TANGIBLE SOLUTIONS FOR CREATIVE EXPERIENCES

LANNINGSMITH

SERVICES

WE OFFER A COMPLETE TOOL BOX TO ENABLE SEAMLESS, 1-POINT-COMMUNICATION FOR QUALITY CONTROL, AS WELL AS COHESIVE STORYTELLING ACROSS ALL ASPECTS OF EACH INDIVIDUAL PROJECT AND ITS PARTICULARITIES.

OBJECTS

Gifts With Purchase
Custom Branded Packaging
Vip Marketing Mailers
Branded Merchandise And Apparel
Employee Attire & Accessories

SPACES

Retail Environment Activations
Vm Display Unit Production
Window Design Production
Graphics & Signage
Hospitality Outfitting

EXPERIENCES

Event Design & Production
Brand Activations & Pop-Ups
Private, Corporate And Trade Events
Fashion Shows & Exhibitions
Guest Experiences

CREATIVE SERVICES

Original Concept Development
Existing Concept Execution
Experiential Design
Art Direction

SUPPORT SERVICES

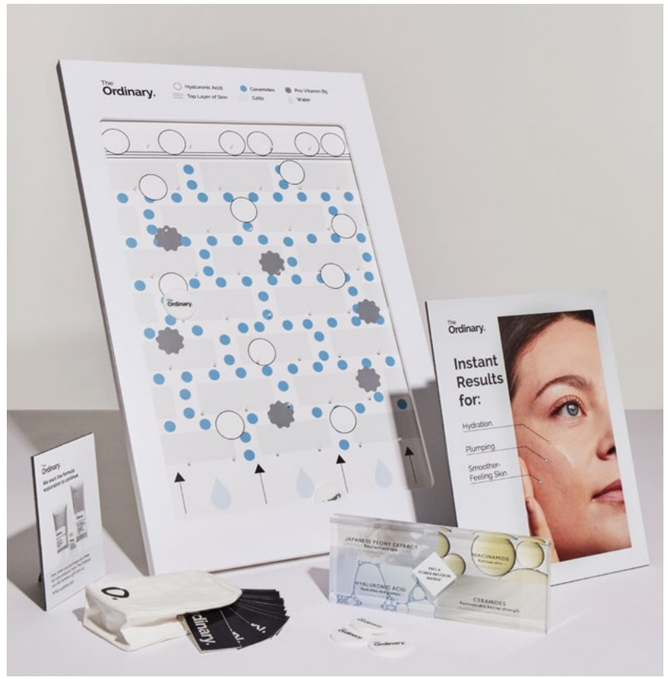
Project & Budget Management
Shipping Logistics
Warehousing
Kit Assembly & Fulfillment
Transportation
Inventory & Storage
Cost & Timeline Management
Site Planning & Permitting
Specialty Talent / Staff Sourcing

OBJECTS

WHETHER IT'S LUXURIOUS GIFTS WITH PURCHASE, CONTENT CREATOR PACKS, MARKETING MAILERS, INFLUENCER AND PRESS KITS OR OBJECTS OF ART, LANNINGSMITH CAN HELP YOU DESIGN, SOURCE, MANUFACTURE AND DELIVER ON-TIME, ON-COST AND WITHOUT A GLITCH. THROUGH THE UNIQUE ABILITY TO MANAGE PROCESSES AND LOGISTICS FROM A TO Z, OUR STUDIO ENSURES UNCOMPROMISED QUALITY AND PEACE OF MIND FOR YOUR TEAMS AND ALL TANGIBLE TOUCH POINTS OF YOUR BRAND.

MAC

MAC
MAC STACK
MAC
MAC
MAC


The Ordinary.
Instant Results for:
Hydration
Plumping
Smoother-Feeling Skin

The Ordinary.
The Ordinary.
The Ordinary.

NEW
MACximal
SILKY MATTE LIPSTICK
CONDITIONS AND NOURISHES WITH GOOD-FOR-LIPS INGREDIENTS.
ORGANIC SHEA BUTTER
ORGANIC COCOA BUTTER
COCONUT OIL
STUDIO FIX
EVERY-WEAR ALL-OVER FACE PEN
CLICK, TAP, GO!
MAC
LOCKED KISS INK
24HR LIPCOLOUR
KISSPROOF. WATERPROOF. TRANSFER-PROOF.
MAC STACK
MASCARA
NATURAL MATTE
MATTE

A SPECIAL GIFT
FROM THE VALLÉE DE JOUX.
AUDEMARS PIGUET
Le Brassus

AUDEMARS PIGUET
Le Brassus

AUDEMARS PIGUET
Le Brassus
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Le Brassus

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Le Brassus
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Le Brassus

AUDEMARS PIGUET
Le Brassus

AUDEMARS PIGUET
AUDEMARS PIGUET
AUDEMARS PIGUET

M·A·C

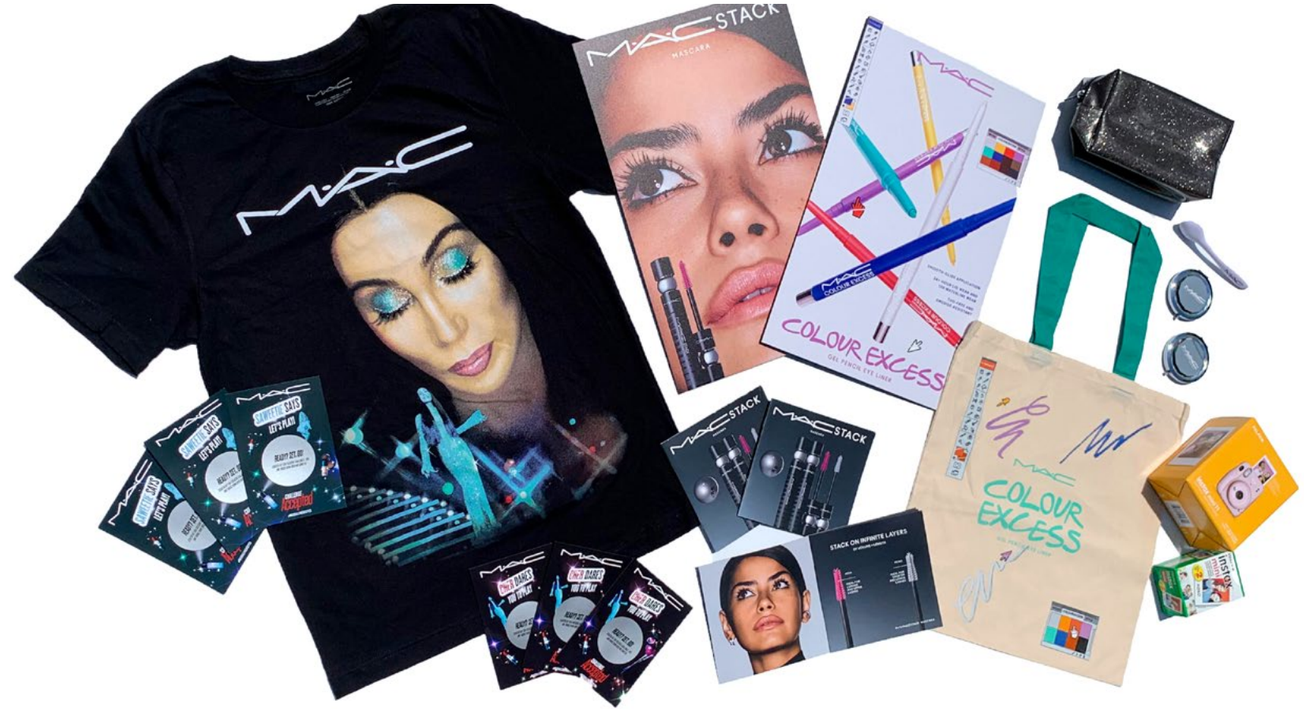
M·A·C
×
WHITNEY
HOUSTON

EQUALITY

WELCOME
ESTÉE LAUDER COMPANIES
PRIDE

ALL GENDERS. ALWAYS.
LGBTQIA
LA

MAC
makeup services
BE OUR MUSE
Try our complimentary, personalized 15-minute makeup service.
MAC
makeup services
BE OUR MUSE


MAC
MAC STACK
MASCARA
COLOUR EXCESS
MAC STACK
STACK ON INFINITE LAYERS
COLOUR EXCESS

MAC
GIVE THEM GLAM!
PARTY WITH MAC

LA MER

AVEDA

3
2
9
4
12
10
8
7
1
AVEDA
color control
hand relief
scalp solutions
botanical repair
botanical kinetics

LA MER
THE MOISTURIZING FRESH CREAM
LA CRÈME RAFRAÎCHISSANTE REGÉNÉRATRICE
CRÈME DE LA MER
moisturizing cream
crème régénératrice hydratante

AVEDA
AVEDA
nutri plenish
leave-in conditioner
all hair types
tous types de cheveux
AVEDA

MAC
CHALLENGE
Accepted
UP FOR A CHALLENGE?
EXTENDED PLAY GIGABLACK LASH MASCARA
EYE BROWS BIG BOOST FIBRE GEL
POWDER KISS LIQUID LIPCOLOUR
PRO LONGWEAR PAINT POT
CHER DARES YOU TO PLAY
READY? SET. GO!
bala
2 LB WEIGHTS
MEET HIGH-PERFORMANCE SUPERSTARS

MAC
CHALLENGE
Accepted
PERFORMANCE IS EVERYTHING

MAC
#MACCHALLENGE

SPACES

IN SOURCING THE PERFECT VENUE OR CREATING A CUSTOM SPACE, LANNINGSMITH BRINGS YOUR AMBITIOUS CONCEPT TO LIFE IN HIGH FINISHES AND FLAWLESS EXECUTION. WE TAKE CARE OF ALL CONSUMER-FACING DESIGN AND BACK-OFFICE LOGISTICS TO PRODUCE A NEW STANDARD IN RETAIL ENVIRONMENTS, FASHION SHOWS, EXHIBITIONS, TRADE EVENTS AND MORE.

EXIT
ESTEE L
LAUDER

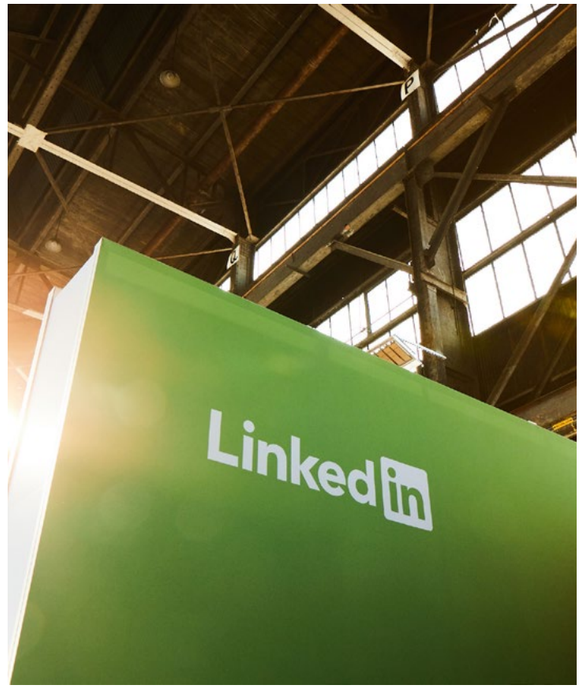
CONSORTIUM
TOUR
KITH
adidas

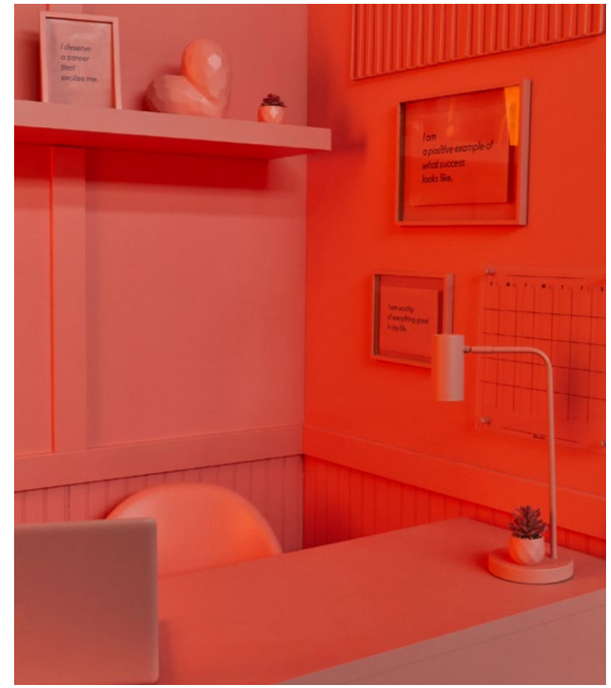
LANGEHAUS

Gates Foundation

Gates Foundation

Gates Foundation
Mark Suzman


LinkedIn



Trust
The Journey
LinkedIn
CULTURE

Trust
The Journey

LinkedIn

510
508
ULTRA
ULTRA
Adika
MAC
bloomingdale's
bloomingdales

MAC
HYPNOTIZING
HOLIDAY
506
MAC

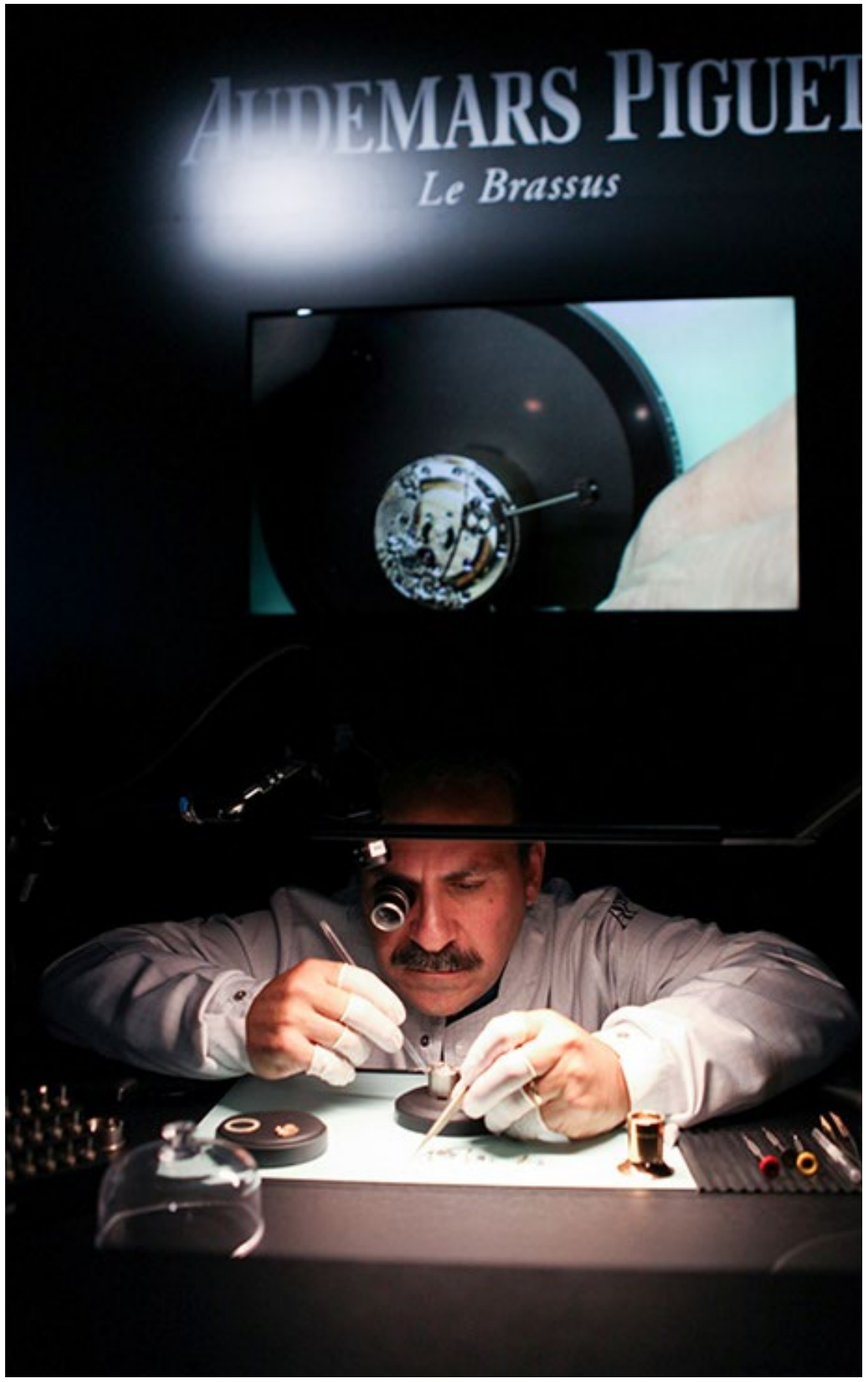
HYPNOTIZING
HOLIDAY

HYPNOTIZING
HOLIDAY

EXPERIENCES

LANNINGSMITH OFFERS A COMPREHENSIVE PACKAGE TO DESIGN, PRODUCE, MANAGE AND EXECUTE ALL ASPECTS OF A BRAND ACTIVATION WITH OUR SIGNATURE CALM AND COLLECTED APPROACH TO FINE DETAIL. FROM POP-UP SHOPS AND RETAIL TAKEOVERS TO CULTURAL AND HOSPITALITY EVENTS, EACH EXPERIENCE IS PERFECTLY TAILORED TO ENSURE THE FINAL DELIVERY MATCHES THE ORIGINAL INTENTION.

AUDEMARS PIGUET
Le Brassus


AUDEMARS PIGUET
Le Brassus

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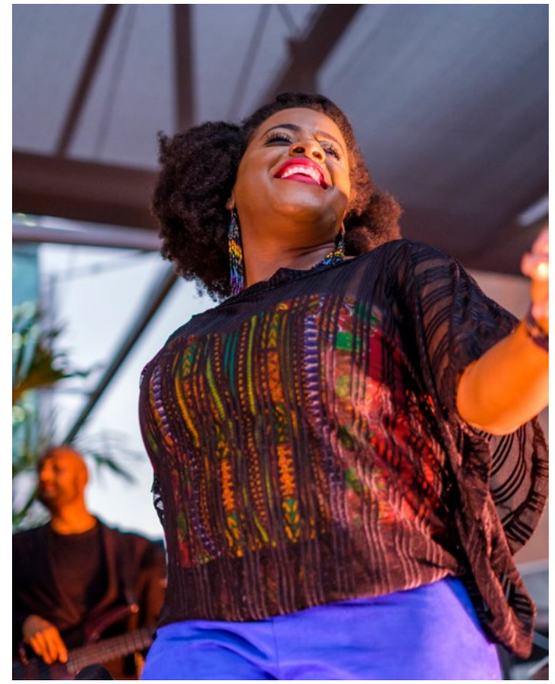
AUDEMARS PIGUET
Le Brassus

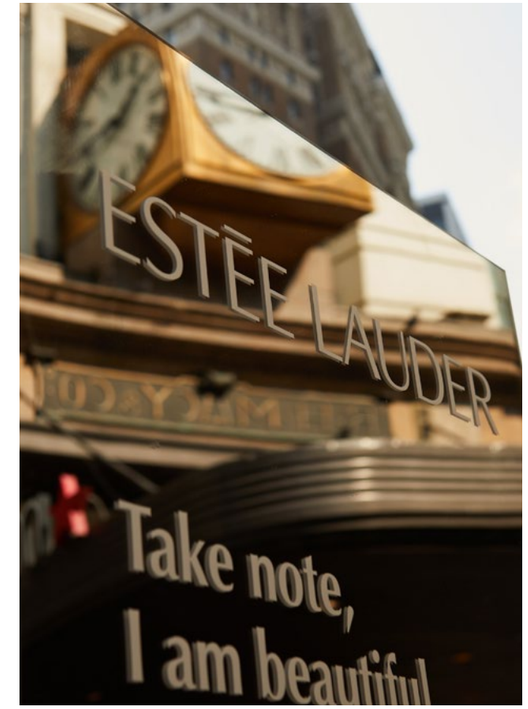


MOMA PS1

ouble Wear
You See...
A Force of Nature
Unstoppable Confidence
A Star in the Making
ndless Potential
My Doub
Lets You

ESTĒE LAUDER
#MyShadeMyStory

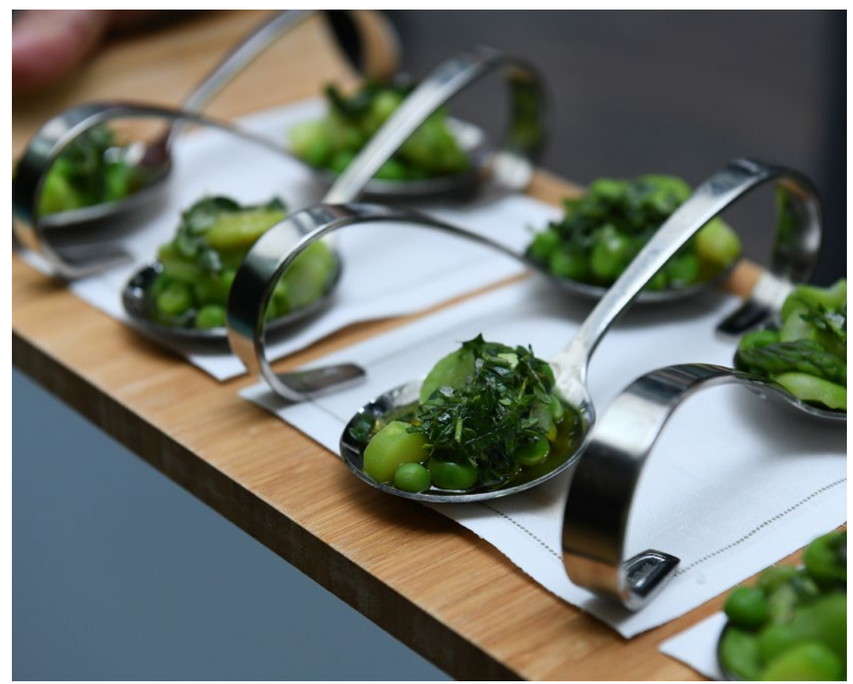
ESTĒE LAUDER
macy's
Feeling Lucky?
Spin to Win.

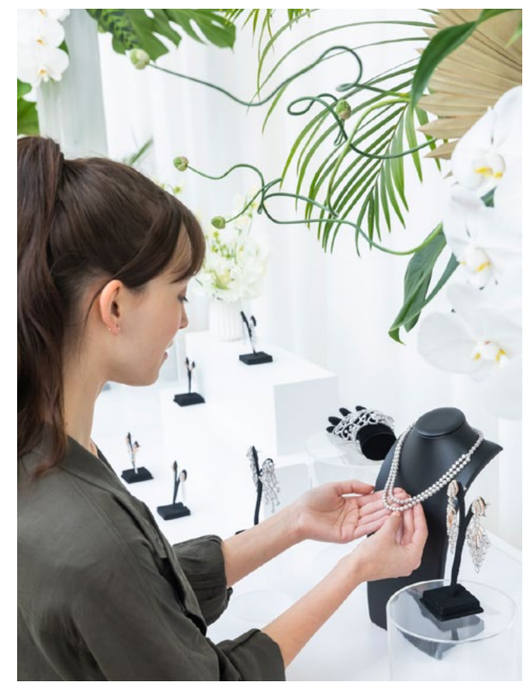

ESTĒE LAUDER
Take note,
I am beautiful

#MyDoubleWearMyStory

ESTĒE LAUDER
A Beauty Refresh,
And A New Chapter,
Await.
Find Your Perfect
Match Inside.
Featuring
Double Wear
Stay-in-Place
Makeup.
#My
DoubleWear
MyStory

55+ SHADES.
MILLIONS OF
STORIES.
WRITE YOURS.



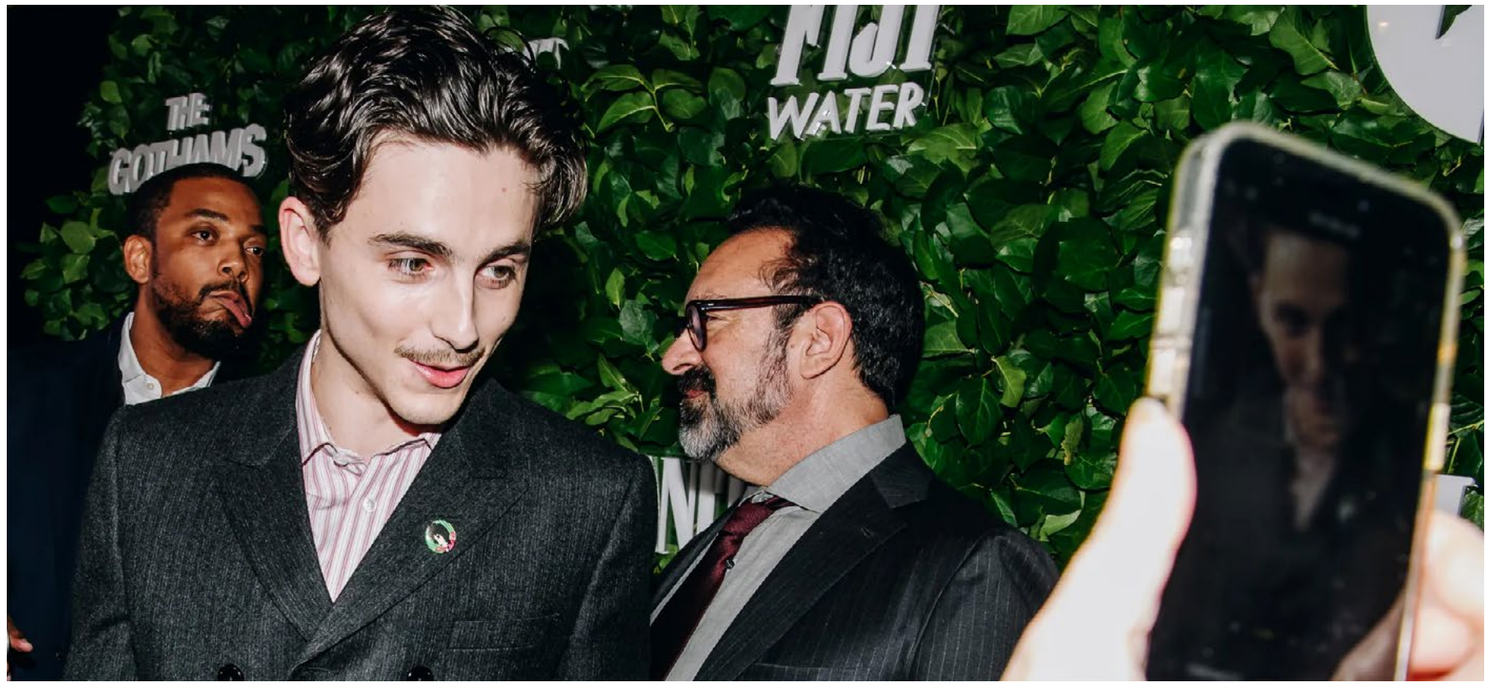


Forevermark Alchemy™
by
JADE TRAU
THE VANGUARD

NOVA
Envoy
NOVA
Sophisticate
NOVA
Vanguard

THE GOTHAMS
2024 FILM AWARDS

THE
GOTHAMS
2025 TELEVISION AWARDS


THE GOTHAMS
FIJI
WATER

VANITY

BCB 2024
COCKTAIL MENU
Symphoni
Empirical Symphony 6, Method Sweet Vermouth, Faccia Brutto Aperitivo, Antique Pelinkovac
The Exit Ramp
Isolation Proof Ramp Gin, Empirical Doritos, Lagrimas de Dolores Masparillo, Brine, Olive Oil
Corazón de Melon
Yola Mezcal, Method Dry Vermouth, Artonic Melon Aperitif
La Ofrenda
Yola Mezcal, La Gritona Reposado, Faccia Brutto Centerbe, Lime, Palo Santo, Coconut
Antique Highball
Antique Pelinkovac, Isolation Proof Strawberry Rhubarb Gin, Method Dry Vermouth, Fig
La Gritona Rickey
La Gritona Reposado, Empirical Ayuuk, Antique Pelinkovac, Lime, Soda
Teddy's
NEW YORK, NY '94

Teddy's
NEW YORK, NY '94

EMPLOYEES ONLY
SPIRITS

Pioneer DJ

MISS LGBT

MISS LGBTQ
EARS
BACK
19+
MILLION
LIVES CHANGED
MAC
VIVA
PUT YOUR MONEY WHERE

HOLLY
WOOD
BOWL

Honorary
Doll

WELCOME
ESTÉE LAUDER COMPANIES
WELCOME
ESTÉE LAUDER COMPANIES
WELCOME
ESTÉE LAUDER COMPANIES

MAC

MAC PRIDE
LGBTQIA
LGBTQIA
ALL GENDERS. ALWAYS.

SUPPORT SERVICES

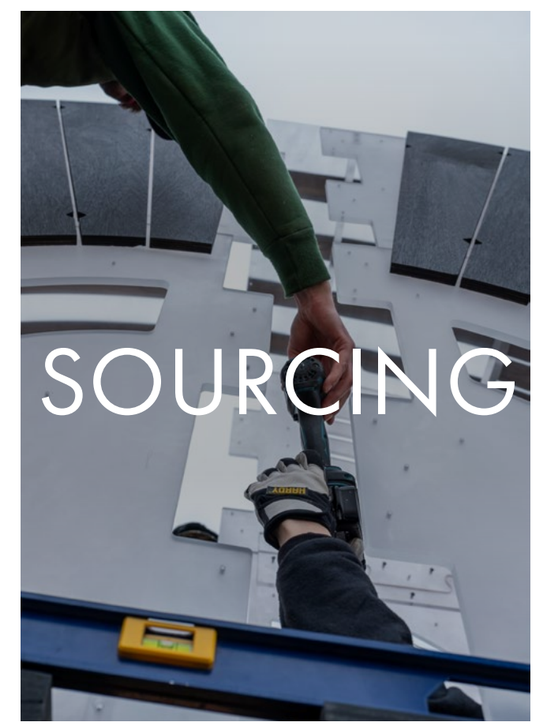
LANNINGSMITH OFFERS COMPREHENSIVE SUPPORT SERVICES TO AID IN THE DESIGN, PRODUCTION, MANAGEMENT, AND EXECUTION OF ALL ASPECTS OF A BRAND ACTIVATION. THROUGH STREAMLINED CLIENT SERVICES AND EFFICIENT BACKEND PROJECT MANAGEMENT, OUR TEAM COORDINATES THE SEAMLESS INTEGRATION OF BEHIND-THE-SCENES LOGISTICS, ENSURING THAT EACH PROJECT'S HIGHEST PRIORITY OBJECTIVES ARE SUPPORTED FROM START TO FINISH.

CONCEPT
DEVELOPMENT

WAREHOUSING

FABRICATION

LANNINGSMITH
DISTRIBUTION


SOURCING

CLIENTS & COLLABORATORS

A. LANGE & SÖHNE
ANTHROPOLOGIE
AUDEMARS PIGUET
AVEDA
AVON
BALTIMORE MUSEUM OF ART
BECK'S
BRITISH COUNCIL
BUMBLE AND BUMBLE
BVLGARI
DE BEERS FOREVERMARK
DELTA AIR LINES
ELARA PICTURES
ESTÉE LAUDER
EMPIRE ENTERTAINMENT
FABLETICS
FARFETCH
FLAG ART FOUNDATION
GATES FOUNDATION
GAVIN BROWN'S ENTERPRISE
GOLDMAN SACHS
THE GOTHAMS
GREY GLOBAL GROUP
HL GROUP
HOLLAND AND SHERRY
HOME SHOPPING NETWORK
IDX CORP
INDUSTRIA CREATIVE
INNISFREE
JAMES FUENTES GALLERY
JTT GALLERY
JUNIPER DESIGN
KICKSTARTER
KITH
LA MER
LINKEDIN
LQQK STUDIO
MAC COSMETICS
MAKE BEAUTY
NEIMAN MARCUS
NICKELODEON
THE ORDINARY
THE PHILADELPHIA EAGLES
ROLL & HILL
SCHOLASTIC
SOHO HOUSE
SPERRY
SUNBRELLA
T. EDWARDS
TĒKLOS
TOO FACED
UNDER ARMOUR
THE WALL STREET JOURNAL
WHITING & DAVIS
WORKSHOP WORLDWIDE
ZARA
11 HONORÉ

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STUDIO@LANNINGSMITH.COM

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STUDIO@LANNINGSMITH.COM