

Alternative sets

| good / excellent | liked / loved | memorable / unforgettable | palatable / delicious | some / all |
|---------------------|-----------------------------------|------------------------------|--------------------------|---------------|
| excellent | loved | unforgettable | delicious | all |
| good | liked | memorable | palatable | most |
| okay | felt indifferent about | ordinary | mediocre | some |
| bad | disliked | bland | gross | little |
| horrible | hated | foregettable | disgusting | none |

■ Entailment items used in Experiments 1a / 3a

■ Top two alternatives added in Experiments 1b / 3b

■ Neutral item added in Experiment 1c