#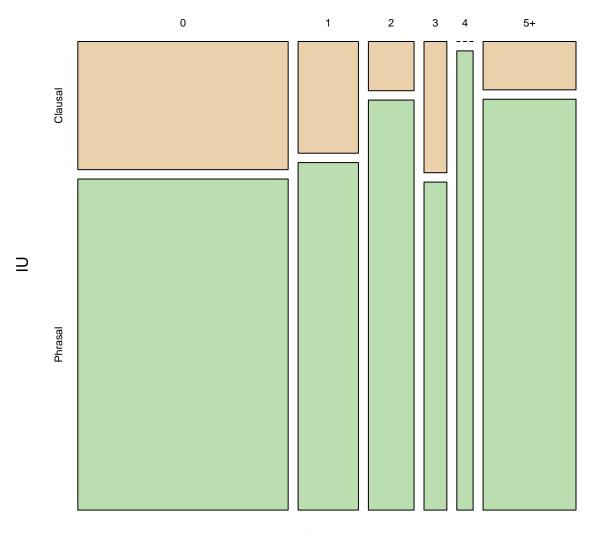 of mentions vs. IU (Top A/S)