

## JAMIE MCCASLAND

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### Academic Appointment

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Vancouver School of Economics, University of British Columbia 2015 – present  
*Assistant Professor*

### Affiliations

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Abdul Latif Jameel Poverty Action Lab (J-PAL) 2022 – present  
Center for Effective Global Action (CEGA) 2021 – present

### Education

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Ph.D., Economics, University of California, Berkeley 2009 – 2015  
B.A., Economics, University of California, Los Angeles 2000 – 2004

### Publications

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“Can Financial Incentives to Firms Improve Apprentice Training? Experimental Evidence from Ghana” (with Gabriel Brown, Morgan Hardy, Isaac Mbiti, and Isabelle Salcher) *American Economic Review: Insights*, Forthcoming.

“Gender Differences in Informal Labor Market Resilience” (with Gisella Kagy, Erin Litzgow, and Morgan Hardy) *World Bank Economic Review*, 2023, 37(1), 112-126.

“Are Small Firms Labor Constrained? Experimental Evidence from Ghana” (with Morgan Hardy) *American Economic Journal: Applied Economics*, 2023, 15(2), 253-284.

“It Takes Two: Experimental Evidence on the Determinants of Technology Diffusion” (with Morgan Hardy) *Journal of Development Economics*, 2021, 149, 102600.

“Lights Off, Lights On: The Effects of Electricity Shortages on Small Firms” (with Morgan Hardy) *World Bank Economic Review*, 2021, 35(1), 19-33.

### Working Papers

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“Returns to Capital for Whom? Experimental Evidence from Small Firm Owners and Workers in Ghana” (with Morgan Hardy and Jiayue Zhang)

“The Apprenticeship-to-Work Transition: Experimental Evidence from Ghana” (with Morgan Hardy, Isaac Mbiti, and Isabelle Salcher)

“The Great Migration and Fragmentation of Political Jurisdictions” (with Tomas Monarrez, David Schonholzer, and Everett Stamm)

“Labor Reallocation Between Small Firms: Experimental Evidence on Information Constraints” (with Morgan Hardy, Seongyoon Kim, Andreas Menzel, and Marc Witte)

### **Selected Work in Progress**

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“The Effects of Hispanic Immigration on School Segregation” (with Hedvig Horvath)

“Women’s Cognitive Load and Labor Market Outcomes in Brazil” (with Ieda Matavelli)

“Constraining the Gazelles? The 10-year follow-up of Ghana’s National Apprenticeship Program” (with Morgan Hardy, Isaac Mbiti, and Isabelle Salcher)

“When Dad Has Time? Experimental Evidence from Father Recruitment to an Early Literacy Program” (with Heather Knauer, Pamela Jakiela, and Owen Ozier)

“Won’t You Hire Your Neighbor? Experimental Evidence on Small Firm Consolidation” (with Morgan Hardy and Jiayue Zhang)

### **Teaching Experience**

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University of British Columbia (2015 – present)

PhD Development Economics

Undergraduate Development Economics

Applied Microeconomics Undergraduate Thesis Seminar

Data in Economics (Econ 101 through an Empirical Lens)

Understanding Globalization

San Quentin State Prison (2017-2019)

Introductory Macroeconomics

Introductory Statistics

College Algebra

University of California, Berkeley (2012-2013)

*Teaching Assistant* for Edward Miguel, Graduate Development Economics

*Teaching Assistant* for Glenn Woroch, Undergraduate Econometrics

Mini Courses

Ashesi University Impact Evaluation Training Series (2021-2022)

Makerere University Impact Evaluation Training Series (2023)

## **Policy Experience**

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Beto O'Rourke for Texas Gubernatorial Campaign (2022)

*Economic Policy Advisor*

Beto O'Rourke for Texas Senate Campaign (2018)

*Economic Policy Advisor*

## **Invited Seminars and Conference Presentations**

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AEA Annual Meetings

Columbia University

ETH Zurich University

Hitotsubashi University

*Keynote Speaker*, LELAM Conference

Mathematica Policy Research

NBER Summer Institute, Productivity, Innovation, and Entrepreneurship

New York University

Northwestern, Kellogg School of Management

Notre Dame University

Pacific Conference for Development Economics

Penn State University

Simon Fraser University

University of California, Davis

University of California, Riverside

University of Houston

University of Michigan

University of Tokyo

University of Southern California

University of Washington

*Panel Speaker*, World Bank Jobs Conference, Universidad Javeriana, Bogota, Colombia

## **Referee and Grant Review Service**

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American Economic Journal: Applied Economics

American Economic Review

American Economic Review: Insights

CEGA/DFID Economic Development and Institutions

Economic Development and Cultural Change

Industrial and Labor Relations Review

International Initiative for Impact Evaluation (3ie)

J-PAL JOI

J-PAL GEA

Journal of the European Economics Association

Journal of Public Economics

Journal of Development Economics  
Journal of Politics  
National Science Foundation  
Quarterly Journal of Economics  
RAND Journal of Economics  
Review of Economics and Statistics  
Small Business Economics  
World Bank DIME  
World Bank Economic Review  
World Development

## **Honors and Awards**

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CEGA Weiss Graduate Fellowship  
Integrated Graduate Education and Research Training Fellowship  
Journal of Development Economics Dissertation Award  
Kauffman Foundation Dissertation Fellowship  
National Science Foundation Graduate Research Fellowship  
UC Berkeley Dean's Fellowship  
UCLA Department of Economics Excellence Award

## **Grants**

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Center for Innovative Data for Economic Research (CIDER)  
International Growth Centre (IGC)  
International Initiative for Impact Evaluation (3ie)  
J-PAL Jobs and Opportunities Initiative  
J-PAL Post Primary Education Initiative  
Private Enterprise Development in Low-Income Countries (PEDL)  
Social Sciences and Humanities Research Council (SSHRC)  
USAID Development Innovation Ventures (DIV)  
World Bank MDTF Jobs Program  
World Bank Trade and Competitiveness Program

## **Advising**

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### *PhD Supervision*

Arkadev Ghosh (Committee Member, Assistant Professor, Duke University, Department of Economics)  
Ieda Matavelli (Committee Co-Chair, Post-Doc, University of New South Wales)  
Vinicius Pecanha (Committee Member, Post-Doc, Institute of Health Policy Studies, Brazil)  
Gabriel Brown (Committee Chair, Ongoing)  
Deivis Angeli (Committee Member, Ongoing)

*Undergraduate/M.A. Advising*

2016	Aryee, Lois Cote, Jean-Francois Kuznetsov, Igor Mellow, Daniel Narvaez, Valeria Wongsangaroonsri. Prapon (Tua)	Ideas42, Research Associate J-PAL/Harvard, Research Associate Chicago Booth, Research Associate Busara Center/Princeton University, Pre-Doc British Columbia Investment Management Corp London School of Economics, MSc Economics
2017	Hirji, Zubair Lewis, Olivia Protzer, Eric	UBC, MA Food and Resource Economics University of Toronto, MA Economics MIT, MA Technology and Policy
2018	Cooper, Jeffrey Rodriguez, Jennifer Shaw, Christina	CUNY, MA Biostatistics EDHEC, MSc Management University of Chicago Harris School of Public Policy, MPP
2019	Danda, Sneha Dutt, Shanel Jain, Ragini Kantor, Tomas Katelieva, Angela Lai, Andrew Shaputu, Namomba Wu, Christine Zhou, Shuwei	UBC, MA Economics RTW Aachen University, Economics Research Internship Princeton University, Pre-Doc Bocconi, MA Economic and Social Sciences Johns Hopkins, MA International Health Economics Columbia, MSc, Quantitative Methods Social Sciences University of Leeds, MA Global Development Queens University, MA Economics Warwick University, MA Economics
2020	Cooper, Sarah Dai, Alina Lai, Yincheng Liu, Ellen Luo, Yang (Ocean) Shi, Cecilia Zhang, Meng (Steven) Zhizhong, Huang (Elbert)	University of Calgary, MA Health Economics National University of Singapore, MSc Management Imperial College, MA Financial Technology University of Toronto, MA Financial Risk Columbia University, MA Applied Analytics Columbia University, MA Statistics UBC, MA Food and Resource Economics UBC, MA Food and Resource Economics
2021	Adjetey, Cassandra Araneta, Matthew Brownridge, Christine Colina Cortez, Carla See-Fernandez, Justine Uppal, Akash	UBC Okanagan, MA Health Economics Analysis Group Canadian Coalition for Good Governance Chicago Booth, Pre-Doc London School of Economics, MA Bank of Canada
2022	Aggarwal, Pulkit Bodhke, Maiyetri Cheng, Louise Edah, Lorena Hong, Cindy Ip, Jenny (Sen On) Kanika Mishra, Anjali Ryu, Ella Salinas, Jimena Sammy, Yotal Shi, Wen	Duke University, Pre-Doc Price Waterhouse Cooper (Toronto) Yale University, IDE Sciences Po, MPP Public Affairs University of British Columbia, MA Educational Studies Columbia University, MSc in Enterprise Risk Management Bocconi University, MA Economics Rhodes Scholarship Canadian Finalist University of Toronto School of Law University of Chicago Harris School, MPP Tel Aviv University, MA Sustainable Development UBC, MA Food and Resource Economics

2023	Frogacs, Kat	LSE, MSc International Social and Public Policy
	Gupta, Anushka	International Community Achievement Award Finalist
	Jain, Ragini	University of Chicago, PhD Economics
	Kalra, Vinayak	John's Hopkins SAIS, MA International Relations
	Manabe, Jin	LSE, MSc Economics
	Rajani, Soren	UC Berkeley, MA Statistics
	Stamm, Everett	Boston University, PhD Economics

## **Past Professional Experience**

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Mathematica Policy Research, Oakland, California (2017-2018)

*Researcher*

Innovations for Poverty Action, Busia, Kenya (2007-2009)

*Senior Evaluation Coordinator*

United States Peace Corps, Homa Bay, Kenya (2006-2007)

*Reproductive Health Education Volunteer*

Triage Consulting Group, San Francisco, California (2004-2006)

*Associate*

## **Other Service**

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TAMTAM Africa

*Board Member*

BC Newcomers Association

*Board Member*

Economists for Equity at Berkeley (2010-2012)

*Founder*

## **Other Information**

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Languages: English (native), Spanish (intermediate), Swahili (beginner)

Citizenship: United States

Date of Birth: October 4, 1982

Leaves of Absence: *Personal Leave 2017-2018; Medical Leave 2020-2021*

*Last updated October 2023*