

Lane Wirihana Le Prevost-Smith

Full-Stack Web Developer and Graphic Designer from Auckland, New Zealand.

I am a multi-disciplinary graphic designer whose skills include Full-Stack Web Development & Design, Motion Graphics, New Media & Illustration.

\$ GD18 (Website)



\$ GD18 is a website which showcases the many talents of the Year 4 graphic design students of Whitecliffe College of Art & Design 2018.

Collaborating with two other class mates we designed the layout for the site along the lines of the already existing branding.

I chose React.js as the framework to develop this website.

GD18

Exhibiton Photos



GD18

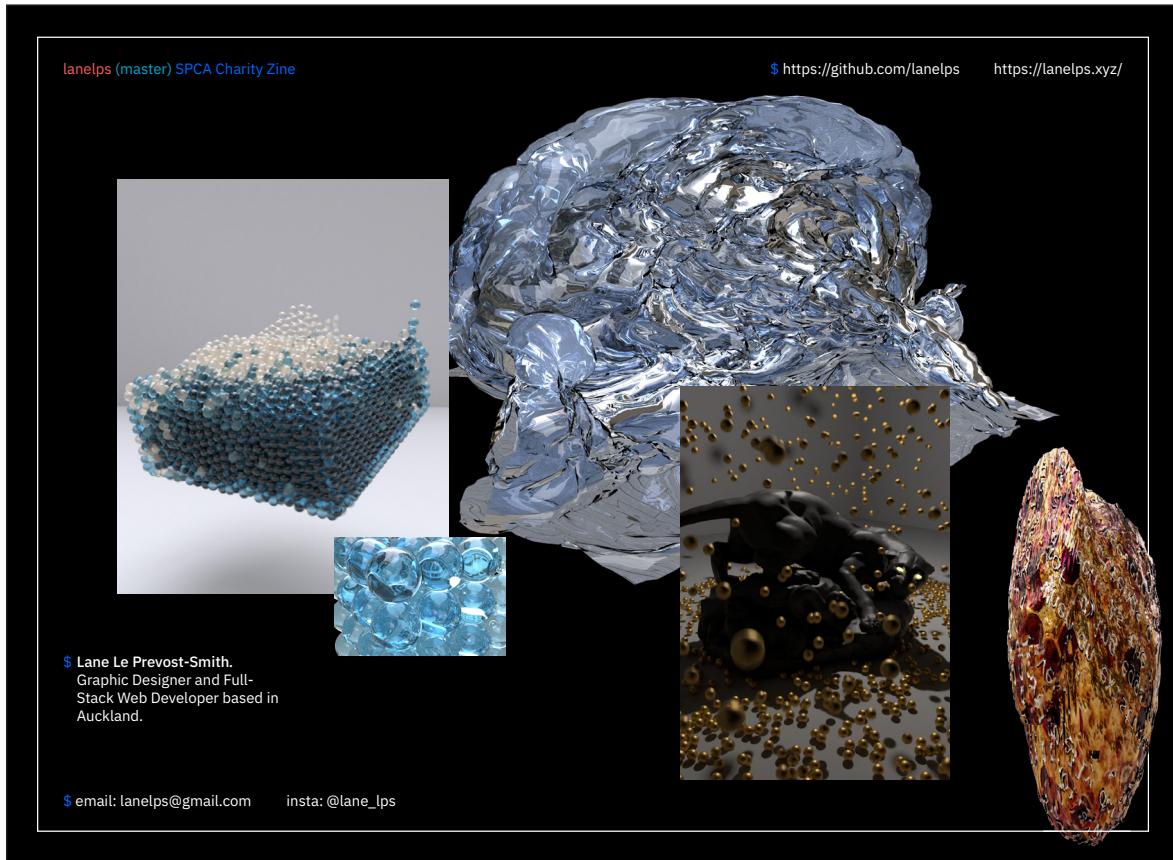


A video series intended to alert social media users to the dangers connected to the Facebook platform, Facebook users need to be aware that they forfeit their right to privacy when signing up to the platform.

The video series takes a strong anti-Facebook stance, it explores the value of our personal data and the negligence of Facebook, concerning the protection of our data.



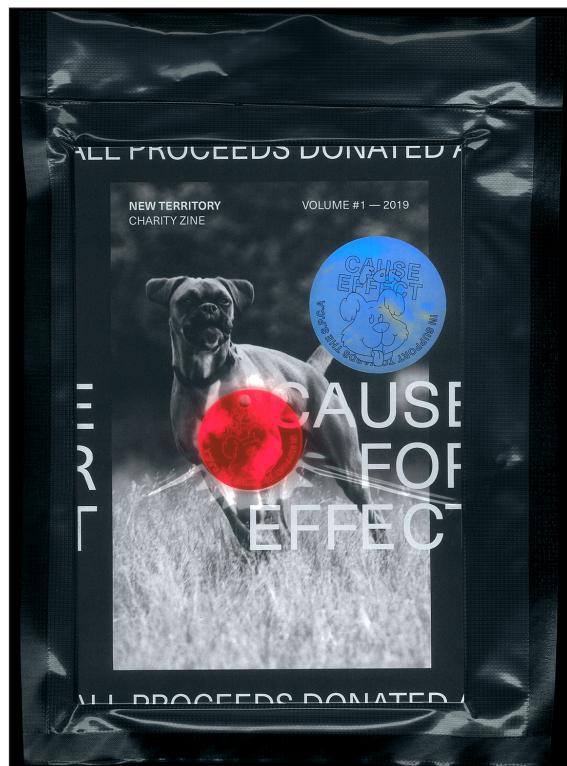
\$ Cause for Effect (New Territory)



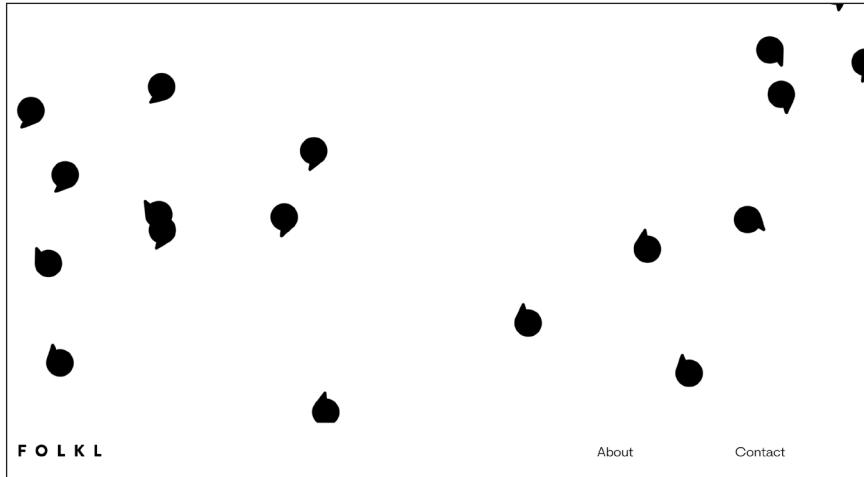
\$ A full page spread for the Cause For Effect zine by New Territory showcasing some of my best personal work from 2017-2018.

Cause For Effect is an annual zine dedicated to helping raise funds for various charities.

Artworks are submitted freely by creators from across the world to help the project.



\$ Folkl (New Territory)



For all questions and enquiries please get in touch —

| | | | |
|-------------------------------------|---|----------------|----------------------|
| Email | info@folkl.co.nz | Name* | <input type="text"/> |
| Napier | 49 Tennyson St, Napier South, Napier, 4110 | Email Address* | <input type="text"/> |
| Wellington | Lvl 2, 35 Ohurere St, P.O Box 27-247 Marion Square, Wellington, 6141 | Subject | <input type="text"/> |
| London | Tower 2, 8th Floor, Clement's Inn, London, WC2A 2AE | Message* | <input type="text"/> |
| <input type="button" value="Send"/> | | | |

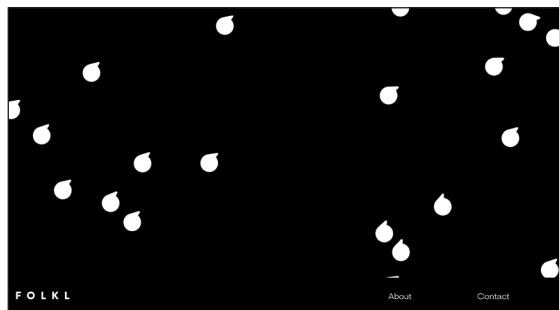
About Contact

Confidence through understanding.

"FOLKL" is a derivative of "folk" (people in general, relating to the traditional art or culture of a community or nation), and "focal" (relating to the centre or the most important part).

FOLKL is an independent consultancy comprising multi-disciplinary thinkers, with a vision to understand public opinion and human behaviour in greater depth.

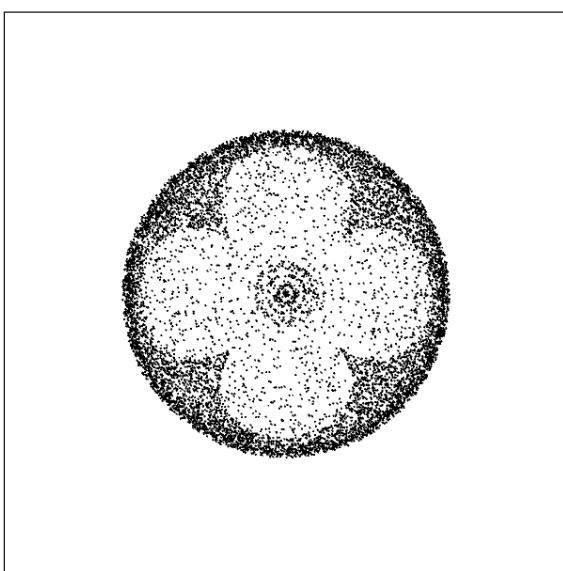
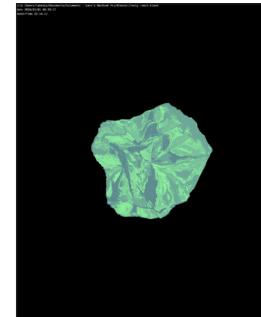
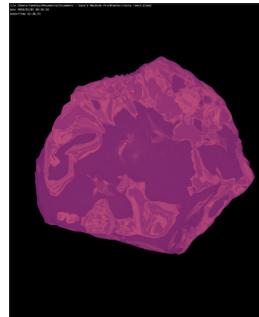
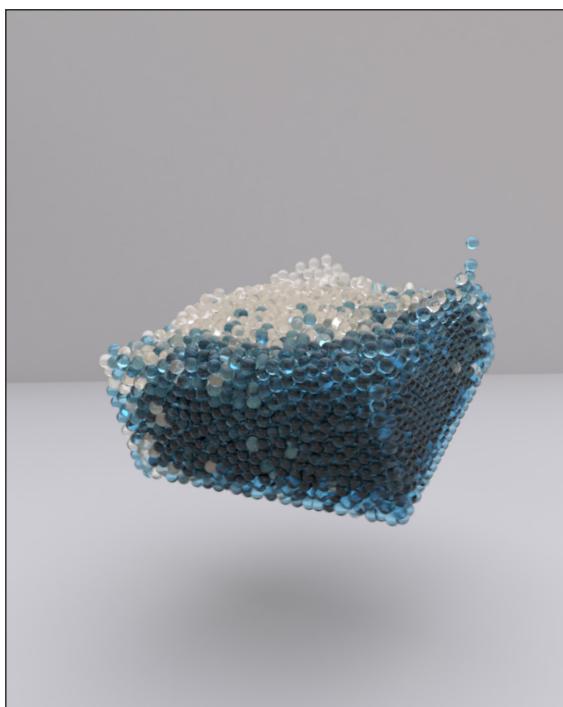
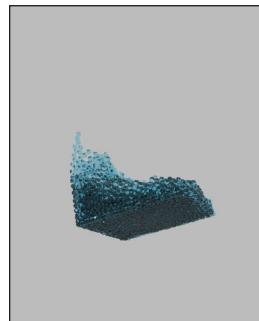
People are our priority.
We are interested in not just asking "how", but "why" things happen and people do the things they do.
Our philosophy is rooted in the social sciences.
We use qualitative research methods to uncover insights



\$ Commissioned by New Territory to fully develop this website for Folkl (a social science based consultancy) from front to back. Using a php based flat-file CMS called Kirby and custom CSS to build the website.

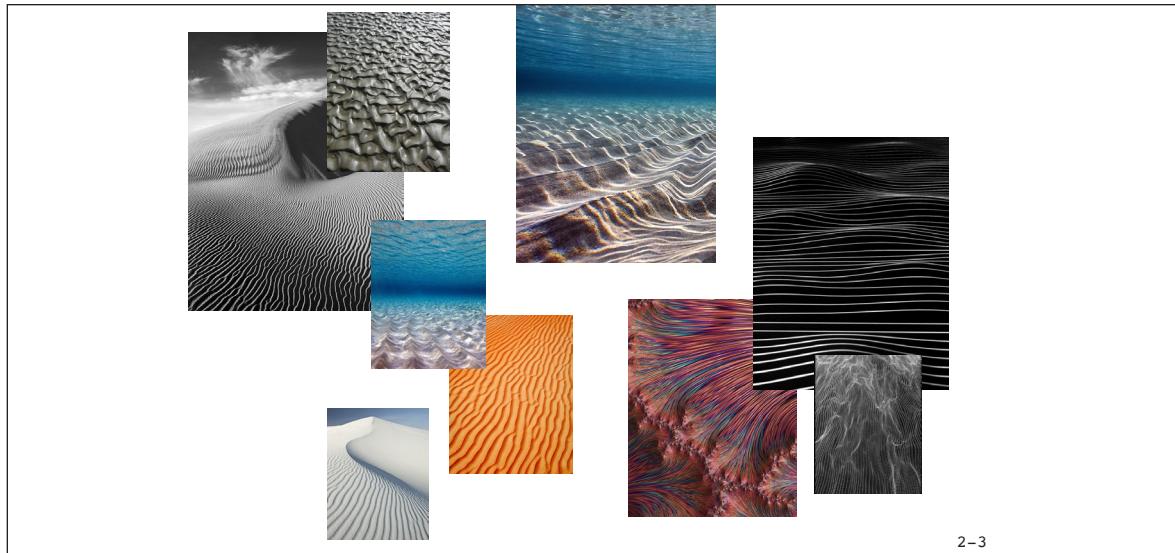
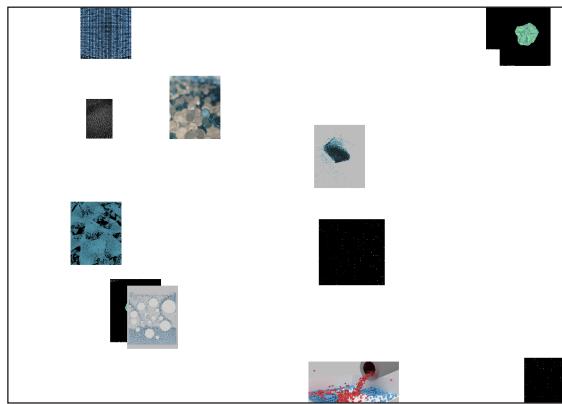
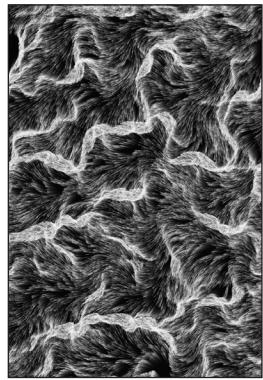
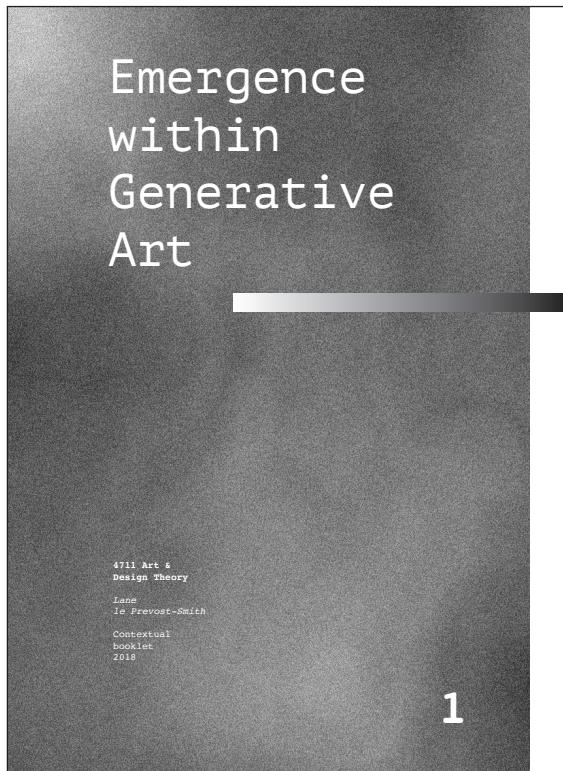
Design and layout were supplied to me from New Territory.

\$ Emergence



\$ Emergence is a final project exploring the use of emergent behaviors within a digital environment to produce a range of visual imagery. Letting simply defined rules to generate the design and emerge “naturally” as possible.

\$ Emergence (Continued)



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\$ The final outcome was quite a large digital booklet showing my research and development of ideas and works