



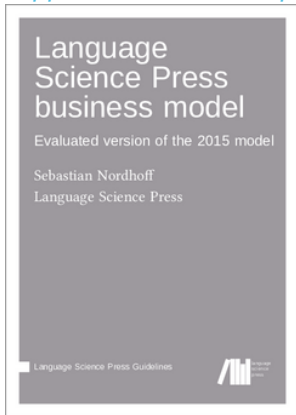
# Establishing a non-APC/BPC publishing initiative

Sebastian Nordhoff  
February 25, 2019

- › since 2014
- › monographs and edited volumes in linguistics
- › only OA
- › 85 books published as of today
- › target: 30 books/year
- › 23 series; 1003 supporters; 350 community proofreaders

<p><b>Natural causes of language: Frames, lexicon, and cultural transmission</b> N. J. Enfield (Author)</p>	<p><b>A typology of marked languages</b> Carmen Finkenauer (Author)</p>	<p><b>The Talking Heads experiment: Origins of words and meanings</b> Luc C. Steels (Author)</p>	<p><b>Grammaticalization in the North: Noun phrase morphemes in Scandinavian vernaculars</b> Oskar Gull (Author)</p>	<p><b>A grammar of Fula Senni</b> Janine Wilbur (Author)</p>	<p><b>Presocial dialog in Neapolitan Italian</b> Francesco Corgnati (Author)</p>
<p><b>Linguistic variation, identity, conversation and cognition</b> Kath. C. Schlegel (Author)</p>	<p><b>Language strategies for the domain of colour</b> Jana Reys (Author)</p>	<p><b>A grammar of Tuluha</b> Doro Schackner (Author)</p>	<p><b>Thinking on grammaticalization</b> Christian Lehmann (Author)</p>	<p><b>New finite verbs can self-select a modality</b> Paul Hühner (Author)</p>	<p><b>A grammar of Maiboré</b> Lisa Berghel (Author)</p>
<p><b>Roots of language</b> Derek Bickerton (Author)</p>	<p><b>The empirical base of linguistics: Grammatical phenomena and linguistic methodology</b> Carsten T. Schuler (Author)</p>	<p><b>A grammar of Palula</b> Heide Ljupina (Author)</p>	<p><b>New directions in corpus-based translation studies</b> Claudia Felber, Felber in Zeman (Volume Editor)</p>	<p><b>Grammatical theory: From translation studies to grammar in context</b> Gert Vossen (Author)</p>	<p><b>Advances in the study of Slavic languages and linguistics</b> Carmen Finkenauer, Doro Schackner (Volume Editor)</p>
<p><b>The evolution of grounded spatial language</b> Michael Sprungel (Author)</p>	<p><b>The evolution of case grammar</b> Nelson Treglia (Author)</p>	<p><b>The future of falsity: Selected papers from Methods in Translation IV</b> Marie Perle, Gila Remy, Christoph Jahn, John Nerbonne (Volume Editor)</p>	<p><b>Spekles und Valenz: Zur Modellierung deutscher und englischer Strukturen mit Repräsentationsgraphen</b> Timo Loh (Author)</p>	<p><b>Adjective attraction</b> Michael Heller (Author)</p>	<p><b>A grammar of Nyanja Qwacha</b> Alicia Steinmetz (Author)</p>
<p><b>Grammatische Variation: Zufall und in der deutschsprachigen Literatur (18.-20. Jahrhundert)</b> Lisa Schaller (Author)</p>	<p><b>Earlwriting: Language technologies for an earlwriting Europe</b> Georg Mehm, David Stein, Fide Szekely, Andrew Wilt (Volume Editor)</p>	<p><b>Eye-writing and Applied Linguistics</b> Silvia Hansen-Schirra, Sander Gracia (Volume Editor)</p>	<p><b>Earlwriting: Grammatik des kompositionellen Schreibens: Eine vergleichende philologische Analyse von Texten aus dem 19. Jahrhundert</b> Gabriele Wille (Author)</p>	<p><b>Erklärung in der grammatikalischen Beschreibung des Deutschen: Beweis, über syntaktische Regeln</b> Robert Heller (Author)</p>	<p><b>New perspectives on evidence and coherence: Implications for translation</b> Karin Blom, Doro Schackner, Lutz Horn, Nikolaus, Dennis R. Hays (Volume Editor)</p>
<p><b>Taxonomic Rhetoric: Lexical items and morphosyntax</b> Alexa Witthout (Author)</p>	<p><b>A grammar of Rapa Nui</b> Petea Brown (Author)</p>	<p><b>Earlwriting: Attribution: recent evidence in North America</b> Alexa Witthout (Author)</p>	<p><b>Earlwriting: Biographical modelling of translation and interpreting</b> Silvia Hansen-Schirra, Oliver Gals, Suscho Mathews, David Meyer (Volume Editor)</p>	<p><b>Earlwriting: Reflections on Bilingualism</b> Carmen Finkenauer (Author)</p>	<p><b>Diversity in African languages: Selected papers from the 4th Annual Conference on African Linguistics</b> Doro Schackner, Doro Schackner, Doro Schackner (Volume Editor)</p>
<p><b>Annotation, registration and evaluation of parallel corpora: TC33</b> Silvia Hansen-Schirra, Doro Schackner, Oliver Gals (Volume Editor)</p>	<p><b>Earlwriting: Beiträge zur deutschen Grammatik</b> Thomas F. Hilde (Author), Stefan Gals, Frank Schuler-Meyer (Volume Editor)</p>	<p><b>The Bilinguals Dictionary and grammar sketch</b> David Schackner (Author)</p>	<p><b>A grammar of Apurimac Malay</b> Angela Hilde (Author)</p>	<p><b>Earlwriting: Identity and diversity in grammaticalization processes</b> Walter Baur, Andrea Hilde (Volume Editor)</p>	<p><b>Two phenomena in Earlwriting: How an annotation system can evaluate to achieve phonological environments</b> Thomas R. Hays (Author)</p>
<p><b>Earlwriting: Order and structural syntax II: Subject and argument structure</b> Laura R. Bailey, Michelle Sheehan (Volume Editor)</p>	<p><b>Earlwriting: Order and structural syntax I: Word order and syntactic structure</b> Laura R. Bailey, Michelle Sheehan (Volume Editor)</p>	<p><b>Earlwriting: A linguistic analysis of the Germanic languages: A study of the Germanic languages</b> Maurice R. Bailey, Maurice R. Bailey (Volume Editor)</p>	<p><b>Earlwriting: Further investigations into the nature of phrase structure</b> Carmen Finkenauer, Doro Schackner (Volume Editor)</p>	<p><b>Dependency in languages: On the causal analysis of linguistic systems</b> N. J. Enfield (Volume Editor)</p>	<p><b>On building lexicons (and beyond): Structures, Relations, Analysis</b> Doro Schackner, Doro Schackner, Doro Schackner (Volume Editor)</p>

*Full disclosure: replicable strategies for book publications  
supplemented with empirical data*







readers

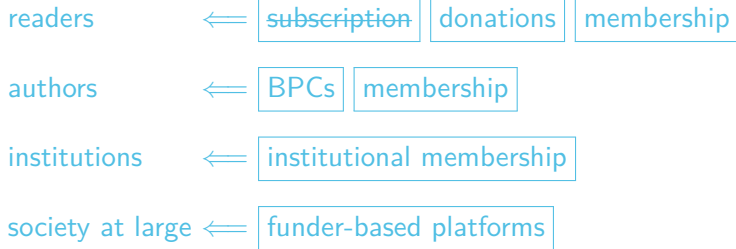
authors

institutions

society at large

## Designing revenue streams

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See the explanations at <https://github.com/langsci/opendata/tree/master/calculations> for what the different variables mean  
Only the yellow cells can be edited.

## Assumptions

### Publishing

Pages per book	400
Tables per book	30
Figures per book	10
DOI's per book	5
ISBNs per book	2
own copies per book	5
cost price pod setup	10,00 €
cost price page	0,01 €
Percentage community proofreading	95%
Percentage outsourced proofreading	1%
percentage inhouse proofreading	4%
Percentage community typesetting	5%
percentage outsourced typesetting	10%
percentage inhouse typesetting	85%
percentage outsourced indexing	10%
percentage inhouse indexing	90%
Downloads per book	1000

### Labour

Annual wages professor	80.000,00 €
Annual wages postdoc	70.000,00 €
Annual wages secretary	60.000,00 €
Annual wages student assistant	18.000,00 €
Yearly increase in wages	3.00%
Actual working days per year	200
working hours per work day	7.9
staff in need of workplace	3

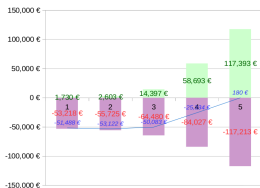
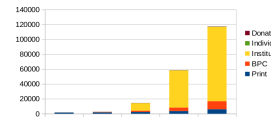
### Service providers

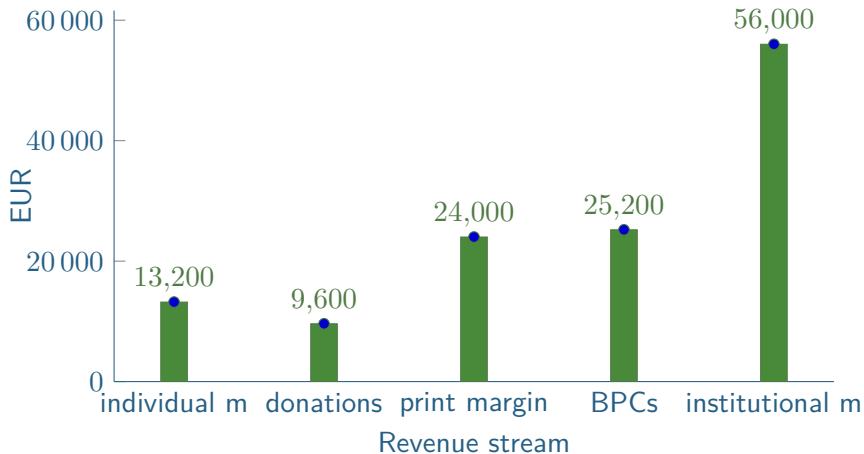
Outsourcing percentage institutional members	95.00%
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### Series

	Y1	Y2	Y3	Y4	Y5
Series year	5	6	8	12	20
Books					
Books per series and year	1.5				

Revenue streams per year





## GESELLSCHAFTSVERTRAG



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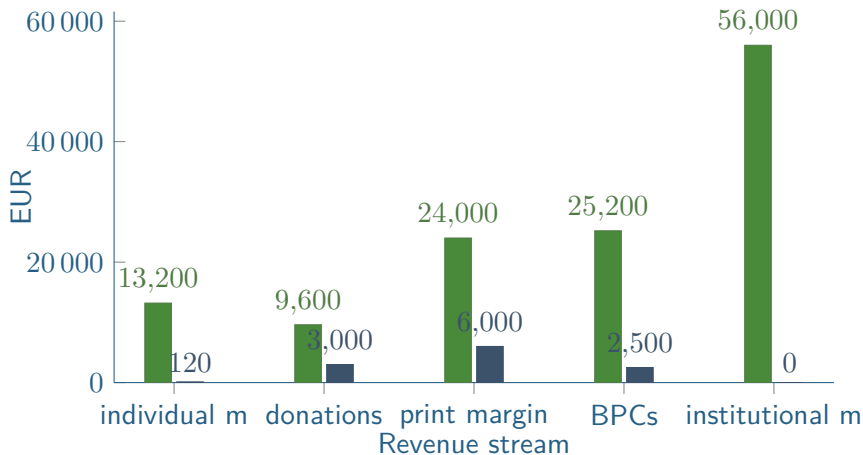
08.2017

Bescheid nach § 60a Abs. 1 AO über die gesonderte Feststellung der Einhaltung der satzungsmäßigen Voraussetzungen nach den §§ 51, 59, 60 und 61 AO

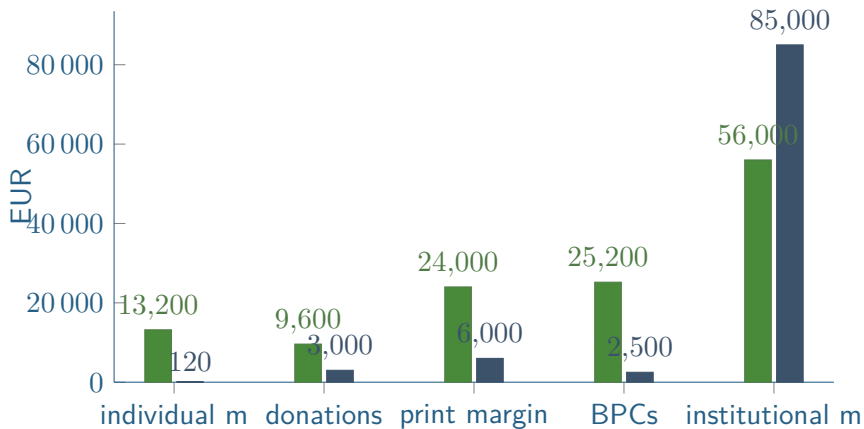
Feststellung

Die Satzung der Körperschaft

## Business model: Evaluation



## Business model: Evaluation



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No description, website, or topics provided.

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articles	Änderungsvorschläge aus Libreas-Redaktion	3 months ago
blogposts	first draft	8 months ago
bookdownloads	january downloads	11 days ago
business data 2017	fix typo	8 months ago
business model	remove cruft	8 months ago
calculations	Merge branch 'master' of https://github.com/langsci/opendata	8 months ago
cookbook	remove cruft	8 months ago
LICENSE	add licenses	a year ago
README.md	unify link format	8 months ago

README.md

## Open Data

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Percentage outsourced proofreading	1%
percentage inhouse proofreading	4%
Percentage community typesetting	5%
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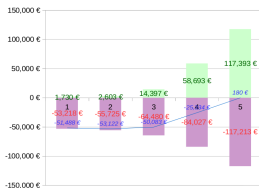
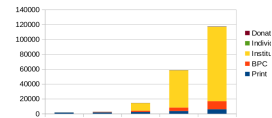
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### Series

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Books					
Books per series and year	1.5				

Revenue streams per year



- › work on alternatives
- › specify the alternatives
- › evaluate the alternatives
- › share the alternatives
  - › best practices, lessons learned



# Language Science Press business model

Evaluated version of the 2015 model

Sebastian Nordhoff  
Language Science Press

Language Science Press Guidelines



# Cookbook for Open Access books

Sebastian Nordhoff  
Language Science Press

Language Science Press Guidelines



[langsci-press.org/opendata](https://langsci-press.org/opendata)

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