



Establishing a non-APC/BPC publishing initiative

Sebastian Nordhoff
February 25, 2019

- › since 2014
- › monographs and edited volumes in linguistics
- › only OA
- › 85 books published as of today
- › target: 30 books/year
- › 23 series; 1003 supporters; 350 community proofreaders

<p>Natural causes of language: Frames, know, and cultural transmission N. J. Enfield (Author)</p>	<p>A typology of marked languages Carmen Finkenauer (Author)</p>	<p>The Talking Heads experiment: Origins of words and meanings Luc C. Steels (Author)</p>	<p>Grammaticalization in the North: Noun phrase morphemes in Scandinavian vernaculars Oskar Geld (Author)</p>	<p>A grammar of Fula Saari Janine Wilbur (Author)</p>	<p>Presociality in Neolithic Britain Francesca Corcoran (Author)</p>
<p>Linguistic variation, identity, contact and cognition Kath. C. Schlegel (Author)</p>	<p>Language strategies for the domain of colour Jana Reys (Author)</p>	<p>A grammar of Tulu Doro Schackner (Author)</p>	<p>Thinking on grammaticalization Christian Lehmann (Author)</p>	<p>New finite verbs as self-generated vocabulary Paul Hopper (Author)</p>	<p>A grammar of Maasai Lisa Berghel (Author)</p>
<p>Roots of language Derek Bickerton (Author)</p>	<p>The empirical base of linguistics: Grammatical phenomena and linguistic methodology Carsten T. Schuler (Author)</p>	<p>A grammar of Palula Henk Luginer (Author)</p>	<p>New directions in corpus-based translation studies Günther Eitzinger, Peter in Zemanek (Volume Editor)</p>	<p>Grammatical theory: From translation studies to grammar in context Günther Eitzinger, Peter in Zemanek (Volume Editor)</p>	<p>Advances in the study of Slavic languages and linguistics Carmen Finkenauer, Björn James Gerner (Volume Editor)</p>
<p>The evolution of grounded spatial language Michael Sprunger (Author)</p>	<p>The evolution of case grammar Nelson Tregg (Author)</p>	<p>The future of African: Selected papers from Methods in African Linguistics IV Marie-Hélène Cibo, Remco Kouschik, John Neeleman (Volume Editor)</p>	<p>Typical and Valence: Zur Modellierung lexikalischer und stilistischer Strukturen mit Basis- und kompositionellen Methoden Timo Loh (Author)</p>	<p>Adjective attraction Michael Heller (Author)</p>	<p>A grammar of Nyanja Gwetha Alicia Stevenson (Author)</p>
<p>Grammatische Variation: Zufall und in der deutschsprachigen Literatur (18.-20. Jahrhundert) Lisa Scheller (Author)</p>	<p>Earthing: Language technologies for an ecological Europe Georg Böhm, David Stein, Felix Seidel, Andrew Wilt (Volume Editor)</p>	<p>Eye-tracking and Applied Linguistics Silke Hansen-Schirra, Sander Gracia (Volume Editor)</p>	<p>Earthing: Grammatik des deutschen und englischen Vergleiches der phrasenverbale Strukturen mit Basis- und kompositionellen Methoden Timo Loh (Author)</p>	<p>Erklärung in der grammatischen Beschreibung des Deutschen: Beweis, über Variablen Robert Heller (Author)</p>	<p>New perspectives on contact and (inter)linguistic implications for translation Karin Ekstrand, Sander Gracia, Lutz Harnisch, Niklas Kuhl, Sander Gracia (Volume Editor)</p>
<p>Taxonomic Linguistics: Lexical items and morphological Alexa Winkler (Author)</p>	<p>A grammar of Baka Theresa Besser (Author)</p>	<p>Earthing: Attribution: recent evidence in North America Alexa Winkler (Author)</p>	<p>Earthing: Biographical modelling of translation and interpreting Silke Hansen-Schirra, Oliver Gals, Sascha Mathews, David Hopper (Volume Editor)</p>	<p>Earthing: Reflections on Bilingualism Carmen Finkenauer (Author)</p>	<p>Diversity in African languages: Selected papers from the 4th Annual Conference on African Linguistics Doro Schackner, Sander Gracia, Niklas Kuhl (Volume Editor)</p>
<p>Annotation, registration and evaluation of plural corpora: TC33 Silke Hansen-Schirra, Sander Gracia, Oliver Gals (Volume Editor)</p>	<p>Earthing: Beiträge zur deutschen Grammatik Theresa Besser (Author), Sander Gracia, Frank Schuler-Meyer (Volume Editor)</p>	<p>The Bilingual Dictionary and grammar sketch David Schackner (Author)</p>	<p>A grammar of Apatani Anjali Khatke (Author)</p>	<p>Earthing: Identity and diversity in grammaticalization processes Robert Heller, David Hopper (Volume Editor)</p>	<p>Earthing: Phonetics and Phonology: New an innovative system approach to the phonological environment Timo Loh (Author)</p>
<p>Earthing: Order and structure in syntax II: Subordinated and argument structure Lutz Harnisch, Michael Sprunger (Volume Editor)</p>	<p>Earthing: Order and structure in syntax I: Word order and syntactic structure Lutz Harnisch, Michael Sprunger (Volume Editor)</p>	<p>Earthing: A linguistic approach to the study of the German language Lutz Harnisch, Michael Sprunger (Volume Editor)</p>	<p>Earthing: Further investigations into the nature of pluralization Carmen Finkenauer, Sander Gracia (Volume Editor)</p>	<p>Dependency in language: On the causal analysis of linguistic systems N. J. Enfield (Volume Editor)</p>	<p>On building lexicons (and beyond): Structures, Relations, Analyses Carmen Finkenauer, Sander Gracia, Niklas Kuhl (Volume Editor)</p>

Language Science Press business model

Evaluated version of the 2015 model

Sebastian Nordhoff
Language Science Press

Language Science Press Guidelines



Cookbook for Open Access books

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Language Science Press Guidelines



readers

authors

institutions

society at large

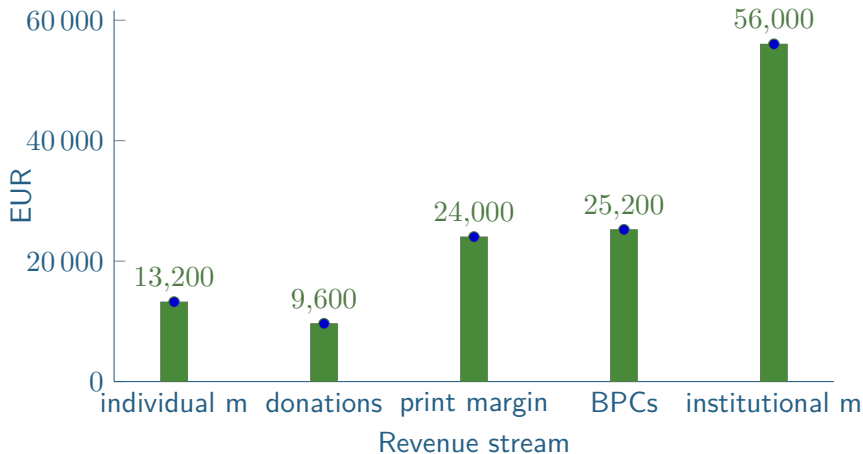
Designing revenue streams

readers \Rightarrow subscription donations membership

authors \Rightarrow BPCs membership

institutions \Rightarrow institutional membership

society at large \Rightarrow funder-based platforms



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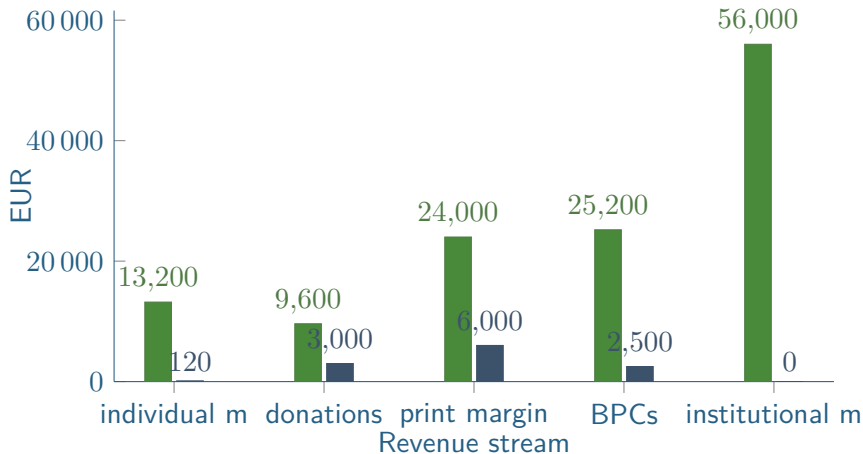
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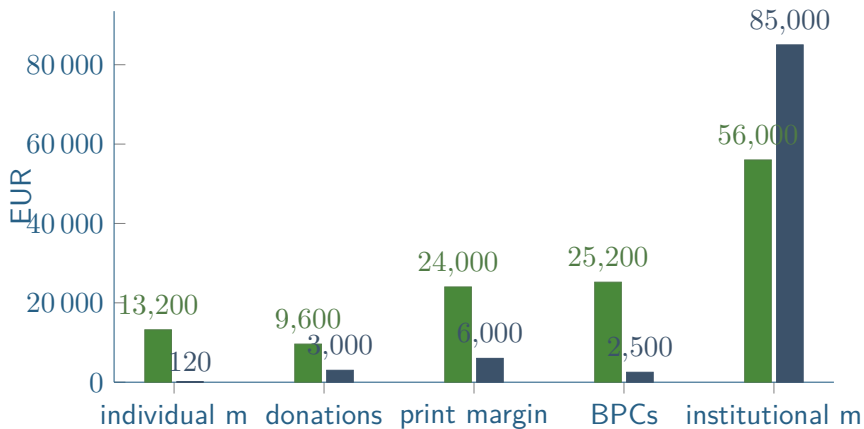
Feststellung

Die Satzung der Körperschaft

Business model: Evaluation



Business model: Evaluation



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articles	Änderungsvorschläge aus Libreas-Redaktion	3 months ago
blogposts	first draft	8 months ago
bookdownloads	january downloads	11 days ago
business data 2017	fix typo	8 months ago
business model	remove cruft	8 months ago
calculations	Merge branch 'master' of https://github.com/langsci/opendata	8 months ago
cookbook	remove cruft	8 months ago
LICENSE	add licenses	a year ago
README.md	unify link format	8 months ago

README.md

Open Data

See the explanations at <https://github.com/langsci/opendata/tree/master/calculations> for what the different variables mean
Only the yellow cells can be edited.

Assumptions

Publishing

Pages per book	400
Tables per book	30
Figures per book	10
DOI's per book	5
ISBNs per book	2
own copies per book	5
cost price pod setup	10,00 €
cost price page	0,01 €
Percentage community proofreading	95%
Percentage outsourced proofreading	1%
percentage inhouse proofreading	4%
Percentage community typesetting	5%
percentage outsourced typesetting	10%
percentage inhouse typesetting	85%
percentage outsourced indexing	10%
percentage inhouse indexing	90%
Downloads per book	1000

Labour

Annual wages professor	80.000,00 €
Annual wages postdoc	70.000,00 €
Annual wages secretary	60.000,00 €
Annual wages student assistant	18.000,00 €
Yearly increase in wages	3.00%
Actual working days per year	200
working hours per work day	7.9
staff in need of workplace	3

Service providers

Outsourcing percentage institutional members	95.00%
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Series

	Y1	Y2	Y3	Y4	Y5
Series year	5	6	8	12	20
Books					
Books per series and year	1.5				

Revenue streams per year



- › work on alternatives
- › specify the alternatives
- › evaluate the alternatives
- › share the alternatives
 - › best practices, lessons learned

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The APC for all published papers is as follows, plus VAT or local taxes where applicable:

£3,490 (UK)

\$5,200 (The Americas, China and Japan)

€4,290 (Europe and rest of world)