

# LANA KOBAYASHI

lkobayashi@sfu.ca | 778-892-1379

## PROFILE

I am a **visual and experience designer** aspiring to make positive changes through creations of meaningful and novel designs.

## EXPERIENCE

### MUJI Canada, Ltd.

Sales Associate | Oct 2017 - present

- Organized and restocked products, located merchandise for shoppers, and operated cash registers.
- Took charge of Embroidery design department.

### PANOAUTO Motors

Visual & Experience designer | Aug 2017 - Dec 2017

- Created user experience and visual design of the company's website.

### GOMA Sushi Takeout

Brand Marketing & Visual designer | Sept 2011 - present

- Led/created the branding and visual design of the store through store layout, print, and social media.
- Created advertisements, menus, and price lists.

## PROJECT EXPERIENCE

### Kitchen Stories

UX, Visual, Prototype | Feb 2018

- A proposed note-taking system feature design for their mobile app through UX research.

### Seattle Design Charette

Ideator, Visual | Feb 2018

- A weekend long design charette for spatial design, working under time constraints to bring a project from ideation to presentation.

## EDUCATION

### Simon Fraser University

Interactive Arts & Technology | Sept 2015 - present

- Major program, pursuing Bachelor of Arts

## COMPETENCIES

### Design

UX design  
Visual design  
Interface desing  
Strategy  
Branding

### Technical

Illustrator CC  
Indesign CC  
Photoshop CC  
Sketch  
HTML/CSS

## RECOGNITION

### Golden Key Membership

International Honour Society | June 2017 - present

- Invitation to Golden Key International Honour Society, given to the top 15% of university students in their field of study.

## LANGUAGES

### English

Business Level

- Fluency in speaking, writing, and reading.

### Japanese

Conversational Level

- Fluency in speaking and reading.

## REFERENCES

Available upon request.