LANA CHIAD

WEB DEVELOPER

✉ lanachiad7@gmail.com 🌐 lanachiad.github.io 📍 Brooklyn, NY

SUMMARY

I'm an aspiring web developer with a background in technical communication. I'm looking opportunities that will allow me to pursue my passion for all things front-end and help shape me into becoming a better programmer.

SKILLS

LANGUAGES/FRAMEWORKS: HTML5, CSS3, Sass, JavaScript, jQuery, ReactJS, Ruby, XML, XSL(T), Ruby on Rails, Sinatra, PostgreSQL, Git, AJAX

PROJECT MANAGEMENT: Agile, SCRUM, Multitasking, Organizing, Prioritizing, Time Managing

UX: Wireframing, Mockups, Responsive design, Mobile optimization, Cross-browser compatibility, Cross-platform compability, SEO

EMPLOYMENT

Digital Content Coordinator
Kaplan Publishing

Jul 2017 - Current
New York, New York

Support authors and internal team in authoring tools and workflows.
Support technical teams managing exporting books to PDF, Word, and EPUB.
Write XSL(T) scripts to convert XML to and from HTML5.
Run scripts using XSL(T) and troubleshoot outputs with script creators.
Troubleshoot and validate issues arising in HTML5 and CSS3.
Identify opportunities for automation and created documentation for existing workflows.
Communicate and collaborate with vendors on specific projects and workflow solutions.
Follow Agile workflow to plan our workload in two-week sprints.

Jr. Front-End Developer
DemandSignals/TRANZACT

May 2016 - Feb 2017
Raleigh, NC

Built landing pages and templates from PSD mockups using HTML5, CSS3, Sass Javascript, jQuery.
Developed pages to be responsive, web- and mobile-based landing pages.
Used Gulp and Git to optimize workflow and collaborate with developers.
Tested builds across all browsers and platforms and optimize graphics.
Created high-quality mockups using Photoshop against tight deadlines.
Stayed current with best practices and emerging web design trends.
Promoted usability and SEO best practices.
Followed Agile/SCRUM practices for priority management for projects.

SEO Copywriter
DemandSignals

Feb 2015 - May 2016
Raleigh, NC

Wrote over 500 pieces of quality short-, medium-, and long-form SEO content.
Optimized content for search engines based on keywords and Google analytics.
Updated content and media to existing content to increase its ranking in searches.
Developed training manual and tutorial for internal CMS.
Assisted editors in proofreading and editing for compliance and SEO.

EDUCATION

North Carolina State University
English - Language, Writing & Rhetoric
December 2014

Dev Bootcamp
Full-Stack Web Development
February 2017 to June 2017