



D2500674

# CERTIFICATION PROGRAM

Hereby declare that,



*Galan Widya Daniswara*

Completed the Training Program for  
**Digital Marketing**  
in the Certification Program **Telkom DigiUp 2025**  
With Grade: **Certified**, after fulfilling all  
the learning requirements that had been set.

December 22<sup>nd</sup>, 2025

A handwritten signature in blue ink of Rini Fidia Lestari.

Rini Fidia Lestari  
Director of PT TPCC



## Digital Marketing

No	Module	JP
1	Konsep dasar digital marketing & Customer Journey	2
2	Platform digital marketing populer	2
3	Strategi dan Perencanaan Digital Marketing	2
4	Optimalisasi akun bisnis di Instagram, Facebook, dan TikTok	4
5	Prinsip storytelling dan engagement dalam konten digital	4
6	Perencanaan kalender konten dan copywriting	2
7	Membuat konten promosi menggunakan Canva dan CapCut	4
8	Project dan Evaluasi Digital Marketing	6
<b>TOTAL JP</b>		<b>26</b>



### Project Portofolio Summary

#### Digital Marketing : Galan Widya Daniswara

<b>Title</b>	Kopiin Aja
<b>Problems</b>	Kebutuhan konsumsi kopi harian tinggi, sementara kopi satuan mahal dan kurang praktis.
<b>Solution</b>	Menyediakan kopi literan siap minum yang lebih hemat, praktis, dan mudah dikonsumsi kapan saja.
<b>Tools</b>	Capcut, Canva, Google Ads Manager, Google Trend, Business Suite Tools