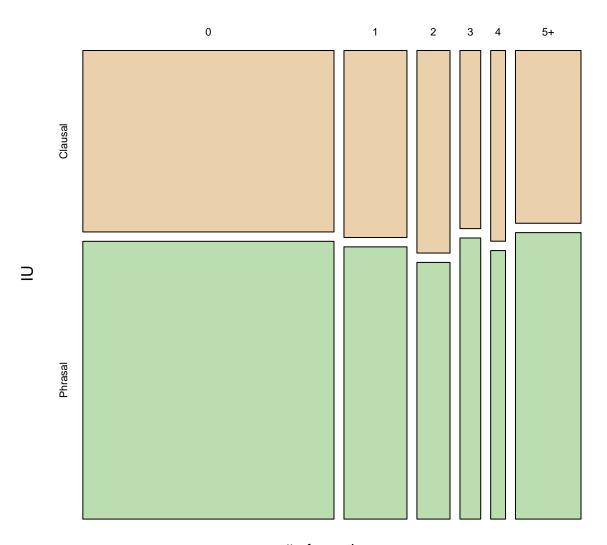# # of mentions vs. IU