

# Our Mission

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We provide universal access to the world's best education.

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## How It Works

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Coursera is an education platform that partners with top universities and organizations worldwide, to offer courses online for anyone to take, for free.



# Discover a course and sign up today

Choose from hundreds of courses created by the world's top educational institutions. Courses are open to anyone, and learning is free.

[View courses » \(/courses\)](#)

## Learn on your own schedule

Watch short video lectures, take interactive quizzes, complete peer graded assessments, and connect with fellow learners and instructors.





# Achieve your goals

Finish your course and receive formal recognition for your accomplishment with an optional Verified Certificate.

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## Our Approach

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### The Coursera experience

It's simple. We want to help you learn better and faster. That's why we designed our platform based on proven teaching methods verified by top researchers.

Here are 4 key ideas that were influential in shaping our vision:





## Effectiveness of online learning

Online learning plays a significant role in a lifelong education. In fact, a recent report by the U.S. Department of Education found that “classes with online learning (whether taught completely online or blended) on average produce stronger student learning outcomes than do classes with solely face-to-face instruction.”

## Mastery learning

Based on an approach developed by educational psychologist Benjamin Bloom, Mastery Learning helps learners fully understand a topic before moving onto a more advanced topic. On Coursera, we typically give immediate feedback on a concept a learner did not understand. In many cases, we provide randomized versions of the assignment so a learner can re-study and re-attempt until they master it.







## Peer assessments

In many courses, the most meaningful assignments cannot be easily graded by a computer. That's why we use peer assessments, where learners can evaluate and provide feedback on each other's work. This technique has been shown in many studies to result in accurate feedback for the learner and a valuable learning experience for the grader.

## Blended learning

Many of our partner institutions are using our online platform to provide their on-campus students with an improved learning experience. This blended model of learning has shown in studies to increase student engagement, attendance and performance.





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