



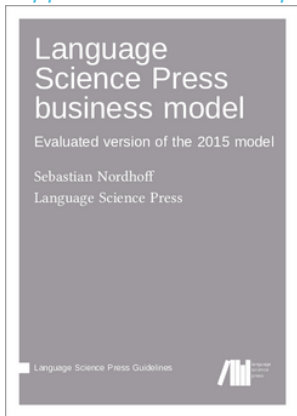
# Establishing a non-APC/BPC publishing initiative

Sebastian Nordhoff  
25.2.2019

- › since 2014
- › monographs and edited volumes in linguistics
- › only OA
- › 85 books published as of today
- › target: 30 books/year
- › 23 series; 1003 supporters; 350 community proofreaders

<p><b>Natural causes of language: Frames, know, and cultural transmission</b> N. J. Enfield (Author)</p>	<p><b>A typology of marked languages</b> Carmen Finkenauer (Author)</p>	<p><b>The Talking Heads experiment: Origins of words and meanings</b> Luc C. Steels (Author)</p>	<p><b>Grammaticalization in the North: Noun phrase morphemes in Scandinavian vernaculars</b> Oskar Gull (Author)</p>	<p><b>A grammar of Fijian Sani</b> Janine Wilbur (Author)</p>	<p><b>Presociality in Neolithic Britain</b> Francesca Cargoni (Author)</p>
<p><b>Linguistic variation, identity, conversation and cognition</b> Ruth C. Singer (Author)</p>	<p><b>Language strategies for the domain of colour</b> Jana Reys (Author)</p>	<p><b>A grammar of Tulu</b> Doro Schackner (Author)</p>	<p><b>Thinking on grammaticalization</b> Christian Lehmann (Author)</p>	<p><b>New finite verbs as self-generated vocabulary</b> Paul Hopper (Author)</p>	<p><b>A grammar of Maorero</b> Lisa Berghel (Author)</p>
<p><b>Roots of language</b> Derek Bickerton (Author)</p>	<p><b>The empirical base of linguistics: Grammatical typology and linguistic methodology</b> Carsten T. Schuler (Author)</p>	<p><b>A grammar of Palula</b> Heide Ljupina (Author)</p>	<p><b>New directions in corpus-based translation studies</b> Günther Grottel, Frederik Zemanek (Volume Editor)</p>	<p><b>Grammatical theory: From translation studies to grammar in context</b> Günther Grottel, Frederik Zemanek (Volume Editor)</p>	<p><b>Advances in the study of Slavic languages and linguistics</b> Catherine Tully, Ryan James Gorton (Volume Editor)</p>
<p><b>The evolution of grounded spatial language</b> Michael Sprungler (Author)</p>	<p><b>The evolution of case grammar</b> Nelson Tregub (Author)</p>	<p><b>The future of falsity: Selected papers from Methods in Translation IV</b> Marie Perle, Gila Remy, Christoph Jahn, John Nerbonne (Volume Editor)</p>	<p><b>Typical and Valence: Zur Modellierung lexikalischer und stilistischer Strukturen mit Repräsentationsgraphen</b> Timo Loh (Author)</p>	<p><b>Adjective attraction</b> Michael Heller (Author)</p>	<p><b>A grammar of Nyanja Gwetha</b> Alicia Stevenson (Author)</p>
<p><b>Grammatische Variation: Zufall und in der deutschsprachigen Literatur (18.-20. Jahrhundert)</b> Lisa Schaller (Author)</p>	<p><b>Earthing: Language technologies for an ecological Europe</b> Georg Böhm, David Stein, Felix Seidel, Andrew Wilt (Volume Editor)</p>	<p><b>Eye-tracking and Applied Linguistics</b> Silke Hansen-Schirra, Sander Gracia (Volume Editor)</p>	<p><b>Earthing: Grammatik des deutschen und englischen Vergleiches</b> Günther Grottel, Frederik Zemanek (Volume Editor)</p>	<p><b>Erklärung in der grammatischen Beschreibung des Deutschen: Beweis, über Valenzen</b> Robert Heller (Author)</p>	<p><b>New perspectives on catenation and coherence: Implications for translation</b> Karin Blom, Sander Gracia, Lucinda Nakawaka, Dennis Hany (Volume Editor)</p>
<p><b>Taxonic Tendency: Lexical items and morphosyntax</b> Alexis Michard (Author)</p>	<p><b>A grammar of Rapa Nui</b> Pablo Rivero (Author)</p>	<p><b>Earthing: Attribution</b> Silke Hansen-Schirra, Sander Gracia, Alexei Gerasimov (Author)</p>	<p><b>Earthing: Biplot modelling of translation and integrating</b> Silke Hansen-Schirra, Oliver Gals, Sascha Mathews, David Hopper (Volume Editor)</p>	<p><b>Earthing: Reflections on Bilingualism</b> Cécile Boeckx (Author)</p>	<p><b>Diversity in African languages: Selected papers from the 4th Annual Conference on African Linguistics</b> Doris L. Payne, Sander Gracia, Nakawaka, Dennis Hany (Volume Editor)</p>
<p><b>Annotation, registration and evaluation of plural corpora: TC31</b> Silke Hansen-Schirra, Sander Gracia, Oliver Gals (Volume Editor)</p>	<p><b>Earthing: Beiträge zur deutschen Grammatik</b> Thomas F. Hüller (Author), Stefan Gries, Frank Richter, Margit Steg (Volume Editor)</p>	<p><b>The Bilinguals: Dictionary and grammar sketch</b> David Schackner (Author)</p>	<p><b>A grammar of Apurimac Malay</b> Angela Hopper (Author)</p>	<p><b>Earthing: Identity and diversity in grammaticalization scenarios</b> Walter Dier, Andrew Hopper (Volume Editor)</p>	<p><b>Two phenomena in Tswana: How an innovation system appears to evolve</b> Theresa B. Sanger (Author)</p>
<p><b>Earthing: Order and structural syntax II: Subject and argument structure</b> Laura R. Bailey, Michelle Sheehan (Volume Editor)</p>	<p><b>Earthing: Order and structural syntax I: Word order and syntactic structure</b> Laura R. Bailey, Michelle Sheehan (Volume Editor)</p>	<p><b>Earthing: A linguistic typology of the world's languages</b> Laura R. Bailey, Michelle Sheehan (Volume Editor)</p>	<p><b>Earthing: Further investigations into the nature of pluralization</b> Carole Topp, Jakob Rohrer (Volume Editor)</p>	<p><b>Dependency in language: On the causal analysis of linguistic systems</b> N. J. Enfield (Volume Editor)</p>	<p><b>On building lexicons (and beyond): Structures, Relations, Analyses</b> Doris Hany, Sander Gracia, Nakawaka, Dennis Hany (Volume Editor)</p>

*Full disclosure: replicable strategies for book publications  
supplemented with empirical data*



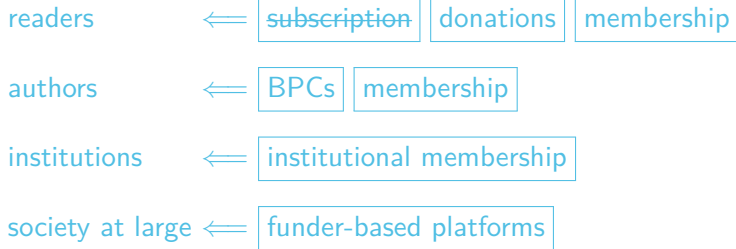
readers

authors

institutions

society at large

## Designing revenue streams



See the explanations at <https://github.com/langsci/opendata/tree/master/calculations> for what the different variables mean  
Only the yellow cells can be edited.

## Assumptions

### Publishing

Pages per book	400
Tables per book	30
Figures per book	10
DOI's per book	5
ISBNs per book	2
own copies per book	5
cost price pod setup	10,00 €
cost price page	0,01 €
Percentage community proofreading	95%
Percentage outsourced proofreading	1%
percentage inhouse proofreading	4%
Percentage community typesetting	5%
percentage outsourced typesetting	10%
percentage inhouse typesetting	85%
percentage outsourced indexing	10%
percentage inhouse indexing	90%
Downloads per book	1000

### Labour

Annual wages professor	80.000,00 €
Annual wages postdoc	70.000,00 €
Annual wages secretary	60.000,00 €
Annual wages student assistant	18.000,00 €
Yearly increase in wages	3.00%
Actual working days per year	200
working hours per work day	7.9
staff in need of workplace	3

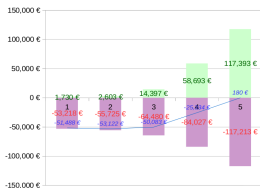
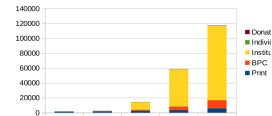
### Service providers

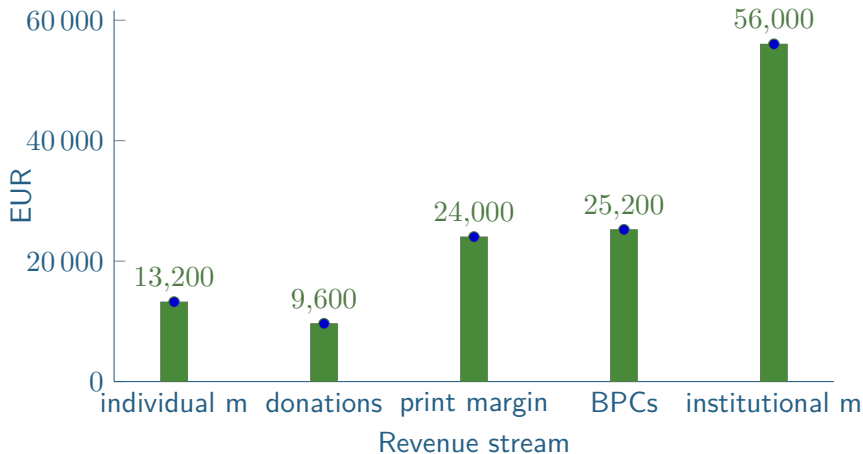
Outsourcing percentage institutional members	95.00%
--	--------

### Series

	Y1	Y2	Y3	Y4	Y5
Series year	5	6	8	12	20
Books					
Books per series and year	1.5				

Revenue streams per year







## GESELLSCHAFTSVERTRAG



Gründungsvertrag.pdf - Okular

KMBT\_C224:1815421519-20170724110307 - Okular

In oben genannter Registersache erfolgte unter Aktenzeichen HRB 188251 B mit der laufenden Nummer 1 die nachstehende Registereintragung:

1. Nummer der Eintragung  
1

2.a) Firma

LangSci Press gemeinnützige UG (haftungsbeschränkt)

2.b) Sitz, Niederlassung, inländische Geschäftsanschrift, empfangsberechtigte Person,

Die Firma lautet:

KMBT\_C224:

und melde zur Eintragung in das

Die Firma der Gesellschaft wurde nunmehr:

„1.1 Die Firma lautet:

LangSci Press gemeinnützige UG (haftungsbeschränkt).“

Des Weiteren versichere ich als Geschäftsführer, dass auf jeden übernommenen Geschäftsanteil ein Betrag in Höhe von EUR 1,00, insgesamt also ein Betrag in Höhe von EUR 120,00, auf ein Konto der in Gründung befindlichen Gesellschaft eingezahlt ist, endgültig zur freien Verfügung der Geschäftsführung steht und nicht mit Verbindlichkeiten vorbelastet ist und die Einlagen nicht an die Übernehmer zurückgewährt werden.

ren Rechnung im Stammbuch.  
Bewertung der Anteile. Falls zum  
Angaben gemacht worden sind  
Bewertungswert vorstehend oder

Stellung der Gesellschaft keine  
Jahren oder mit Übernahmefähigkeit

Wichtigkeit der Wert des Gesellschafts  
Bewertungswert vorstehend oder  
zur Leistung eines insoweit be-

33  
stelle@fa-koerperschaften-i-verwalt-  
lin.de

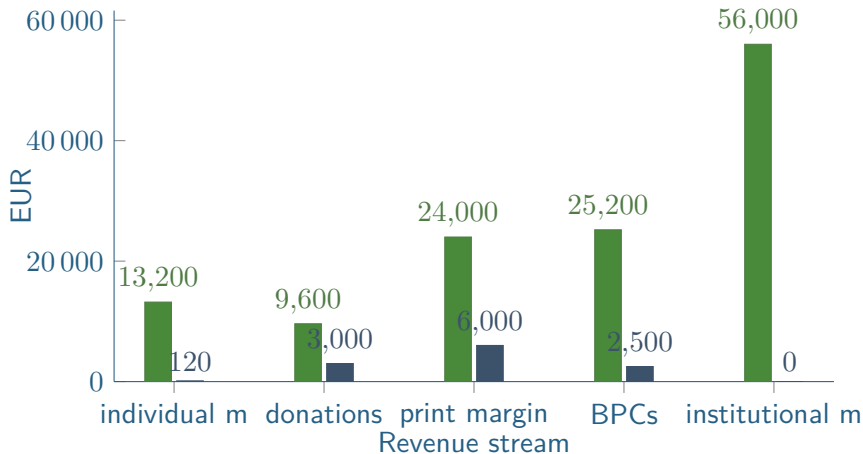
08.2017

Bescheid nach § 60a Abs. 1 AO über die gesonderte Feststellung der Einhaltung der satzungsmäßigen Voraussetzungen nach den §§ 51, 59, 60 und 61 AO

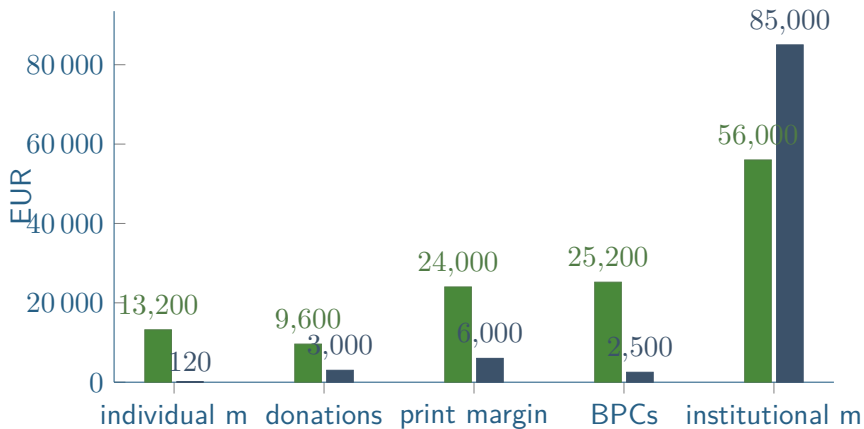
Feststellung

Die Satzung der Körperschaft

## Business model: Evaluation



## Business model: Evaluation



//github.com/langsci/opendata 140% ... ☆ Search

Why GitHub? ▾ Enterprise Explore ▾ Marketplace Pricing ▾ Search [7] Sign in Sign up

langsci / opendata Watch 6 Star 0 Fork 2

< Code Issues 2 Pull requests 0 Projects 0 Insights

No description, website, or topics provided.

140 commits 1 branch 2 releases 4 contributors View license

Branch: master ▾ New pull request Find file Clone or download ▾

Glottotopia january downloads Latest commit 573cb22 11 days ago

articles	Änderungsvorschläge aus Libreas-Redaktion	3 months ago
blogposts	first draft	8 months ago
bookdownloads	january downloads	11 days ago
business data 2017	fix typo	8 months ago
business model	remove cruft	8 months ago
calculations	Merge branch 'master' of https://github.com/langsci/opendata	8 months ago
cookbook	remove cruft	8 months ago
LICENSE	add licenses	a year ago
README.md	unify link format	8 months ago

README.md

## Open Data

See the explanations at <https://github.com/langsci/opendata/tree/master/calculations> for what the different variables mean  
Only the yellow cells can be edited.

## Assumptions

### Publishing

Pages per book	400
Tables per book	30
Figures per book	10
DOI's per book	5
ISBNs per book	2
own copies per book	5
cost price pod setup	10,00 €
cost price page	0,01 €
Percentage community proofreading	95%
Percentage outsourced proofreading	1%
percentage inhouse proofreading	4%
Percentage community typesetting	5%
percentage outsourced typesetting	10%
percentage inhouse typesetting	85%
percentage outsourced indexing	10%
percentage inhouse indexing	90%
Downloads per book	1000

### Labour

Annual wages professor	80.000,00 €
Annual wages postdoc	70.000,00 €
Annual wages secretary	60.000,00 €
Annual wages student assistant	18.000,00 €
Yearly increase in wages	3.00%
Actual working days per year	200
working hours per work day	7.9
staff in need of workplace	3

### Service providers

Outsourcing percentage institutional members	95.00%
--	--------

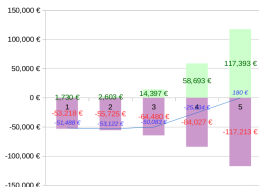
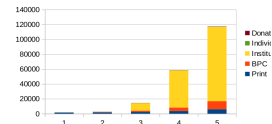
### Series

	Y1	Y2	Y3	Y4	Y5
Series year	5	6	8	12	20

### Books

Books per series and year	1.5
---------------------------	-----

Revenue streams per year



- › work on alternatives
- › specify the alternatives
- › evaluate the alternatives
- › share the alternatives
  - › best practices, lessons learned

# Language Science Press business model

Evaluated version of the 2015 model

Sebastian Nordhoff  
Language Science Press

Language Science Press Guidelines



# Cookbook for Open Access books

Sebastian Nordhoff  
Language Science Press

Language Science Press Guidelines



[langsci-press.org/opendata](https://langsci-press.org/opendata)

[About the journal](#)[Aims & Scope](#)[Editors](#)[Open access](#)[Article processing charges](#)

## Article processing charges

*Nature Communications* is an open access journal. To publish in *Nature Communications*, authors are required to pay an article processing charge (APC).

The APC for all published papers is as follows, plus VAT or local taxes where applicable:

£3,490 (UK)

\$5,200 (The Americas, China and Japan)

€4,290 (Europe and rest of world)