

Lawrence Angelo Noriesta

Web Designer & Frontend Developer

I'm a web designer with over three years of experience creating visually appealing and user-friendly websites. I enjoy working on design and user experience to bring ideas to life and ensure they look great on any device. Recently, I've added frontend development to my skill set, gaining months of hands-on experience with HTML, CSS, and JavaScript. I'm excited about combining design and code to create a smooth and engaging user experience.

Work Experience

Sr. Analyst / Web Designer

Personiv

Oct 2021 - Jan 2025

- We keep our client's website updated and running smoothly using the Duda editor, handling regular updates, content management, and quick adjustments to meet their needs.
- We focus on improving the website's visibility on search engines by optimizing keywords, metadata, and structure, helping the site reach the right audience.
- We work with clients directly through calls and virtual meetings to make live changes on the website, ensuring their vision is accurately reflected.
- We support internal and external clients by suggesting design and layout improvements to make the website more visually appealing and user-friendly.

Internship

Web Developer

Pragmanlia Solutions Inc.

May - Aug 2021

- Gained a solid understanding of core programming languages: HTML, CSS, and JavaScript
- Got hands-on experience with React.js and its features
- Learned how to work with MongoDB for database management
- Used Postman for API testing and interaction
- Applied these skills in a real project by developing a functional system

Projects

Blog App

Basic web app with CRUD

- MERN Stack (Mongo DB, Express JS, React, Node.JS)
- Chakra UI

Online Equipment and Facilities Reservation System

Polytechnic University of the Philippines

- Ruby on Rails
- HTML, CSS, JavaScript, SQL
- Bootstrap 3

Hotel Management Reservation System

Pragmanlia Solutions Inc.

- MERN Stack (Mongo DB, Express, React, Node.JS)
- Bootstrap 5

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Core Skills

- **HTML** (Hypertext Markup Language)
- **CSS** (Cascading Style Sheets)
- **Javascript**
- **React JS**
- **Tailwind**
- **Chakra UI**
- **Express JS**
- **Mongo DB**
- **Node JS**
- **Figma**

Education

Polytechnic University of the Philippines

March 2019

Bachelor of Science
Information Technology

Redesign Projects

Giving Tuesday Philippines

Magis Marketing | Figma

Magis Solutions

Magis Marketing | Figma

Gawad Kalinga USA

Magis Marketing | Figma

APRACSI

Magis Marketing | Figma

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