# **LANA CHIAD**

### **WEB DEVELOPER**

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♥ Brooklyn, NY

SUMMARY

**SKILLS** 

I'm an aspiring web developer with a background in technical communication. I'm looking opportunities that will embrace my passion for all things front-end and help shape me into a better programmer.

LANGUAGES/FRAMEWORKS: HTML5, CSS3, Sass, JavaScript, jQuery, Ruby, PHP, XML, XSL(T),

Ruby on Rails, Sinatra, PostgreSQL, Git, AJAX

PROJECT MANAGEMENT: Agile, SCRUM, Multitasking, Organizing, Prioritizing,

Time Managing

**UX:** Wireframing, Mockups, Responsive design, Mobile optimization,

Cross-browser compatibility, Cross-platform compability, SEO

**EMPLOYMENT** 

#### **Kaplan Test Prep**

#### **Digital Content Coordinator**

**New York, New York** Jul 2017 to Current

Support authors and internal team in publishing tools and workflows.

Support technical teams managing exporting books to PDF, Word, and EPUB.

Create documentation to expedite workflows.

Run scripts in XSL and troubleshoot outputs with script creators.

Troubleshoot and validate issues arising in HTML5 and CSS3.

Identify opportunities for automation in existing workflows.

Communicate and collaborate with vendors on specific projects and workflow solutions.

TRANZACT Raleigh, NC

#### Jr. Front-End Developer

May 2016 to Feb 2017

Developed functional, responsive, web- and mobile-based landing pages.

Used HTML, CSS, Sass Javascript, jQuery to build landing pages, resource centers, and templates for clients.

Created templates for clients on internal CMS.

Used Gulp and Git to optimize workflow and collaborate with developers.

Tested builds across all browsers and platforms and optimize graphics.

Created high-quality mockups using Photoshop against tight deadlines.

Stayed current with best practices and emerging web design trends.

Promoted usability and SEO best practices.

Followed Agile/SCRUM practices for priority management for projects.

# DemandSignals/TRANZACT

Raleigh, NC

**SEO Copywriter** 

Feb 2015 to May 2016

Wrote over 500 pieces of quality short-, medium-, and long-form content.

Optimized content for search engines based on keywords and Google analytics.

Developed training manual and tutorial for internal CMS.

Assisted editors in proofreading and editing for compliance and SEO.

**EDUCATION** 

## **North Carolina State University**

English Language, Writing & Rhetoric 2014

#### **Dev Bootcamp**

Full-Stack Web Development

February 2017 to June 2017