

# LANA ABI RACHED

UX Expert | Senior Tech Consultant @ Appian

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## WORK EXPERIENCE

Appian Corp. (EMEA)

Senior Consultant

2020 – 2021 (AC) | 2021 – 2023 (C) | 2023 – Present (SC)

- **Client Projects:** Work in an AGILE cross-functional team to deliver BPM software to clients in various industries such as pharmaceutical, Financial services, or Telecommunication.
- **Architect Services:** Work with a team of advisors to solve Ad-Hoc issues in our client's development projects. Asks can range from very technical to high-level management-type issues - I took on all UX-related ask.
- **UX Forum:** Host a monthly seminar called the "EMEA UX Forum" in which we discuss various topics related to UX and UI
- **TUX:** Lead the development of an extensive internal application, TUX, to help delivery teams implement more impactful UX through a collaborative and comprehensive platform.

Ounoussa/Sohati/Loolia

Software Engineer

2018 – 2019

- Conceptualised and implemented an ecosystem of apps that enables the to capture the different products advertised in their Youtube videos, track the views related to each product, and demonstrate the value of their work to their respective vendors.
- Created their first database of products (SQL) and 2 front-end apps (Java). The data sourced from Youtube is queried through an API.

King's College London

Teaching Assistant in Java Programming

2017 – 2018

- Guide 1st-year Students through implementing exercise in Java and answer any questions they may have.
- Attend and prepare 2 Weekly sessions.

## EDUCATION

MEng (Hons) Electronics with Management

King's College London

September 2015 – June 2020    London, UK

- **First-class** Honors for the first, second, and third year
- **Core Engineering Modules Include:** Logic Design, Principles of Electronics, Signals and Systems, Communication Systems
- **Core Management Modules Include:** Economics, Engineering and Entrepreneurial Skills Marketing
- **Final year project** Designed, built, and analyzed analog guitar effect sensory controlled by guitar movements. Study of distortion effect diode-based circuit. Awarded a 80% - 'high-first'.

## MOST PROUD OF

**TUX: Appian's one-stop-shop for UX**  
Saw through the implementation of TUX, from an idea to a full product that is available to all my colleagues. The application is currently being used by our teams across to globe and hosts more than 150+ UX patterns used by 200+ unique professional users. Plans of monetizing the product.

**KCLEA Medal on Master Project**  
My Motion-Controlled Guitar Pedal, SETH, was awarded the best project across all engineering students for its creativity, thoroughness, and ambitions as a prototype was built.

## SKILLS

- SAIL    SQL    UI/UX Design    AGILE
- Technical Delivery
- Creativity    Fast Learner
- Critical Problem Solving
- Communication

## LANGUAGES

French    ●●●●●

English    ●●●●●

Arabic    ●●●●●

## DISTINCTIONS AND PRIZES

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### Pillar Award

#### Appian

📅 2023

Nominated by multiple managers on the basis of my work on an innovative application called "TUX (Teaching UX)" helping all of my colleagues achieve better user experience. The management of this internal project, the technical hurdles, and the communication around it while juggling client commitments was a learning experience (and satisfaction) that will definitely stay with me. Alongside this award, I have also attributed the "Best Future at Appian" and "Best Performer 2022" badges.

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### "KCLEA Medal" and bursaries

#### King's College London engineering Association

📅 2018

The KCLEA bursaries are awarded on the basis of academic performance and involvement in life on campus. Moreover, the medal is awarded for distinctive academic performance notably on final-year projects.

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### 1st Prize winner of the "Principal's Global Leadership Award"

#### King's College London | Interview Link

📅 2017

The PGLA is a very selective program that enabled me to learn about leadership through interactive case studies from experts in the field. The Award aims to develop distinctive leadership skills in service to society, in a global context; it trains an elite at King's and builds a network around it. I got awarded the first prize and my essays are now being used as an "exemplary submission".

## OTHER INTERESTS

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### Sports

- National Lebanese Champion (Taekwondo, Squash, Handball)
- Arab Champion (Futsal U18)



### Music

- Singer/Songwriter, Guitar
- Listen to Prog/Alt-Rock, Jazz



### Traveling

- Summer School Exchange in Sydney, Mexico City, Beijing
- Leasure 30+ Countries



### Volunteering

- Directing Activities at a school for Syrian Refugee Kids  
**Jusoor | Articles**
- Awareness Campaign around Syrian Refugees  
**Facebook Page | Youtube Series**
- Renovation of Houses in a post-bomb site  
**Offre Joie**