Vanessa Lee

Product Designer

EXPERIENCE

UX Designer - Techfleet
Sept 2022 - Present • Volunteer

- Collaborated with **20+** cross-functional team members (engineers, product managers) to build responsive web platform in **8 weeks**
- Led design and engineering to build a WCAG compliant design system in Figma. Defined documentation and guidelines to ensure design consistency
- Designed wireframes and user flows to present in weekly design critiques for feedback with 6 designers and design leads
- Analyzed user research data to formulate user personas and synthesized insights into design solutions

UX/UI Designer - benefit.design
May 2022 - Jul 2022 • Volunteer

- Increased user conversion, avg usability rating, and user satisfaction by redesigning website for scholarship fund in **7 weeks**
- Conducted user interviews with **5** users and identified user pain points and needs to make data-informed decisions
- Delivered **5** high fidelity mockups, interactive prototypes, and web accessible design system to client and web developers

Project Manager - benefit.design
May 2022 - Jan 2023 • Remote

- Led **5** designers in redesigning website for non-profit design agency and increased customer conversion rate
- Facilitated weekly design critiques and meetings with designers and stakeholders to prioritize, provide feedback, and align on project goals

Associate Designer - Pave
Nov 2020 - Apr 2022 • Remote

- Built WCAG-compliant design systems with **40+** responsive components.
- Increased design and engineering output velocity and consistency
- Designed and built responsive websites in Figma and Webflow

Front-End Developer Intern - Infogreen, Inc
Mar 2019 - Jun 2019 • Seoul, South Korea

- Built and deployed new features in ReactJS to improve usability on product reviews and account management

LET'S CHAT

portfolio **vanessa-lee.me** ↗
linkedin in/vanessaleee/ ↗
email leeevanessa@gmail.com

EDUCATION

Designlab
Feb 2023

Certificate in UX/UI Design

University of California, Los Angeles
Jun 2020

B.A. Computer Science and Linguistics

SKILLS

Design

User Experience	User Research
Visual Design	Affinity Maps
Interaction Design	User Flows
Wireframing	Journey Maps
Prototyping	Usability Testing
Design Systems	Design Thinking

Tools

Figma	Zeplin
Sketch	Framer
Adobe XD	Webflow

Code

HTML/CSS
JavaScript
ReactJS

AWARDS

Technica 2020
Oct 2020

Winner of Best Global Health Hack in world's largest hackathon for underrepresented genders