

LANCE ZHENG

Web/Graphic Designer

Expertise



User Interface
Graphic Design
Front End Design
User Research

Tech Skills



Adobe Photoshop
Workpress
Axure
HTML/CSS
Adobe Illustrator
Sketch
Javascript

Contacts



lancezheng1008@gmail.com
www.lancezheng.com
Tel: 1(778)-991-0565



School Projects

Mighty Life Fitness Brand/Website Design

January - February 2018

- Generated a series of concepts about fitness positioning and design styles
- Created advertising brochure and poster for Mighty Life Fitness
- Designed website interface and layout based on developed concepts
- Built website using HTML, CSS and Javascript

Forage

App Interface/Graphic Design

September - December 2017

- Generated a series of mobile app interfaces based on their website design style

Extreme Heat

Website Design

March - April 2017

- Designed and built a website for the concept of helping City of Vancouver residents in managing extreme heat during the summer months
- Created poster and offline approach to help residents of Vancouver engage and navigate through information on emergency situation



Work Experience

Delivery Person Longmen

September to December 2015

- Contacted customers to confirm their orders to ensure speedy and accurate deliveries



Education

Bachelor of Art Simon Fraser University

September 2013 to September 2018 (projected)

- Double Minor
(Business + Interactive Arts and Technology)