

--- Chunk 1 ---

Our Mission, Vision and Values | Orangetheory Fitness

[Skip to main content](#)

No items found.The WorkoutsLocationsMembershipsOwn A StudioShopEnglish (United States)Français (France)Español (Colombia)English (France)日本語 (Japan)English (Canada)Français (Canada)English (United Kingdom)English (Australia)Español (Costa Rica)Español (Dominican Republic)Deutsch (Germany)Español (Guatemala)English (India)Español (Mexico)Español (Panama)Español (Peru)Español (Puerto Rico)English (Qatar)English (Bahrain)English (Saudi Arabia)Español (Spain)English (United Arab Emirates)Dansk (Denmark)English (Colombia)English (Costa Rica)English (Germany)English (Denmark)English (Dominican Republic)English (Spain)English (Guatemala)English (Mexico)English (Panama)English (Peru)English (Puerto Rico)English (Kuwait)English (Japan)English (Poland)Free Class*Choose a Location.We exist to give people a longer, more vibrant life

--- Chunk 3 ---

.We exist to give people a longer, more vibrant life.Mission“To lead, support and inspire the orange passion in our Franchise partners to achieve superior results while always ensuring that we exemplify a diversified, equitable and inclusive culture.Vision“To be the trusted global leader of innovative heart rate-based interval trainingValues“Passion, integrity, accountability, innovation, commUNITY and opportUNITY for all.Diversity, Equity and Inclusion.Orangetheory is committed to encouraging, facilitating and upholding an environment centered on diversity, equity and inclusion across every facet of the Orangetheory brand. We will work to create a sustainable culture that supports a healthy space for learning and growing, valuing and empowering every employee, inspiring a diverse franchise network, and uplifting the members and communities we serve.Orangetheory DEI Council

--- Chunk 4 ---

.Orangetheory DEI Council.The Diversity Council at Orangetheory Fitness exists to provide insight, guidance and support to the organization as a means for incorporating diversity, equity and inclusion across all segments of the company. The council consists of engaged employees, coaches, franchise owners and corporate executives dedicated to all people.The mission is to create and sustain a diverse, equitable and inclusive culture at Orangetheory Fitness for all employees, members, partners and stakeholders.The council is dedicated to several initiatives, with a focus on internal and external integrated content, DEI hiring practices, learning development and community engagements

--- Chunk 5 ---

.The council is dedicated to several initiatives, with a focus on internal and external integrated content, DEI hiring practices, learning development and community engagements. The goals for each of these initiatives include, but are not limited to:

- Establishing necessary support to ensure the sustainability of DEI programming
- Expanding the lifelong learning DEI program for all employees
- Attracting, hiring and retaining a diverse and multiculturally sensitive staff
- Creating a culture of employee engagement, trust, support and inclusion
- Increasing partnerships that could lead to the representation of new clients and a more diverse client base

Equal Opportunity Employer. Orangetheory is an equal opportunity employer

--- Chunk 6 ---

.Orangetheory is an equal opportunity employer. In accordance with applicable law, we prohibit discrimination against any applicant or employee based on any legally-recognized basis, including, but not limited to: veteran status, uniformed service member status, race, color, religion, sex, sexual orientation, gender identity, age (40 and over), pregnancy (including childbirth, lactation and related medical conditions), national origin or ancestry, physical or mental disability, genetic information (including testing and characteristics) or any other consideration protected by federal, state or local law. Our commitment to equal opportunity employment applies to all persons involved in our operations and prohibits unlawful discrimination by any employee, including supervisors and co-workers

--- Chunk 7 ---

. Our commitment to equal opportunity employment applies to all persons involved in our operations and prohibits unlawful discrimination by any employee, including supervisors and co-workers.

[Orangetheory homepage](#)[The Workout Locations](#)[Memberships](#)[Own A Studio](#)[Shop](#)[FAQ](#)[Book a Class](#)[Online](#)[Apple Store](#)[Google Play Store](#)[Membership Cancellation](#)[Select Your Location](#)[Our Mission, Vision & Values](#)[FAQ \(including Mobile App\)](#)[Press](#)[US Franchising](#)[International Franchising](#)[Customer Service](#)[Real Estate](#)[Global Studios](#)[Jobs](#)[Articles](#)[Shop](#)[Real Estate](#)[Do Not Sell My Information](#)[Affordable Care Act: Transparency in Coverage](#)[Do Not Sell or Share My Personal Information](#)[Privacy Policy](#)[Terms of Use](#)[Promotion Terms](#)[Download Our App](#)[Apple Store](#)[Google Play Store](#)

© 2011-2025 OTF Franchisor, LLC and its affiliations. All rights reserved.*The “Free Class” offer is open only to first-time visitors and local residents aged 18 years and older; however, minors aged 14 and above may participate if special conditions are met

--- Chunk 8 ---

.*The “Free Class” offer is open only to first-time visitors and local residents aged 18 years and older; however, minors aged 14 and above may participate if special conditions are met. Valid at participating studios only. Conditions apply. See studios for details. Recommended retail price of a casual visit is \$35; however, prices do vary, as each studio is individually owned and operated. Offer may be subject to satisfactory completion of pre-exercise screening and/or standard temporary/guest membership terms.†Offer limited to Premier members who complete 12 sessions within a month of membership start date. All sessions must be at the member’s home studio. Member must notify their home studio within 30 days of membership start date to initiate cancellation and receive refund of membership dues. OTBeat® sales are not refundable.**Restrictions may apply, inquire at local studio for additional information.

Select your languageAmericasAsia PacificEuropeMiddle East