

Privacy Policy for TapCard

Effective Date: May 11, 2025

Introduction

Welcome to TapCard. We respect your privacy and are committed to protecting your personal data. This privacy policy will inform you about how we look after your personal data when you use our application and tell you about your privacy rights and how the law protects you.

1. Important Information and Who We Are

Purpose of This Privacy Policy

This privacy policy aims to give you information on how TapCard collects and processes your personal data through your use of this application, including any data you may provide when you create a profile, share your business card, or use any features within the application.

Controller

TapCard is the controller and responsible for your personal data (collectively referred to as “TapCard”, “we”, “us”, or “our” in this privacy policy).

2. The Data We Collect About You

Personal data means any information about an individual from which that person can be identified. We may collect, use, store and transfer different kinds of personal data about you which we have grouped together as follows:

- **Identity Data** includes first name, last name, title, company name.
- **Contact Data** includes email address, telephone number, physical address, website URL.
- **Profile Data** includes your profile photo, social media links, and any other information you choose to include in your digital business card.
- **Technical Data** includes device type, operating system, unique device identifiers, IP address.
- **Usage Data** includes information about how you use our application.

3. How We Collect Your Personal Data

We use different methods to collect data from and about you including through:

- **Direct interactions.** You may give us your Identity, Contact, and Profile Data by filling in forms or by corresponding with us. This includes personal data you provide when you:
 - Create a profile in our application

- Share your business card with others
- Import contacts from other users
- **Automated technologies or interactions.** As you interact with our application, we may automatically collect Technical Data about your device and Usage Data about how you use our application.

4. How We Use Your Personal Data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- To create and maintain your digital business card
- To enable the sharing functionality of your business card
- To store contacts you receive from other users
- To provide you with the core functionality of the application
- To improve our application based on how you use it

5. Data Security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know.

6. Data Retention

We will only retain your personal data for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

All personal data is stored locally on your device. If you choose to delete the application, all data will be removed from your device.

7. Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to:

- Request access to your personal data
- Request correction of your personal data
- Request erasure of your personal data
- Object to processing of your personal data
- Request restriction of processing your personal data
- Request transfer of your personal data
- Right to withdraw consent

If you wish to exercise any of these rights, please contact us.

8. Third-Party Links

This application may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements.

9. Changes to the Privacy Policy

We may update our privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page and updating the “Effective Date” at the top of this privacy policy.

10. Contact Us

If you have any questions about this privacy policy or our privacy practices, please contact us at:

Email: privacy@tapcard.app

By using TapCard, you acknowledge that you have read and understood this Privacy Policy.