

In 2024, the city of Paris will play host to the Summer Olympics, opening with a highly anticipated ceremony projected to showcase a blend of French culture and modern innovation. Set to run from July 26 to August 11 – streamed and broadcasted worldwide – The Paris Olympics promised to be a monumental event in the history of sports.

The games will kick off with an inventive opening ceremony that incorporates with Paris' iconic river – the Seine

Such a choice highlights not only beautiful geographical features, but also signifies a move towards more immersive and accessible public events.

Given Paris' rich experience in art and innovation, expectations are high for an opening ceremony that will celebrate these elements

A vast array of events are lined up for the competition, with a schedule full of traditional and newer sports