

# Author engagement

Sebastian Nordhoff 2018-11-7/8 KE Workshop on Open Access Monographs



# Language Science Press

- \ Language Science Press
- > since 2014
- > 82 books
- ) monographs and edited volumes
- > somewhere around 3-400 authors
- ) 987 public supporters
- > 340 community proofreaders
- ) up to 20.000+ downloads per book

### Author engagement

- > publisher in need of an author
- ) author in need of a publisher
  - Iinguists were unhappy with the publishing landscape, so they set up the Glossa journal and Language Science Press for books
- ) other fields might have a different culture and a different level of organization







#### Community engagement

- ) autonomous series
- ) initial 7 submissions
- > supporter list
- community proofreading
- > community typesetting
- > conference ambassadors

# Branding

- 1. community-based
- 2. open (Open Access, Open Source, Open Data, ...)
- 3. **lean** (no paywalls, no warehousing, no rights management, no royalties, no marketing ...)

# Prestige

- ) by big names
- ) by crowd attracted by the crowd
- by quality
- ) by innovation



## Organizational issues

- Collaborative approach
- ) "continuous integration" instead of first proofs/final proofs
- $) \ \ {\sf GitHub/Overleaf/PaperHive/docloop}$

#### Author concerns

- Is there a printed copy?
- does it have an ISBN?
- 〉 LATEX Aaaaaarghhhh!!!!?!
- ) do you accept MS Word?
- ) is it indexed in SCOPUS? (Eastern Europe)
- ) do you do festschrifts?
- why can't I submit a sloppy bibliography?
- Open Access does not have to be advocated for in linguistics, it is the authors who demand it.
- Difference between discipline-specific publishers and "general purpose" publishers?