

LANA CHIAD

CONTACT

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📍 Brooklyn, NY

SUMMARY

I'm an aspiring web developer with a background in technical communication. I'm looking opportunities that will allow me to pursue my passion of front-end development and help shape me into becoming a better programmer.

SKILLS

LANGUAGES: HTML5, CSS3, JavaScript, Ruby, XML, XSL(T)

FRAMEWORKS/LIBRARIES/TOOLS: Ruby on Rails, ReactJS, jQuery, Sinatra, Sass, Git, AJAX, JSON

DATABASES: PostgreSQL, MySQL, SQLite

USER EXPERIENCE (UX): Cross-browser compatibility, Cross-platform compatibility, Mobile optimization, PSD mockups, Responsive design, Search Engine Optimization (SEO), Wireframing

PROJECT MANAGEMENT: Agile, Asana, JIRA, Trello

TESTING FRAMEWORKS: Jasmine, RSpec, Capybara

EMPLOYMENT

Kaplan Publishing Digital Content Programmer

New York City, NY
Jul 2017 to Dec 2017

Create XSL(T) scripts to convert XML to and from HTML5.
Add styling and custom visualization in authoring software using HTML5, CSS3, and Sass.
Troubleshoot and validate issues arising in HTML5 and CSS3.
Run scripts using XSL(T) and troubleshoot outputs with script creators.
Create technical documentation and video tutorial for training.
Follow Agile workflow to plan our workload in two-week sprints.
Support technical teams managing exporting books to PDF, Word, and EPUB.
Identify opportunities for automation and created documentation for existing workflows.

DemandSignals/TRANZACT Jr. Front-End Developer

Raleigh, NC
May 2016 to Feb 2017

Built landing pages and templates from PSD mockups using HTML5, CSS3, Sass Javascript, jQuery.
Developed pages to be responsive, web- and mobile-based landing pages.
Used Gulp and Git to optimize workflow and collaborate with developers.
Tested builds across all browsers and platforms and optimize graphics.
Built emails templates for email marketing campaigns.
Created high-quality mockups using Photoshop against tight deadlines.
Stayed current with best practices and emerging web design trends.
Promoted usability and SEO best practices.
Followed Agile/SCRUM practices for priority management for projects.

DemandSignals SEO Copywriter

Raleigh, NC
Feb 2015 to May 2016

Wrote over 500 pieces of quality short-, medium-, and long-form SEO content.
Optimized content for search engines based on keywords and Google analytics.
Developed training manual and tutorial for internal CMS.

PROJECTS

BirdSpotting

BirdSpotting is a web application that allows you to learn more about SouthEastern North American birds. Built using Ruby on Rails, pulls from a PostgreSQL database using JSON, and incorporates the Google Maps API. Used Sass for styling and deployed to Heroku via Git.

To-Do List

To-Do List is a web application that builds a to-do list for you in a minimal environment. Built using ReactJS, JavaScript, HTML, and CSS.

Minimal Art

Minimal Art is a slideshow displaying recreations of minimal works of art. It routes to different replicas of famous minimalist paintings recreated in HTML5 and CSS3 (on GitHub). Built using ReactJS, HTML, and CSS.

EDUCATION

North Carolina State University
English - Technical Writing
December 2014

Dev Bootcamp
Full-Stack Web Development
February 2017 to June 2017