

Lane Walbert
Design for the WWW
Project #1- Towson galleries website redesign

Survey

- 1) How often do you visit any of the art galleries at Towson?
- 2) Have you ever attended a gallery opening at Towson? If so, how did you hear about it (facebook invitation, asked in person, signs in the CFA, assigned to go by a teacher for class, etc)?
- 3) If you were interested in attending a gallery show or opening, where would you go to seek information on shows?
- 4) Describe the locations of any of the galleries, if known.
- 5) What kind of information would you like to see on the Towson website regarding the various art galleries on campus?
- 6) Where on the Towson site would you put information about the art galleries? Describe the navigation that makes the most sense to you (Towson's home page→CFA page→galleries, for example).

RICH

- 1) Once (*asked which one? Doesn't remember*) invited by someone in the show
- 2) No
- 3) Online (*be more specific?*) would go to Towson's website, and search galleries
- 4) Knows the building (CFA), not the galleries specific locations
- 5) Date, time, building, room number
- 6) Just search it, or in a category- I guess under fine arts and com, throw a link in there

KIRA

- 1) Moderately often, whenever there's new stuff, try to go to opening receptions but often can't due to schedule.
- 2) Yes; in Directed Readings class with Dr. Isaacs, got info from that class
- 3) Towson Daily emails; not a lot of info but has bare basics.
- 4) Knows where all the galleries are (lives in CFA)
- 5) Description of what's happening, what artists are involved- beyond name, time, etc.
- 6) Home page to arts to galleries and exhibitions- list of past current and future exhibits.

Extra- we write press releases for every show, they're out there, just not where they should be