# NollyCrewHub: The Future of African Film Production

## Slide 1: Title

**NollyCrewHub**

**Film Smarter. Together.**

## Slide 2: The Problem

**Nollywood is a global powerhouse, but its production workflow is broken.**

* **Fragmented & Inefficient:** Finding talent is a chaotic mix of personal networks and WhatsApp groups.
* **Opaque & Risky:** Investors lack visibility into project finances, and payments to cast and crew are often delayed.
* **Manual & Outdated:** Productions are managed with spreadsheets and paper, leading to costly delays and errors.

## Slide 3: The Solution

**NollyCrewHub is the all-in-one AI-powered platform for film production in Africa.**

* **Discover & Hire:** A centralized marketplace to find and hire verified actors and crew.
* **Manage & Collaborate:** A powerful suite of tools to manage productions from script to screen.
* **Track & Analyze:** Real-time financial dashboards for producers and investors.

## Slide 4: Market Opportunity

**A Multi-Billion Dollar Industry Ripe for Disruption.**

* **$6.4B+** Nollywood Market Size
* **2,500+** Films Produced Annually
* **Global Demand** for African content is exploding, with major investments from Netflix, Amazon Prime, and Showmax.

## Slide 5: Our Product

**The right tools for every stage of production.**

* **Talent Marketplace:** Rich profiles, verified credentials, and seamless booking.
* **Production OS:** AI-powered script breakdown, smart scheduling, and automated call sheets.
* **Financial Suite:** Budgeting, expense tracking, and investor reporting.

## Slide 6: Business Model

**Multiple revenue streams for sustainable growth.**

* **SaaS Subscriptions:** For producers and production companies.
* **Marketplace Fees:** A commission on all transactions.
* **Financial Services:** Premium features for investors and financial stakeholders.
* **AI-Powered Add-Ons:** Access to our most advanced AI features.

## Slide 7: The Team

**A team of builders and innovators with a passion for Nollywood.**

We are a team of experienced engineers, product managers, and designers with a proven track record of building and scaling successful technology products. We have deep roots in the Nigerian tech ecosystem and a strong network in the entertainment industry.

## Slide 8: Financial Projections (in Naira)

**A clear path to profitability and high returns.**

| Year | Revenue | Net Income |
| --- | --- | --- |
| 1 | ₦750M | -₦630M |
| 2 | ₦3B | ₦510M |
| 3 | ₦7.5B | ₦2B |
| 4 | ₦18B | ₦6B |
| 5 | ₦37.5B | ₦12.7B |

**Break-Even: Year 2**

## Slide 9: The Ask

**We are raising a ₦3 Billion seed round to:**

* **Accelerate Product Development:** Build out our AI and financial features.
* **Drive User Acquisition:** Onboard the next generation of Nollywood talent.
* **Expand the Team:** Hire key personnel in engineering, product, and growth.

## Slide 10: Our Vision

**To be the digital backbone of the African film industry.**

NollyCrewHub will empower the next generation of African storytellers and connect them with a global audience. Join us in building the future of African cinema.

**Contact:**

[Your Name]

[Your Email]

[Your Phone Number]

[Website]