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Pax Era

Press Release

Celebrate the Holiday with Pax and Rocky Mountain Cancer Center

Join us as we build gingerbread houses for display and raise money for medical marijuana research at Rocky Mountain Cancer Center

Denver, CO, December 1, 2017: Pax Era, the world's number one THC vape pen company, has partnered with the Rocky Mountain Cancer Center for the annual Happy Holiday event. This year, for the price of \$20, anyone can come enjoy the Pax era products while building a gingerbread house that will be displayed at the Rocky Mountain Cancer Center to bring some holiday joy to the patients there. All the proceeds will go to the center's cancer research center so they can continue searching for more effective and holistic treatment methods and, ultimately, a cure.

With medicinal marijuana becoming legalized throughout the country, more and more medical professionals are opting for holistic cannabis based treatments for their patients. More than doctors in any other discipline, oncologists support the option of recommending cannabis as a part of a treatment program for patients suffering from cancer. The positive effects of using cannabis to alleviate cancer and cancer treatment symptoms is well documented. Studies show that cannabis has been amazingly successful in treating nausea, vomiting, neuropathic pain, loss of appetite, pain, depression, anxiety, insomnia. Recently, scientists reported that THC slows the growth and/or causes death in certain types of cancer cells. As effective as marijuana is in helping cancer treatments, the U.S. government continues to classify cannabis as a Schedule 1 drug, meaning it has "high potential for abuse and no known medical use" resulting in an absolute lack of federal funding for marijuana related cancer treatment research. To address this, Pax Era has joined forces with Rocky Mountain Cancer Center to fundraise money for the center's cancer research center. All the proceeds from our Happy Holiday event will go to both developing cannabis-related cancer treatments and supplying patients with Pax Era products to help alleviate their symptoms.

For Release [Time, AM/PM Time Zone, Date]

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On December 1st, everyone is welcome to join us at our Happy Holiday event which will be held at the Rocky Mountain Cancer Center. Admission is \$20 for adults and \$5 for children. Pax Era dab pens and other products will be available for use for attendees who are 21+ with valid IDs in our showcase room. Products will also be available for purchase. After you are done enjoying Pax Era products, you will be ushered into the Gingerbread House Construction room where all attendees can build up to 2 gingerbread houses (while supplies last). These houses will be displayed at the Rocky Mountain Cancer Center to bring holiday joy the patients there. There will also be raffles and a grand prize for the best gingerbread house.

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