

CERTIFICATION PROGRAM

Hereby declare that,

Galan Widya Daniswara



Completed the Training Program for
Digital Marketing
in the Certification Program **Telkom DigiUp 2025**
With Grade: **Certified**, after fulfilling all
the learning requirements that had been set.

December 22nd, 2025



Rini Fidia Lestari
Director of PT TPCC



Digital Marketing

No	Module	JP
1	Konsep dasar digital marketing & Customer Journey	2
2	Platform digital marketing populer	2
3	Strategi dan Perencanaan Digital Marketing	2
4	Optimalisasi akun bisnis di Instagram, Facebook, dan TikTok	4
5	Prinsip storytelling dan engagement dalam konten digital	4
6	Perencanaan kalender konten dan copywriting	2
7	Membuat konten promosi menggunakan Canva dan CapCut	4
8	Project dan Evaluasi Digital Marketing	6
TOTAL JP		26

<i>Project Portofolio Summary</i>	
<i>Digital Marketing : Galan Widya Daniswara</i>	
Title	Kopiin Aja
Problems	Kebutuhan konsumsi kopi harian tinggi, sementara kopi satuan mahal dan kurang praktis.
Solution	Menyediakan kopi literan siap minum yang lebih hemat, praktis, dan mudah dikonsumsi kapan saja.
Tools	Capcut, Canva, Google Ads Manager, Google Trend, Business Suite Tools