Factors in Design (in progress), Psychology (in progress), Data Structures and Algorithms (in progress), Linear Algebra, Digital Computation, Intro. to Design