HCI Assignment 2
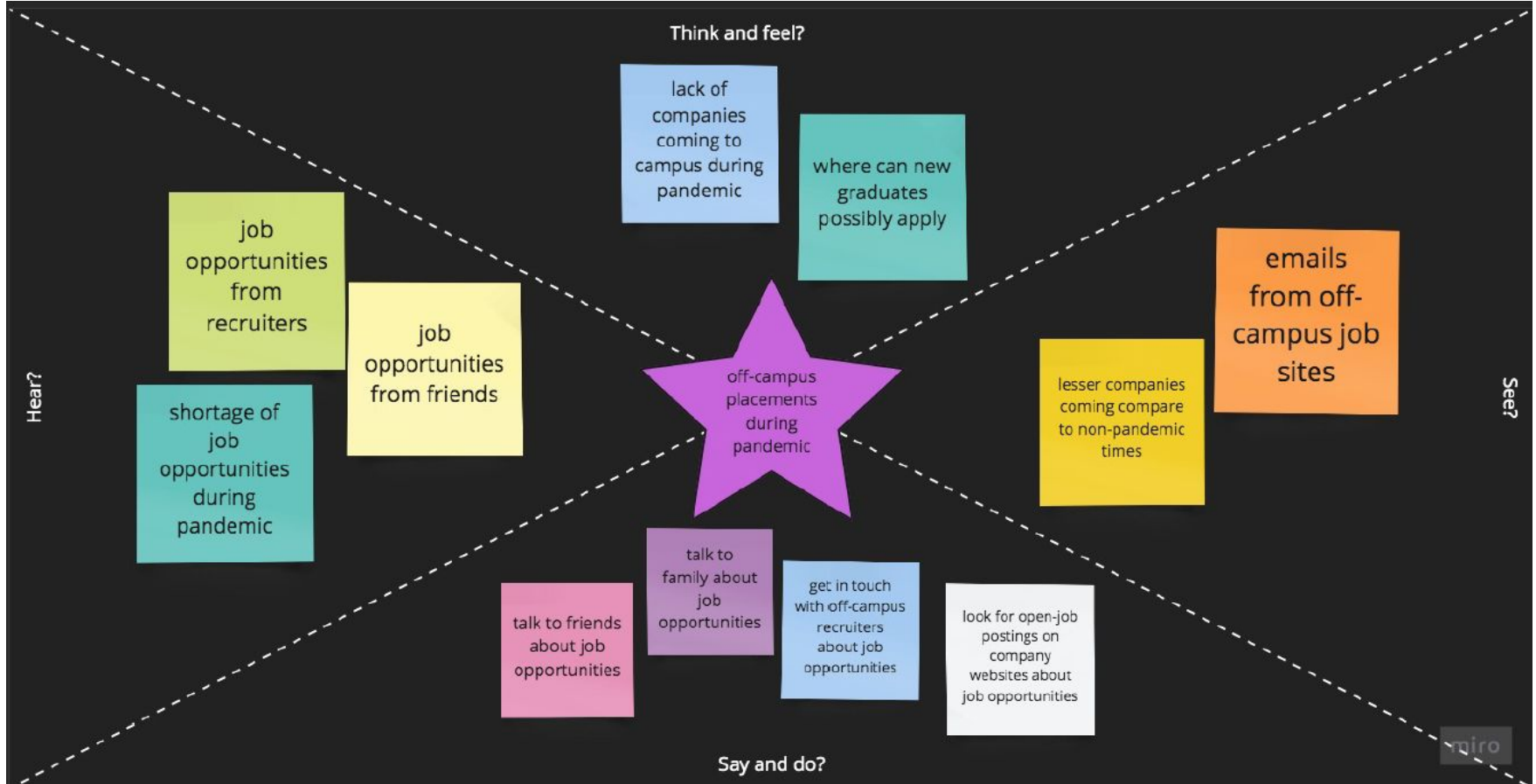
Empathy Map
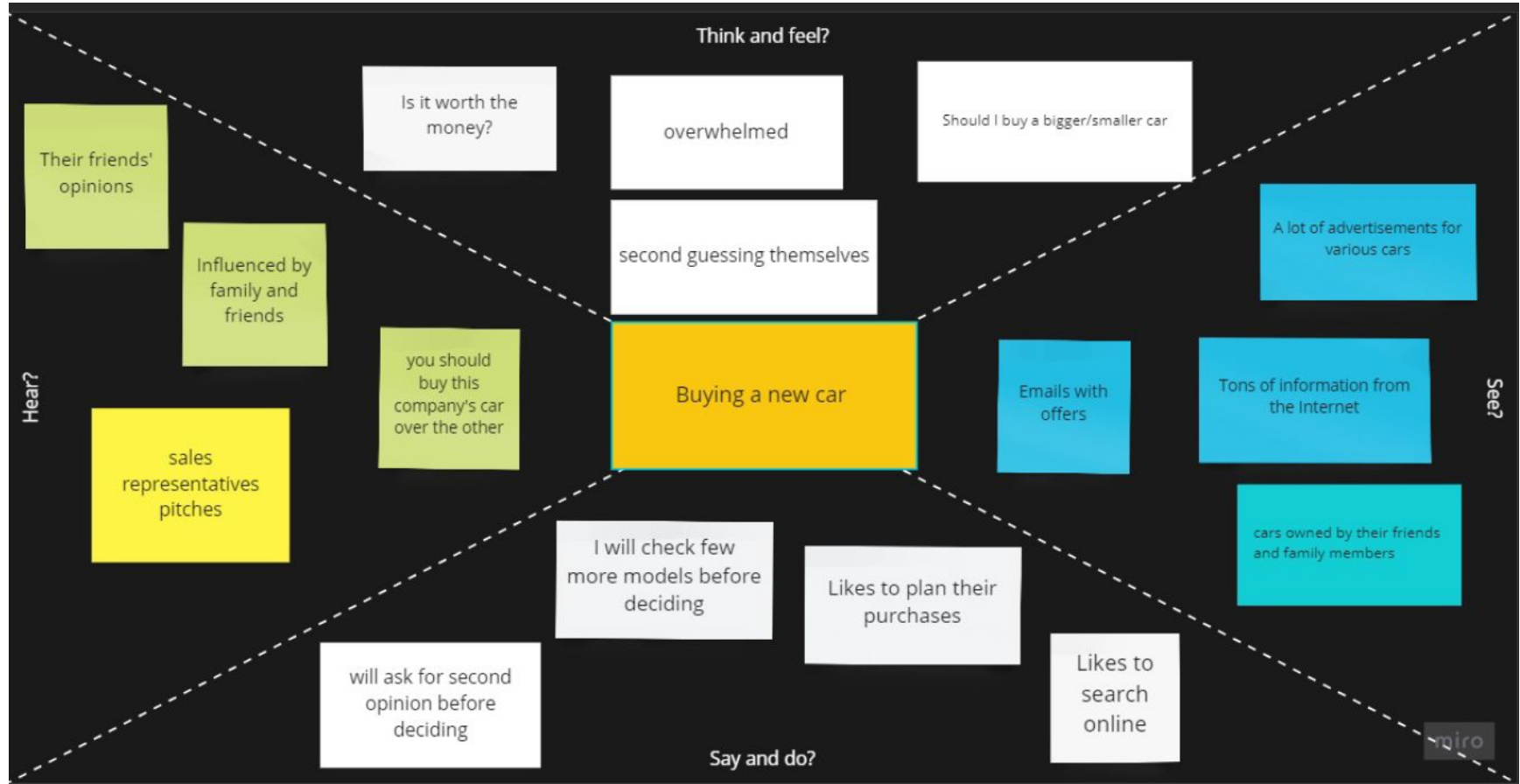
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Think and feel?

Their friends' opinions

Is it worth the money?

overwhelmed

Should I buy a bigger/smaller car

A lot of advertisements for various cars

Influenced by family and friends

second guessing themselves

Hear?

you should buy this company's car over the other

Buying a new car

Emails with offers

Tons of information from the Internet

See?

sales representatives pitches

I will check few more models before deciding

Likes to plan their purchases

cars owned by their friends and family members

will ask for second opinion before deciding

Likes to search online

Say and do?

Tanay Gangey - PES1201700144

EMPATHY MAP - PES1201700144

Hear

Is it worth it?

Seniors' Experiences

Opinion of parents and professors

Orientations and pitches made by colleges

Peers who are applying with you

Who should I ask for a Letter of Reccomendation

Stressed and Anxoius

Which colleges should I apply to?

Is it safe to go abroad right now?

Think and Feel

College ABC never takes students from my college

College brochures

College XYZ has taken 5 students form my college in the past

The rankings of each college for the field I want to pursue

Student applying for Masters

Research about colleges and professors to write SOP

Make note of deadlines

The alumni network and career path of students from each college

Calculate the cost and risk of going abroad

Ask professors you've worked with for an LOR

Strengthen profile and resume

Say and Do

See