



# Here is how Vendor Memberships Work (in a nutshell)

- BEGIN HERE: Learn how to
- Create Hub
- Set up Marketplace
- Make First Posts
- Gather a Following
- Conversationalize
- Engage
- Amplify
- Accelerate

1.

## Community Vendor Sets Up Marketplace Hub

To start the process of integrating your products and services into the flow of the community, go [here to create a Hub](#) and simply do the following things:

- See Important Steps

2.

## Talk with Us

Tell us the Hub URL Address you just created along with general information [about your brand here](#) or directly below. Be sure to include links to website, contact info, social media profiles and some basic ideas about what you will be selling and supporting inside the community.

- Tell Us the HUB URL

Our team will pull all of these things together into one place and bring all of your social profiles into hub for accelerating your social reach. From that point all of your new followers can simply follow all of your social profiles from one single place, which you control.

3.

## Start the Conversation inside your hub

All sections of a Marketplace Hub generate RSS Feeds that you can also use to syndicate your posts to Your Social Media Profiles. Use RSS Ground to generate your Posting Campaigns to your own Social Media.

- Short video about how Marketplace Hubs Work
- Marketplace Hubs also have the option to turn on other modules such as an Events Page, Podcasts, Social Media Import, Youtube Channel Import and more.

4.

## Upload Photos and Videos of your Offerings

Use Your Hubs Photos Section to share company photos, surveyor events photos, product images and slideshows. You can also embed payment buttons, documentation, videos and forms into descriptions of photos in your hub. Likewise, Use Your Hubs Videos to showcase products that you offer, demo equipment and software, offer webinars and virtual learning opportunities and host Live Streaming Events for your followers.

5.

# Communicate With Your Followers

We've done the hard work for you. No need to target anyone inside the community because we are all surveyors. Simply socialize and conversationalize your products and support the members who become your customers. In the backend you have the ability to send all of your followers a regular digest of what has happened inside your Marketplace Hub.