



# Language Science Press business model

[bit.ly/3fJ1AF7](https://bit.ly/3fJ1AF7)

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- › founded 2014
- › Diamond OA
- › only books, only linguistics, only CC-BY
- › 150 books published (1 000+ authors)
  - › 1 187 932 downloads as of January 2021
  - › top books at 60k downloads

- › discipline-specific
- › international
- › values: excellence, transparency, community
- › initial grant had a position for an economist
- › read the Cookbook for Open Access books  
(<https://zenodo.org/record/1286925>) and our annotated  
business model (<https://zenodo.org/record/1286972>)

- › 113k€ revenue
  - › 105k€ consortial funding via Knowledge Unlatched
  - › 8k€ varia
    - › print margin, donations, BPCs
- › funding 2018-2020: 105 institutions (1 000€/year)
- › funding 2021-2023: 115 institutions (1 000€/year)

} 120k€

} 90k€ salaries

} 6k€ rent

} 20k€ service providers

		commercial	
		+	-
flexible	-		Uni
	+	GmbH ( $\approx$ Ltd.)	Verein ( $\approx$ association) <b>gUG (<math>\approx</math>charitable micro-Ltd)</b>
		UG ( $\approx$ micro-Ltd)	

- › we have registered our trademark/logo
- › secure your brand
- › don't sell your brand

- › community based
  - › 29 autonomous series (peer review)
  - › 400 community proofreaders
- › streamlined and automated workflow
  - › standard templates (docx and tex)
  - › no XML
  - › docx→tex conversion pipeline
  - ›  $\text{\LaTeX}$ → pdf
  - › collaborative production on Overleaf



We automate most processes as far as we can

- › doc2tex conversion
- › checking of adherence to guidelines
- › upload to Zenodo
- › upload to print-on-demand
- › report generation

- › Zenodo -> OMP
- › KU -> DOAB
- › GitHub
- › Paperhive
- › VLB
- › Amazon
- › GoogleBooks
- › EBSCO
- › Scopus

- › project at the Technische Informationsbibliothek Hannover
- › Koala = **K**onsortiale **OA** Lösungen **a**ufbauen
- › = establishing consortial OA solutions
- › goal: provide a blueprint for consortial funding for scholar-led presses
- › looking for: presses interested in becoming a pilot project
- › <https://projects.tib.eu/koala>
- › [sebastian.nordhoff@tib.eu](mailto:sebastian.nordhoff@tib.eu)