

© 2020 Trilogy Education Services, a 2U, Inc. brand. All Rights Reserved.

Class Objectives

By the end of today's class you will understand:



Linear Regression



Time Series Linear Regression



Regression Metrics



Train Test Split



Rolling Out-of-Sample

Linear Regression

3

Line Equation

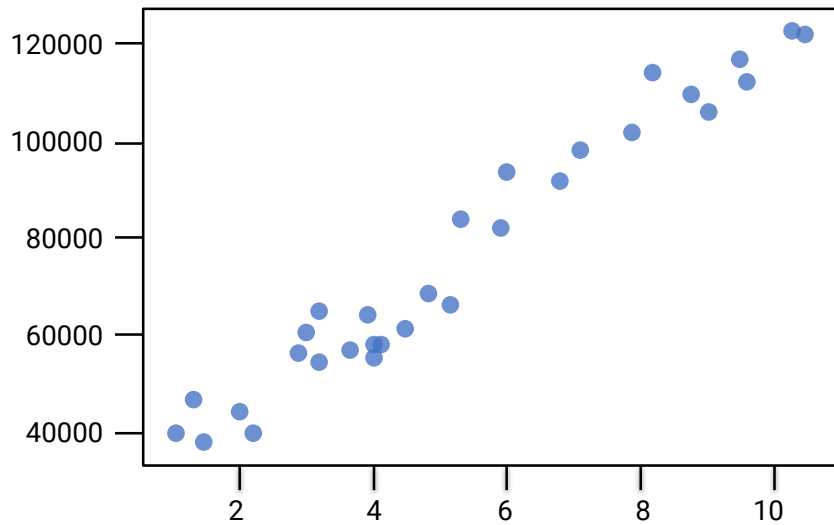
$$y = mx + b$$

$$m = \text{slope}$$

$$b = \text{y-intercept (the value of } y \text{ when } x = 0)$$

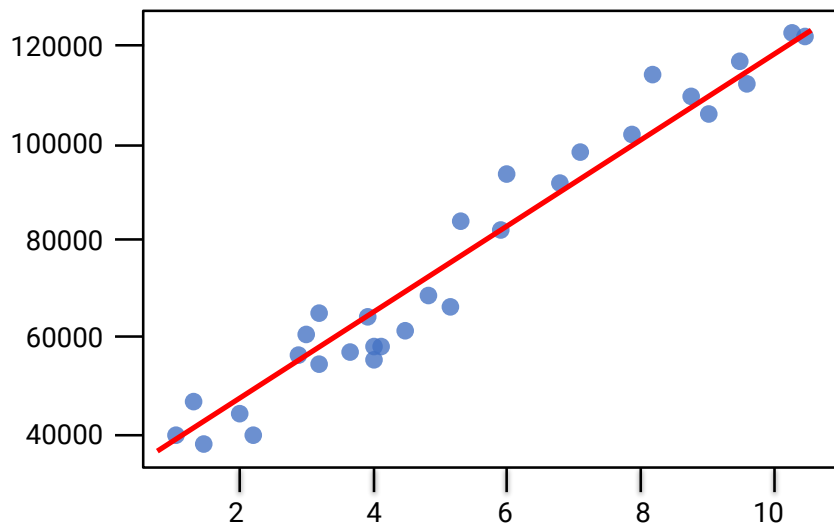
4

Linear Regression: Find the Line That Best Describes the Data



5

Best Fit Line



6

Multiple Regression

Each day (X) is assigned its weight, or coefficient.

$$y = b_0 + b_1X_1 + b_2X_2...$$

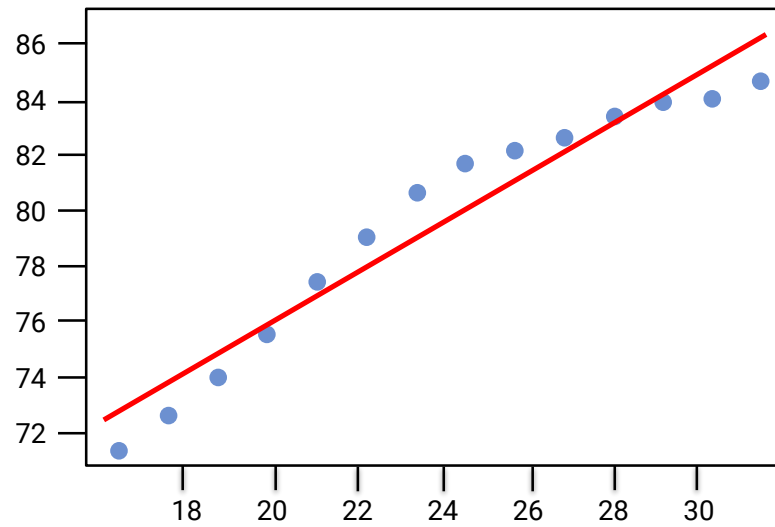
7



Regression Metrics

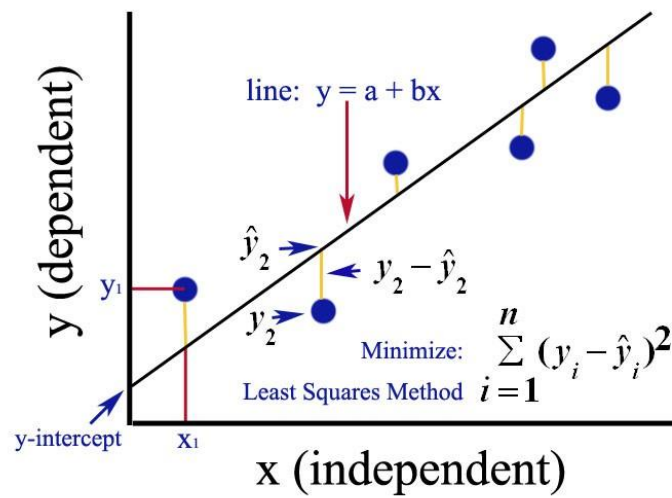
8

Best Fit Line



9

Regression Metrics

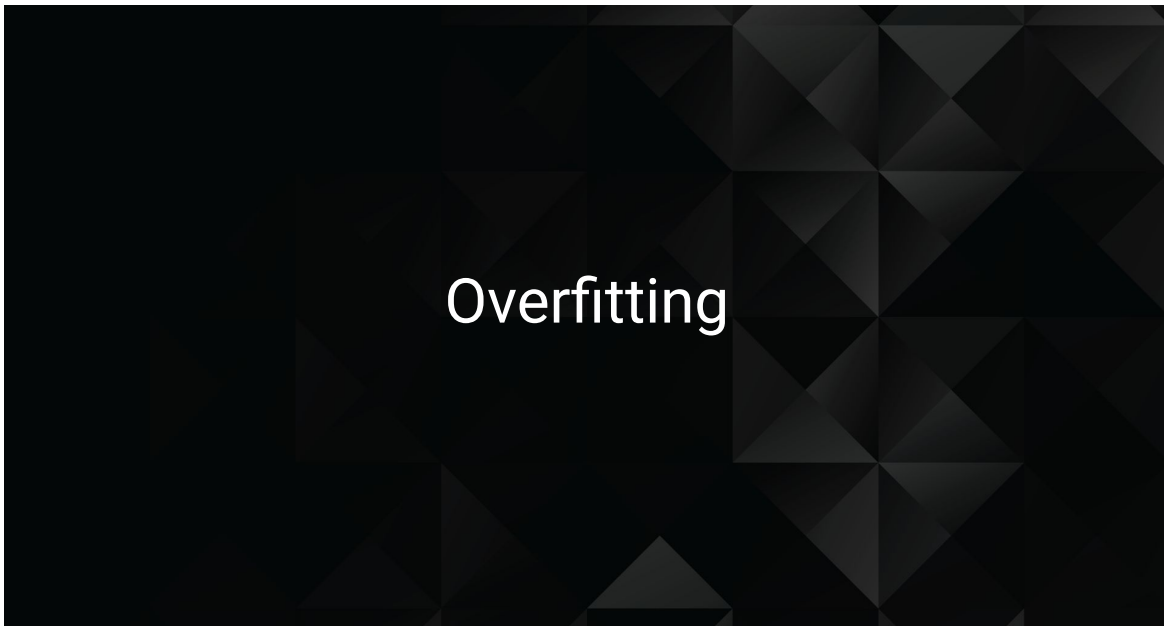


10



AdobeStock_56885471

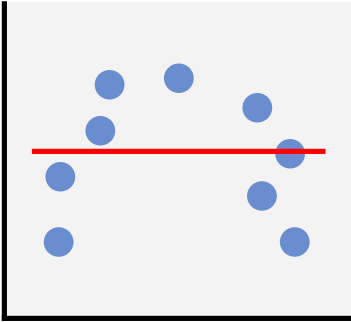
11



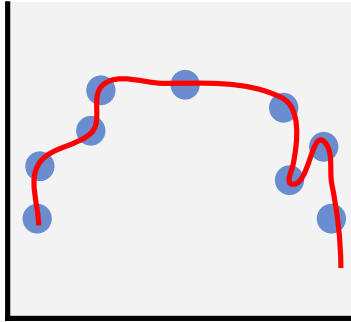
12

Overfitting

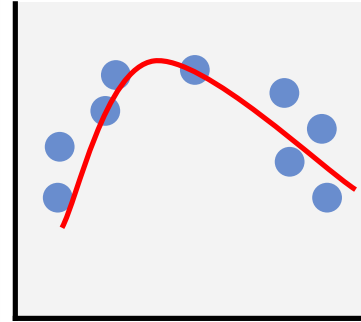
Underfit



Overfit



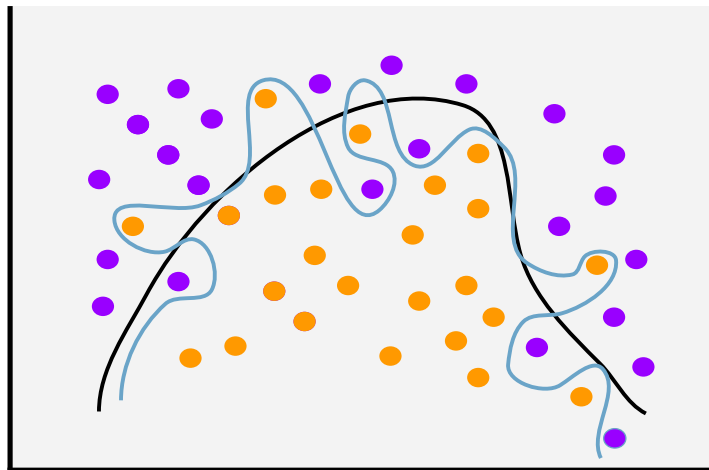
Ideal



13

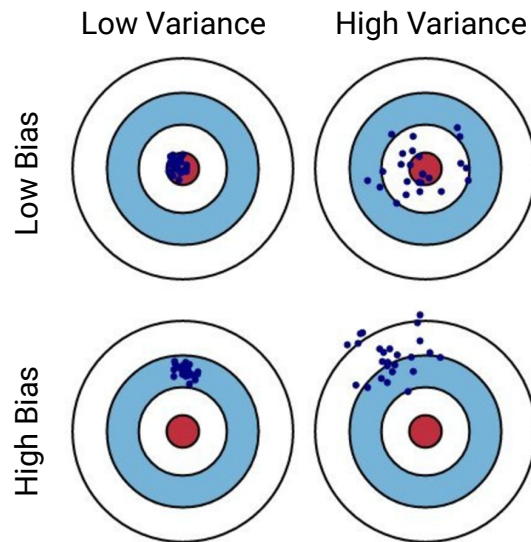
Overfitting

Overfit models learn the 'noise' found in the training data, rather than just the 'signal'



14

Variance vs Bias

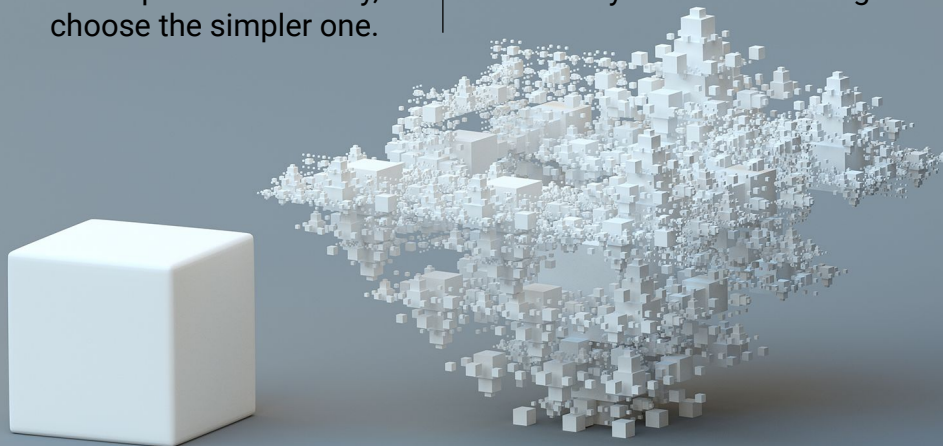


15

Parsimony

Statistical application of Occam's razor: when two models perform similarly, choose the simpler one.

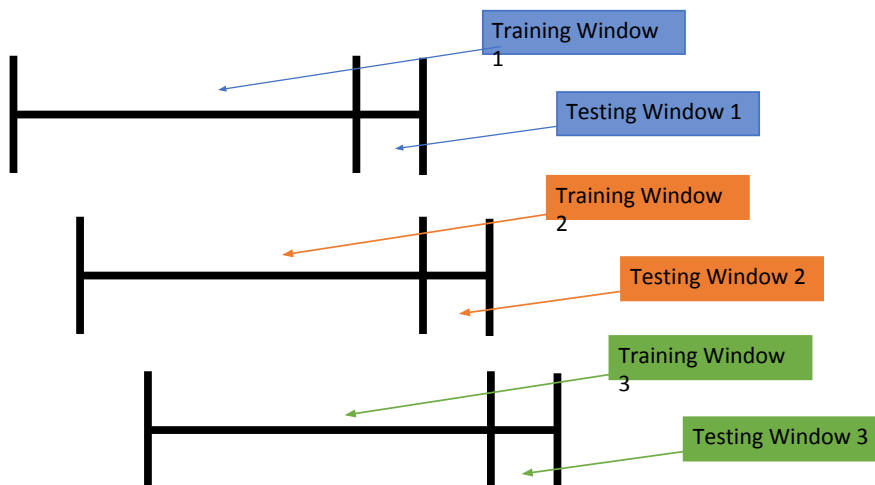
Why? Needlessly complex models are harder to compute and may lead to overfitting.



Rolling Out-of-Sample

17

A Rolling Out-of-Sample Approach



18



Questions?