



BUS 1370 : Principles of Management

Lesson 11 **Alternative Organisations**

Department of Business Administration

Faculty of Management Studies and Commerce
University of Sri Jayewardenepura

Learning Outcomes

- Critically reflect on Conventional Organisations.
- Examine the role of Alternative Organisations in contemporary society.

From 'Ode to the Air'

The water sold itself
and from the desert's
distilleries
I've seen
the last drops
terminate
and the poor world, the people
walking with their thirst
staggering in the sand.
I saw the light
at night
rationed,
the great light in the house
of the rich.
All is dawn in the
new hanging gardens,
all is dark
in the terrible
shadow of the valley.

The day is coming
when we will liberate
the light and the water,
earth and men,
and all will be
for all, as you are.
For this, for now,
be careful!

by Pablo Neruda (Chilean, 1904-73)

Why do we need ‘Alternatives’?



What is an ‘*Alternative Organisation*’?

Alternative Organisations

Institutions arranged on principles, such as;

- democratic decision-making,
- equity of reward, ownership and membership, or economic and political values.

Adapted from Parker, 2011

Institutions arranged on principles, such as;

- Autonomy
- Equality/equity
- Participation and democracy
- Solidarity and connection

Cheney & Munshi, 2017



Commodification and non-commodification

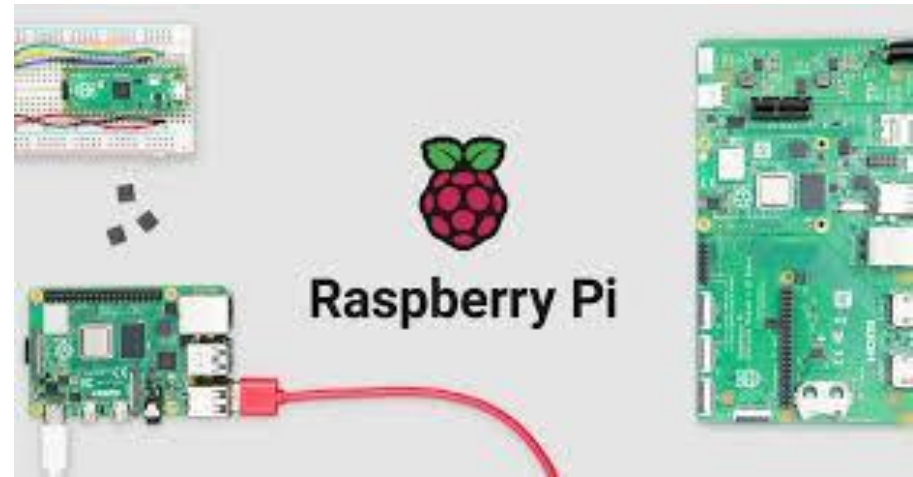


Profit,

Capital accumulation, and

the ‘firm as a common’

Utopia *and* Alternative Organisation



Classroom Activity

The *Cooperative* model of Amul

