



Book publications and sustainability

Sebastian Nordhoff

Center for the Study of Language and Society

Berne, 2019-05-29

Introduction

Technical aspects

Legal aspects

Financial aspects

Sociological aspects

-
- › PhD 2009 *A grammar of Upcountry Sri Lanka Malay*
 - › 3 edited volumes, about 30 research articles
 - › 2009-2012 Glottolog.org at the Max Planck Institute for Evolutionary Anthropology
 - › advocate for Open Source, Open Access, Open Data, Open Everything
 - › since 2014 coordinator for Language Science Press
 - › involved in the publication of 100+ books since 2014

-
- › scholar-owned, community-based publisher
 - › Open Access
 - › free to read
 - › free to publish
 - › 25 series
 - › 30 books a year (monographs and edited volumes)
 - › Open-Access-Preis of the Deutsche Gesellschaft für Sprachwissenschaft 2018

Language Science Press

- › Raw data (recordings, surveys, samples, manuscripts)
- › Code (scripts in R, python, praat)
- › Prose (The text surrounding your data)
- › Bibliography
- › Proportions of these may vary
- › Do keep them separate and well-organized
 - › do use a references manager like Zotero

Versioning

- › Versioning is crucial for large projects
- › Back-up
- › Roll-back
- › Fork
- › Collaborate
- › Merge
- › Automated tests
- › Get feedback

Versioning: history

langsci / 210

Code Issues 0 Pull requests 0 Projects 0 Security Insights

Branch: master ▾

- Commits on Oct 11, 2018
 - as published**
Glottotopia committed on Oct 11, 2018
- Commits on Oct 10, 2018
 - prefinal**
Glottotopia committed on Oct 10, 2018
 - rm main**
Glottotopia committed on Oct 10, 2018
- Commits on Oct 9, 2018
 - scare quotes fixed**
MartenJuskan committed on Oct 9, 2018
 - IPA g fix**
MartenJuskan committed on Oct 9, 2018
 - questionnaire flat**
Glottotopia committed on Oct 9, 2018
 - fix footnotes**
Glottotopia committed on Oct 9, 2018

Versioning: diffs

 langsci / 210

 Code  Issues 0  Pull requests 0  Projects 0  Security  Insights

scare quotes fixed 

 master

 MartenJuskan committed on Oct 9, 2018  1 parent 42bff26 

 Showing 13 changed files with 285 additions and 285 deletions.  

 8  chapters/conclusion.tex 

	diff	content	diff	content
7	8 -7,7 +7,7 @@ \chapter{Conclusion}	Young Liverpudlians seem to be somewhat more willing to express a local \isi{identity} linguistically than older ones, but they rely almost exclusively on highly salient\is{salience} and/or stigmatise\is{stigmatisation}d features for doing so.	7	Young Liverpudlians seem to be somewhat more willing to express a local \isi{identity} linguistically than older ones, but they rely almost exclusively on highly salient\is{salience} and/or stigmatise\is{stigmatisation}d features for doing so.
8			8	
9	Linguistic norms and \isi{attitude}s in the \isi{speech community} have remained relatively stable.		9	Linguistic norms and \isi{attitude}s in the \isi{speech community} have remained relatively stable.
10	-Speakers of all three generations investigated generally like 'soft' or light Liverpool accents, but largely reject very strong ones, to a not inconsiderable degree because the latter are perceived as exaggerated and artificial\is{plastic Scouse(r)}.		10	+Speakers of all three generations investigated generally like 'soft' or light Liverpool accents, but largely reject very strong ones, to a not inconsiderable degree because the latter are perceived as exaggerated and artificial\is{plastic Scouse(r)}.
11	Despite these similarities the presence of		11	Despite these similarities the presence of

Versioning: integration

Bodo Winter

[About](#) [Publications](#) [Statistics Tutorials](#)

Journal papers

[git] Hassemer, J., & **Winter, B.** (submitted). Decoding gestural iconicity. *Cognitive Science*.

[git] **Winter, B.**, Perlman, M., & Majid, A. (submitted). Vision dominates in perceptual language: English sensory vocabulary is optimized for usage. *Cognition*.

[git] **Winter, B.** (under review). Quantifying semantic prosody: Sensory words in online reviews and Shakespeare. *Corpus Linguistics and Linguistic Theory*.

[git] Baumann, S., & **Winter, B.** (revise & resubmit). What makes a word prominent? Predicting untrained listeners' prominence judgments. *Journal of Phonetics*.

[git] Idemaru, K., **Winter, B.**, Oh, G., & Brown, L. (in prep.). Loudness trumps pitch in determining politeness judgments: Evidence from Korean.

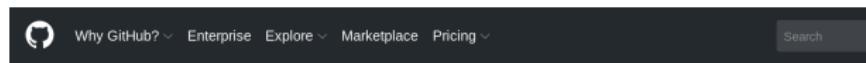
Winter, B. & Yoshimi J. (in prep.). Metaphor and the philosophical implications of embodied mathematics.

[git] **Winter, B.**, Brown, L., & Pérez-Sobrino, P. (in prep.). Using sound symbolism to trigger multisensory associations in advertising: The case of softer soju.

[git] Strik Lievers, F. & **Winter, B.**. (accepted). Sensory language across lexical categories. *Lingua*.

Brown, L., & **Winter, B.** (accepted). Multimodal Indexicality in Korean: "Doing Deference" and "Performing Intimacy" through Nonverbal Behavior. *Journal of Politeness Research*.

[git] **Winter, B.**, Daguna, J., & Matlock, T. (accepted). Metaphor-enriched social cognition and a possible role for spatial bias in courtrooms. *Metaphor and the Social World*.



A screenshot of a GitHub user profile for 'Bodo Winter'. The top navigation bar includes links for 'Why GitHub?', 'Enterprise', 'Explore', 'Marketplace', and 'Pricing', along with a search bar. The profile page shows a large photo of a man (Bodo Winter) smiling outdoors, followed by his name, handle (@bodowinter), and a link to his GitHub profile. Below this, there are four repository cards: 'concreteness_predictors', 'japanese_korean_politeness', 'iconicity_challenge_german_polish', and 'placing_abstract_concepts'. Each card includes the repository name, a brief description, and an 'HTML' button with an update date.



Bodo Winter
bodowinter

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Linguistic predictors of concreteness / abstractness

 [HTML](#) Updated on Mar 26

[japanese_korean_politeness](#)

Analysis of Japanese and Korean politeness data, production and perception

 [HTML](#) Updated on Nov 7, 2018

[iconicity_challenge_german_polish](#)

A first analysis of the German/Polish experiment with the vocal iconicity challenge

 [HTML](#) Updated on Nov 4, 2018

[placing_abstract_concepts](#)

Repository of analysis for Woodin & Winter "Placing abstract concepts in space"

 [HTML](#) Updated on Nov 1, 2018

[bodowinter / japanese_korean_politeness](#)

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Analysis of Japanese and Korean politeness data, production and perception

23 commits 1 branch 0 releases Fetching contributors

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data scripts README.md

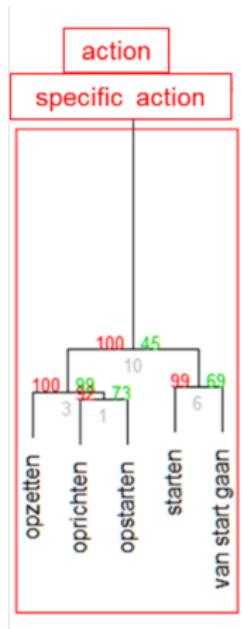
README.md

Statistical analysis of Japanese politeness data (production & perception)

- Principal investigator: Kaori Idemaru
- Co-authors: Bodo Winter, Lucien Brown
- Statistical Analysis: Bodo Winter, Kaori Idemaru

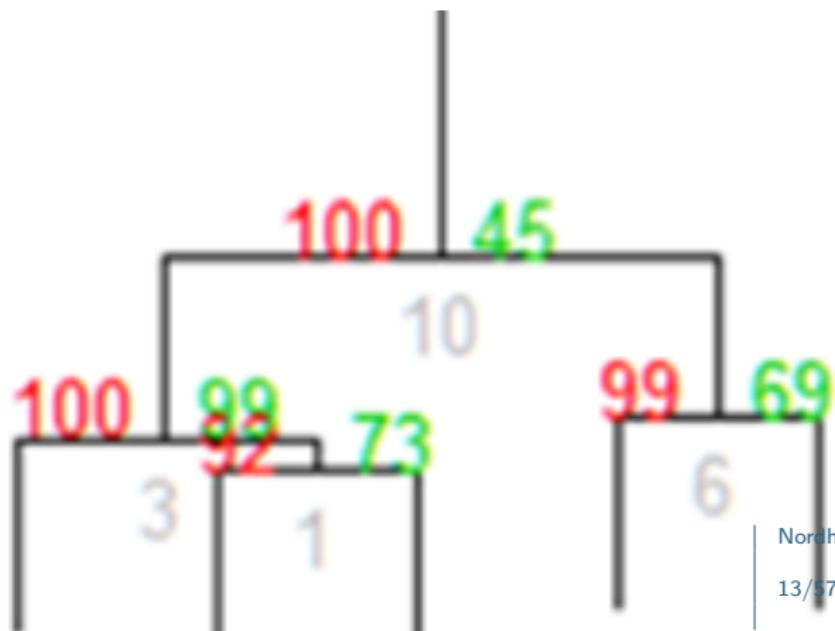
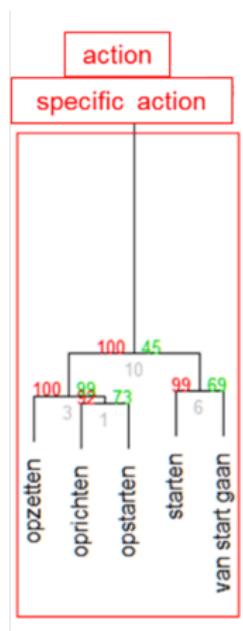
Libraries required for this analysis:

- › Fire-and-forget graphic production is problematic
- › adjustments to colours or resolution are not possible anymore at a later point in time.



Versioning and neat project structure

- › Fire-and-forget graphic production is problematic
- › adjustments to colours or resolution are not possible anymore at a later point in time.



Versioning and neat project structure

| Technical aspects

```

  └── backmatter.tex
  └── chapters
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      ├── 03.tex
      ├── 04.tex
      ├── 05.tex
      ├── 06.tex
      ├── 07.tex
      ├── 08.tex
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      ├── 10.tex
      ├── 11.tex
      ├── 12.tex
      ├── 13.tex
      ├── 14.tex
      ├── 15.tex
      └── abbreviations.tex
      └── acknowledgments.tex
      └── appendix.tex
      └── preface.tex
  └── data
      ├── Fig10.1.csv
      ├── Fig10.2.csv
      ├── Fig10.3.csv
      ├── Fig11.1.csv
      ├── Fig11.2.csv
      ├── Fig11.3.csv
      ├── Fig11.4.csv
      ├── Fig11.5.csv
      ├── Fig11.6.csv
      ├── Fig7.1.csv
      ├── Fig7.2.csv
      ├── Fig9.10.csv
      └── Fig9.9.csv
  └── figures
      ├── DissertationNitzkebearbeitet-img1.png
      └── DissertationNitzkebearbeitet-img43.png
  
```

	A	B	C	D
1	P	MPE	PE	TfS
2	GazeS	0	458,99	751,27
3	GazeT	0	712,19	794,56
4	TGaze	589,79	593,41	770,09
5	GazeS	0	234,49	426,05
6	GazeT	0	506,6	564,02
7	TGaze	380,98	378,81	495,75
8	GazeS	0	292,81	439,61
9	GazeT	0	638,42	541,38
10	TGaze	521,06	483,32	492,54

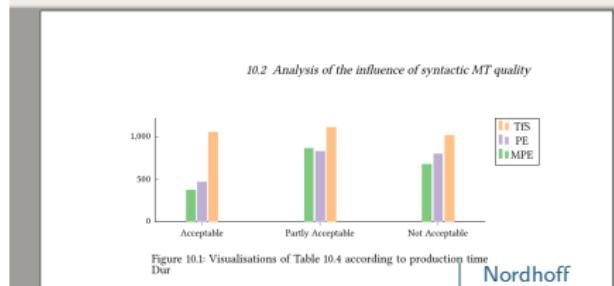


Figure 10.1: Visualisations of Table 10.4 according to production time Dur

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 DATASET	 DATASET	 DATASET	 DATASET
 DATASET	 DATASET	 DATASET	 DATASET
 DATASET	 The processing of WH-interrogatives in Brazilian Portuguese: eyetracki... Fernando Lúcio de Oliveira  29/12/2018	 DATASET	 ISL2014BASELINE - An eyetracking dataset from facilitating secondar... Prieto, Luis P.  24/05/2018 Spontaneous Usage of Different Shortcuts Based on the Commitmat... Robert Gaschler  23/09/2013
 DATASET	13/02/2015	13/02/2015	13/02/2015

Trolling

Replication Data for: Russian verbal borrowings in Udmurt

May 14, 2019

Arkhangelskiy, Timofey, 2019, "Replication Data for: Russian verbal borrowings in Udmurt", <https://doi.org/10.18710/5N34CG>, DataverseNO, V1

This is the dataset used in a study of Russian verbal loans in Udmurt. The files contain lists of Russian verbs found in the Udmurt social media corpus (http://udmurt.web-corpora.net/index_en.html), manually annotated for several features such as aspect or frequencies in differen...

Replication Data for: Accusative of Negation in 'Borderland' Polish

Mar 8, 2019

Fellerer, Jan, 2019, "Replication Data for: Accusative of Negation in 'Borderland' Polish", <https://doi.org/10.18710/CYPRAY>, DataverseNO, V1

These are the data for a journal article on 'Accusative of Negation in 'Borderland' Polish'. The abstract of the article is below. The data consist of the annotated list of tokens of accusative vs. genitive of negation (=GenNeg.txt), excerpted manually from relevant sources docum...

Replication Data for: Les expressions spatiales en français médiéval: particules et formes préfixées en de-

Feb 6, 2019

Rainsford, Thomas, 2019, "Replication Data for: Les expressions spatiales en français médiéval: particules et formes préfixées en de-", <https://doi.org/10.18710/X5ZFXZ>, DataverseNO, V1

This dataset contains the raw data and the R scripts necessary to replicate all tables and figures in the cited publication. The raw data consists of manually-annotated plain-text concordances containing instances of five pairs of Old French spatial prepositions (ens/dedans, hors...

Replication Data for: Seeing from without, seeing from within: aspectual differences between Spanish and Russian

Nov 27, 2018

Janda, Laura A; Fábregas, Antonio, 2018, "Replication Data for: Seeing from without, seeing from within: aspectual differences between Spanish and Russian", <https://doi.org/10.18710/WR4Y0Q>, DataverseNO, V1, UNF:6:v5Lkz2Vq1VjqBSIUTbLvrA== [fileUNF]

This is the data that serves as the basis for an article comparing the grammatical category of aspect in Spanish and Russian. Here is the abstract of the article: Linguistic categories such as aspect are not identical across languages, and cross-linguistic differences can reveal...

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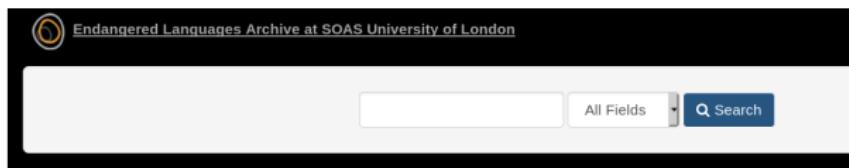
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ROA 1353	Veltzer Doron	Mechanical Turkish



Search: Africa

Level	
Deposit	(88)

Funding body	
ELDP	(65)
National Science Foundation	(6)
AHRC	(2)
GbS	(1)
National Endowment for the Humanities	(1)
SOAS University of London	(1)

Status	
Collection online	(82)
Forthcoming	(6)

Country	
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A Documentation of Gurene Folk Tales, Riddles, Songs, Palace Genres and other Oral Genres in Bolga

Deposit

Depositor: Samuel Atintono

The documentation is largely a collection of audio and video recordings of endangered traditional folktales and riddles narrated by expert narrators in Bolgatanga (Bolga) in the Upper East Region of Ghana between 2010 and 2011.

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Language Science Press publishes high quality, peer-reviewed open-access books in linguistics.

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- › Academia.edu and researchgate are NOT repositories
- › both make money from restricting access

A note on scooping

- › Scooping means that someone “steals” your research while you are still finalising it
- › that fear is by and large unwarranted
- › you can count yourself happy if anybody IS actually interested in your data!
- › most research actually struggles a lot more with a lack of interest to outsiders rather than scooping
- › preprint servers allow you to register your data and establish primacy

- › conceptually separate your data, code, and prose text
- › make sure you can replicate all steps of your analysis
- › ideally, specify automated pipelines for your analysis
- › do not hardwire data and code
- › use a citation manager
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- › use a preprint server
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Legal sustainability



- › “Copyright” in the Anglo-Saxon countries
- › “Urheberrecht” in continental Europe
- › These are different!
- › Once you create something, you can decide who can use it and how
- › Choose wisely and be explicit!

- › Usage rights can be differentiated as follows
 - › geographical restriction (e.g. *only for Germany*)
 - › type restrictions (e.g. *only for print*)
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 - › copyright transfer agreement (Anglo-Saxon culture)
 - › total buy-out

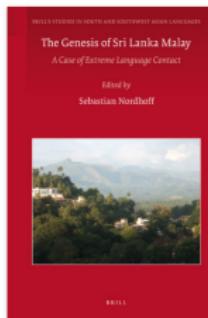
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The Genesis of Sri Lanka Malay

A Case of Extreme Language Contact

Series:

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Editor: Sebastian Nordhoff

In *The Genesis of Sri Lanka Malay: A Case of Extreme Language Contact*, the synchrony and diachrony of Sri Lanka Malay are investigated from a variety of angles: Experts on South Asia, South East Asia, Creole Studies, Areal Linguistics, Typology

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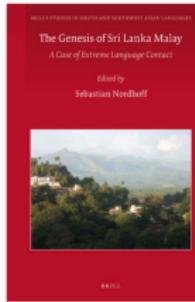
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ALL / ALL	Net Rev.		55	53	4.925,24	0,00	0,00	13	12	977,06	0,00
Total earnings			55	53	4.925,24	0,00	0,00	13	12	977,06	0,00

Subtotal

Net earnings

Funding models: reader pays



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Editor: Sebastian Nordhoff

In *The Genesis of Sri Lanka Malay: A Case of Extreme Language Contact*, the synchrony and diachrony of Sri Lanka Malay are investigated from a variety of angles: Experts on South Asia, South East Asia, Creole Studies, Areal Linguistics, Typology

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Funding models: author pays

- › Article processing charges (APCs)
- › Book processing charges (BPCs)
- › Book chapter processing charges (BCPCs)
- › What is the cost of publishing an article?

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Funding models: author pays

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- › What is the cost of publishing an article?
- › What is the cost of publishing a book?
- › *Scielo* (Brazil) charges 90 USD for one article
- › *Nature Communications* charges 5200 USD for one article
- › this explains the profit margins of 30-40% of the large publishers (Springer, Wiley, Elsevier)
- › book costs are estimated between 3500 and 130 000 EUR

- › institutional funding
 - › Uni Bern: <https://bop.unibe.ch/linguistik-online>
 - › Uni Hawaii: Journal of Language Documentation and Conservation
 - › Uni Dartmouth: Linguistic Discovery
 - › MIT/LSA: Semantics and Pragmatics
- › no fees for readers, no fees for authors
- › host institution covers the costs

- › Open Library of Humanities (300+ supporting institutions)
 - › Glossa
 - › Journal of Portuguese Linguistics
 - › Laboratory Phonology
 - › Italian Journal of Linguistics
- › Language Science Press (100+ supporters)
- › Open Library Politikwissenschaft (40+ supporting institutions)

More figures and calculations

Cookbook for Open Access books

Sebastian Nordhoff
Language Science Press

Language Science Press Guidelines



Language Science Press business model

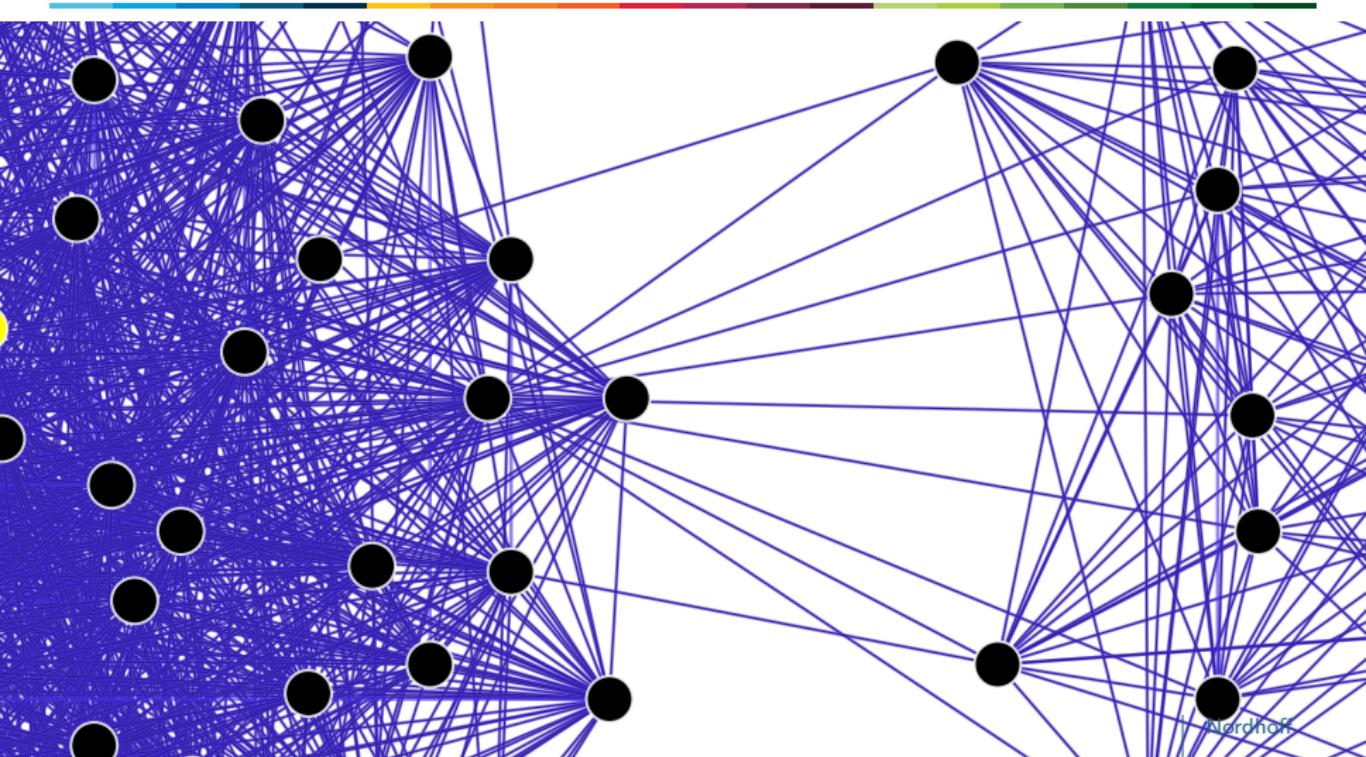
Sebastian Nordhoff
Language Science Press

Language Science Press Guidelines



- › go for discipline-pays
 - › else go for author-pays if funds are available
 - › else go for reader-pays and deposit preprints/postprints in repositories.

Sociological aspects



Functions of a publisher

1. registration
2. certification
3. dissemination
4. archiving

-
1. registration → preprint server
 2. certification
 3. dissemination
 4. archiving

1. registration → preprint server
2. certification → ???
3. dissemination
4. archiving

Functions of a publisher

| Sociological aspects

1. registration → preprint server
2. certification → ???
3. dissemination → repository, social media, print-on-demand
4. archiving

Functions of a publisher

| Sociological aspects

1. registration → preprint server
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4. archiving → Zenodo

-
1. registration → preprint server
 2. certification → ???
 3. dissemination → repository, social media, print-on-demand
 4. archiving → Zenodo

The main function which is difficult to substitute remains certification of quality.

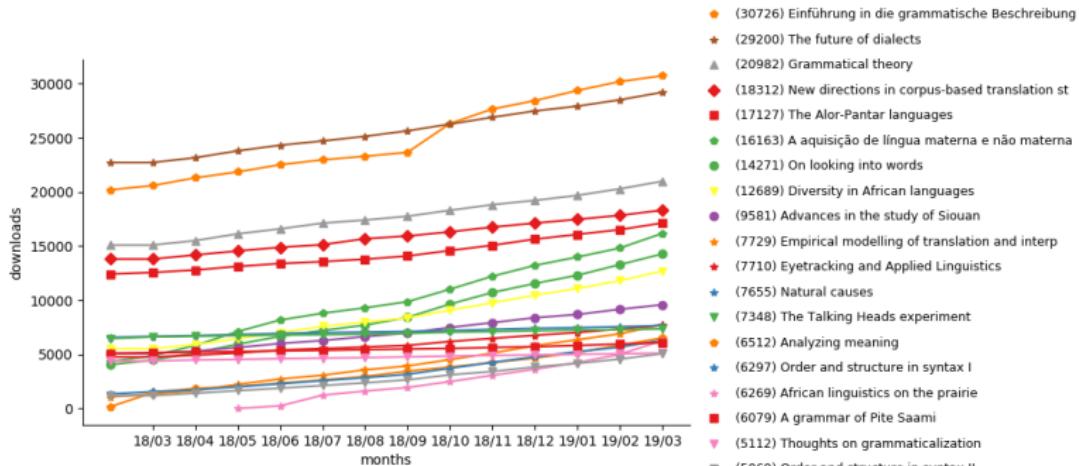
Dissemination

11/14/2018 9:04 AM		We accepted "African linguistics across the disciplines: Selected topics from the 2016 conference" edited by Michael Daniel, published by Nordhoff.			1.1K		52 50
11/13/2018 9:17 AM		Just published "East Benue-Congo: Nouns, pronouns, and verbs" edited by Ana Aguilar-Aguilar, published by Nordhoff.			1.2K		80 58
11/12/2018 1:50 PM		Just published "Sound change, priming, salience: Producing and perceiving speech sounds" edited by Michael Daniel, published by Nordhoff.			1.1K		54 30
11/12/2018 9:21 AM		We accepted "Definiteness across languages" edited by Ana Aguilar-Aguilar, published by Nordhoff.			10.3K		1.1K 908
11/05/2018 5:02 PM		We accepted "Ship English: Characteristic features of sailors'" edited by Michael Daniel, published by Nordhoff.			2.9K		188 157
10/31/2018 1:15 PM		We accepted "The Mehweb language" edited by Michael Daniel, published by Nordhoff.			1.3K		125 96

Nordhoff

47/57

Dissemination



- › Universities want to hire good researchers
- › The amount of research produced by all candidates combined is too much for the committee to read
- › The committee use some proxy to judge quality: the brand of the publisher or the journal
 - › good publishers, regular publishers, bad publishers, ...
- › NB: quality selection is done by the (unpaid) editors, not by the publishers
- › the quality selection process is more or less the same for all publishers

- › Once a publisher is perceived as prestigious, a self-reinforcing loop starts:
 1. researchers present better manuscripts to the publisher
 2. the publisher has more material to choose from
 3. the average quality of the publisher gets better
 4. prestige goes up
 5. start over
- › Crucially, there is not necessarily more work being done by prestigious publishers
- › But since the brand is owned by a company, they increase the prices beyond proportion

Proofs by a prestigious publisher

24 Oppenrieder (1991, S. 261) und Hoffmann (1997, S. 440) gehen davon aus, dass die Sätze in
 (20) Sätzen mit Korrelaten entsprechen:

- (i) a. Doch es ist egal, was noch passiert.
 b. Es ist interessant, (zu erwähnen,) dass ...

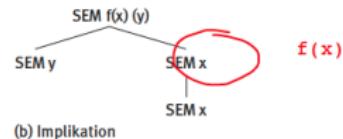
Erweitert man Sätze wie (i.b) mit Adverbialien, stellt man fest, dass der kopulalose Satz genauso markiert ist, wie der mit dem Adjektiv im Vorfeld:

- (ii) a. Es ist selbstverständlich/im Grunde genommen interessant, dass ...
 b. ?Selbstverständlich/im Grunde genommen interessant ist, dass ...
 c. ?Selbstverständlich/im Grunde genommen interessant, dass ...

Wären Abfolgen wie Interessant, dass ... Ellipsen von es ist, würde man erwarten, dass (ii.c) so unmarkiert wie (i.a) und nicht so markiert wie (ii.b) ist.

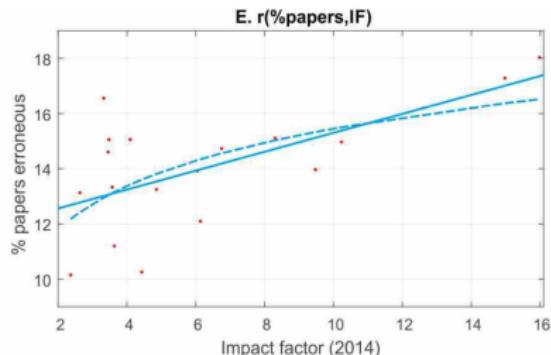
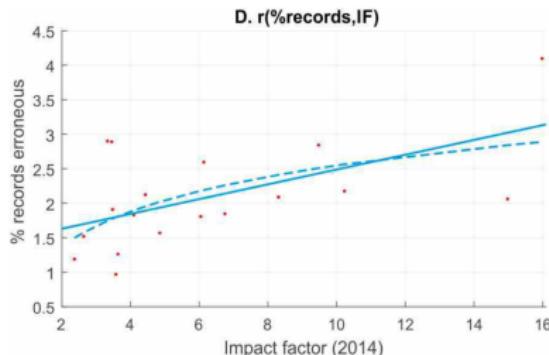
Eine alternative Erklärung für den Unterschied ist, dass es sich bei Adjektiv+dass-Satz um ein konventionalisiertes Muster handelt, das einfach keine Modifikation zulässt. Das würde auch erklären, warum auch andere Abfolgen von Adverbiale und Adjektiv wie z. B. (iii) nicht möglich sind.

- (iii)* Interessant selbstverständlich, dass ...
 Dazu später mehr. Zur Diskussion der Adj+dass-Satz-Muster siehe Günthner, 2009, S. 151.



Errors and Journal Impact Factor

| Sociological aspects



[biorxiv.org/content/biorxiv/early/2016/08/25/071530.
full.pdf](https://biorxiv.org/content/biorxiv/early/2016/08/25/071530.full.pdf)

It's the employability, stupid

- › Being employed as a professor between 40 and 65 years gives you 3 000 000 EUR income.
- › It is economically rational for each individual researcher to spend 5 000+ EUR for an article in *Nature* if this improves your chances of becoming a professor
- › It is economically rational for *Nature* to charge as much as they can since they are a public company
- › But this sucks money out of research, which could better be used to improve teaching, fund postdocs or develop vaccines.
- › Two solutions:
 - › decouple research evaluation from the place of publication (DORA)
 - › move the brands from the for-profit-sphere to the non-profit-sphere (Fair OA)

Gold Content is free for readers

Platinum as above, and free for authors

Palladium as above, and all financial statements are disclosed

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Iron pay-to-read

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Lead editorial and financial aspects are not hermetically
decoupled

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[https://jscaux.org/blog/post/2017/09/20/
noble-metals-noble-cause/](https://jscaux.org/blog/post/2017/09/20/noble-metals-noble-cause/)

- › choose a scholar-led community-owned publisher
- › do not exacerbate libraries' burden
- › lobby against stupid criteria of research assessment like the Journal Impact Factor

- › separate data, code, and text
 - › use a versioning system
 - › backup
-
- › publish all your data in appropriate repositories
 - › use preprint servers
-
- › use the CC-0 license for data and the CC-BY license for text
 - › do not sign away your copyright
-
- › care for your discipline, go for scholar-led community-owned publishers

Thank you

