Alternative sets				
good / excellent	liked / loved	memorable / unforgettable	palatable / delicious	some / all
excellent	loved	unforgettable	delicious	all
good	liked	memorable	palatable	most
okay	felt indifferent about	ordinary	mediocre	some
bad	disliked	bland	gross	little
horrible	hated	foregettable	disgusting	none
Entailment items used in Experiments 1a,b				
	Top two alternatives added in Experiments 3a,b			
	Neutral item added in Experiment 4			