Lane Wirihana le Prevost-Smith



Lane Wirihana le Prevost-Smith (b.1995)-Graphic Designer, Digital Artist & Coder from Wānaka, Aotearoa(New Zealand). Currently based in Tāmaki Makaurau(Auckland), Aotearoa.

Education

Te Whare Takiura o Wikiriwhi (Whitecliffe College of Arts & Design), Parnell, Tāmaki Makaurau, Aotearoa.
BFA Graphic Design, 2015-2018.

Yoobee School of Design, Te Whanganui-a Tara(Wellington), Aotearoa.

Diploma in Digital Film and Animation, 2013.

Te Kareti o Maunga Tititea (Mount Aspiring College), Wānaka, Aotearoa, 2008-2012.

Albany Junior High, Albany, Tāmaki Makaurau, Aotearoa, 2006-2007.

Key skills

Art Direction,
Graphic Design,
Web Design,
3D Rendering,
3D Animation,
Game design,
Video post-production,
Motion Graphics,
Illustration,

Languages

New Zealand English (native)
Te reo Māori (beginner)
HTML
CSS
JavaScript

Experience

Sanctuary Building Supply Group (SBSG), 2017-Present, Graphic designer.

New Territory Studio, 2017, Graphic design intern.

BDR Max, 2015 to 2017, Packing and cutting.
BDR Max is a commercial printing company Working in the packing warehouse my responsibilities included cutting, packing and labelling anything from small format print for flyers, to large format print for outdoor signage.

Getcommunications, 2014,
Graphic design intern.
Get is a digital advertising
agency located on K-road. One
project I got to help out with
was the digital advertising
of the 2015 Laneway festival,
which included resizing
and formatting posters and
illustrations in Adobe
Illustrator and InDesign.
Another task I was assigned to
help with was the redesigning
of the company business card.

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Exhibitions & other activity

2018

Tātou Exhibition
St Georges Bay Road, Parnell,
Tāmaki Makaurau, Aotearoa,
Tātou is a celebration of brown
artists from Te Moana-nui-aKiwa and beyond who currently
attend Te Whare Takiura
o Wikiriwhi. Ranging from
painting to virtual reality,
the exhibiting artists were
invited to submit their chosen
work via Facebook, while others
were approached during studio
visits, to involve a variety of
year and departments.

The recent formation of Te Moana-nui, a group for the brown kids of Whitecliffe, has been the catalyst for deciding to have a group show together. The exhibition's name Tātou is the Māori word for addressing everyone involved in something, or similar to 'us' in English. With the recent Oceania exhibition at the Royal Academy of Arts, Tātou is the Te Moana-nui equivalent.

Tātou is a glimpse of the work of the eighteen artists involved. With students from Samoa, Fiji, Cambodia, Niue, and Aotearoa (to name a few), some artists also share iwi affiliation with Greg Whitecliffe to Te Arawa. Tātou seeks to acknowledge the roots of Te Whare Takiura o Wikiriwhi, focusing on

inclusivity to show support for each other and the diversity within our backgrounds and respective practices. Mauri ora!

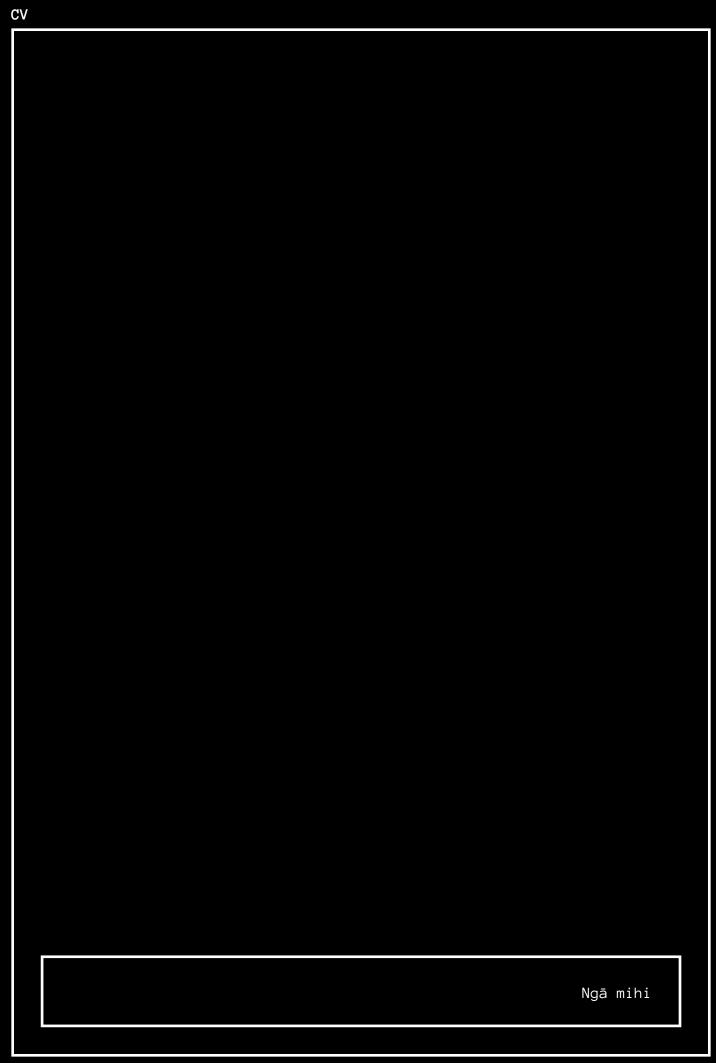
BE QUIET

St Georges Bay Road, Parnell, Tāmaki Makaurau, Aotearoa, The BE QUIET exhibition has an emphasis on sound and aims to convey how it has the ability to enhance the way we live our lives. It consists of a range of different topics created by seven designers.

This includes topics such as:
-Te Reo Māori and its history.
-Mental health issues in
today's Maori youth.
-Facebook data concerns.
-Sound based gaming.
-Emergent Behaviour in objects
through an audio influence.
-A tour through the life and
death of a sound bite.
-A sound/image poster
experimentation.

We have used audio as a primary design tool and challenged the way it fits into graphic design. By manipulating sound we have enhanced the concepts of each of our individual projects. Through this approach, we have created a collection of audio-visual interactive experiences, that are unique to each topic and relatable to anyone and everyone.

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