ADETUNJI OGUNYEMI

IT PRODUCT MANAGER

CONTACT

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- Lagos Nigeria
- https://jamleads.xyz

EDUCATION

2020 - 2024
NATIONAL OPEN UNIVERSITY

- **Bsc Computer Science**
- Bachelor of Science

SKILLS

- Planning & Scheduling
- Agile (Scrum, Kanban), Waterfall
- Budgeting & Cost Management
- Risk & Resource Management
- Documentation & Reporting
- Procurement Management
- Leadership & Team Collaboration
- Communication & Collaboration
- Emotional Intelligence
- Time Management

TOOLS

- JIRA
- Monday
- Asana
- Google Sheets
- Slack

PROFILE SUMMARY

A results-driven Product Manager with a strong background in software development. Certified by Google in Project Management and holding a CAPM® from PMI, I apply industry best practices to drive product success. My technical expertise enables seamless communication between technical teams and stakeholders, ensuring efficient execution and collaboration.

WORK EXPERIENCE

CASY'B TALENT AGENCY   05/2024 - 11/2024
IT Product Manager

- Defined scope, goals, and deliverables for a talent management project, improving workflow efficiency by 25%
- Maintained weekly stakeholder updates, ensuring 90% alignment across teams.
- Outlined 10+ milestones and a 6-month timeline for the recruitment platform's development.
- Identified 5+ potential risks and implemented mitigation strategies, reducing delays by 40%.
- Optimized resource allocation, keeping the project 10% under budget while maintaining productivity.
- Tracked project progress, ensuring 95% on-time task completion.

FoodByMomi Limited   11/2023 - 09/2024
Software Product Manager

- Led a team of 5 to build the FoodsByMoMi website, achieving a 30% faster development timeline.
- Developed a market expansion plan for 5 countries (USA, UK, Canada, Nigeria, Ghana).
- Launched a responsive site, boosting engagement by 20% and conversions by 15%.
- Managed $1,000/month in Google Ads, optimizing Pixel tracking for a 25% ad conversion increase.
- Integrated 4+ payment gateways, improving checkout success by 35% across 5 countries.

CERTIFICATIONS

Certified Associate in Project Management
Project Management Institute
CAPM®/4034878

Project Management Membership
Project Management Institute
PMI®/Adetunji

Capstone: Applying Project Management in the Real World
Google & Coursera
https://coursera.org/verify/CPGG3AV69EB1

Project Execution: Running the Project
Google & Coursera
https://coursera.org/verify/JVLG189K3T6W

Project Planning: Putting It All Together
Google & Coursera
https://coursera.org/verify/W5SVD081UH13

Project Initiation: Starting a Successful Project
Google & Coursera
https://coursera.org/verify/LBVVC7VN7BWS

Foundations of Project Management
Google & Coursera
https://coursera.org/verify/FV773FT8ZW4C

CONTRACT EXPERIENCE

GigZeal Freelance Platform Development   11/2023 - 09/2024
Product Manager

- Led cross-functional teams to build a freelance platform serving 1,000+ users.
- Defined scope, milestones, and timelines, ensuring 95% on-time delivery.
- Coordinated UI/UX efforts, boosting user retention by 30%.
- Managed homepage, search, and filter features, cutting service discovery time by 40%.
- Ensured 100% mobile compatibility, enhancing accessibility.
- Integrated ratings & reviews, increasing user trust by 35%.

AI Image Classification MVP   11/2023 - 09/2024
Product Manager

- Led development of an ML-powered MVP for analyzing sewing patterns, improving classification accuracy by 40%.
- Defined project scope and milestones, ensuring on-time delivery.
- Managed ML integration for shape classification and cloud OCR for text extraction, enhancing automation efficiency.
- Oversaw user feedback implementation, boosting model accuracy over time.
- Successfully showcased AI-driven automation, streamlining pattern analysis for enhanced usability.

Custom Business CRM Development   11/2023 - 09/2024
Product Manager

- Led the development of a fully integrated CRM, improving customer communication efficiency by 40%.
- Managed WhatsApp & Mart API integrations, automating lead and invoice notifications.
- Oversaw label print module implementation, reducing manual processing time by 30%.
- Delivered customized PDFs (Invoices, Proposals, Estimates) to enhance business documentation.
- Implemented custom email templates, streamlining client interactions.

AI Mobile Chat App   11/2023 - 09/2024
Product Manager

- Led development of a scalable AI chat app, ensuring high maintainability.
- Managed StoreKit 2 integration, enabling seamless in-app purchases.
- Oversaw NL SDK and OpenCV implementation, enhancing AI-driven language and image processing.
- Integrated ChatGPT API, improving chat responsiveness by 50%.
- Ensured 70% unit test coverage, boosting app reliability in production.