LUÍS LANÇA

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SUMMARY

- 7+ years of experience as a Front-End Engineer, creating high-performance and user-centric platforms in industries like events, energy, and SaaS.
- Successfully led front-end initiatives, including platform internationalization with i18n, and improved SEO visibility, resulting in a 15% increase in blog traffic.
- Expert in building and optimizing scalable web applications using React.js, TypeScript, and Next.js, serving over 200,000 daily users while ensuring seamless operations 24/7.

PROFESSIONAL EXPERIENCE

Ingresse   Remote - São Paulo, Brazil
Senior Front-End Engineer   Jan 2023 – Nov 2024

A leading Brazilian platform for ticket sales and event management, connecting event producers with consumers for live events like concerts and festivals.

- Developed and optimized web applications using React, AngularJS, TypeScript, and Next, ensuring seamless 24/7 operations in platforms serving over 200,000 daily users
- Led the front-end chapter by organizing meetings to foster innovation and process improvements.
- Implemented platform internationalization using i18n technology, enhancing global reach and user experience.

Alter Solutions   Hybrid - Lisbon, Portugal
Senior Front-End Engineer   Jun 2022 – Nov 2022

An international IT consultancy that provides digital transformation, software development, and technology consulting to help businesses innovate and optimize processes.Consulting for EDP client, Portugal's leading energy company.

- Managed Drupal-based blog platforms, ensuring integrity and continuous operation using React and TypeScript.
- Enhanced the company's digital presence with code best practices and SEO, achieving a 15% increase in user traffic.

Hi Platform   Remote - São Paulo, Brazil
Mid-Level Front-End Engineer   Dec 2019 – Mar 2022

A company who offers a conversational platform using AI to automate and enhance customer interactions across marketing, sales, and support, improving customer experience and operational efficiency.

- Built responsive and interactive web applications using React, JavaScript, and web components.
- Played a significant role in developing the WhatsApp Broker product, enabling seamless chatbot integrations with multiple phone numbers.
- Improved product visibility through SEO best practices and user behavior analysis using Google Analytics.

Viceri   Hybrid - Jundiaí, Brazil
Mobile Developer   Jul 2018 – Dec 2019

A digital transformation company providing innovative solutions to help businesses grow and adapt to the digital future.Consulting for Bellamaterna and Instituto Unibanco

- Developed cross-platform mobile applications using React Native, Angular, Ionic, and TypeScript.
- Helped the creation of a video chat application connecting doctors and patients, showcasing innovation in healthcare technology using Twilio services.

EDUCATION

FATEC Jundiaí, Bachelor of Technology in Computer Science   2017 – 2020
ETEC Jundiaí, Technical Course in IT for the Internet   2016 – 2017
Microcamp, Web Design Bootcamp   2016 – 2017

TECHNICAL SKILLS

- **Frontend:** React.js, Next.js, AngularJS, TypeScript, JavaScript, HTML, CSS, Tailwind CSS, Material UI, Web Components, Bootstrap, Shadcn UI, i18n (Internacionalization), DaisyUI, React Query
- **Backend:** Node.js, Express, GraphQL, REST APIs.
- **DevOps:** Docker, AWS (basic)
- **Deployment:** Git, GitHub, CI/CD with GitHub Actions, Vercel.
- **UI/UX:** Figma, Storybook, UI/UX design principles, A11y (Accessibility), Mobile-first design.
- **Analytics:** Google Analytics, SEO best practices
- **Methodologies**: Scrum, Agile, Kanban
- **Mobile**: Capacitor.js, React Native CLI, Nativewind, Firebase