Aptoosh

The Future of Commerce, Powered by Aptos

The Challenge in Commerce Today

SELLERS

- Costly platforms
- Long onboarding
- Offline shops left out

BUYERS

- Fragmented shopping
- No simple way to collect items across shops
- Rigid checkouts

Vision: introducing Aptoosh

Aptoosh is the future of commerce powered by Aptos

Aptoosh empowers sellers to instantly launch and scale globally with QR-coded product catalogues, without relying on costly POS systems or fragmented sales channels.

For buyers, it delivers a seamless universal cart that works across stores, with encrypted checkout and flexible payment options in crypto or card.
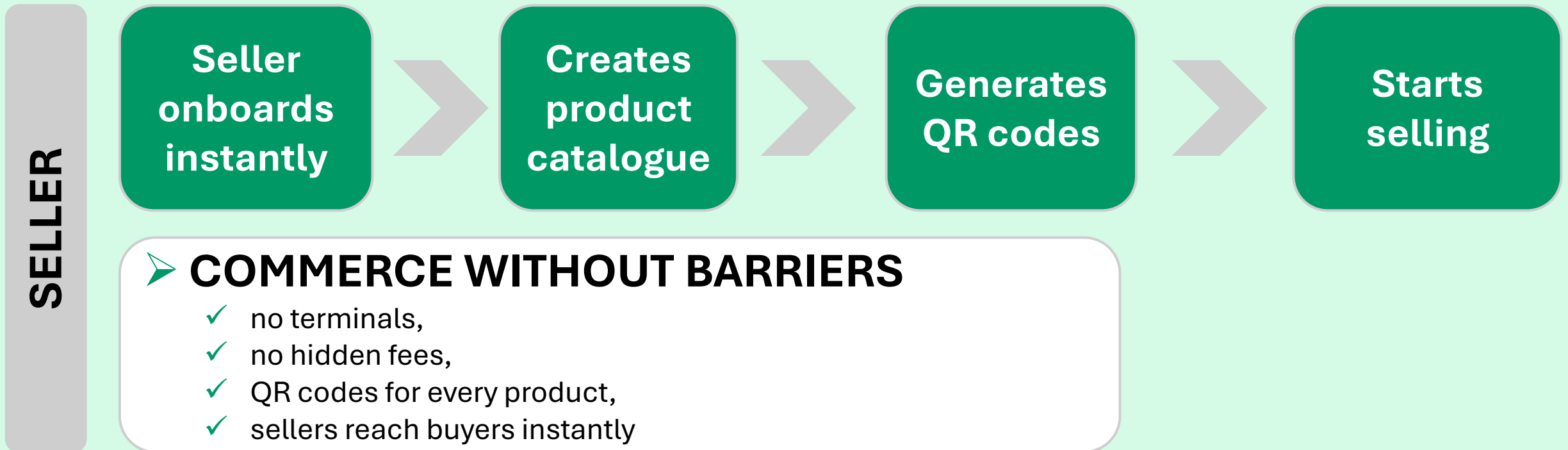
And Aptos proves its power as the infrastructure for real-world DeFi commerce.
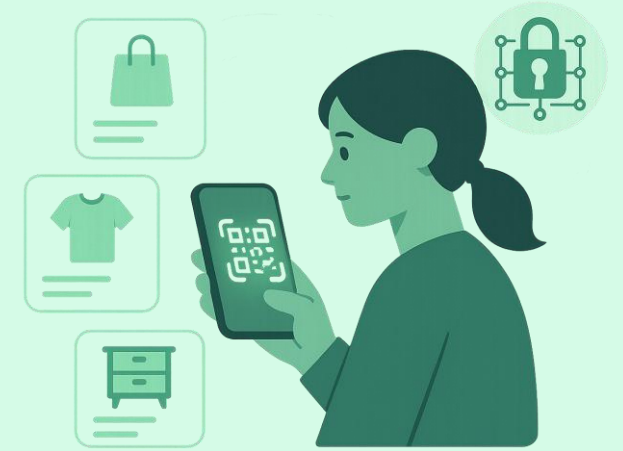
Solution: how Aptoosh works

Product flow for seller

SELLER

| Seller onboards instantly | → | Creates product catalogue | → | Generates QR codes | → | Starts selling |

➢ **COMMERCE WITHOUT BARRIERS**
- ✓ no terminals,
- ✓ no hidden fees,
- ✓ QR codes for every product,
- ✓ sellers reach buyers instantly

Solution: how Aptoosh works

Product flow for buyer

BUYER

| Buyer scans QR code | → | Adds to virtual cart | → | Virtual cart persists across stores | → | Check-out: pay with crypto or card, now or later |

➢ **YOUR VIRTUAL UNIVERSAL CART IS ALWAYS WITH YOU**
- ✓ scan items anywhere
- ✓ cart saved securely on-chain
- ✓ pay instantly or later

Built on Aptos Infrastructure

Parallel execution → instant cart updates

Sub-second finality → smooth checkout

Low fees → viable for micro-transactions

Composability in Move
→ seamless product + payment contracts

APTOS

Strengths that set Aptoosh apart

Technical Execution → ✓ On-chain, encrypted cart, parallel execution

Innovation → ✓ First cross-store cart, no POS needed

Alignment → ✓ Missing DeFi rails for commerce

UX & Polish → ✓ Sellers onboard fast, buyers checkout smoothly

Go-to-Market → ✓ Scales globally with QR codes + Aptos

Aptoosh Roadmap 2026-2027

H1 2026

FOUNDATION
(requires seed funding)

- **Core Development**: finalize Move-based smart contracts for sellers, carts, and payments.
- **Frontend & Mobile Beta**: seller onboarding, catalogue builder, buyer cart UX.
- **Security & Audit Prep**: external review + audit funding.
- **Circle Wallet Integration**: enable USDC payments.
- **Ecosystem Partnerships**: Aptos ecosystem, wallets, stablecoin providers.
- **Goal**: Deliver V1 on Aptos Mainnet

H2 2026
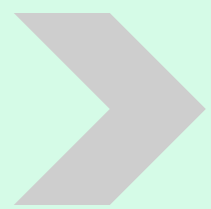
LAUNCH & EARLY GROWTH
(requires growth capital)

- **Seller Pilot**: onboard 100+ sellers across digital & local shops
- **Regional Rollout**: establish presence in 2 regions (EU + emerging market).
- **Infrastructure Scaling**: monitoring, analytics, better cart performance

2027

MONITIZATION & SCALE

- **Monetization**: introduce transaction fees (1%), premium seller tools, marketplace services
- **Ecosystem Growth:** APIs for developers to build plugins & integrations
- **Goal:** Achieve sustainable revenue model and establish Aptoosh as the commerce layer of Aptos.

Aptoosh

> Scan it. Shop it. Pay in a flash.
> Ready to change how the world shops
> Join us at reimagining commerce