

Author engagement

Sebastian Nordhoff 2018-11-7/8 KE Workshop on Open Access Monographs



Language Science Press

- \ Language Science Press
- > since 2014
- > 82 books
-) monographs and edited volumes
- > somewhere around 3-400 authors
-) 987 public supporters
- > 340 community proofreaders
-) up to 20.000+ downloads per book

Author engagement

- > publisher in need of an author
-) author in need of a publisher
 - Iinguists were unhappy with the publishing landscape, so they set up the Glossa journal and Language Science Press for books
-) other fields might have a different culture and a different level of organization







Community engagement

-) autonomous series
-) initial 7 submissions
- > supporter list
- community proofreading
- > community typesetting
- > conference ambassadors

Branding

- 1. community-based
- 2. open (Open Access, Open Source, Open Data, ...)
- 3. **lean** (no paywalls, no warehousing, no rights management, no royalties, no marketing ...)

Prestige

-) by big names
-) by crowd attracted by the crowd
- by quality
-) by innovation



Organizational issues

- Collaborative approach
-) "continuous integration" instead of first proofs/final proofs
- $) \ \ {\sf GitHub/Overleaf/PaperHive/docloop}$

Author concerns

- Is there a printed copy?
-) does it have an ISBN?
- > LATEX Aaaaaarghhhh!!!!?!
-) do you accept MS Word?
-) is it indexed in SCOPUS? (Eastern Europe)
- why can't I submit a sloppy bibliography?
- Open Access does not have to be advocated for in linguistics, it is the authors who demand it.
- Difference between discipline-specific publishers and "general purpose" publishers?
-) Funding (BPCs) not an issue for LangSci, but might be an issue elsewhere