Lanxi Zhang (Lancy)

Adelaide SA, 5037

041-2887970 | lancyz515@gmail.com | https://www.linkedin.com/in/lanxi-zhang515

OVERVIEW

Enthusiastic and quick learner with a solid foundation in full-stack development. With extensive experience in Figma software and excel at presenting complex information clearly through front-end design. Looking to transition into a full-stack role where I can further utilize and enhance my technical skills.

SKILLS

Data Analyse: Python(Pandas & NumPy), Matlab, Tableau, SQL, PowerBI **Programming skills:** C, C++, Java, Next.js, Node.js, React, Mongodb, Git

Tools and Software: Photoshop, Figma, Microsoft Office Suite, CAD, CapCut(film-making)

Language: Mandarin, English

Other: Full Australian Driver's License, Level 10 Electronic Keyboard Certificate

WORK EXPERIENCE

8/2024 –Now Volunteer Information Officer at SAcommunity, Adelaide

- Responsible for Data Analyse: Use PowerBI and Canva present results on data to assist councils, libraries, government and decision makers understand community needs.
- **Prepare Data:** Selected the West Torrens Council's database, which includes approximately 89 community services operating in the area during the financial years 2021-2022 and 2022-2023.

3/2024 – 6/2024 **UI/UX Engineer Internship** at Ebottli, Adelaide

- **Responsible for web design:** Conceptualized and designed customer-centric web interfaces, created over 50 detailed prototypes using Figma and Photoshop.
- **Build SaaS website:** Developed 5 web pages within 3 months using WordPress, meeting diverse requirements and showcasing rapid learning and adaptability.
- **Lead copywriting:** Researched trends by using SEO, and analyzing the copywriting strategies of over 20 companies, customized descriptions and feature highlights for over 5 company projects.

6/2020 – 7/2022 **Professional course teacher** at Zhengzhou Rail School, China

- **Proficiency in Photoshop:** Master in poster design, logo making, corporate identity design by conveying appeals clearly through images with concise and intuitive design concepts; responsible for the Visual design in Vocational Skill Display Conference with over 2,000 participants by efficient deliver design results in short time within two days.
- Instructional Expertise and Technological Proficiency: Skills in incorporating technology into the classroom and teaching drone technology by using digital tools to enhance learning; Leading students won the second prize in the science competition, won the title of outstanding teacher.

7/2020 – 1/2023 Entrepreneurial Operations Management at Zhengzhou, China

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- **Project Management skills:** Established offline retail business a self-study room from scratch. Plan, execute, and oversee various tasks, e.g. financial management, schedule management.
- Social Media Management and Digital Marketing: Managed a WeChat account with a post reaching over 10,000 views; Grew a social media presence with 1,000 followers focused on entrepreneurship; Promoted a self-study room, achieving 700 bookings in one month.

EDUCATION

3/2023 - Now

Master of IT, Computing and Innovation University of Adelaide, Australia

GPA:6/7

 Awarded with 'University of Adelaide 15% Global Citizens Scholarship'

9/2015 - 6/2019

Bachelor of EE and Automatics

Henan Polytechnic University, China

GPA: 4/6

• Awarded with third-class scholarship for three consecutive years

PROJECT EXPERIENCE

5/2024 – 6/2024 Recommender system | Scikit-Learn, Collaborative Filtering, Preprocess

- A product recommendations based on customer purchase data for a grocery store.
- Tested various recommendation methods, e.g. collaborative filtering, to identify the most effective approach.

3/2024 – 6/2024 **Suboptimal code forum** | React, next.js, Typescript, mongodb, tailwind

- An online forum-style platform for educators to upload and discuss suboptimal code.
- Led the initial design and prototype adjustments based on client feedback.
- Responsible for the frontend development by using Codemirror API, typescript and tailwind.
- Directed backend team members to ensure timely submission of the web pages and authored all POST commands for backend functionality.
- Managed and cleaned up data to support product owner presents.

VOLUNTEER EXPERIENCE

8/2024 - Now Baroque Hall, Australia

- Coordinated with musicians, providing introductions and support.
- Engaged with customers, managing ticketing and entry procedures.

9/2023 - 12/2023 MOSAIC Adelaide, Australia

- Transport items and explain event details to visitors at the stall.
- Liven up the scene to ensure the event goes smoothly.

9/2021 - 7/2022 Assisted School Admissions, China

- Assist in enrollment promotion, explain major advantages and prospects.
- Use CapCut for video editing and PS for poster production.

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