TECH ACCENT'S

DATA ANALYSIS

PROGRAM

Tech Accent

Thank you for your interest in our Data Analysis course!

At Tech Accent, it is not just about learning HTML/CSS or about becoming a frontend or a backend, product designer or even a data analyst. It transcends just learning how to write codes, create wireframes or analyzing or visualizing data. We are even more passionate about helping you learn to 'speak' the aspect of tech that you are in very fluently.

We have made it our sole priority to help you accelerate your dream and desire to become a world-class software developer, designer or analyst, whether or not you have prior knowledge or experience.

COURSE OVERVIEW

Data analysts glean insights from data to help businesses make better decisions. As data becomes increasingly important to the daily operations and decision-making processes in business settings, so too has the role that data analysts play in the professional world. In fact, the World Economic Forum's The Future of Jobs Report 2020 ranked data analysts and scientists as the positions with the most increased demand, indicating their value to employers across multiple industries. There has never a better time to start out as a data analyst than today.

During the 8 weeks intensive data analysis program, you would learn important technical skills. We have hand-picked the tutor for the program who is the best there is in the country. We understand the complexities surrounding tech and data in its entirety and as such, we intend to use this course to demystify these concepts to the most basic level to take you from a complete novice to mastery level and to make you job-ready at the end of the course.

COURSE DETAILS

PHYSICAL CLASSES:

Duration: **8** weekends

Time: 10am – 2pm (Saturdays), 2pm – 5pm (Sundays)

Start Date: Saturday, 4th February, 2023

Course fees: ₦ 100,000 *(10% discount on outright payment)*

***NB: Course fees includes cost for classes, projects and certificate. No extra charges.*

PAYMENTS:

Instalment Structure: Payments can be made in two instalments. However, we accept 65% of the total before admission of student. The other 35% would be expected to be completed at the fifth week.

Bank Details:

Account Name: Tech Accent Creatives

Account Number: 5600878591

Banker: Fidelity Bank

COURSE SYLLABUS:

Week 1 – 7

- Introduction to Data analysis (Descriptive, Diagnostic, Predictive, Prescriptive & Cognitive analysis)
- Data analysis vs Data science – Relationship & Difference
- Data Interpretation (Quantitative & Qualitative methods)
- Statistics & Probability
- Introduction to Excel & Power BI
- Data visualization in data analysis
- Analyzing data sets and database
- Python data tools

Week 8-9

- Project and presentation
- Graduation and presentation of certificates

CONTACT DETAILS

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