**DQ1: Internet Future**

Produce an analysis of the effects you think the Web will have on the rest of your life and the lives of your children.

1. Introduction
   1. Effect the web has already had on my life.
      1. To list and define all of the effects that the web has had on my life would be
      2. The effects of the Web on my life are numerous, and it would be almost impossible to describe every one of them. So I must be very vague.
      3. The existence of the web and Internet in general has made significant effects on my life in the areas of convenience, economics, and education.
   2. Prediction of the effect the web will have on the future of my life. I predict that these trends will continue.
      1. Convenience
      2. Economics
      3. Education
2. First prediction: Convenience
   1. Shopping will continue to become easier.
      1. Drones
   2. More businesses will continue to have an Internet presence.
      1. Simple things like scheduling a haircut will become more widespread. This ease in scheduling will hopefully translate into less time waiting, thereby freeing up time for more productivity or leisure. This must be done for a business to survive. The number of internet users has increased from only 0.4% of the world population to approximately 40.7% today (Internet World Stats, 2014)
3. Second prediction
   1. Economics
      1. Prices will continue to drop, therefore benefitting customers.
      2. The presence online of companies and organizations in general will continue to increase. I see even more job-hopping. I regularly am contacted by recruiters informing me of jobs that they would like for me to apply for. One of the main things preventing me from applying for them is that I am enrolled in this masters program. Companies, in an effort to retain employees will have to offer more incentives.
4. Third prediction
   1. Less privacy
      1. This overlaps with my first effect, which is convenience. With added convenience comes less privacy. In order to take advantage of the ease of the Internet, one must sacrifice a certain amount of privacy. For example:
         1. Lyft requires a Facebook account and allowing access by the company to it (USA Today, 2013).
         2. Companies such as Amazon store shopping history of its customers, partially in effort better market products that the customer will more likely buy. Because of analyzing customer shopping trends, the retail chain Target was able to predict that a young girl still in high school was pregnant and mailed her coupons for baby supplies. Unfortunately, this was the way her father discovered her pregnancy.
5. Conclusion
   1. Rehash the intro.
   2. The web has and will continue to contribute to producing a more informed society.
   3. Customers will have more choice.

References:

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