# Appendix: Supplementary Information

This appendix contains supplementary information to support the NollyCrewHub business plan, including a list of potential Nigerian investors and companies that may be interested in our platform.

## Potential Nigerian Investors and VCs

This list is a starting point for our fundraising efforts and includes a mix of venture capital firms, angel investor networks, and corporate venture arms that have a track record of investing in Nigerian and African startups.

### Venture Capital Firms

* **Future Africa:** A well-known African VC firm that invests in a wide range of tech-enabled businesses.
* **EchoVC Partners:** A technology-focused venture capital firm that invests in early-stage companies in Africa.
* **Ventures Platform:** A pan-African VC firm that invests in startups addressing significant problems in large markets.
* **TLcom Capital:** An Africa-focused tech venture capital firm that invests in early to growth-stage companies.
* **GreenHouse Capital:** A fintech-focused VC firm that also invests in other tech-enabled businesses in Africa.
* **Ingressive Capital:** An early-stage VC firm that invests in tech-enabled companies in Africa.
* **Microtraction:** A pre-seed investment firm that funds African tech entrepreneurs.

### Angel Investor Networks

* **Lagos Angel Network (LAN):** A network of angel investors in Lagos that provides seed funding and mentorship to early-stage startups.
* **Nigeria Angel Investment Network (NAIN):** A platform that connects Nigerian companies with angel investors.

### Corporate Venture and Strategic Investors

* **Sony Innovation Fund: Africa:** A fund backed by Sony that is focused on growing Africa’s entertainment tech startups.
* **Utica Capital’s Film Fund:** A venture capital fund specifically created to invest in the Nigerian film industry.
* **International Finance Corporation (IFC):** The investment arm of the World Bank, which has shown interest in the African creative economy.

## Media and Entertainment Companies

These are potential strategic partners or investors who could benefit from a partnership with NollyCrewHub.

* **Netflix Nigeria:** As a major investor in original Nigerian content, Netflix could be a key partner for sourcing and managing productions.
* **Amazon Prime Video Nigeria:** Similar to Netflix, Amazon is expanding its presence in Nigeria and needs a reliable pipeline of high-quality content.
* **Showmax:** A leading African streaming service that is heavily invested in local content.
* **MultiChoice/Africa Magic:** A dominant player in the African media landscape, with a vast production and distribution network.
* **FilmOne Entertainment:** A leading film distribution and production company in Nigeria.
* **ROK Studios:** A Nigerian film studio and production house.

This list is not exhaustive, but it provides a strong starting point for our fundraising and partnership efforts. We will continue to research and identify other potential investors and partners as we move forward.