“Some of these issues include making sure our code meets and conforms to all standards and validation tests from the W3C, making sure there are no obtrusive or obscene advertisements inundating users accessing the site, no illegal or malicious cookies being added to user’s computers, as well as avoiding data mining.”

Hi Jeremy,

What is your opinion on ads appearing based on cookies? For example, a couple of months ago, I was in the market to buy a new car, and was frequently doing research on potential cars I would buy. Even though I have already acquired a car and haven’t visited any car websites, I still to this day get car ads appearing on websites I visit; even to this day. Do you think this is unethical? I’ve thought of disabling them, but some websites seem to require them.

Emanuel

“Various other features as well as the strict mode that help programmers to create secure programs & fewer errors. Strict mode could be functional to individual functions within a script or a entire script.”

Hi Rony,

Thank you for taking the time to ready my post and for your comments. I haven’t finished this week’s reading assignments yet, so I had to look up what strict mode is. I’ve done a lot of Perl programming and the purpose of “use strict” is to “restrict unsafe constructs” (Perl Programming Documentation, n.d.), which I think is just another way of saying “force good programming technique”. It looks like its implementation in JavaScript is pretty similar. According the engineer who developed the JavaScript Library, using strict “allows you to place a program, or a function, in a “strict” operating context” and it “prevents certain actions from being taken and throws more exceptions” (Resig, 2009)

References:

Perl Programming Documentation (n.d.) *Strict* [Online]. Available from: <http://perldoc.perl.org/strict.html> (Accessed: 2 June 2014)

Resig, J. (2009) *ECMAScript 5 Strict Mode, JSON, and More* [Online]. Available from: <http://ejohn.org/blog/ecmascript-5-strict-mode-json-and-more/> (Accessed: 2 June 2014)