

Lane Wirihana
le Prevost-Smith



Lane Wirihana le Prevost-Smith (b.1995)-
Graphic Designer, Digital Artist & Coder from Wānaka, Aotearoa(New Zealand). Currently based in Tāmaki Makaurau(Auckland), Aotearoa.

Education

Te Whare Takiura o Wikiriwhi
(Whitecliffe College of Arts & Design), Parnell, Aotearoa.
BFA Graphic Design, 2015-2018.

Yoobee School of Design, Te Whanganui-a Tara(Wellington), Aotearoa.
Diploma in Digital Film and Animation, 2013.

Te Kareti o Maunga Tititea
(Mount Aspiring College), Wānaka, Aotearoa, 2008-2012.

Albany Junior High, Albany, Auckland, Aotearoa, 2006-2007.

Key skills

Art Direction,
Graphic Design,
Web Design,
3D Rendering,
3D Animation,
Game design,
Video post-production,
Motion Graphics,
Illustration,

Languages

New Zealand English (native)
Te reo Māori (beginner)
HTML
CSS
JavaScript

Experience

Sanctuary Building Supply Group (SBSG), 2017-Present, Graphic designer.

New Territory Studio, 2017, Graphic design intern.

BDR Max, 2015 to 2017, Packing and cutting.

BDR Max is a commercial printing company Working in the packing warehouse my responsibilities included cutting, packing and labelling anything from small format print for flyers, to large format print for outdoor signage.

Getcommunications, 2014, Graphic design intern.

Get is a digital advertising agency located on K-road. One project I got to help out with was the digital advertising of the 2015 Laneway festival, which included resizing and formatting posters and illustrations in Adobe Illustrator and InDesign. Another task I was assigned to help with was the redesigning of the company business card.

Exhibitions & other activity

2018

Tātou Exhibition

St Georges Bay Road, Parnell,
Tāmaki Makaurau, Aotearoa,
Tātou is a celebration of brown
artists from Te Moana-nui-a-
Kiwa and beyond who currently
attend Te Whare Takiura
o Wikiriwhi. Ranging from
painting to virtual reality,
the exhibiting artists were
invited to submit their chosen
work via Facebook, while others
were approached during studio
visits, to involve a variety of
year and departments.

The recent formation of Te
Moana-nui, a group for the
brown kids of Whitecliffe, has
been the catalyst for deciding
to have a group show together.
The exhibition's name Tātou is
the Māori word for addressing
everyone involved in something,
or similar to 'us' in English.
With the recent Oceania
exhibition at the Royal Academy
of Arts, Tātou is the Te Moana-
nui equivalent.

Tātou is a glimpse of the
work of the eighteen artists
involved. With students
from Samoa, Fiji, Cambodia,
Niue, and Aotearoa (to name
a few), some artists also
share iwi affiliation with
Greg Whitecliffe to Te Arawa.
Tātou seeks to acknowledge
the roots of Te Whare Takiura

o Wikiriwhi, focusing on
inclusivity to show support for
each other and the diversity
within our backgrounds and
respective practices. Mauri
ora!

BE QUIET

The BE QUIET exhibition has an
emphasis on sound and aims to
convey how it has the ability
to enhance the way we live our
lives. It consists of a range
of different topics created by
seven designers.

This includes topics such as:

- Te Reo Māori and its history.
- Mental health issues in
today's Maori youth.
- Facebook data concerns.
- Sound based gaming.
- Emergent Behaviour in objects
through an audio influence.
- A tour through the life and
death of a sound bite.
- A sound/image poster
experimentation.

We have used audio as a primary
design tool and challenged the
way it fits into graphic design.
By manipulating sound we have
enhanced the concepts of each
of our individual projects.
Through this approach, we have
created a collection of audio-
visual interactive experiences,
that are unique to each topic
and relatable to anyone and
everyone.

Ngā mihi