



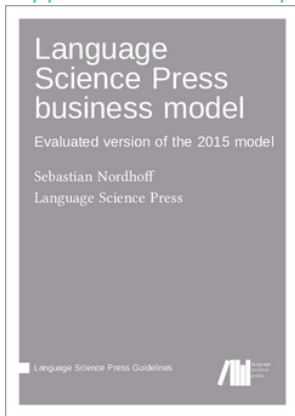
Finanzierungsmodelle: Praxisbeispiel Language Science Press

Sebastian Nordhoff
13.6.2019
Language Science Press

- › aktiv seit 2014
 - › 2014–2016 FU Berlin
 - › 2016–2018 HU Berlin
 - › 2019– gemeinnützige UG
- › Monographien und Sammelbände in der Linguistik
- › alle Bücher Open Access
- › Stand heute 102 Bücher veröffentlicht
- › Ziel: 30 Bücher/Jahr
- › 25 Reihen; 1017 Supporter; 350 Community Proofreader
- › Neben Linguisten und Programmierinnen auch eine Betriebswirtin in der Anfangsphase

<p>Natural causes of language: Frames, lexicon, and cultural transmission N. J. Enfield (Author)</p>	<p>A typology of marked languages Carmen Finkenauer (Author)</p>	<p>The Talking Heads experiment: Origins of words and meanings Luc C. Steels (Author)</p>	<p>Grammaticalization in the North: Noun phrase morphemes in Scandinavian vernaculars Oskar Gull (Author)</p>	<p>A grammar of Fula Senni Johannes Wilbur (Author)</p>	<p>Presocial dialog in Neapolitan Italian Francesca Corcoran (Author)</p>
<p>Linguistic variation, identity, conversation and cognition Katharina Schlegel (Author)</p>	<p>Language strategies for the domain of colour Johannes Wilbur (Author)</p>	<p>A grammar of Tulu Doro Schacke (Author)</p>	<p>Thinking on grammaticalization Christian Lehmann (Author)</p>	<p>New finite verbs as well-argued a modality Paul Hopper (Author)</p>	<p>A grammar of Maasai Lisa Berghel (Author)</p>
<p>Roots of language Derek Bickerton (Author)</p>	<p>The empirical base of linguistics: Grammatical phenomena and linguistic methodology Carsten T. Schuler (Author)</p>	<p>A grammar of Palula Heide Ljupina (Author)</p>	<p>New directions in corpus-based translation studies Günther Eitzinger, Peter in Zeman (Volume Editor)</p>	<p>Grammatical theory: From translation studies to grammar in context Günther Eitzinger, Peter in Zeman (Volume Editor)</p>	<p>Advances in the study of Slavic languages and linguistics Caroline Tully, Ryan James Corbett (Volume Editor)</p>
<p>The evolution of grounded spatial language Michael Sprunger (Author)</p>	<p>The evolution of case grammar Nelson Tregg (Author)</p>	<p>The future of African: Selected papers from Methods in African Linguistics IV Marie-Hélène Côté, René C. Koudou, John Nkwire (Volume Editor)</p>	<p>Typical and Valence: Zur Modellierung lexikalischer und syntaktischer Strukturen mit Repräsentations- und semantischen Techniken Tobias Kötter (Author)</p>	<p>Adjective attraction Michael Heller (Author)</p>	<p>A grammar of Nyanja Gwacha Alicia Swenson (Author)</p>
<p>Grammatische Variation: Zufall und in der deutschsprachigen Literatur (18.-20. Jahrhundert) Lisa Schaller (Author)</p>	<p>Earlywriting: Language technologies for an earlywriting system Gang Min, David Stein, Fida Saad, Andrew Wilt (Volume Editor)</p>	<p>Earlywriting and Applied Linguistics Shiva Parvati, Srinivas, Srinivas (Volume Editor)</p>	<p>Earlywriting: Grammatical and syntactic phenomena in the German language Günther Eitzinger, Peter in Zeman (Volume Editor)</p>	<p>Earlywriting: Grammatical and syntactic phenomena in the German language Günther Eitzinger, Peter in Zeman (Volume Editor)</p>	<p>Earlywriting: Grammatical and syntactic phenomena in the German language Günther Eitzinger, Peter in Zeman (Volume Editor)</p>
<p>Taxonomic Linguistics: Lexical items and morphological Alexandra Winkler (Author)</p>	<p>A grammar of Kpelle Doro Schacke (Author)</p>	<p>Earlywriting: Attribution Shiva Parvati, Srinivas, Srinivas (Volume Editor)</p>	<p>Earlywriting: Grammatical and syntactic phenomena in the German language Günther Eitzinger, Peter in Zeman (Volume Editor)</p>	<p>Earlywriting: Grammatical and syntactic phenomena in the German language Günther Eitzinger, Peter in Zeman (Volume Editor)</p>	<p>Earlywriting: Grammatical and syntactic phenomena in the German language Günther Eitzinger, Peter in Zeman (Volume Editor)</p>
<p>Annotation, registration and evaluation of parallel corpora: TC33 Shiva Parvati, Srinivas, Srinivas (Volume Editor)</p>	<p>Earlywriting: Attribution Shiva Parvati, Srinivas, Srinivas (Volume Editor)</p>	<p>The Languages Dictionary and grammar sketch Tobias Kötter (Author)</p>	<p>A grammar of Kpelle Doro Schacke (Author)</p>	<p>Earlywriting: Grammatical and syntactic phenomena in the German language Günther Eitzinger, Peter in Zeman (Volume Editor)</p>	<p>Earlywriting: Grammatical and syntactic phenomena in the German language Günther Eitzinger, Peter in Zeman (Volume Editor)</p>
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*Full disclosure: replicable strategies for book publications
supplemented with empirical data*







Who cares?

Leserinnen

Autorinnen

Institutionen

Gesellschaft

Leserinnen \Leftarrow Kauf/Ab Spenden Mitgliedschaft

Autorinnen \Leftarrow Autorengelühren Mitgliedschaft

Institutionen \Leftarrow institutionelle Mitgliedschaft

Gesellschaft \Leftarrow geldgeberfinanzierte Plattform

See the explanations at <https://github.com/langsci/opendata/tree/master/calculations> for what the different variables mean
Only the yellow cells can be edited.

Assumptions

Publishing

Pages per book	400
Tables per book	30
Figures per book	10
DOI's per book	5
ISBNs per book	2
own copies per book	5
cost price pod setup	10,00 €
cost price page	0,01 €
Percentage community proofreading	95%
Percentage outsourced proofreading	1%
percentage inhouse proofreading	4%
Percentage community typesetting	5%
percentage outsourced typesetting	10%
percentage inhouse typesetting	85%
percentage outsourced indexing	10%
percentage inhouse indexing	90%
Downloads per book	1000

Labour

Annual wages professor	80.000,00 €
Annual wages postdoc	70.000,00 €
Annual wages secretary	60.000,00 €
Annual wages student assistant	18.000,00 €
Yearly increase in wages	3,00%
Actual working days per year	200
working hours per work day	7,9
staff in need of workplace	3

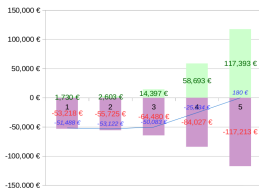
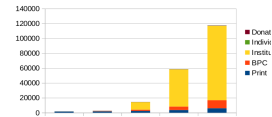
Service providers

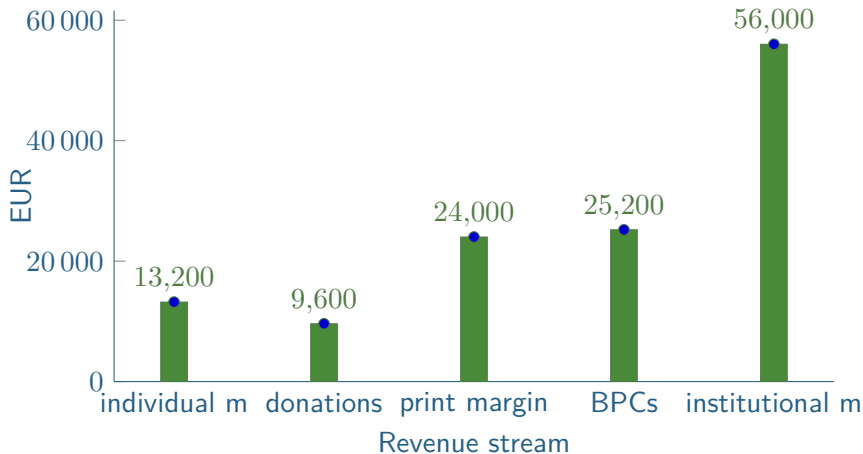
Outsourcing percentage institutional members	95,00%
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Series

	Y1	Y2	Y3	Y4	Y5
Series year	5	6	8	12	20
Books					
Books per series and year	1,5				

Revenue streams per year





Wunder der Bürokratie

GESELLSCHAFTSVERTRAG



Gründungsvertrag.pdf - Okular

KMBT_C224:1815421519-20170724110307 - Okular

In oben genannter Registersache erfolgte unter Aktenzeichen HRB 188251 B mit der laufenden Nummer 1 die nachstehende Registereintragung:

1. Nummer der Eintragung
1

2.a) Firma

LangSci Press gemeinnützige UG (haftungsbeschränkt)

2.b) Sitz, Niederlassung, inländische Geschäftsanschrift, empfangsberechtigte Person,

Die Firma lautet:

KMBT_C224:

und melde zur Eintragung in das

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tet nunmehr:

„1.1 Die Firma lautet:

LangSci Press gemeinnützige UG (haftungsbeschränkt).“

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zahlen oder mit Übernahmefähigkeit be-

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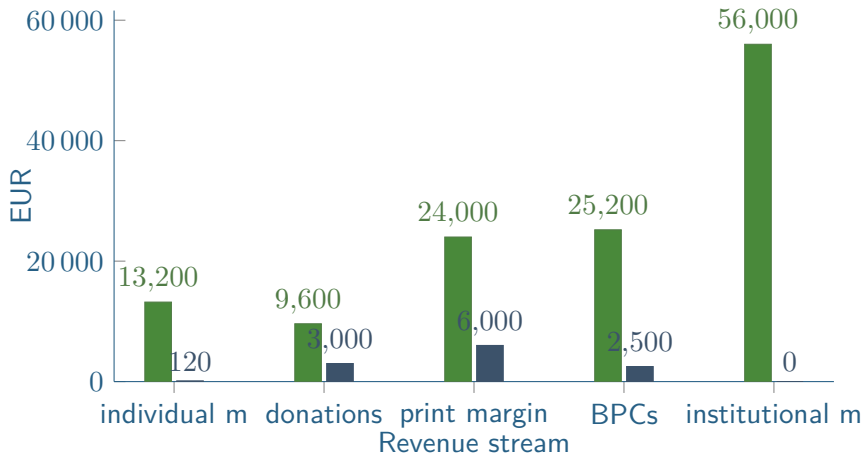
08.2017

Bescheid nach § 60a Abs. 1 AO über die gesonderte Feststellung der Einhaltung der satzungsmäßigen Voraussetzungen nach den §§ 51, 59, 60 und 61 AO

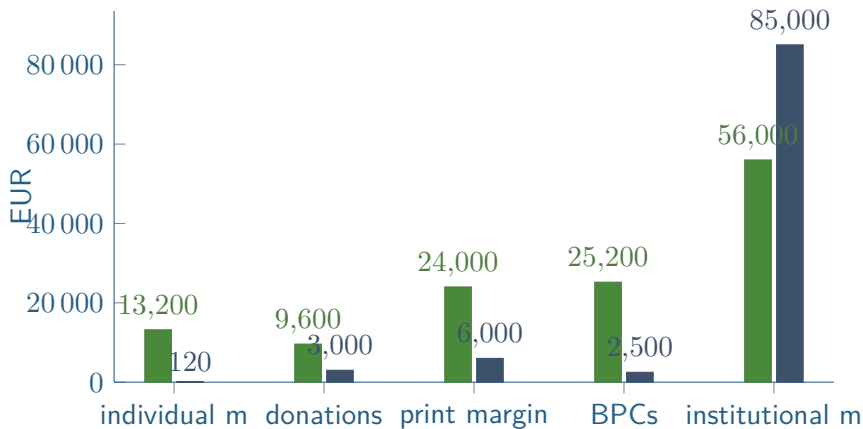
Feststellung

Die Satzung der Körperschaft

Geschäftsmodell: Evaluation



Geschäftsmodell: Evaluation



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articles	Änderungsvorschläge aus Libreas-Redaktion	3 months ago
blogposts	first draft	8 months ago
bookdownloads	january downloads	11 days ago
business data 2017	fix typo	8 months ago
business model	remove cruft	8 months ago
calculations	Merge branch 'master' of https://github.com/langsci/opendata	8 months ago
cookbook	remove cruft	8 months ago
LICENSE	add licenses	a year ago
README.md	unify link format	8 months ago

README.md

Open Data

See the explanations at <https://github.com/langsci/opendata/tree/master/calculations> for what the different variables mean

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Basic assumptions

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Percentage community typesetting	5%
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percentage inhouse typesetting	85%
percentage outsourced indexing	10%
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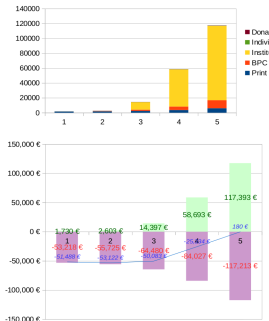
Service providers

Outsourcing percentage institutional members	95,00%
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Series

	Y1	Y2	Y3	Y4	Y5
Series year	5	6	8	12	20
Books					
Books per series and year	1,5				

Revenue streams per year



<https://github.com/langsci/opendata/blob/master/calculations/5y-setup.ods>

Language Science Press business model

Evaluated version of the 2015 model

Sebastian Nordhoff
Language Science Press

Language Science Press Guidelines



Cookbook for Open Access books

Sebastian Nordhoff
Language Science Press

Language Science Press Guidelines



langsci-press.org/opendata

- › ca. 100 000 EUR/Jahr
- › mehr als 2/3 Personalkosten
- › ca. 3 500 EUR pro Buch bei Language Science Press
- › diverse Studien führen Kosten von 15 000 bis 130 000 EUR pro Buch an
- › allgemein sollten je nach Fachgebiet 5 000–8 000 EUR erreichbar sein
- › Voraussetzung: ordentliche Kalkulation und Evaluation

- › Institutionelle Mitgliedschaften
 - › Knowledge Unlatched als Vermittler
 - › 15% Kommission
- › 105 Institutionen @ 1000 EUR/Jahr
- › 2018–2020; 2021–2023; 2024–2026; ...
- › Problem: Wachstum
 - › mehr Institutionen?
 - › höhere Beträge?
 - › gestaffelte Beträge?
 - › doch noch andere Geldströme?

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