

LAN GAO

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Portfolio Website: langao124.wixsite.com/photo

QUALIFICATIONS

- **6 + years of graphic design experience, including book covers, web sites, web banner, email campaigns, social media, newspaper layouts, magazine layouts, brochures, posters, Promotion Flyers, and logos.**
- **Expertize in layout, typography, image manipulation, color management**
- **Strong photography skill and illustration skill.**
- **Solid experiences on coordinating projects from concept to final product.**
- **Strong skills of Photoshop/Illustrator/InDesign/Sketch.**
- **Strong understanding of print and digital design fundamentals.**
- **Attention to detail, high working performance and good Team player.**
- **Committed to meeting deadlines without surrendering quality.**
- **Solid working experience in a MAC/PC environment.**
- **Strong organizational skills.**
- **Experience in HTML, CSS and JavaScript.**
- **Enjoys working closely with others.**

CAREER OBJECTIVES

Graphic Designer

EDUCATION

Sep 2011 to 2015

Bachelor of Design OCAD University Toronto, Ontario Canada



PROFESSIONAL EXPERIENCE

Graphic Designer *May 2015 to Dec 2019*

Grocer Capital Group <http://www.grocercapital.com>

- Worked with CEO and sale department to design marketing advertisements and presentation materials.
- Communicated with business team converted business requirements and ideas into graphic prototypes.
- Collaborated with IT development team for implementing web and mobile applications from design.
- Magazine and catalog design and layout, illustration, hand-lettering, photo retouching, and production.
- Designed web pages, web banner, email campaigns, social media, mobile App UI/UX, Promotion Flyers and logos.
- Provided proposal layout and design under extremely tight deadlines.
- Create and follow Brand Guidelines.
- Tracked and ensured printing quality as well as determined the acceptability of color reproduction through comparing original design.

Graphic Designer *Jan 2019 to present*

Freelance -ABDESIGN <https://langao124.wixsite.com/photo>

- Successfully designed projects from concept through completion including book covers, posters, flyers, logos, packages, mobile App UI/UX and web sites.
- Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.
- Execute Photoshop files with detailed Color Correction for Pre-press work
- Communicated with clients, resolved concerns and maintained relationship.

DESIGN SAMPLES



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GCG website
GCG is committed to our clients



Arts in the Vatican Museums
Historical museum art website with a modern twist

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Mental strength basketball APP
This app uses visualization and imagery to help basketball players achieve peak performance



Briganti poster design
Red wine product



LOGO design