



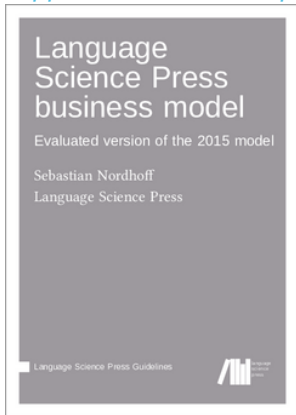
Establishing a non-APC/BPC publishing initiative

Sebastian Nordhoff
25.2.2019

- › since 2014
- › monographs and edited volumes in linguistics
- › only OA
- › 85 books published as of today
- › target: 30 books/year
- › 23 series; 1003 supporters; 350 community proofreaders

<p>Natural causes of language: Frames, know, and cultural transmission N. J. Enfield (Author)</p>	<p>A typology of marked languages Carmen Finkenauer (Author)</p>	<p>The Talking Heads experiment: Origins of words and meanings Luc C. Steels (Author)</p>	<p>Grammaticalization in the North: Noun phrase morphemes in Scandinavian vernaculars Oskar Gull (Author)</p>	<p>A grammar of Fula Saari Janine Wilbur (Author)</p>	<p>Presocial detail in Neapolitan Italian Francesco Caramazza (Author)</p>
<p>Linguistic variation, identity, conversation and cognition Ruth C. Crago (Author)</p>	<p>Language strategies for the domain of colour Jana Reys (Author)</p>	<p>A grammar of Tuluha Doro Schackner (Author)</p>	<p>Thoughts on grammaticalization Christian Lehmann (Author)</p>	<p>New finite verbs can self-select a modality Paul Hopper (Author)</p>	<p>A grammar of Maiboré Lisa Berghel (Author)</p>
<p>Roots of language Derek Bickerton (Author)</p>	<p>The empirical base of linguistics: Grammatical phenomena and linguistic methodology Carsten T. Schuler (Author)</p>	<p>A grammar of Palula Heide Ljupina (Author)</p>	<p>New directions in corpus-based translation studies Claudia Felber, Felber in Zeman (Volume Editor)</p>	<p>Grammatical theory: From translation studies to grammar in context Gert Vossen (Author)</p>	<p>Advances in the study of Slavic languages and linguistics Catherine Tully, Ryan James Conner (Volume Editor)</p>
<p>The evolution of grounded spatial language Michael Sprunger (Author)</p>	<p>The evolution of case grammar Nelson Treglia (Author)</p>	<p>The future of falsity: Selected papers from Methods in Translation IV Marie Perle (Ed.), Renée C. Kohn (Ed.), John Nerbonne (Volume Editor)</p>	<p>Spezial und Valenz: Zur Modellierung deutscher und englischer Strukturen mit Repräsentationsgraphen Tobias K. Richter (Author)</p>	<p>Adjective attraction Michael Heller (Author)</p>	<p>A grammar of Nyanja Gwetha Alicia Stevenson (Author)</p>
<p>Grammatische Variation: Zufall und in der deutschsprachigen Literatur (18.-20. Jahrhundert) Lisa Schaller (Author)</p>	<p>Earbörning: Language technologies for an interdisciplinary Europe Georg Böhm, David Stein, Fida Saad, Andrew Wilt (Volume Editor)</p>	<p>Eye writing and Applied Linguistics Shiva Hansen Sjöström, Sander Gracia (Volume Editor)</p>	<p>Earbörning: Grammatik des deutschen und englischen Vergleiches Gert Vossen (Author)</p>	<p>Erklärung in der grammatischen Beschreibung des Deutschen: Beweis, über Valenz Robert Richter (Author)</p>	<p>New perspectives on cohesion and coherence: Implications for translation Karin Ekstrand, Sander Gracia, Nils-Göran Nilsson, Sander Gracia (Volume Editor)</p>
<p>Taxonic Tendency: Lexical items and morphosyntax Alexei Vainakh (Author)</p>	<p>A grammar of Rapa Nui Petea Brown (Author)</p>	<p>Earbörning: Attribution von Texten in der deutschen Web-Analyse Andreas Grottel (Author)</p>	<p>Earbörning: Empirical modelling of translation and integrating Shiva Hansen Sjöström, Oliver Gull, Sander Gracia, Robert Richter (Volume Editor)</p>	<p>Earbörning: Reflections on Realigning Celine Boer (Author)</p>	<p>Diversity in African languages: Selected papers from the 4th Annual Conference on African Linguistics Doris L. Payne, Sander Gracia, Nils-Göran Nilsson (Volume Editor)</p>
<p>Annotation, registration and evaluation of parallel corpora: TC33 Shiva Hansen Sjöström, Sander Gracia, Robert Richter (Volume Editor)</p>	<p>Earbörning: Beiträge zur deutschen Grammatik Thomas F. Hilde (Author), Sander Gracia, Frank B. von Stechow (Volume Editor)</p>	<p>The Bilinguals Dictionary and grammar sketch David Schackner (Author)</p>	<p>A grammar of Apurimik Malay Angela Hopper (Author)</p>	<p>Earbörning: Identity and diversity in grammaticalization processes Robert Richter, Sander Gracia (Volume Editor)</p>	<p>Two phenomena in English: How an innovation system comes to stabilize phonological environments Thomas B. Berger (Author)</p>
<p>Earbörning: Order and structural syntax II: Subordinated and argument structure Laura R. Bailey, Michelle Sheehan (Volume Editor)</p>	<p>Earbörning: Order and structural syntax I: Word order and syntactic structure Laura R. Bailey, Michelle Sheehan (Volume Editor)</p>	<p>Earbörning: A linguistic analysis of the German verb Laura R. Bailey, Michelle Sheehan (Volume Editor)</p>	<p>Earbörning: Further investigations into the nature of phrase structure Laura R. Bailey, Michelle Sheehan (Volume Editor)</p>	<p>Dependency in language: On the causal analysis of linguistic systems N. J. Enfield (Volume Editor)</p>	<p>On building lexicons (and beyond): Structures, Relations, Analyses Doris L. Payne, Sander Gracia, Nils-Göran Nilsson (Volume Editor)</p>

*Full disclosure: replicable strategies for book publications
supplemented with empirical data*





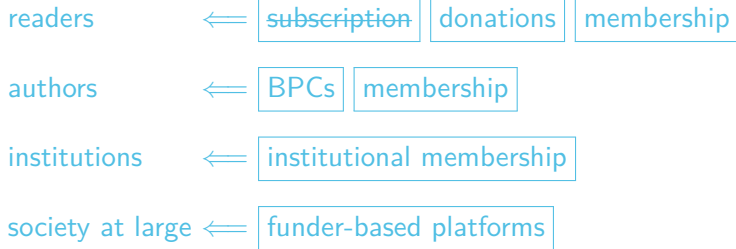
readers

authors

institutions

society at large

Designing revenue streams



See the explanations at <https://github.com/langsci/opendata/tree/master/calculations> for what the different variables mean
Only the yellow cells can be edited.

Assumptions

Publishing

Pages per book	400
Tables per book	30
Figures per book	10
DOI's per book	5
ISBNs per book	2
own copies per book	5
cost price pod setup	10,00 €
cost price page	0,01 €
Percentage community proofreading	95%
Percentage outsourced proofreading	1%
percentage inhouse proofreading	4%
Percentage community typesetting	5%
percentage outsourced typesetting	10%
percentage inhouse typesetting	85%
percentage outsourced indexing	10%
percentage inhouse indexing	90%
Downloads per book	1000

Labour

Annual wages professor	80.000,00 €
Annual wages postdoc	70.000,00 €
Annual wages secretary	60.000,00 €
Annual wages student assistant	18.000,00 €
Yearly increase in wages	3.00%
Actual working days per year	200
working hours per work day	7.9
staff in need of workplace	3

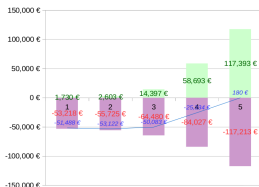
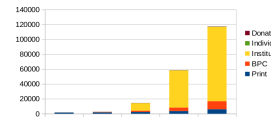
Service providers

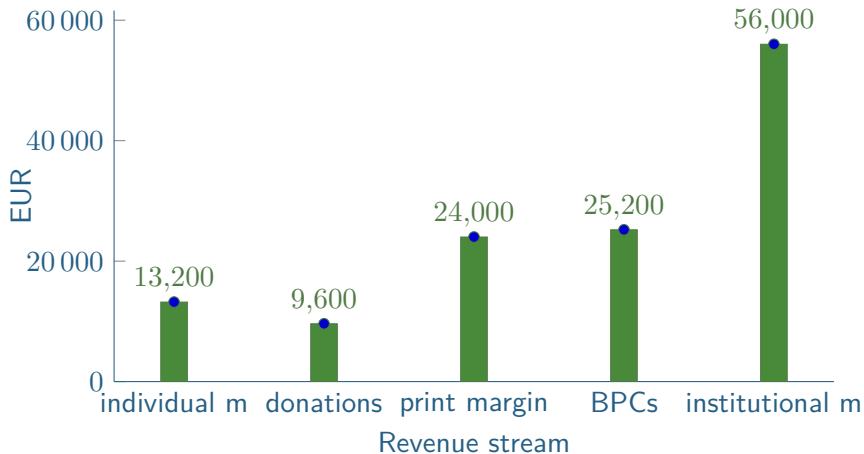
Outsourcing percentage institutional members	95.00%
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Series

	Y1	Y2	Y3	Y4	Y5
Series year	5	6	8	12	20
Books					
Books per series and year	1.5				

Revenue streams per year





GESELLSCHAFTSVERTRAG



Gründungsvertrag.pdf - Okular

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In oben genannter Registersache erfolgte unter Aktenzeichen HRB 188251 B mit der laufenden Nummer 1 die nachstehende Registereintragung:

1. Nummer der Eintragung
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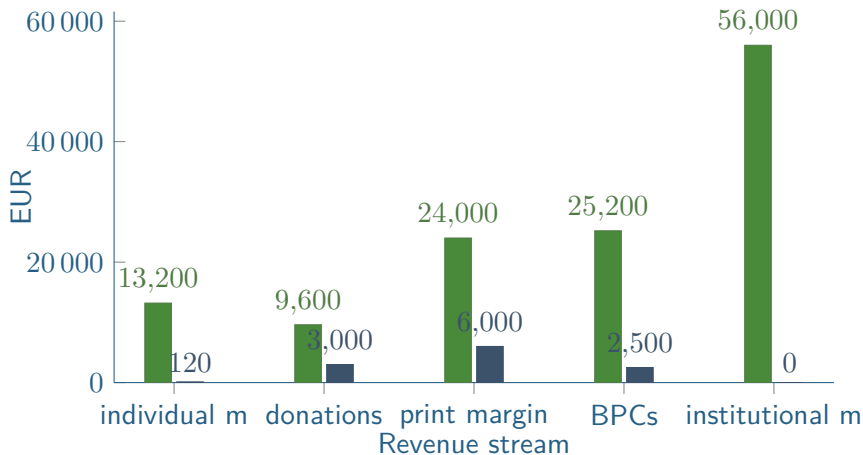
08.2017

Bescheid nach § 60a Abs. 1 AO über die gesonderte Feststellung der Einhaltung der satzungsmäßigen Voraussetzungen nach den §§ 51, 59, 60 und 61 AO

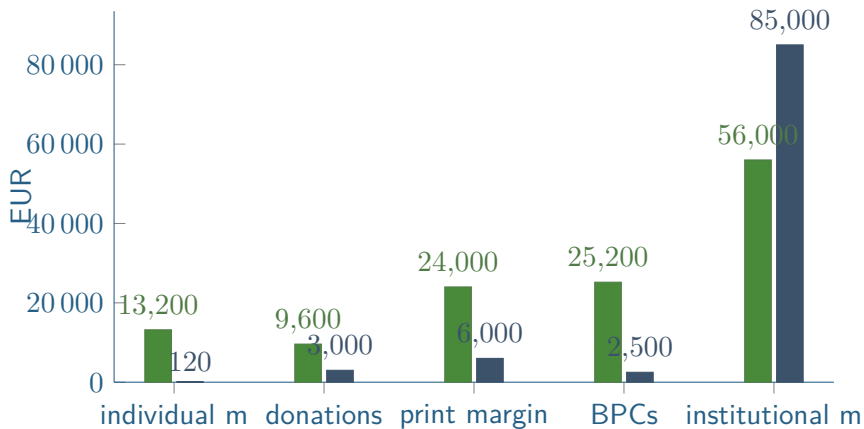
Feststellung

Die Satzung der Körperschaft

Business model: Evaluation



Business model: Evaluation



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blogposts	first draft	8 months ago
bookdownloads	january downloads	11 days ago
business data 2017	fix typo	8 months ago
business model	remove cruft	8 months ago
calculations	Merge branch 'master' of https://github.com/langsci/opendata	8 months ago
cookbook	remove cruft	8 months ago
LICENSE	add licenses	a year ago
README.md	unify link format	8 months ago

README.md

Open Data

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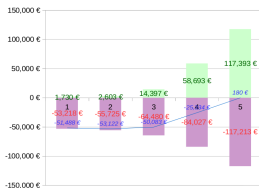
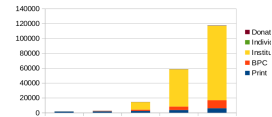
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Books					
Books per series and year	1.5				

Revenue streams per year



- › work on alternatives
- › specify the alternatives
- › evaluate the alternatives
- › share the alternatives
 - › best practices, lessons learned

Language Science Press business model

Evaluated version of the 2015 model

Sebastian Nordhoff
Language Science Press

Language Science Press Guidelines



Cookbook for Open Access books

Sebastian Nordhoff
Language Science Press

Language Science Press Guidelines



langsci-press.org/opendata

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