



LANE YODER

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- 937-935-4500
- West Liberty, OH

EDUCATION

Cedarville University

- B.A. in Visual Communication Design; 3.81 GPA
- Concentrations:
 - Graphic Design
 - Interactive Web Design
- Minors:
 - Studio Art
 - Motion Graphics
 - Bible
- Recipient of the PIEF scholarship from the Printers Association of Ohio and Northern Kentucky

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe InDesign
- Adobe Lightroom
- Autodesk Maya
- HTML
- CSS
- Java Script
- Photography

- References available upon request

WORK EXPERIENCE

Intern at Elle A Design

- Conceptualized designs such as logos, wedding invitations, infographics, websites, and advertisement flyers
- Carried out tasks including recreating logos, editing photos, compiling catalogs, and creating social media images that conform to an existing brand

May 2018–Aug 2018
West Liberty, OH

Graphic Design Freelancer

- Communicated with an ABWE international missionary to create resources and visual aids by understanding international culture, ABWE's brand, and creating and revising designs
- Created an advertisement banner for Calvary Christian Schools by incorporating their brand and creating several layouts
- Worked with the Integrated Business Core to design coloring pages for the Cedarville University coloring book

Oct 2016–Aug 2018

System7 Inc.

- Conceived new website concept; designed and developed new website templates and continued to build site
- Created collateral that adheres to the company's brand including brochures, mugs, post-it notes, mouse pads, address labels, and a letterhead.

Dec 2016–Aug 2017
West Liberty, OH

ITIJ Holdings

- Designed a logo by creating a color palette and graphic, presenting comps, and understanding the ideals of the company
- Created collateral according to the brand of the company including a web page, business cards, address labels, and a letterhead

June–Aug 2017
West Liberty, OH

Custodian for Grace Chapel

- Provided the church with cleaning services by vacuuming hallways and classrooms, dusting furniture, sanitizing toys, cleaning bathrooms, and keeping areas neat and organized

2015–2016
West Liberty, OH

VOLUNTEER EXPERIENCE

Provided cleaning services at Pregnancy Resource Center (2017-present), served at a local food bank (2014, 2018), served at Springfield Help Portrait (2018), provided services for senior citizens including raking yards, washing cars, making food, and cleaning (2011-2015), volunteered for Red Cross (2014), painted a trailer for Oak Grove Mennonite Church (2014)

ACTIVITIES

Missions trip to China (2017), Marching Band Junior Representative (2013), Marching Band Senior Representative and Section Leader (2014), participant in Ohio Heritage Arts Competition (2015), Junior Varsity Soccer Captain (2013), played trumpet in Cedarville University Pep Band (2015), member of the National Honor Society (2013-15), operated spotlight in High School Musical (2013-15), member of French Club (2011-15)

