LANCE J. ANDREWS

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FRONT END DEVELOPER

IMPROVE USER ACCESS | BROADEN CLIENT DIGITAL FOOTPRINT | INCREASE BRAND

Collaborative professional to leverage expertise in delivering quality solutions to improve customer outreach and engagement. Possess strength to monitor and analyze site traffic, follow sessions and utilize Google Analytics to determine internal and customer-facing needs, wants and expectations accurately and increase satisfaction. Known to develop partnerships with cross-functional teams.

New Product Development | Team Collaboration | Best Practices Development

TECHNICAL SKILLS

Programming:	HTML5, CSS3, JavaScript, jQuery, Mobile Web, Bootstrap
Tools Used:	Google Analytics, Marketo, WordPress, HubSpot, MailChimp, Adobe Creative Suite, SiteCore

PROFESSIONAL EXPERIENCE

Trick 3D, Atlanta, GA   **Jun 2017, Jan 2018**

Front End Developer - Freelance (2 projects)
Helped to build web components for client deliverables. Developed multi-page responsive site to display client information. Used HTML5, CSS, and JavaScript, with jQuery and Owl Carousel frameworks. Used source control to deliver and maintain code from multiple developers.

- Worked in a remote, agile environment with daily communications and tasking.
- Helped to deliver quality web component for an overall larger deliverable.
- Assisted in testing and developing solutions for issues found during testing.

Mohawk Group, Calhoun, GA   **Sep 2016 to Feb 2018**

Front End Developer (Contract)

Help manage development tasks for marketing department. Using front end languages, create communications and other needed marketing materials. Maintain regular scheduling of internal and customer facing external communications.

- Utilize MailChimp to create email templates using HTML and CSS for marketing managers in delivering email campaigns using third party software, and creating HTML templates.
- Participate in meetings with marketing team and management, discussing campaigns and new ideas and technologies.
- Developed digital materials for sales team to distribute to current and potential clients for the purpose of brand awareness and outreach.
- Create monthly newsletters for internal teams.
- Create digital marketing materials for product launches.
- Manage content for web entities using ftp.

GREENWAY HEALTH, Atlanta, GA   **July 2015 to Jan 2016**

Web Developer and Designer

Managed web entities for Greenway Health, LLC, including, but not limited to greenwayhealth.com, Greenway Health Marketplace, Greenway Health Engage, and West Fest. Developed site through Word Press and hosted through WP Engine. Monitored analytics using Google Analytics, and used HTML, CSS, JavaScript, and PHP web languages in a WordPress CMS environment.

- Improved customer outreach and provided current information within healthcare field by posting regular content and blogs from Greenway Health internal sources and blog writers.
- Enriched web visitor relationships, improved understanding of wants and expectations by adding and monitoring Google Analytics across site, following site sessions, adopting new site additions, gathering data, and creating reports for delivery to Chief Marketing Officer and marketing team, assisting in marketing strategy and campaigns.
- Utilized Marketo marketing software, creating email templates using HTML and CSS for marketing managers in delivering email campaigns using third party software, and creating HTML templates.
- Enhanced adoption opportunities by participating in weekly calls with marketing team and management, discussing campaigns and new ideas and technologies.
- Developed relationships as liaison to third party vendors by creating and maintaining web entities, including hosting, developing and implementing plug-ins, SEO, and campaign monitoring services and analytics.

SOLSTICE MOBILE, Chicago, IL   **Dec 2012 to Apr 2015**

Technical Analyst (Front End Developer)

Helped build responsive and mobile web applications as part of an agile development team based on wireframes and client needs, using front-end languages and agile method as part of mobile web development team.

- Improved user access, broadened client digital footprint, and increased customer base by participating as member of agile development team, delivering quality web applications for enterprise clients.

- Enriched client quality by utilizing front-end languages (HTML5, CSS, and JavaScript, along with jQuery), creating hybrid software (PhoneGap) that would interact with client's existing back-end services.

- Delivered quality software by helping in implementing test driven and behavior driven development, creating user stories and test cases, and assisting in manual and automated testing.

- Enhanced client knowledge on current developments and processes by participating in sprint planning and daily scrum meetings with development team, designing strategies and tasks during development cycle, providing insight during client calls, and performing demonstrations.

- As part of development team, assisted in creating internal software using front end technologies, as well as creating solutions for purposes of SaaS.

I.C.STARS | *, Chicago, IL   **Oct 2011 to Dec 2012**

Technical Intern / Associate

Provided assistance as Technical Intern, and later as Associate, for non-profit, learned valuable skills and implemented them to help create solutions for clients.

- Worked to help develop solutions for clients using front end development and CMS tools like WordPress and Drupal.

- Developed team building and management skills.

- Increased brand awareness by assisting in recruiting, promotional efforts, and advertising campaigns for purposes of fund-raising.

PROFESSIONAL DEVELOPMENT

- Java Development, Training, Forte Knowledge - 2013
- HTML5 Apps w/ jQuery, Training, Big Nerd Ranch - 2014
- HTML5 / CSS / Javascript for Mobile Development, Training, Blue1647 - 2015
- HTML, CSS and JavaScript Web Development, Training, Microsoft (edX) - 2016