



Matthew Lane

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Front End Web Developer

Here comes the bit where I tick off as many of the requirements, big pluses and also usefuls as I can:

I have a high level of experience with HTML and when I have a few minutes spare read through W3C documentation, blogs and demos regarding HTML5.

I am very proficient with CSS, having worked in the marketing arm of Yahoo! I understand the pitfalls and capabilities of the disparate flavours of browser available.

I've been using jQuery almost since I started work and am happy integrating this into a requirejs framework to allow optimised loading of js resources, only occasionally do I have to recourse to w3schools to re-reference the date object and its peculiarities.

I currently use SVN at work, but have joined github with the intention of storing useful snippets of code.

I am familiar with Mustache, which shares similarities with django templating such as syntax and it's logic-less approach.

My current role requires me to develop and implement the user interface of a next generation publishing platform within the BBC.

My experience at Yahoo! allowed me to plug into their ecosystem of API's, weather always being a favourite alongside the awesome YQL. Much of the service layer of the project I am currently working on uses the RESTful approach.

While at Yahoo! a number of sites we developed were deployed across EMEA requiring a sound understand of i18n in design and development.

My commitment to Open Source projects is something I would like to engage with as I attend hack days, and build my github repository with more useful snippets. This year I attended a JustGiving Hack Day and a BBC dual screen hack event.

I have experience with all aspects of MySQL, having mainly used LAMP stacks throughout my development career.

While in my first role at Start I requisitioned and set up a Ubuntu dev box, the first development platform that the company had ever had.

Hopefully I have ticked enough of your boxes to warrant a callback.

I'll look forward to speaking with you,

Matthew



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Hello Potato.

I am Matthew a keen front end developer with over five years of experience doing all things front end, including but not limited to setting up development boxes, working out how to display a event on a schedule that spans two separately rendered 24 hour periods, implementing requirejs and nervously twitching over the refresh button on google reader just in case the news I am reading is not new enough.

During my career I have mainly worked with advertisers on fast turnaround projects.

In the last year I have been working on a internal content publishing tool for the BBC, which aims to replace the many and varied systems that are knocking around.

I started my career doing odd bits and bobs of CSS and HTML for Paul Boag, I then moved to London and got a job with Start Creative, who were embarking upon providing their clients with a full digital service alongside their traditional branded media.

After a couple of years I moved to Yahoo! and worked in a dynamic team which redefined what advertising could give back in terms of usefulness to its users while they engaged with a product or message.

I moved to the BBC at the beginning of 2011 to work on their internal platforms, the challenge of developing interface elements to define the many and varied forms of meta-data the BBC requires around every piece of content is quite astounding. Currently I am developing a scheduling interface that allows live webcast feeds to be pencilled in then published for the 2012 Olympics.

I am now looking to move back into the vibrant ecosystem of cutting edge web development and have been impressed by Getting Business Online and Map Your Valentine. The work that Potato does is excitingly varied and beautifully put together, I want to be a part of the team producing this work.

Above all I enjoy the design and development of products that make users want to use the internet.

My availability will be one month from accepting an offer of work from Potato, I'll be transitioning from full-time to self-employed during this month also.

Unfortunately I have little to offer in terms of live code right now as all of my current work is strictly internal and advertising moves too quickly to keep sites up for long.

There is some nice clean code at www.lanoid.co.uk where my CV also resides.