

# A new measure of parents' lay theories of parenting and child development

**Emily Hembacher**

ehembach@stanford.edu

Department of Psychology

Stanford University

**Michael C. Frank**

mcf Frank@stanford.edu

Department of Psychology

Stanford University

## Abstract

Child development research suggests that parenting practices play an important role in shaping children's outcomes. For example, children whose parents engage them in high-quality conversations, and who are given opportunities for free play, are at an advantage for learning and later academic outcomes. However, communicating the results of relevant scientific findings to parents remains a challenge. One possible moderator of uptake of parenting information is the implicit theories parents hold with regard to child development and parenting. As a first step in investigating this possibility, the present work establishes a new measure of parenting attitudes, and examines whether scores on three subscales, corresponding to lay theories about rules and respect, affection and attachment, and early learning, differentially predict uptake of a popular press article about children's early learning. Results showed that scores on the early learning subscale, but not the rules and respect subscale, predicted generalization from the article.

**Keywords:** Parenting attitudes; implicit theories

Child development research is constantly generating information that can be brought to bear on best-practices for parenting. For example, research on children's learning has demonstrated that pedagogy can improve learning in some contexts and limit it in others, suggesting that allowing children to play freely and explore is critical for learning (Bonawitz et al., 2011; Buchsbaum, Gopnik, Griffiths, & Shafto, 2011). Likewise, a great deal of research has demonstrated the importance of engaging young children in elaborative conversations for language development and future academic success (Hart & Risley, 1995; Hoff, 2003; Huttenlocher, Waterfall, Vasilyeva, Vevea, & Hedges, 2010). A fundamental challenge we face is how to communicate the results of such scientific inquiry to a diverse public in a way that maximizes uptake and improves people's daily and long-term decision making.

One critical parameter that may mediate parenting behavior is parents' implicit lay theories about child development and parenting. Lay theories reflect the core beliefs that people hold in different domains, which may or may not be explicitly articulated, but organize the processing of new information and decision-making (Dweck & Leggett, 1988; Ong, Zaki, & Goodman, 2015). For example, people with an entity theory of personality tend to interpret people's behaviors as stemming from fixed personality traits rather than situational factors such as needs, goals, or emotional states (Dweck, Chiu, & Hong, 1995). There are two reasons to focus on parents' lay theories. First, parents' lay theories might be an important explanatory factor for many of the behaviors parents engage in with their child. For example, a parent who believes that building a strong emotional bond with their baby is one of the most important goals of parenting might have more

physical contact with their child than a parent who does not hold this theory. Secondly, parents' lay theories may moderate the uptake of new information about parenting. It is well-established that people more easily encode new information that is consistent with an existing schema or mental model they hold (Bransford & Johnson, 1972). In addition, previous research has found that interventions on public health beliefs are more successful when they take into account people's existing belief structures in the domain (Kumar et al. 2015).

There is some evidence supporting the notion that parents' behaviors are mediated by implicit lay theories about child development, which vary by SES and across cultures. For example, cross-cultural studies have found profound differences in how parents interact with infants; Richman, Miller & LeVine (1992) found that mothers in the Gusii community of Kenya primarily engaged with their children to soothe them when upset, but did not often speak to them with the goal of engaging or stimulating them, as did Caucasian parents in the United States. The authors attribute this to cultural conventions stemming from the belief that there is no purpose in speaking to infants as they will not understand what is being said (Richman, Miller & LeVine, 1992; LeVine, 2004).

There are also important differences in how parents within western cultures interact with their children. Numerous studies have identified SES disparities in the amount that parents talk to their children, which predicts children's language and academic outcomes (Hoff, 2003; Huttenlocher et al. 2002). In an effort to identify the source of this disparity, Rowe (2008) discovered that parents' knowledge of child development (as indexed by their scores on the Knowledge of Infant Development Inventory; KIDI) predicted their child-directed language, with more knowledgeable parents speaking to their children more even when controlling for the amount of speech directed at another adult. Although this study examined parents' knowledge, and not their lay theories per se, it provides evidence that people's domain knowledge has real consequences for their interactions with their children.

There are other examples of parenting beliefs on which parents differ; Lareau's (2003) theory of "concerted cultivation" suggests that higher SES parents are more likely to view their child's development as a project that requires a great deal of coordination in the form of activities and learning experiences, while lower SES parents are more likely to view their job as keeping their children safe from harm, with the assumption that they will naturally thrive if given independence. There have also been hundreds of studies based on Baumrind's (1971) framework that identifies parents as authoritative, authoritarian, or permissive, based on their levels

of responsiveness and control in their interactions with their children. Thus, parents' approaches to parenting appear to vary in predictable ways based on their knowledge and perceptions about children's learning and development.

Although these previous studies provide preliminary evidence that parents' beliefs about parenting and child development affect their parenting behaviors, no previous research has attempted to identify the underlying theories that might organize their behavior and decision-making. Previous research has generally relied on observation of parent-child interactions or self-report of specific activities and behaviors. To our knowledge there is not an existing measure of parents' more general attitudes about parenting and child development, which might drive behavior and predict the uptake of interventions. To address this gap, the present work establishes a self-report scale that captures adults' lay theories about child development and parenting. We generated a questionnaire measuring the degree to which parents endorse three potential lay theories: a "rules and respect" theory, an "affection and attachment" theory, and an "early learning" theory. As an initial test of the external validity of the questionnaire, we conducted an experiment to investigate whether parents' scores on the theory subscales would differentially predict their uptake of parenting information presented via a popular press article about children's early learning from free play (Gopnik, 2011). We found that higher scores on the "early learning" subscale, but not the "rules and respect" subscale, predicted recall and generalization from the target article (about free play) but not a control article that was unrelated to child development. Thus, parents' lay theories about parenting and child development as measured by our questionnaire may be a meaningful factor in parents' behavior and information uptake.

## Scale Construction

In order to establish a new measure of parenting attitudes, we followed a structured plan based on psychometric best practices (Clark & Watson, 1995; Furr, 2010; Simms, 2008). We generated items corresponding to three hypothesized latent theories about parenting: the Early Learning theory corresponds to a view of children's early learning that is consistent with contemporary child development research, and includes the idea that young children can teach themselves by exploring and playing. The Affection and Attachment theory captures the notion that close parent-child relationships are important for development, and includes the ideas that parents should talk to their children about their emotions and that children are not spoiled by too much affection. The Rules and Respect theory corresponds to the idea that parents' primary role is to enforce rules and encourage behavior control. We generated items based on a review of the literature on parenting attitudes, and conducted psychometric analyses on iterative samples of respondents.

In an initial phase of scale construction, we generated 42 statements that described attitudes consistent with one

of three potential implicit theories about parenting: Active Learning (12 items; e.g., "Children can learn about things like good and bad behavior from an early age"), Affection and Attachment (10 items; e.g., "It's important for a baby to have a strong bond with mom"), and Rules and Respect (20 items; e.g., "It is very important that children learn to respect adults, such as parents and teachers"). These statements were generated based on a literature review of parenting attitudes and behaviors. The Affection and Attachment and Rules and Respect subscales are related theoretically to the Authoritative and Authoritarian dimensions of Baumrind's (1971) parenting framework, as well as theories of attachment parenting (Jones, Cassidy, & Shaver, 2015), but aim to assess beliefs about parenting rather than overt behaviors. The Early Learning subscale aimed to assess the extent to which adults believe that it is important to help infants and toddlers learn through play and conversation.

The initial 42-item scale was administered to 250 adults on Amazon's Mechanical Turk. Participants used a 7-point Likert scale to report the degree to which they agreed with each statement from 0 (Do not Agree) to 6 (Strongly Agree). Chronbach's alphas for the three subscales were .86 (Active Learning), .81 (Affection and Attachment), and .74 (Rules and Respect). We then conducted Exploratory Factor Analysis (EFA) to assess the dimensionality of the scale. Based on a parallel analysis (Horn, 1965) we retained 5 factors in this initial model. We subsequently dropped any items that had factor loadings less than .40 on the relevant factor, as well as any items that had factor loadings greater than .40 onto another factor. Items were also dropped if analyses revealed that Chronbach's alpha would be increased by dropping the item. Additional items were dropped such that there were 6 items in each subscale. Some items were re-worded such that half of the items in each subscale were negatively worded to avoid response sets (Simms, 2008).

The revised questionnaire was administered to a second group of 250 adults on Amazon's Mechanical Turk. For this sample, Chronbach's alphas were .76 (Active Learning), .75 (Affection and Attachment), and .69 (Rules and Respect). Because analysis of the previous sample identified 5 factors instead of the hypothesized 3, we again conducted EFA. This time, the parallel analysis identified 3 factors as predicted. The subscale items were roughly grouped according to a priori subscales, although some items from the Affection and Attachment subscale load onto both the Affection and Attachment and Active Learning subscale factors.

## Experiment 1

We next conducted an experiment to test whether scores on the three subscales would predict people's uptake of new information, as an initial test of the external validity of the scales. For this purpose, we had participants read two popular press articles: an article arguing that free play is beneficial to children's learning (Gopnik, 2011), and an article about the language of smell (Yong, 2015). We operational-

Rules and Respect	Affection and Attachment
It is very important that children learn to respect adults, such as parents and teachers.	Parents need to provide a safe and loving environment for their babies.
It is important for young children to learn to control their impulses and emotions.	Children should be given comfort and reassurance when they are upset.
Children should be taught to be grateful to their parents.	Children should be encouraged to talk to their parents about their feelings.
Children should not be punished for breaking small rules.	Children should be allowed to explore and learn from their mistakes.
Parents should follow their children's lead rather than imposing their own agenda.	Children should be encouraged to play independently.
Young children should be allowed to make their own decisions, such as what to eat and what to wear.	Children should be encouraged to play with other children.

Table 1: Parenting Attitudes Scale

ized uptake as accurate recall and generalization of the central message of the target article, and recall of the control article. We predicted that if people’s subscale scores reflect coherent lay theories, they should differentially moderate uptake of the two articles. Specifically, we predicted that scores on the Early Learning subscale would be positively related to recall and generalization of the target article, but not recall of the control article. We predicted that scores on the Rules and Respect subscale would not predict uptake of either article. We excluded scores on the Affection and Attachment subscale from our analyses, since they are not orthogonal to scores on the Early Learning subscale.

### Methods

**Participants** Participants were 250 adults recruited from Amazon’s Mechanical Turk. Of these participants, 122 reported having children, 123 reported having no children, and 5 did not indicate whether or not they had children.

**Procedure** Participants first completed the 18-item parenting questionnaire described above. Participants were then instructed to read two popular press articles at their own pace. They first read a target article about children’s early learning (“Why Preschool Shouldn’t Be Like School,” Alison Gopnik, Slate, 2011), and then read a control article about the language of smell (“Why Do Most Languages Have So Few Words For Smells?”, Ed Yong, The Atlantic, 2015). After reading both articles, they first answered 5 3afc recall questions about the control article, and then answered 5 3afc generalization and 5 3afc recall questions about the target article. The recall questions assessed participants’ memory for specific details of the text, and the generalization questions assessed participants’ ability to generalize from the meaning of the text to new situations (Fig ##) \*\*put examples of questions in a table?

[1] 48

### Results

We excluded 48 participants who spent less than 30 seconds reading one or both of the articles, based on the assumption that they had not had time to read the whole article. Mean accuracy for the remaining sample was .67 (SD = .24) for control recall, .83 (SD = .19) for target recall, and .87 (SD = .22) for target generalization. As we were interested in whether

subscale scores would differentially predict uptake of the target article, we conducted a series of mixed-effects models with target recall and target generalization as the dependent variables and Rules and Respect subscale scores, Affection and Attachment subscale scores, and Early Learning subscale scores as the independent variables. We entered the subscale scores as fixed effects and used a random-effects structure in the form of a target generalization and target recall. We entered the subscale scores as fixed effects and used a random-effects structure in the form of a target generalization and target recall. We entered the subscale scores as fixed effects and used a random-effects structure in the form of a target generalization and target recall.

### Discussion

Understanding the sources of parents’ behaviors and decisions with regard to their parenting is a critical step in improving children’s welfare. There is a large literature outlining the activities and environments that can make a difference in children’s development, including their language (Hart & Risley, 1995), executive functioning (Barker et al., 2014), and conceptual learning (Bonawitz et al., 2011). However, relevant research findings can sometimes be nuanced and unintuitive for those outside of academia. Thus, an important challenge is understanding the lay beliefs parents may have about parenting, and how they relate to parenting best-practices as identified by developmental science. Interventions that aim to deliver new information may be more likely to succeed if they take into account the existing lay beliefs that parents hold about child development (Kumar et al., 2015).

In the present work, we established a new scale to measure people’s attitudes about parenting and child development in three categories: Rules and Respect, Affection and Attachment, and Early learning. These subscales are meant to capture meaningful differences in how people view child development and the relative importance of different parenting behaviors. We subjected our new scale to psychometric testing, and found acceptably high correlations among subscale items, as well as the predicted factor structure across subscales. In addition, subscale scores meaningfully predicted uptake of new information about parenting. Specifically, participants with high scores on the Early Learning subscale were more likely to generalize the message of the target article about children’s learning to new scenarios, whereas high scores on the Rules and Respect subscale did not predict generalization of the article. However, high scores on the Early Learning and Rules and Respect subscales both predicted recall of the target article. Although this was not predicted, it is possible that participants who more strongly endorse the Rules and Respect items are more interested in child development in general than people who respond more moderately on those items, which could explain greater recall of the information in the children’s learning article.

In summary, this work provides initial evidence that meaningful differences in adults’ attitudes about child development and parenting can be assessed by our new scale. Future work should determine whether subscale scores differentially predict parents observable behaviors with their children, such as the quality of conversations they engage their child in, which

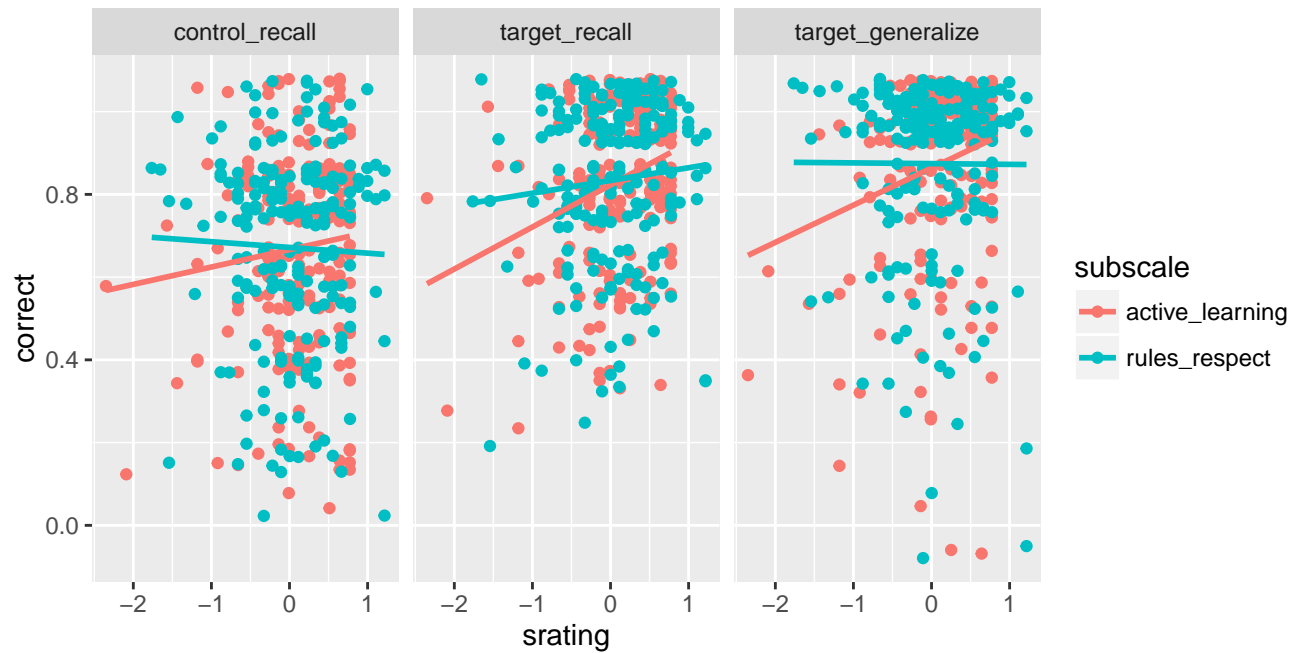


Figure 1: Relationship between subscale scores and uptake of articles.

would provide additional support for our scale.

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### References