

Alternative sets

good / excellent	liked / loved	memorable / unforgettable	palatable / delicious	some / all
excellent	loved	unforgettable	delicious	all
good	liked	memorable	palatable	most
okay	felt indifferent about	ordinary	mediocre	some
bad	disliked	bland	gross	little
horrible	hated	forgettable	disgusting	none

- Entailment items used in Experiments 1a / 3a (two-alternatives model)
- Top two alternatives added in Experiments 1b / 3b (four-alternatives model)
- Neutral item added in Experiment 1c (five-alternatives model)