



Software Hackathon

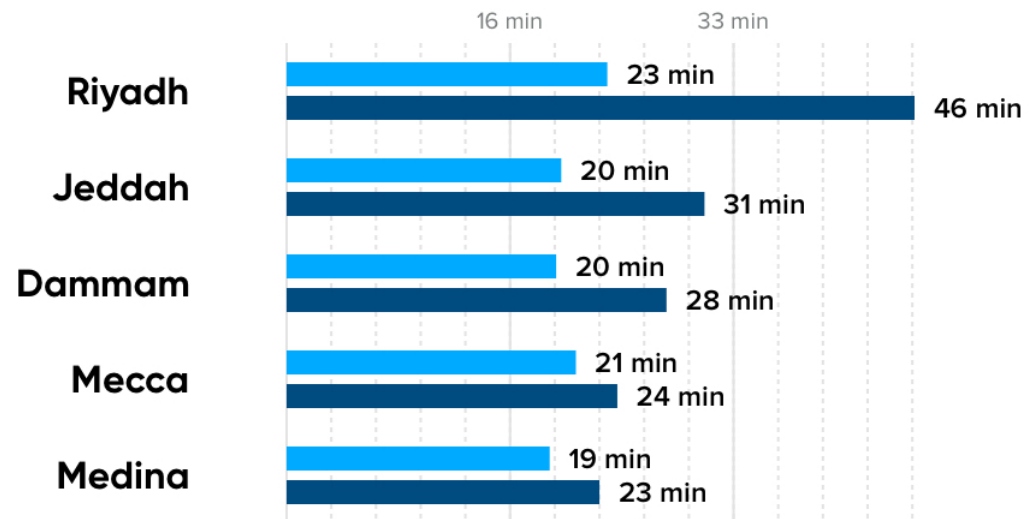


Hackathon Opening

- <What problem were you working on?>
- <How you planned to solve it?>
- The : Traffic congestion index system .

Analytics / adoption stats

- The graph is showing the rate of time is taking in the **traffic congestion** and the optimal one in saudi arabia



Team

- **Lana al dossary** : Student at IAU , Data x intern , major in Information system , postgresql developer
- **Enas** : software engineering , student at kfupm

The problem

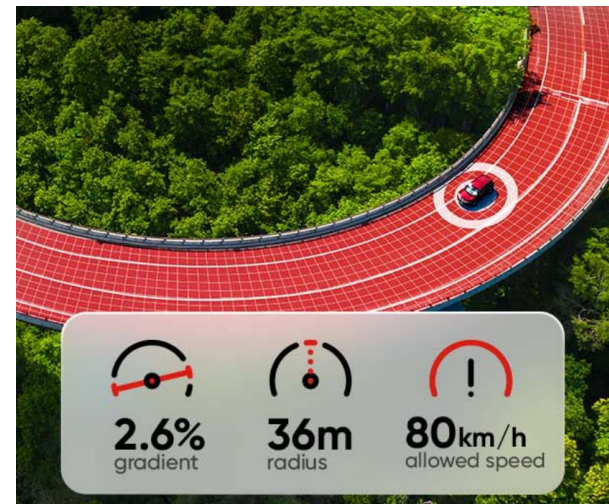
- The problem of traffic congestion is a significant challenge faced by many cities around the world. Traffic congestion can lead to several issues, including:
- **Increased travel time:** Traffic congestion can significantly increase the time it takes for people to reach their destinations, leading to productivity losses and frustration.
- **Environmental impact:** Vehicles idling in traffic emit more pollutants, contributing to air pollution and negatively impacting the environment.
- **Economic impact:** Traffic congestion can result in increased fuel consumption, higher transportation costs, and lost economic opportunities due to delays.

The Solution

- **A traffic index** is a data-driven tool that can provide valuable insights into traffic patterns and trends. Here's how a traffic index can be helpful:
- **Real-time traffic monitoring:** A traffic index can leverage data from various sources, such as GPS, sensors, and mobile devices, to monitor traffic conditions in real-time. This information can be used to identify areas of congestion and provide up-to-date information to drivers and commuters.
- **Congestion analysis:** By analyzing historical and real-time traffic data, a traffic index can identify patterns and trends in traffic congestion.
- **Traffic management:** Local authorities and transportation agencies can use the data from a traffic index to implement more effective traffic management strategies, such as adjusting traffic signals, implementing road pricing policies, or planning new infrastructure.

The Demo

- The Traffic Congestion Index (TCI)
- The TCI is a comprehensive data-driven tool that provides real-time and historical insights into traffic conditions in a specific city or region. The demo showcases the key features and functionalities of the TCI.



Tech stack

- Python Libraries : Pandas for data visualization , SQLAlchemy for database access , FastAPI .
- Tools : tomtom , Google analytics .

Hurdles

- There are several hurdles and challenges in developing and implementing an effective traffic index:
- **Data Availability and Quality:** Obtaining comprehensive and reliable traffic data from various sources (e.g., GPS, sensors, mobile apps) can be a significant challenge, especially in areas with limited data infrastructure.
- **Technological Limitations:** Integrating and processing large volumes of real-time traffic data can be computationally intensive, requiring advanced data processing and analytics capabilities.
- **Stakeholder Coordination:** Implementing a traffic index often requires collaboration between multiple stakeholders, such as transportation authorities, urban planners, private companies, and the public.

Future iterations

- **Enhanced Sensor Networks:** The deployment of more sophisticated and interconnected sensor networks, including advanced traffic cameras, road sensors, and vehicle-to-infrastructure (V2I) communication, will provide more comprehensive and real-time data on traffic conditions.
- **Artificial Intelligence and Machine Learning:** the application of advanced AI and machine learning algorithms will lead to more accurate traffic forecasting, optimization, and decision-making.
- **Connected and Autonomous Vehicles (CAVs):** The widespread adoption of CAVs, which can communicate with each other and with infrastructure, will provide a wealth of data and enable new traffic management strategies.

Thank you