LANA VAYNER

Web Designer | AI-Enabled Web & UX Design

📍 **Ontario, Canada |** 🌐 Portfolio: https://github.com/lanavayn |

✉ Email: lanazvorygin@gmail.com | ☎ Phone: (647) 542-8687

💼 SUMMARY

Creative Web & UX Designer with a strong background in business analysis and software development.
Recently completed Google UX Design, Prompting Essentials, and AI Essentials certifications.
Skilled in designing user-friendly, responsive websites using HTML, CSS, and JavaScript.
Experienced in applying UX principles, usability, and accessibility best practices.
Passionate about combining design, analytics, and AI tools to create meaningful digital experiences.

💻 WEB DESIGN PROJECTS

🌐 Lina Tax Friendly
https://lina-tax-friendly.netlify.app/
Developed a responsive website for a financial advisor under the brand "Tax Friendly."
Features include a detailed service overview, testimonial slider, anti-spam protected contact form, and professional branding with client imagery. Styled with CSS and JavaScript for a trustworthy appearance.

🌐 Sofia's Dog Sitting
https://sofia-dog-sitting-2025.netlify.app/
Designed and developed a responsive client website for a local dog sitter specializing in small dogs. The site includes a playful photo gallery, embedded Google Maps, responsive mobile design, and a clean, inviting layout. A built-in feedback form using Netlify Forms allows pet owners to easily submit testimonials, which are manually curated and published to showcase client satisfaction.

🌐 Bible Verses & Interpretations
https://bibleforall.ca/
Designed and developed a bilingual (Russian & English) Bible education website featuring the Ten Commandments, life purpose content, and selected verses. Implemented popup interpretations, responsive layout, and a language dropdown switch. Deployed with a

custom domain and integrated Google Analytics for visitor insights. Built using HTML, CSS, and JavaScript, and hosted on Netlify.

🌐 *Personal Portfolio Page*
https://github.com/lanavayn
One-page site introducing my web projects, background, and professional goals. Includes profile image, responsive layout, and project links.

UX SKILLS

• User Research
• Wireframing
• Prototyping (Figma)
• Usability Testing
• Personas
• User Flows

📊 Data & Analytical Skills
- **Power BI**: Building interactive dashboards, KPIs, filters, slicers, and basic DAX to support business insights and reporting needs
- **Power Automate**: Introductory experience creating simple workflows for report delivery and process support
- **SQL**: Writing queries to retrieve, filter, and combine data from multiple sources
- **Excel**: Data cleaning, formulas, and pivot tables for analysis and reporting

💼 Previous Experience

Senior Business Analyst – DXC Technology / CIBC
Toronto, ON | Full time| 2010–2024
- Led requirements gathering and analysis for enterprise applications
- Worked closely with QA and Dev teams; created documentation and diagrams
- Earlier experience in Java development

Deputy Returning Officer – Elections Ontario and Canada (**February/April, 2025**)
- Managed ballots and voter lists with attention to detail and fairness

🎓 Education & Certifications
- B.Sc. in Computer Science (Ukraine)
- Google UX Design — Google (Coursera), 2026
- Google Prompting Essentials — Google (Coursera), 2026
- Google AI Essentials — Google (Coursera), 2025
- Power BI Professional Learning Path (Self-Paced, 2025)

- Continuous learning in modern Web Design and UX principles (Self-Paced)

💡 Tools & Technologies
HTML • CSS • JavaScript • Figma • GitHub • Netlify • Canva • Power BI • Power Automate • SQL • Postman • Accessibility (WCAG)

PORTFOLIO & CONTACT
GitHub: https://github.com/lanavayn
Bible Site: https://bibleforall.ca/
LinkedIn: https://www.linkedin.com/in/lana-vayner-b38466372/
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