



# The Battle of Neighborhoods: Quality of living

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# Introduction

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- Topic:

- For this project, I have done some exploration on quality of living between two cities using the knowledge I have acquired from the *IBM data science course* from Coursera.

- Background:

- Those two cities I am using for the comparison are:

Dallas (Texas)



Boston (Massachusetts)



# Data Selection

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- There are two data set I used for this project:

1. The Foursquare data for specific location
2. The rental cost forecasting data from Zillow



**FOURSQUARE**

- Some additional resources:

1. Income tax calculator from Google



# Methodology

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The quality of living should consider from two parts:

1. The living rating

- For living rating, the area radius is set as 2000 meters (1.24 miles, a comfortable biking distance)
- Things I care the most: Gym, Grocery, Food place, and Shopping place

2. The salary requirement for maintain the living standard

- Mainly focus on taxes and the cost of living, but I ignored the culture influence to the cost of living in both area

The exploratory analysis is completed on Jupyter Notebook with Python 3.7

1. For the code, please refer to the github link:

# Comparison (living standard)

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## Dallas

Address: 4601 Amesbury Drive

Apartment: The teak

Monthly Cost: \$1400

# of Food place: 49

# of Grocery place: 1

# of Shopping place: 3

# of Gym: 6

## Boston

Address: 205 Revere Beach Pkwy

Apartment: One Beachmount

Monthly Cost: \$2400

# of Food place: 33

# of Grocery place: 1

# of Shopping place: 0

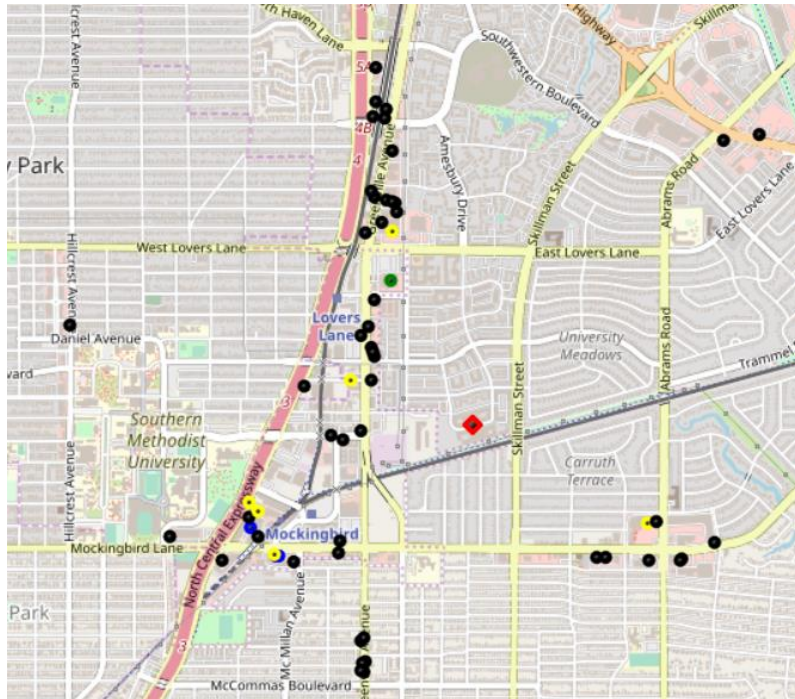
# of Gym: 1



# Comparison (living standard) continuous

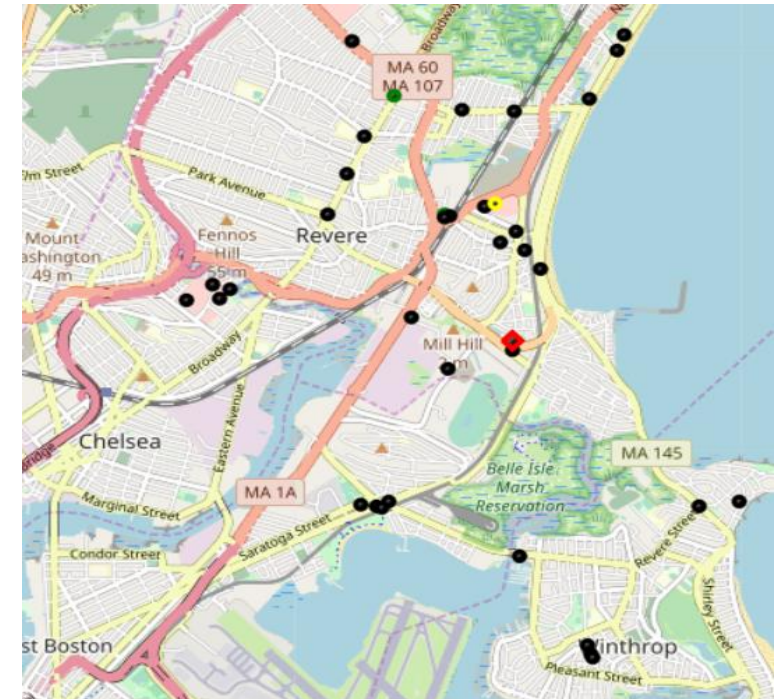
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Dallas



Red: Apt  
Black: Food  
Yellow: Gym  
Blue: Shopping  
Green: Grocery

Boston (Revere)



# Comparison (living standard) overall

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From a quality of living perspective, the "expected" area is similar to the area I used to live at. Both areas have a decent number of eating places with access to Gym nearby (ride a bike is an option to the Gym).

Good part of living in Boston:

1. Beach view
2. Public transportation (Train & Shuttle)

Downside of living in Boston:

1. Expected high living cost
2. Less enjoyable owning a car (road condition, bad weather, gas price)
3. Less Basketball game (less Gym)

Overall, I believed the **quality of living are the same** in both areas

# Comparison (Cost of living)

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From Zillow's data, the cost of living forecasting for renting is :

Dallas-Fort Worth, TX : \$ 1518  
Annually Cost: 18216  
Boston, MA : \$ 2348  
Annually Cost: 28176

Suppose the annual salary in **Dallas** is **\$55,000**

After tax => \$44,954

After Rent => \$26,738 ( -\$18,216)

Monthly spend=\$1,800

After monthly spending=>**\$5,138** (-12\*\$1,800)

To maintain the same standard=>\$5,138

Monthly spending=\$1,800

Before Monthly spending=>\$26,738 (+12\*\$1,800)

Before Rent => \$54,914 (+\$28,176)

Before Tax (in **Boston**)=> **nearly \$75,000**



# Conclusion

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The entire analysis is a basic analysis of considering Salary Match. Please be aware I have not consider the culture influence in both area, which may strongly affect the monthly cost. As we can see, we probably need to get pay 36.4% ( $20000/55000$ ) in order to keep the quality of living nearly the same in Boston.

All calculation is more like a consideration from an entire family's perspective. If you were an adult who just graduated from college, you may want to think about the opportunity versus the living quality

*Thank You*