Networks

Principles of Network Applications



Principles of Network Applications

Section 2.1

Review: APRANET Reference Model

 Used by TCP/IP protocol suite (Internet)

 Presentation and session layer rolled into application

Used in this course

Application

Transport

Network

Physical

Link

Application Layer

- Top layer of protocol stack
- Example network apps
 - E-mail
 - Web
 - Instant Messaging
 - Remote login
 - P2P file sharing
 - Gaming
 - Video streaming (YouTube, Hulu, Netflix)
 - Voice-over-IP
 - Video Conferencing (Zoom)
 - Social networking (Twitter, Facebook)

Networked Application Development

Only program end systems

Communicate over network (often via socket API or RFC framework)

- No need to reimplement services provided by lower layers
 - Transport layer provides process-to-process communication (and sometimes reliability)
 - Network layer provides host-to-host communication

Client-Server Architecture

Highly available server with (relatively) stable IP address and port

Clients send requests and receive responses

Servers send responses and receive requests

• For example, Browser and Web server

Peer-to-Peer Architecture

Intermittent peers that simultaneously act as both clients and servers

Often rely on stable servers for bootstrapping

For example, BitTorrent, Skype (before 2016)

Application Protocols

Request and response types

Message format

Message ordering

Message semantics

Rules and actions

Application Protocols

- Open standards
 - Usually defined in RFCs
 - For example, HTTP, SMTP, SIP
- Proprietary
 - Often defined by a company
 - For example, Skype

Addressing Processes

- Uniquely identified by IP address and port number
 - IP address identifies host machine
 - Hosts usually run multiple processes
 - Port identifies process on host
- Some well known ports:

| НТТР | 80 |
|------|----|
| DNS | 53 |
| SMTP | 25 |

Transport Layer Services

 Applications depend on transport layer to (de)multiplex signals to ports

- Process-to-process communication
 - Unreliable (UDP) vs. Reliable (TCP)
 - Flow control (TCP)
 - Congestion control (TCP)
- More next week

Application / Transport

| Application | Application Layer Protocol | Underlying Transport Protocol |
|------------------------|-----------------------------------|-------------------------------|
| E-mail | SMTP [RFC 2821] | ТСР |
| Remote Terminal Access | Telnet [RFC 854] | ТСР |
| Web | HTTP [RFC 2616] | ТСР |
| File Transfer | FTP [RFC 959] | TCP |
| Streaming Multimedia | HTTP (YouTube) RTP [RFC 1889] | TCP or UDP |
| Internet Telephony | SIP, RTP, proprietary (Skype) | TCP or UDP |

Thank You!

Networks The Web and HTTP



The Web and HTTP

Section 2.2

World Wide Web (WWW)

Invented by Berners-Lee in 1989

Mosaic provides GUI to WWW in 1993

• Initial "killer app" for the Internet in the 1990s

- Three major components:
 - Uniform Resource Locator (URL)
 - Hypertext Markup Language (HTML)
 - Hypertext Transfer Protocol (HTTP)

Uniform Resource Locator

String that uniquely defines a web resource

What are the URL components?

• Typical usage:

```
scheme:[//host][/path][?param=value]
```

Less common:

```
scheme:[//[user[:password]@]host[:port]][/path][?query][#fragment]
```

Hypertext Markup Language

Base web document file

- Can reference other web objects
 - Images, audio, video, bytecode for plug-ins, and other HTML objects
- Other common document languages
 - CSS
 - JavaScript

Hypertext Transfer Protocol

Application layer protocol for the Web

- Client-server paradigm
 - Web browser (client)
 - Web server (server)
- Typically uses TCP for transport
 - QUIC is a notable exception

Quick UDP Internet Connection

Avoids TCP connection establishment delays

 Implements reliability in the application layer on top of UDP (unreliable transport)

Initially Google Chrome browser talking to Google Web servers

Being standardized by the IETF (still in development)

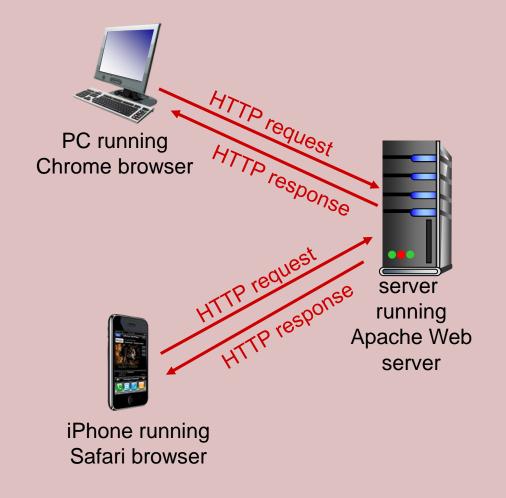
HTTP Statelessness

 Protocol does not support maintaining information about past client requests

Maintaining state adds complexity to protocol implementation

Where is state typically maintained?

HTTP Request-Response Protocol



HTTP Generic Message Format

Human-readable text-based messages

- All lines end with carriage return-line feed (CRLF)
 - Also known as $\r \n$ in your favorite programming language

Applicable to both requests and responses

HTTP Generic Message Format

```
<start-line> request method or response status code
<message-headers>
<empty-line>
[<message-body>]
[<message-trailers>]
```

HTTP Message Headers

- General format
 - <header-name>: <header-value>
- Mostly optional
 - Host required for HTTP/1.1 requests
 - Why would the Host header be required?

```
<request-line>
<general-headers>
<request-headers>
<entity-headers>
<empty-line>
[<message-body>]
[<message-trailers>]
```

Request line

```
<METHOD> <request-url> <VERSION>
```

- Headers
 - General: typically about message itself, can appear in request or response
 - Request: client request details for server
 - Entity: describe entity in message body (if any)

```
GET /index.html HTTP/1.1\r\n
Host: www-net.cs.umass.edu\r\n
User-Agent: Firefox/3.6.10\r\n
Accept: text/html,application/xhtml+xml\r\n
Accept-Language: en-us, en; q=0.5\r\n
Accept-Encoding: gzip, deflate\r\n
Accept-Charset: ISO-8859-1, utf-8; q=0.7\r\n
Keep-Alive: 115\r\n
Connection: keep-alive\r\n
\r\n
```

```
GET /index.html HTTP/1.1\r\n
                                              Request
Host: www-net.cs.umass.edu\r\n
User-Agent: Firefox/3.6.10\r\n
                                              headers
Accept: text/html,application/xhtml+xml\r\n
Accept-Language: en-us, en; q=0.5\r\n
Accept-Encoding: gzip, deflate\r\n
Accept-Charset: ISO-8859-1, utf-8; q=0.7\r\n
Keep-Alive: 115\r\n
Connection: keep-alive\r\n
\r\n
                                              General
```

The Web and HTTP 17

headers

```
<status-line>
<general-headers>
<response-headers>
<entity-headers>
<empty-line>
[<message-body>]
[<message-trailers>]
```

Status line

```
<VERSION> <status-code> <reason-phrase>
```

- Headers
 - General: refer to message itself, can appear in request or response
 - Response: additional response data
 - Entity: describe entity in message body (if any)

```
HTTP/1.1 200 OK\r\n
Date: Sun, 26 Sep 2010 20:09:20 GMT\r\n
Server: Apache/2.0.52 (CentOS)\r\n
Last-Modified: Tue, 30 Oct 2007 17:00:02 GMT\r\n
ETag: "17dc6-a5c-bf716880"\r\n
Accept-Ranges: bytes\r\n
Content-Length: 2652\r\n
Keep-Alive: timeout=10, max=100\r\n
Connection: Keep-Alive\r\n
Content-Type: text/html; charset=ISO-8859-1\r\n
\r\
data data data data ...
```

```
HTTP/1.1 200 OK\r\n
                                             Entity
Date: Sun, 26 Sep 2010 20:09:20 GMT\r\n
                                             headers
Server: Apache/2.0.52 (CentOS) \r\n
Last-Modified: Tue, 30 Oct 2007 17:00:02 GMT\r\n
ETag: "17dc6-a5c-bf716880"\r\n
                                             Response
Accept-Ranges: bytes\r\n
Content-Length: 2652\r\n
                                             headers
Keep-Alive: timeout=10, max=100\r\n
Connection: Keep-Alive\r\n
Content-Type: text/html; charset=ISO-8859-1\r\n
\r\
                                             General
data data data data ...
                                             headers
```

HTTP Methods

| GET | Retrieve resource from server |
|---------|---|
| HEAD | Retrieve headers, but not resource |
| POST | Submit data to server (for example, a form) |
| OPTIONS | Retrieve available methods |
| PUT | Store resource at server |
| DELETE | Delete resource |
| TRACE | Retrieve copy of request for diagnostics |
| CONNECT | Open tunnel via proxy |

HTTP Status Codes

| 1xx | Informational message (100 Continue) | | |
|-----|---|--|--|
| 2xx | Success (200 OK) | | |
| 3xx | Redirection (301 Moved Permanently) | | |
| 4xx | Client error (404 Not Found) | | |
| 5xx | Server error (501 Not Implemented) | | |

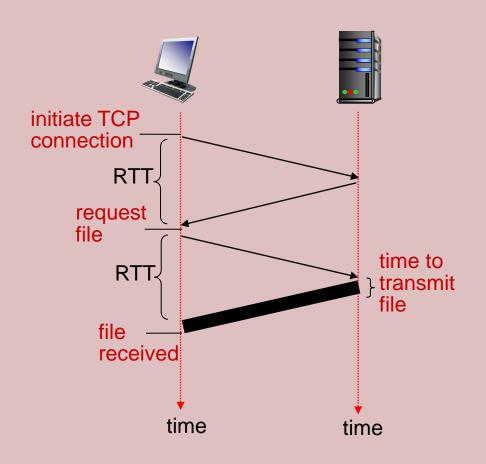
HTTP Connections

- Originally, a single transitory TCP connection for request-response (HTTP/0.9 and HTTP/1.0)
 - TCP connection established (3 segments)
 - Request / response exchange
 - TCP connection terminated (4 segments)

• HTML file often references other objects

What if request/response exchange averages approximately 10 segments?

HTTP Connections



HTTP Connections

- Non-persistent HTTP connections
 - Downloading multiple objects requires multiple TCP connections
 - Open/close connection overhead per object

- Persistent HTTP connections
 - Default introduced in HTTP/1.1
 - Download multiple objects in a single TCP connection
 - Open/close connection overhead amortized across multiple objects

HTTP Pipelining

Works in conjunction with persistent connections

Send requests for multiple objects without waiting for response

Parallel HTTP Connections

Should be unnecessary with pipelining over persistent connections

Frowned upon (adds load to server and network due to TCP overhead)

HTTP/1.1 allows up to 2 persistent connections per server

Some browser implementations do not conform and allow more than

HTTP Cookies

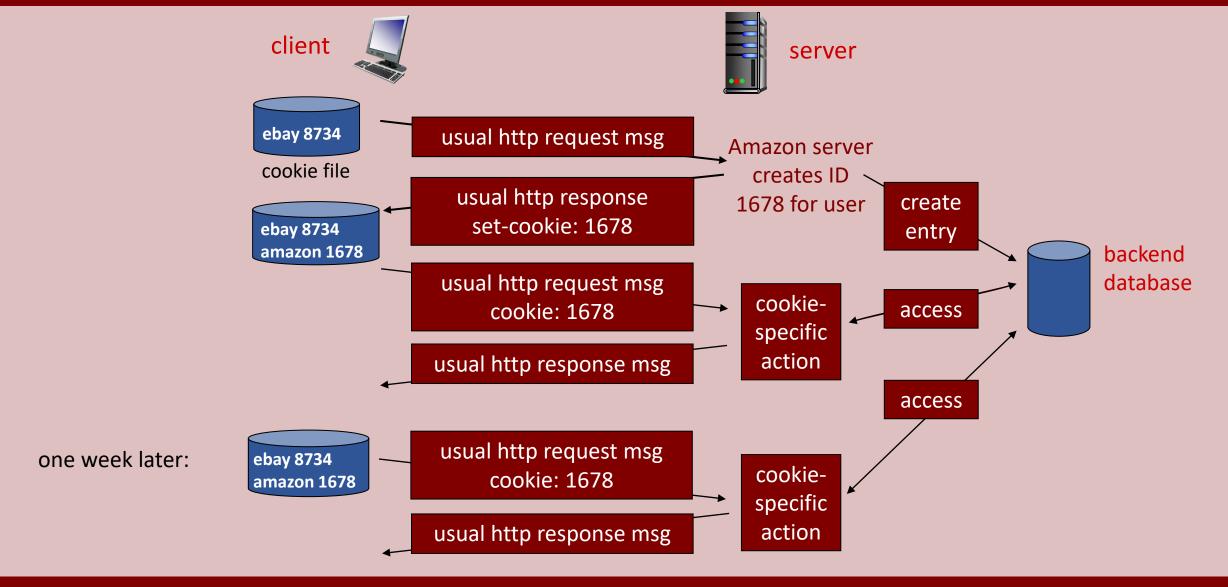
Workaround for statelessness of HTTP

• Set-Cookie header in HTTP response

 Cookie file managed locally by browser and remotely by Web server database

• Cookie header sent in subsequent HTTP request

HTTP Cookies



HTTP Cookies

- Typical applications
 - Authorization
 - Shopping carts
 - Recommendations
 - User sessions (for example, e-mail)

- Privacy implications
 - Track user interactions across multiple requests
 - First-party
 - Third-party (for example, web bugs)

Web Caching

Reduce user-perceived latency while browsing

- Reduce redundant requests
 - Less network transmission load
 - Less origin server processing load

Browser caches versus proxy servers

Cache-Related HTTP Headers

• Cache-Control: directives that manage caching (more details in RFC 2616)

• Expires: specifies date/time when object should be considered stale; ignored if Cache-Control: max age is present

• If-Modified-Since: specifies time bound on when objects should be returned

Cache Replacement Strategies

- Least Recently Used (LRU)
 - Assign age to objects based on last access
 - Remove oldest object
- Least Frequently Used (LFU)
 - Rank objects by access frequency
 - Remove object that is least frequently used
- Size of objects (SIZE)
 - Delete largest object
 - Hopefully make space for multiple smaller objects

Browser Cache

- Dedicated local resources
 - Portion of browser process memory
 - Portion of file system disk space

Cache revalidation: check cached version to origin server version

Browser Cache

- Cache consistency
 - Strong: revalidate for each request
 - Weak: use heuristic to determine whether or not revalidation is necessary

Most browsers offer option to force request to origin server

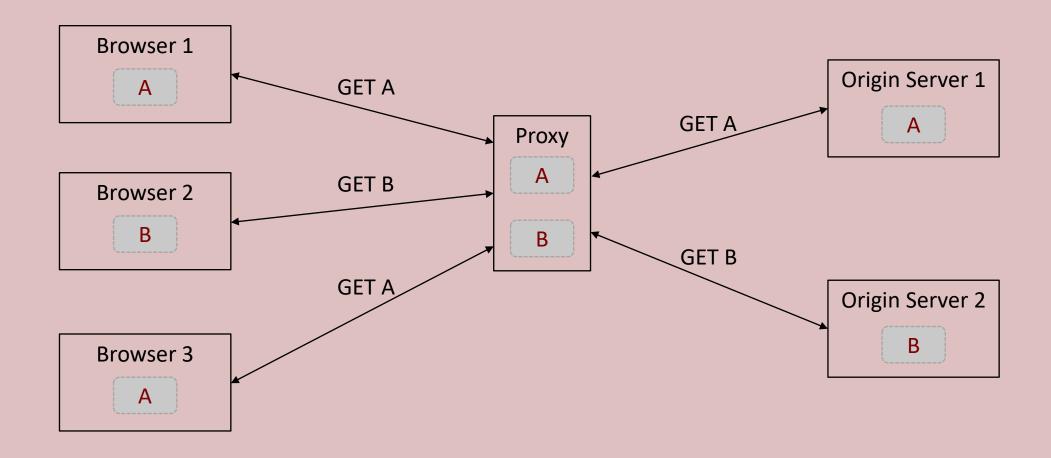
Web Proxy Server

Acts as server to browser

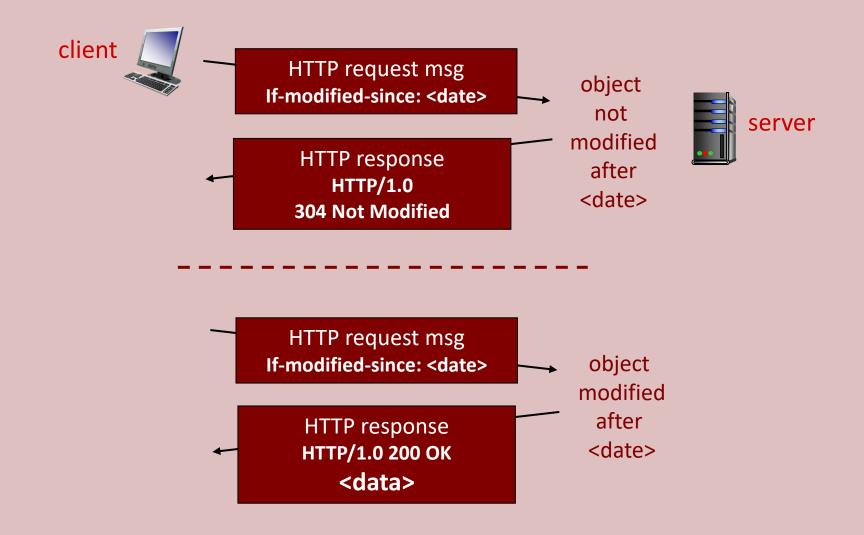
Acts as client to origin server

- Organization or ISP can place proxy server between browser and origin servers
 - Caching
 - Modify requests and/or responses

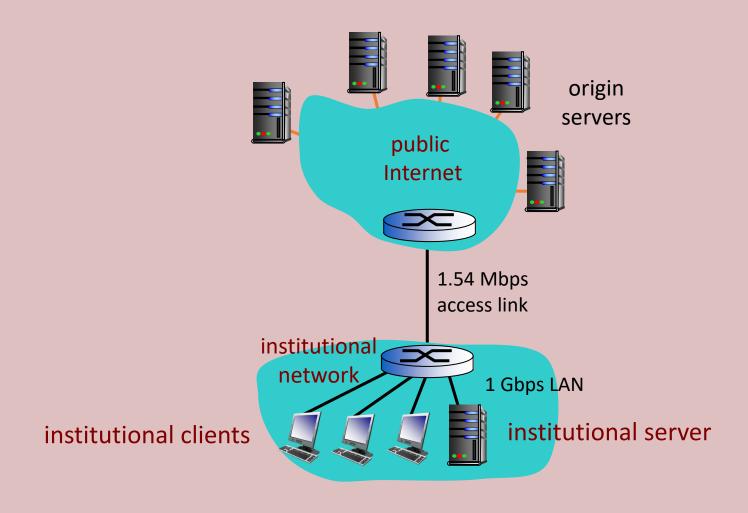
Web Proxy Server



Conditional GET



Caching Example



Thank You!

Networks



DNS

Section 2.4

Domain Name System (DNS)

- Name resolution
 - Mapping hostnames to IP addresses
 - Mapping IP addresses to hostnames
 - Host aliasing
 - Mail server aliasing

Load balancing

Implemented as hierarchical, distributed database

DNS Hierarchical Servers

Root: top of hierarchy

• Top-level domain (TLD): com, edu, org, net, etc.

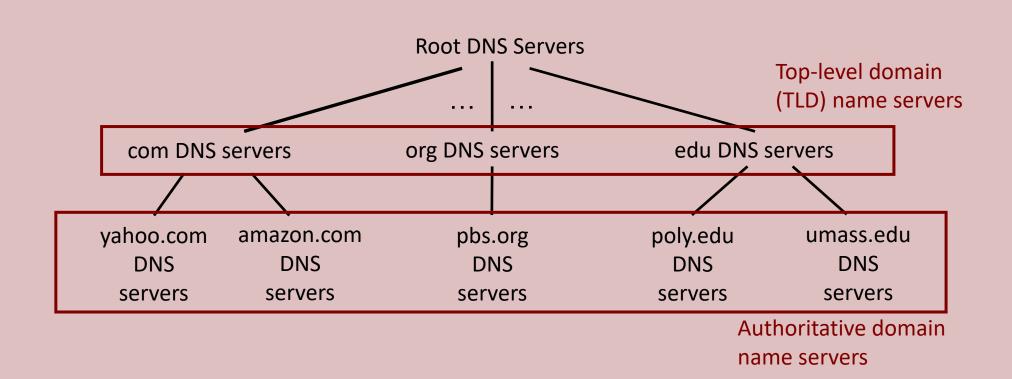
Authoritative: maintained by an organization

 Local: "default name server", typically provided by ISP, not part of hierarchy

How Can You Bypass Local DNS Server?

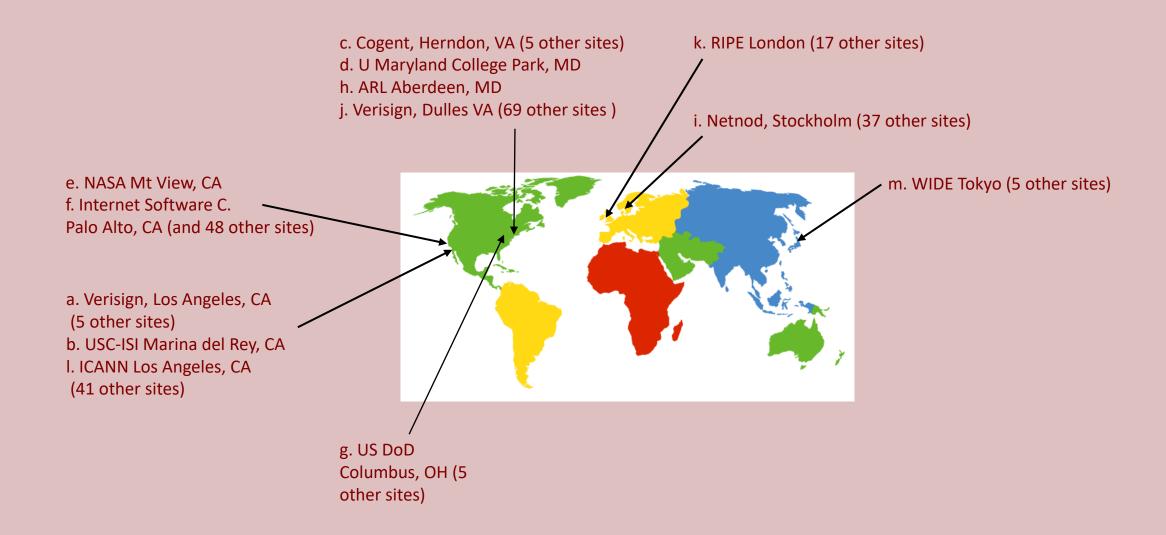
- 8.8.8.8
- 8.8.4.4
- Others

DNS Hierarchy

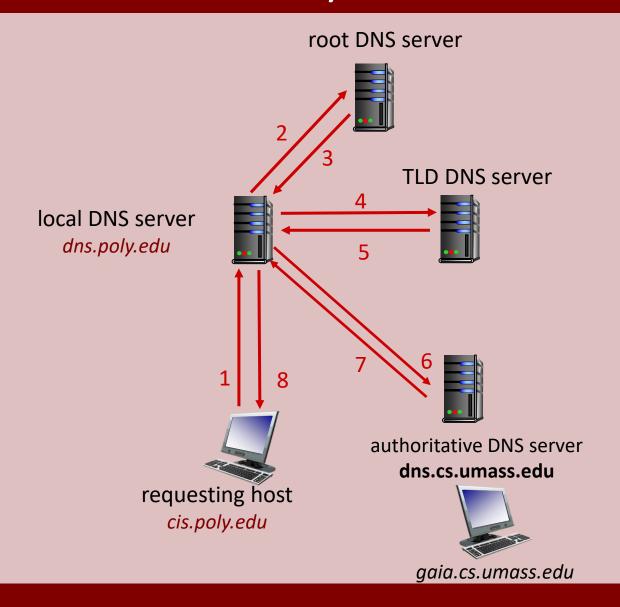


DNS

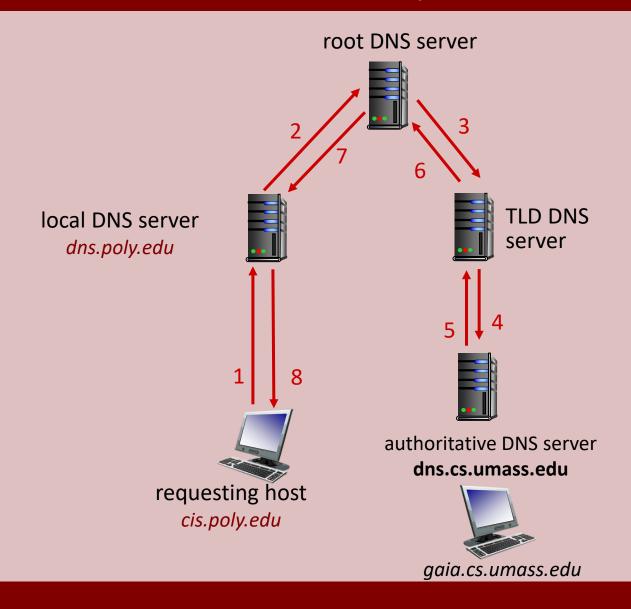
DNS Root Name Servers



Iterative DNS Query



Recursive DNS Query



Iterative vs. Recursive

Which type of query reduces the load on TLD and root name servers?

DNS Cache

- Name servers cache learned mappings
 - Entries removed after some TTL
 - Local name servers typically cache TLDs
- Cached entries might be stale
 - New hostname-to-IP mapping
 - Cached entries expire after TTL
- Notify/update mechanism specified in RFC 2136 to avoid stale entries

DNS Resource Records

• DNS database entries are resource records (RR) with format (name, value, type, ttl)

| RR Code | RR Type | Name | Value |
|---------|----------------|-------------|--|
| А | IPv4 address | Hostname | 32-bit IP address |
| AAAA | IPv6 address | Hostname | 128-bit IP address |
| NS | Name server | Domain name | Authoritative domain server for domain |
| CNAME | Canonical name | Alias | Canonical name |
| MX | Mail exchange | Domain name | Mail server responsible for domain |

DNS Transports

Uses both UDP and TCP for underlying transport

- UDP
 - Most name resolutions
 - No need to establish connection
 - Short and fast message exchange
- TCP
 - Messages that exceed 512 bytes
 - For example, Zone transfer

host

```
$ host linux.cs.uchicago.edu
linux.cs.uchicago.edu has address 128.135.164.112
linux.cs.uchicago.edu has address 128.135.164.173
linux.cs.uchicago.edu has address 128.135.164.171
linux.cs.uchicago.edu has address 128.135.164.172
linux.cs.uchicago.edu has address 128.135.164.115
```

nslookup

```
$ nslookup linux.cs.uchicago.edu
Server: 128.135.164.141
Address: 128.135.164.141#53
Non-authoritative answer:
      linux.cs.uchicago.edu
Name:
Address: 128.135.164.171
Name: linux.cs.uchicago.edu
Address: 128.135.164.112
Name: linux.cs.uchicago.edu
Address: 128.135.164.173
Name: linux.cs.uchicago.edu
Address: 128,135,164,172
Name: linux.cs.uchicago.edu
Address: 128,135,164,115
```

DNS

```
$ dig linux.cs.uchicago.edu
<other stuff>
;; ANSWER SECTION:
linux.cs.uchicago.edu.
                                                  128.135.164.115
                         120
                                 IN
                                         A
linux.cs.uchicago.edu.
                         120
                                                  128.135.164.171
                                 IN
                                         A
linux.cs.uchicago.edu.
                                                  128.135.164.173
                         120
                                 IN
                                         A
linux.cs.uchicago.edu.
                         120
                                                  128.135.164.172
                                 IN
linux.cs.uchicago.edu.
                        120
                                                  128.135.164.112
                                 IN
<other stuff>
```

Hostnames

- What are the hostnames for those five IP addresses?
- How can you find out?

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DNS Attacks

- DDoS attacks
 - Overwhelm root servers with queries
 - Overwhelm TLD servers with queries

- DNS cache poisoning
 - Put bogus mappings into name servers
 - Can be prevented with DNSSEC

- Amplification
 - Send queries with spoofed IP source target address
 - Name server send replies DDoS to target

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Thank You!

Networks



Peer-to-Peer

Section 2.5

P2P File Distribution

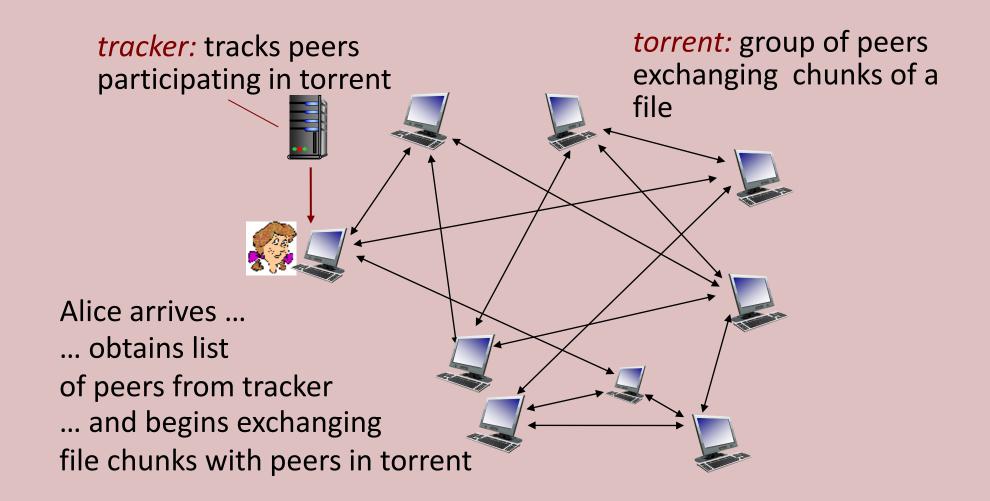
No always-on server

Peers intermittently login and change IP addresses

End hosts directly communicate with each other

- BitTorrent is a major p2p file distribution
 - Users exchange file chunks
 - File chunk is 256KB

BitTorrent



BitTorrent

- Bootstrapping for new peer
 - Registers with tracker to get list of peers
 - Joins torrent by connecting with peers
- After bootstrapping, peer downloads and uploads file chunks to/from other peers
- Can change peers over time
- After download complete
 - Selfishly leave, or
 - Altruistically remain to upload to peers

BitTorrent

- Downloading chunks
 - Request available chunk list from peers
 - Request rarest missing chunk first

- Uploading chunks (tit-for-tat)
 - Send chunks to 4 peers sending to you at highest rate
 - "Choke" other peers
 - Re-evaluate top-4 uploaders every 10 seconds
 - Optimistically "unchoke" random peer every 30 seconds to see if they make your top-4

Thank You!

Networks

Video Streaming and CDNs



Video Streaming and CDNs

Section 2.6

Video Streaming

Video is 58% of global downstream traffic*

| Provider | Global Downstream* | Number of Users |
|--------------------|--------------------|-----------------|
| Netflix | 15% | 139M (2019) |
| YouTube | 11% | 2B (2019) |
| Amazon Prime Video | 4% | 26M (2017) |

- Challenges
 - Scaling to over 1B users (CDNs)
 - Supporting device and network heterogeneity (DASH)

*Source: Sandvine Global Internet Phenomena – US (October 2018)

Video Coding

Digital image: array of picture elements (aka pixels)

• Digital video: sequence of digital images displayed at constant rate (like 24 fps)

- Video coding: take advantage of redundancies to decrease encoding bits
 - Spatial: within single image
 - Temporal: across consecutive images

DASH Video Streaming

Dynamic Adaptive Streaming over HTTP (DASH)

- Video file format
 - Divided into multiple chunks
 - Each chunk encoded at different bit rate and stored
 - Manifest file: provides URLs for chunks at the different bit rates

DASH Video Streaming

- Regular server
 - Serves video chunks from requested URLs
 - No difference from Web server

- Intelligent client
 - Periodically measures downstream bandwidth
 - Requests chunk URLs based on current bandwidth conditions according to manifest
 - Manages request timing
 - Sends request to close servers with available bandwidth

Content Distribution Network (CDN)

Scaling video streaming to millions of simultaneous viewers

- Why multiple, geographically distributed video servers are necessary?
 - Avoid single point of failure
 - Reduce server-side network congestion
 - Not possible to be close to all viewers

Content Distribution Network (CDN)

 Serve video (and other Web content) from multiple geographically distributed servers

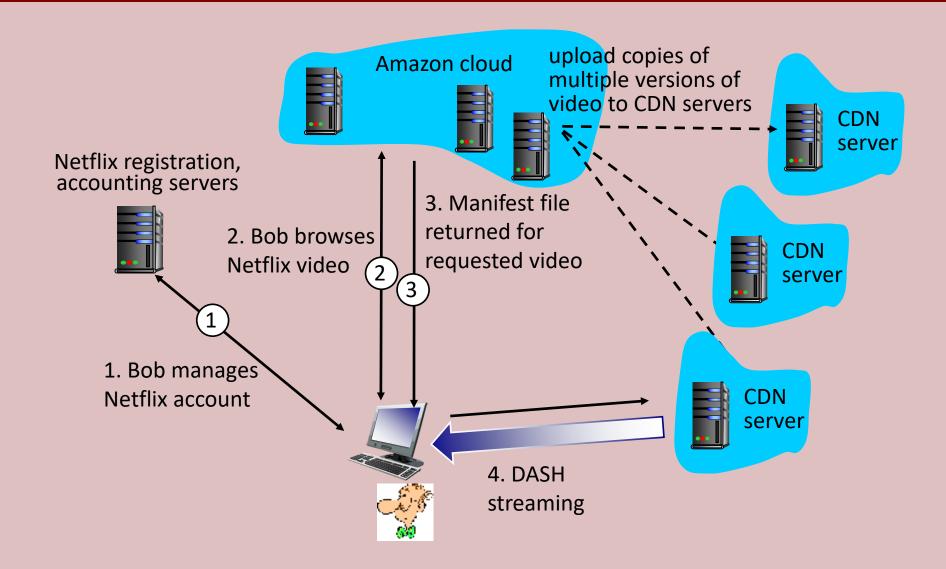
 Place CDN servers close to viewers' access networks rather than origin servers

- Third-party versus private CDNs
 - Akamai (1700+ locations)
 - Fastly
 - Netflix Open Connect
 - Google Global Cache

CDN Server Placement

- Enter Deep Philosophy (Akamai)
 - Deploy servers in access ISPs
 - Closer to users
 - Highly distributed
- Bring Home Philosophy (Limelight)
 - Deploy servers at Internet Exchange Points (IXPs)
 - Lower maintenance and management overhead

Netflix



Thank You!

Networks



File Transfer Protocol (FTP)

One of the earliest application protocols in the TCP/IP suite

Text-based (similar to HTTP)

Efficient and reliable transfer of files between any two connected devices

Adheres to client/server paradigm

Supports many user commands

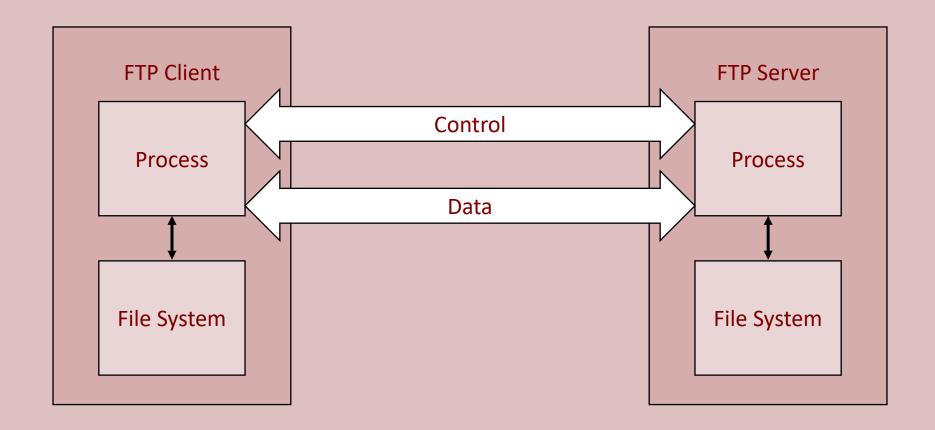
FTP Communication Channels

 Two logical communication channels are maintained between the client and server

 Control: single TCP connection for exchange of FTP commands and replies; no file data

Data: one or more TCP connections for sending/receiving file data

FTP Operational Model



Example FTP User Commands

| Command | Description |
|--------------------------------|------------------------------|
| user <username></username> | login (prompts for password) |
| get <src> [<dst>]</dst></src> | read file |
| put <src> [<dst>]</dst></src> | write file |
| rename <old> <new></new></old> | rename file |
| cd <dir></dir> | change directory to |
| delete <file></file> | delete file |
| rmdir <dir></dir> | remove directory |
| quit | terminate session and exit |

Example FTP Internal Commands

| Command | Description |
|---------|--|
| USER | username for FTP session |
| PASS | password for authentication |
| PORT | client data port to server |
| RETR | retrieve file from server |
| STOR | store file on server |
| DELE | delete file from server |
| CWD | change working directory |
| TYPE | specify file data type (ASCII, image, etc) |
| QUIT | logout |

Trivial File Transfer Protocol (TFTP)

FTP alternative with smaller footprint and less functionality

Binary protocol, rather than text-based

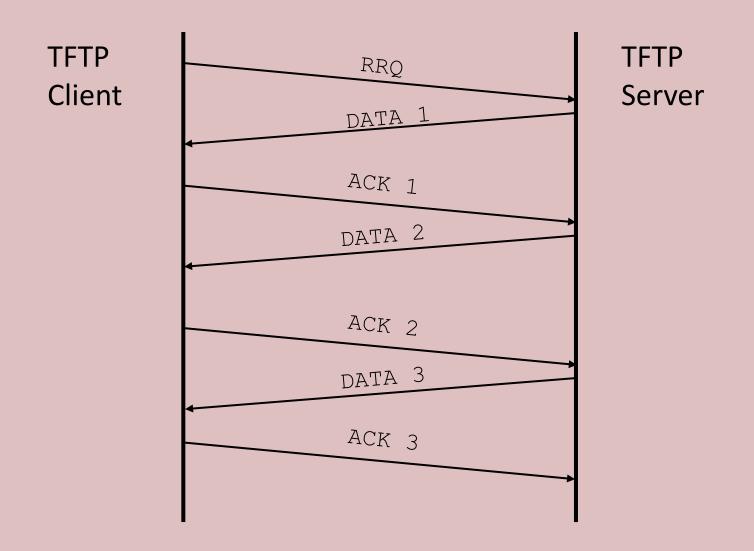
- Runs on top of UDP, rather than TCP
 - Reliable data transmission is implemented in the application layer

TFTP Message Types

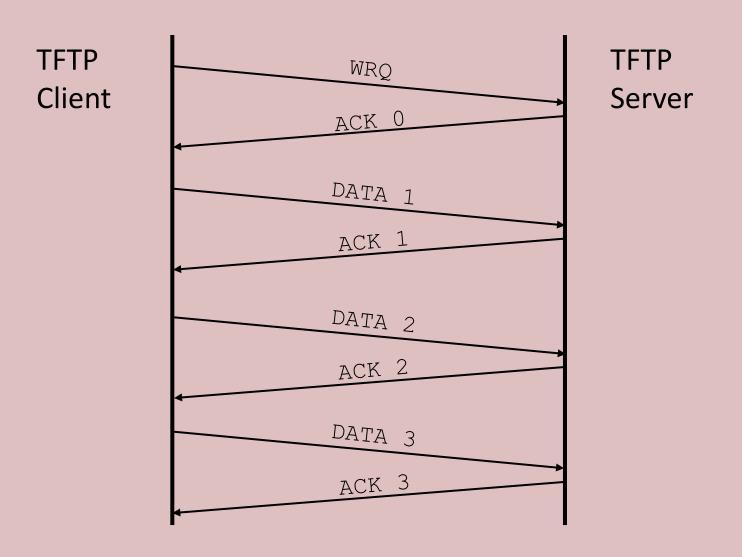
| Message Type | Description |
|--------------|--------------------|
| RRQ | read request |
| WRQ | write request |
| DATA | data block |
| ACK | acknowledgements |
| ERROR | error notification |

NOTE: More details available in RFC 1350

TFTP Read (File Download)



TFTP Write (File Upload)



Thank You!