

# LANA CHIAD

## CONTACT

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📍 Brooklyn, NY

## SUMMARY

I'm a web developer living in Brooklyn with a background in technical communication. I'm looking for opportunities that will both challenge and strengthen my skills in front-end development and help me grow into a stronger developer.

## SKILLS

**LANGUAGES:** HTML5, CSS3, JavaScript, Ruby, XML, XSL(T)

**FRAMEWORKS/LIBRARIES/TOOLS:** Ruby on Rails, ReactJS, React Native, NodeJS, jQuery, JSON, AJAX, Sass, Flexbox, Git, Gulp, Sinatra

**DATABASES:** PostgreSQL, MySQL, SQLite

**USER EXPERIENCE (UX):** Cross-browser compatibility, Cross-platform compatibility, Mobile optimization, PSD mockups, Responsive design, Search Engine Optimization (SEO), Wireframing

**PROJECT MANAGEMENT:** Agile, Asana, JIRA, Trello, WorkFront

**TESTING FRAMEWORKS:** Jasmine, RSpec, Capybara

## EMPLOYMENT

### WebMD Front-End Developer

Build brand alerts, infosites, brand advances, headlines, and drivers for brands on Medscape.  
Build products using HTML5, CSS3, and JavaScript on JSP files.  
Work with JSON files and React templates regularly in using our optimization tools.  
Optimize CSS styling by incorporating Flexbox classes to optimize builds.  
Responsive design across iOS and Android phones and tablets, as well as across browsers.  
Create and modify graphics with Adobe Photoshop.  
Collaborate across teams to ensure deadlines are met for client product delivery.  
Contribute towards technical documentation.  
Mentor other developers in processes and CSS best practices.

New York, NY  
March 2018 to Current

### Kaplan Publishing Digital Content Programmer

Created XSL(T) scripts to convert XML to and from HTML5.  
Added styling and custom visualization in authoring software using HTML5, CSS3, and Sass.  
Troubleshoot and validated issues arising in HTML5 and CSS3.  
Ran scripts using XSL(T) and troubleshoot outputs with script creators.  
Created technical documentation and video tutorial for training.  
Followed Agile workflow to plan our workload in two-week sprints.  
Support technical teams managing exporting books to PDF, Word, and EPUB.  
Identified opportunities for automation and created documentation for existing workflows.

New York, NY  
July 2017 to Dec. 2017

### DemandSignals/TRANZACT Jr. Front-End Developer

Built landing pages and templates from PSD mockups using HTML5, CSS3, Sass Javascript, jQuery.  
Developed pages to be responsive, web- and mobile-based landing pages.  
Used Gulp and Git to optimize workflow and collaborate with developers.  
Tested builds across all browsers and platforms and optimize graphics.  
Built emails templates for email marketing campaigns.  
Created high-quality mockups using Photoshop against tight deadlines.  
Stayed current with best practices and emerging web design trends.  
Promoted usability and SEO best practices.  
Followed Agile/SCRUM practices for priority management for projects.

Raleigh, NC  
May 2016 to Feb. 2017

### DemandSignals SEO Copywriter

Wrote over 500 pieces of quality short-, medium-, and long-form SEO content.  
Optimized content for search engines based on keywords and Google analytics.  
Developed training manual and tutorial for internal CMS.

Raleigh, NC  
Feb. 2015 to May 2016

## PROJECTS

### Harry Potter Quiz

Harry Potter Quiz is a single-page web application to test your knowledge of the Harry Potter universe. Built using ReactJS, JavaScript, HTML, and CSS.

### To-Do List

To-Do List is a web application that builds a to-do list for you in a minimal environment. Functionality include creating, editing, completing, and deleting tasks. Built using ReactJS, JavaScript, HTML, and CSS.

### Real Fake Doors Landing Page

Responsive landing page for fictional company, Real Fake Doors. Images have been edited or created by me using Adobe Photoshop. Built using HTML5, CSS3, Sass, JavaScript, jQuery, and Gulp.

## EDUCATION

North Carolina State University  
English - Technical Writing  
December 2014

Dev Bootcamp  
Full-Stack Web Development  
February 2017 to June 2017