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IAT 334 D103

“Interactive cooking app.

“Creating apps that can adjust to the user rather than
user adjusting to app.”

Usability Concerns.

FLEXIBILITY AND EFFICIENCY OF USE

Concern #1 : Lack of users' flexibility in customizing/modifying the information to match their needs and preferences.

RECOGNIZE AND RECOVER FROM ERRORS

Concern #2 : The app cannot run without internet connection. When the app does not have internet connection, the error message does not precisely state what the problem is.

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Persona.



Cathleen Chow, 27 (female)

Occupation: Full-Time Manager
Status: Single
Location: Vancouver, Canada
Cooking Skills: Intermediate

Cathleen is a visual artist based in Vancouver. After graduating from art school a few years ago, she is working full-time and working on side projects to build her portfolio. Incorporating her creativity into cooking, she wants to be able to personalize recipes and be able to view them every time she returns to the same one.

“

*I want to be able to change up
recipes tailored to my own taste.*

”

Frustrations

- Forgetful! Misplaces her notes frequently
- Inconvenient to go back and forth from her notes

Goals

- Cook with creativity!
- Personalize recipes to her tastebuds
- Be able to keep her notes all in one place

Motivations

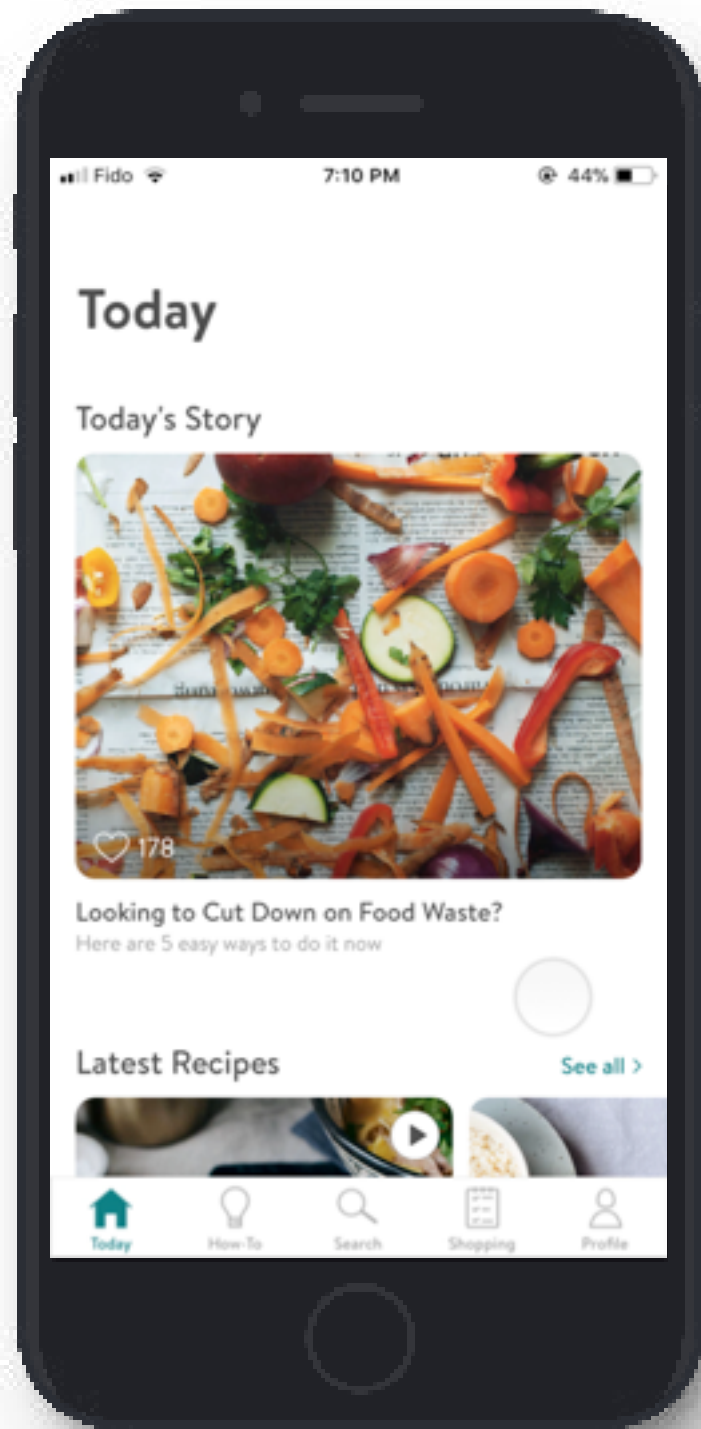
- Creativity
- Convenience
- Organization



Memo.

OUR PROPOSAL

An easy note-taking system that allows users to modify the existing recipes to their preference and save these changes so the user can revisit the information at their convenience.

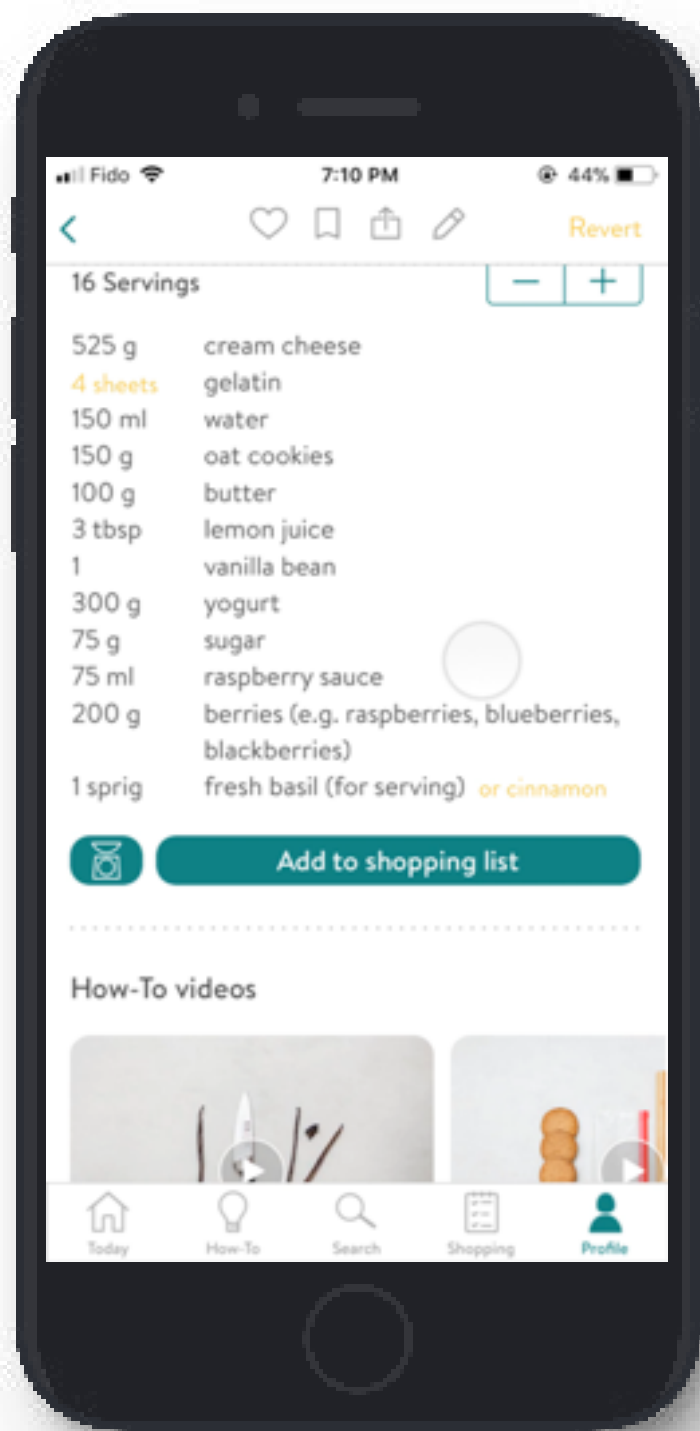


Icon.



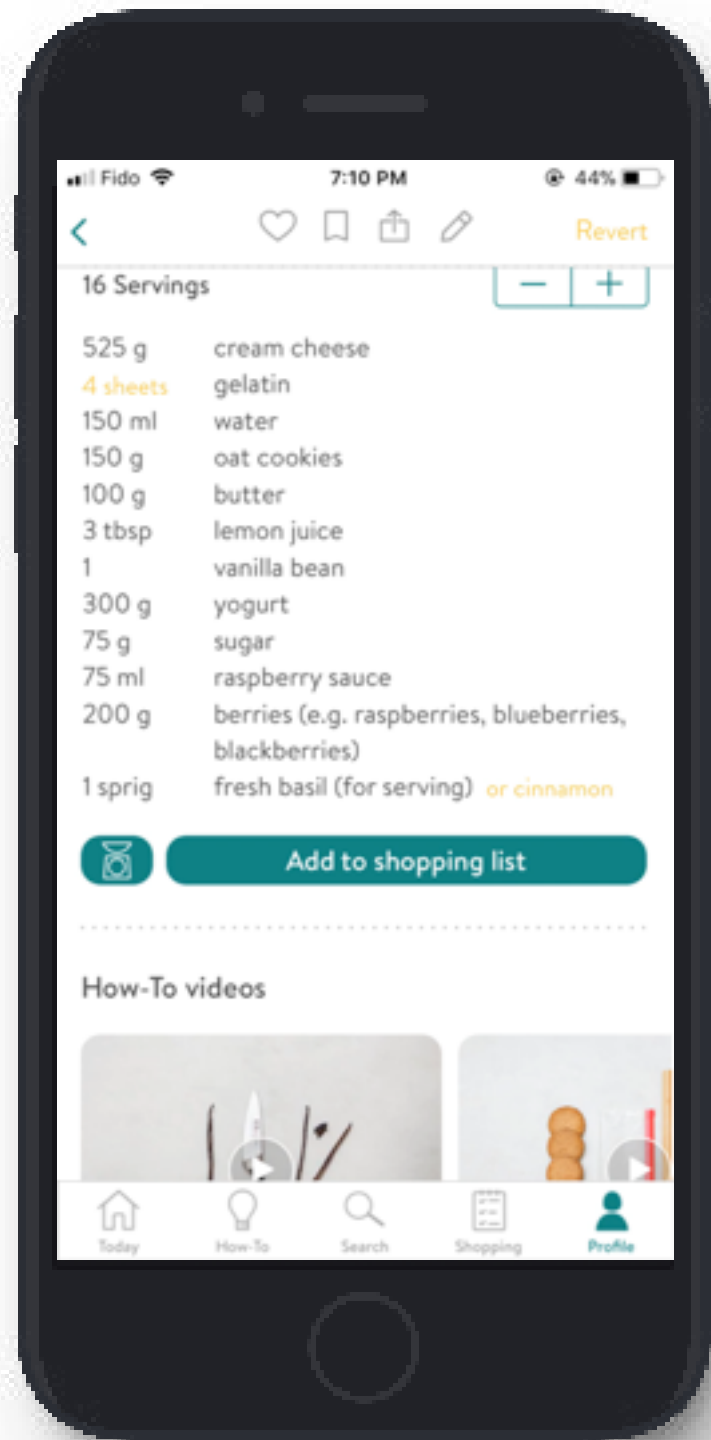
User can easily tap the icon that is integrated into the navigation bar. Once the icon turns gray, the “Memo” mode is on, which turns all recipe text into content boxes.

“Memo” mode can be turned off simply by tapping the icon again.



Quick jump.

Users can revisit the “Memo” by tapping the yellow bar that appears on the right column, positioned accordingly to its location within the recipe. The screen jumps back to the “Memo.”



Revert.



If the user wants to see the original recipe, they can revert it back to how it originally was by tapping on the “Revert” button.



Story.

Cathleen uses the Kitchen Stories app quite frequently and has many recipes saved to her cookbook. She loves baking but she doesn't have time to bake often, so she usually forgets how she baked something in the past. She also vaguely remembers that she changed certain ingredients to match her taste; however, she forgot what she exactly changed. She checks the recipe in the cookbook and find highlighted areas where she took note of the changes that she made last time, using the "Memo" feature.



User goal

Users can take notes or make changes to recipes tailored to their taste or preference.

Why?

As the standard recipes may not taste the same to all users, this allows *flexibility* around the recipes so that the user can adjust it to their palette.

In doing so, the app will *remember these changes* for the next time the user goes back to the same recipe.



Thank you.

http://www.pepper.ph/wp-content/uploads/2018/02/RoseandPistachioCookies_F11.jpg

<https://kitchenstories.io/en/stories/4-things-to-know-about-apples-plus-new-recipes>

<http://www.besthealthmag.ca/wp-content/uploads/2017/04/Skin-Hair-Nails.jpg>