

# Positive Coaching Alliance Connector

April 1, 2010

## Jack Tierney: Profile of a Double-Goal Coach

In celebration of the 2010 winners of PCA's Double-Goal Coach Award Presented by Liberty Mutual Insurance, *PCA Connector* will occasionally profile these coaches. Our featured coach this week is Jack Tierney, head coach for the St. Philip's Saints of BRIDGE Lacrosse Dallas.



PCA Lead Trainer Harry Colon (left) and PCA-Dallas Executive Director Barry Smink (right) honor Jack Tierney at a PCA workshop

Coaching in a US Lacrosse-sanctioned BRIDGE organization (Building Relationships to Initiate Diversity, Growth and Enrichment), Tierney mentors underserved youth in South Dallas. The cross-cultural exchanges between inner-city youth players and those from more affluent areas provide an "experience they never would have had without lacrosse," Tierney said. "It's really neat to see lightbulbs go off over people's heads on both sides of the field. We're truly building a bridge between races and between socioeconomic situations and exposing both sides of that bridge to another facet of life."

BRIDGE Lacrosse Dallas President and Founder Edie Lycke nominated Tierney, writing: "He cajoles, encourages, teases (in a positive way), bellows, jokes, prods, kids and anything else he needs to do to get the players to hear what he's saying and remember it. And what he's saying is not just about lacrosse but also about values, such as commitment, responsibility, respect and integrity."

The sort of commitment Jack Tierney brings to character development in youth through sport makes PCA and Liberty Mutual proud to honor him as a Double-Goal Coach Award winner for 2010.