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Promotion Terms | Orangetheory Fitness US

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MARATHON MONTH 2025 Participation Eligibility & Requirements Marathon Month (also referred to herein as the “Challenge”) is a globally coordinated event executed at the local studio level. The Challenge lasts from August 1 – August 31, 2025. Registration through the OTF mobile app or through MBO is required. Registration is open from July 15 – August 15, 2025. Participants must pay a \$15 registration fee. Registration is open to all members (recurring members + pack-holders + partner members). The following class types count will count toward Marathon Month distance: Orange 60, Orange 90, and Tread 50. The registration fee includes retail incentives for each participant. All participants will receive one (1) of each of the following at the studio where registration occurs: medal, pair of OTF x Strideline Socks, and sticker. Participants may take the approved class types at any location. This is an in-studio event only. Distance must be tracked in-studio on the Challenge Tracker

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.Participants may take the approved class types at any location.This is an in-studio event only.Distance must be tracked in-studio on the Challenge Tracker.Participants must commit to one (1) of the challenges prior to starting: Half Marathon, Full Marathon, or Ultramarathon.No more than one (1) class per day will count towards the participant's Marathon Month distance. Participants cannot double up on the tread (or bike/strider) portion in a single class.Any distance completed during the warm-up on the tread (or bike/strider) will not count toward the participant's total Marathon Month distance.Challenge subject to all applicable federal, state, and local laws. Void where prohibited by law.Studio Criteria & EligibilityStudios open at least sixty (60) days are required to participate and will be included in all auto-shipments of merchandise.2 WEEKS FOR \$49Offer Terms & ConditionsOffer valid only for non-members

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.2 WEEKS FOR \$49Offer Terms & ConditionsOffer valid only for non-members. For this offer only, a "non-member" is limited to first-time guests, missed guests and former active members.The Two-Week Paid Trial Pass may only be used at the studio location it was purchased at (i.e., all Orangetheory Fitness classes taken during the Two-Week Paid Trial Pass period may only be taken at the studio location where the pass was purchased).The two-week period begins on the date the Two-Week Paid Trial Pass is purchased.The Two-Week Paid Trial Pass will expire on the fifteenth day after the purchase date regardless of whether the non-member takes any classes during the Two-Week Paid Trial Pass period.Offer valid for one time purchase only (i.e., a non-member may only purchase the Two-Week Paid Trial Pass one time).There are no class type exclusions.Offer void where prohibited by law.Offer available at participating studios only

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.e., a non-member may only purchase the Two-Week Paid Trial Pass one time). There are no class type exclusions. Offer void where prohibited by law. Offer available at participating studios only. Restrictions may apply, inquire at local studio for additional information. Orangetheory Fitness reserves the right to modify, change, or cancel this event and these Terms and Conditions, at any time, in its sole discretion with or without notice.

PUSH 30 JUNE 2025 Participant Terms & Conditions

The Push 30 Challenge is held between June 16 and July 15, 2025. To complete the Push 30 Challenge, registered participants must complete twelve (12) workouts and complete each challenge at least five (5) days per week, as outlined in the Participant Handout, stacking weekly throughout the challenge period. Registered participants who complete the challenge will be eligible for recognition and entry into a raffle to win a prize at their registered studio. Registration through the OTF mobile app or MBO is required

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.Registration through the OTF mobile app or MBO is required. Registration opens on June 1, 2025, and closes on June 16, 2025. There is no registration fee for the Push 30 Challenge. Normal class fees apply. Participants must register for the Push 30 Challenge at only one (1) studio (i.e., participants cannot register at more than one studio). However, participants may take classes at any studio. The Push 30 Challenge is open to all members, including recurring members, package holders, and Healthcare Advantage members. The following class types will count toward the required twelve (12) workouts for the challenge: Orange 60, Orange 90, Strength 50, and Tread 50. No more than one (1) workout per day will count towards the required twelve (12) workouts for the challenge. By registering, participants consent to receive email communications about the challenge and may opt-out/unsubscribe from email communications at any time. For more details, visit the [Orangetheory Fitness Privacy Policy](#) here

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. For more details, visit the Orangetheory Fitness Privacy Policy [here](#). Challenge subject to all applicable federal, state, and local laws. Void where prohibited by law. Orangetheory Fitness reserves the right to modify, change, or cancel this event and these Terms and Conditions, at any time, in its sole discretion with or without notice.

OTF ALL OUT MAYHEM 2025 Participant Terms & Condition

All Out Mayhem is held between May 17-23, 2025. Registered participants who complete four (4) of seven (7) classes during All Out Mayhem will receive one (1) of each of the following: a special edition All Out Mayhem t-shirt and a sticker from the studio of registration. Registration through the OTF mobile app or MBO is required. Participants must pay a \$15 registration fee. Registration is open from May 1, 2025, through May 20, 2025

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.Registration through the OTF mobile app or MBO is required. Participants must pay a \$15 registration fee.Registration is open from May 1, 2025, through May 20, 2025. Participants who register on May 20, 2025, can meet the eligibility requirement of completing four (4) of seven (7) classes if they take class on May 20 – 23, 2025, after completing their registration.Registration is open to all members (i.e., recurring members, package holders, and Healthcare Advantage members).Members can register and complete their workouts at any studio.The following class types count toward All Out Mayhem: Orange 60, Orange 90, Strength 50, and Tread 50.No more than one (1) class per day will count towards the four (4) of seven (7) classes needed to complete the challenge.Challenge subject to all applicable federal, state, and local laws. Void where prohibited by law

.Challenge subject to all applicable federal, state, and local laws. Void where prohibited by law.Orangetheory Fitness reserves the right to modify, change, or cancel this event and these Terms and Conditions, at any time, in its sole discretion with or without notice.OTF DriTri spring 2025Terms & ConditionsDriTri is held during the month of April in 2025. Participating studios may choose to hold DriTri between April 4 - 6, 2025, April 11 - 13, 2025, April 18 - 20, 2025 and/or April 25 - 27, 2025, with most participating studios holding their DriTri between April 25 - 27, 2025. Participating studios will determine and communicate which day(s) during the month they will hold DriTri. Participating studios are only required to hold DriTri on one (1) day during the month.Participants must pay a \$25 registration fee for DriTri Full, Sprint, Strength, and Outdoor. The registration fee is \$20 per person for individuals participating in DriTri Team

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.Participants must pay a \$25 registration fee for DriTri Full, Sprint, Strength, and Outdoor. The registration fee is \$20 per person for individuals participating in DriTri Team. All participants must agree to and sign the Participant Release and Waiver Form before participating in the DriTri.Registration is open from April 1, 2025, through April 25, 2025. However, if a participating studio is holding DriTri prior to April 25, 2025, participant registration must be complete before participating in DriTri.Registration and participation in DriTri is open to all members who are at least eighteen (18) years of age or older. Members are required to pay the registration fee before each DriTri they will participate in and must agree to and sign the Participant Release and Waiver Form for each studio at which they participate in the DriTri.All DriTri participants will receive one (1) of each of the following: medal, sticker, and foam roller

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.All DriTri participants will receive one (1) of each of the following: medal, sticker, and foam roller.Event subject to all applicable federal, state, and local laws. Void where prohibited by law.Orangetheory Fitness reserves the right to modify, change, or cancel this event and these Terms and Conditions, at any time, in its sole discretion with or without notice.First Month Preferred RateTerms & ConditionsValid from 12:00am ET July 1, 2024 - 11:59pm ET December 31, 2025.Offer valid only for non-members. A “non-member” includes first time guests, missed guests, and a former member who rejoins at the Premier membership level. Former members must not have had an active membership for sixty (60) days prior to rejoin date.If a non-member joins as a Premier Member, the first month’s billing cycle will be discounted followed by the next month, and every month thereafter for the remainder of the membership, being the standard Premier Membership rate

.Premier Membership levels include Family Add On, Corporate Rates, 6 Month Commitments and Retail Month to Month Rates.Membership Addendum must be signed by new member in addition to applicable Membership Agreement.The financial parameters of the Membership Agreement will automatically revert to their original form at the conclusion of the first month, with all other provisions of the Membership Agreement remaining unchanged.Standard membership cancellation policies apply as stated in the applicable Membership Agreement for the studio where membership is purchased.Membership cannot be post-dated.Offer void where prohibited by law.Restrictions may apply, inquire at local studio for additional information.Orangetheory Fitness reserves the right to modify, change, or cancel this program and these Terms and Conditions at any time, in its sole discretion with or without notice

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TRANSFORMATION CHALLENGE Terms & Conditions

The Transformation Challenge is an eight (8)-week event that runs from January 13, 2025 – March 9, 2025. To be eligible to win prize(s), registered participants must complete three (3) workouts per week for six (6) of the eight (8) weeks. Participants must register via the OTF mobile app or in studio, sign the Transformation Challenge Membership Agreement Addendum and InBody Consent form, and pay a \$35 registration fee (normal class fees still apply). Registration is open from December 16, 2024 - January 26, 2025. Participants must register and complete two (2) InBody scans at only one (1) studio (i.e., participants cannot register and complete InBody scans at more than one studio). However, registered participants can take classes at any studio

.e., participants cannot register and complete InBody scans at more than one studio). However, registered participants can take classes at any studio. Registered participants must complete the initial InBody scan before taking their first class for the challenge and the final InBody scan between March 6 - 9, 2025. The Transformation Challenge is open to all members (recurring members, pack-holders, and Healthcare Advantage members) who are at least eighteen (18) years old. Orangetheory employees and immediate family members can participate but are ineligible to win prizes. Eligible class types include Orange 60, Orange 90, Strength 50, Tread 50. Only one (1) class per day counts toward the weekly total. Winners will be determined by the highest percentage of fat loss or muscle gain as indicated by goal selection and InBody scan results

. Only one (1) class per day counts toward the weekly total. Winners will be determined by the highest percentage of fat loss or muscle gain as indicated by goal selection and InBody scan results. By registering, participants consent to receive email communications about the challenge and may opt-out/unsubscribe by following the procedures set forth in the Transformation Challenge Membership Agreement Addendum. For more details, visit the Orangetheory Fitness Privacy Policy [here](#). The challenge is subject to applicable laws and is void where prohibited. Orangetheory Fitness reserves the right to modify, change, or cancel this challenge and these Terms and Conditions, at any time, in its sole discretion with or without notice

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DIGITAL REFERRAL TERMS AND CONDITIONS

Promotion Overview

If an active member holding monthly membership uses a unique referral code associated with his or her Orangetheory Fitness account to refer a *new member who joins at the Premier or Elite membership level, the active referring member will receive a \$50.00 referral discount ("Referral Discount") on the next month's membership dues for each new member referred, subject to these Terms and Conditions.*For this promotion only, a "new member" includes former members who rejoin at the Premier or Elite membership level. The Referral Discount is a one-time offer for each new member referred

. *For this promotion only, a “new member” includes former members who rejoin at the Premier or Elite membership level. The Referral Discount is a one-time offer for each new member referred. Once a new member has been referred and the Referral Discount has been applied, that new member is ineligible to be referred again under this promotion regardless of whether they maintain an active membership. Promotion not available to package holders. Membership Purchase New member does not need to purchase membership at the same home studio as the active referring member. Referral Discount The Referral Discount may be applied multiple times in a single month for each new member referred, subject to these Terms and Conditions. The Referral Discount will be tracked using the unique referral code mentioned above

. The Referral Discount will be tracked using the unique referral code mentioned above. If the dollar amount of Referral Discount(s) exceeds the active referring member's monthly membership dues for a given month, the additional discount(s) will be applied to the active referring member's monthly membership dues for the following month. The dollar amount of the Referral Discount is subject to change at any time, in Orangetheory Fitness' sole discretion, with or without notice. Restrictions and Cancellation Standard membership cancellation policies apply as stated in the applicable Membership Agreement for the studio where membership is purchased. The financial parameters of the active referring member's Membership Agreement will automatically revert to their original form beginning the month which directly follows the month the Referral Discount(s) is applied with all other provisions of the Membership Agreement remaining unchanged. Offer void where prohibited by law

.Offer void where prohibited by law.By participating in this promotion, you agree to comply with all laws, including, but not limited to, the Telephone Consumer Protection Act (TCPA) and the CAN-SPAM Act. Any distribution of your unique referral link that could constitute unsolicited commercial email, text, or “spam” under any applicable law or regulation is expressly prohibited and will be grounds for exclusion from this referral program. Any communications that you do make in connection with referrals must be honest and accurate. As part of your participation in this program, you understand and agree that you are responsible for making truthful and accurate statements in connection with any referrals and can be held liable for any false or misleading statements you make. Orangetheory Fitness reserves the right to discontinue access to this program to any person who breaches any of these Terms and Conditions or violates any law or regulation

. Orangetheory Fitness reserves the right to discontinue access to this program to any person who breaches any of these Terms and Conditions or violates any law or regulation. Before sharing your referral code via text message, you must ensure that the individual has given you consent to receive text messages from you. By participating in this program, you acknowledge and understand that nothing in the referral program is intended to, or will be deemed to, create any partnership between us, or to authorize either party to act as agent for the other. Orangetheory Fitness reserves the right to modify, change, or cancel this program and these Terms and Conditions, including the amount of the Referral Discount, at any time, in its sole discretion with or without notice. **FIRST FREE WORKOUT/CLASS OFFER** Offer limited to first-time visitors to Orangetheory Fitness and local residents only. Certain restrictions apply. \$28 minimum value. At participating studios only. See studio for details

. Certain restrictions apply. \$28 minimum value. At participating studios only. See studio for details. Subject to availability. As with any exercise program, you assume certain risks to your health and safety by starting an exercise program and/or participating in exercise activities. The Orangetheory Fitness workout is an extremely strenuous and physically demanding activity. Participants are urged to always consult a medical professional or physician before participating in an activity or starting an exercise program. There is increased risk of injury by performing an activity incorrectly, especially if you have existing health problem or physical conditions. If you choose to participate in this exercise program, you assume these risks of your own free will and accord. FREE CLASS/WORKOUT (Frozen Members) Offer limited to current suspended "frozen" members. Certain restrictions apply. \$28 minimum value. See studio for details. Subject to availability

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.BURN 500 CALORIES OR MORE IN 60 MINUTES Including the afterburn. Individual results may vary. This is not health or medical advice and is not a replacement of advice or treatment by a health professional or physician. Participants are urged to always consult a medical professional or physician before participating in activity or starting an exercise program. Workout is an extremely strenuous and physically demanding activity. It is your responsibility to ensure that you do not exceed your physical limits or over-exert yourself. Neither OTF, nor its employees, agents or affiliates, make any guarantees or warrants as to the results that may be obtained from exercise program or information and services provided during workout. OTF makes no claims or warrants that these that these results are typical. Even if you follow the program in full, you may not obtain desired results. Actual results depend on the individual and effort exerted

.Even if you follow the program in full, you may not obtain desired results.Actual results depend on the individual and effort exerted.You may not experience weight loss, lose fat, gain muscle or attain the results you are seeking.As with any exercise program, you assume certain risks to your health and safety by starting an exercise program and/or participating in exercise activities.Increased risk of injury by performing activity incorrectly, especially if you have existing health problem or physical conditions.If you choose to participate in this exercise program, you assume these risks on your own free will and accord.KEEP BURNING CALORIES FOR UP TO 24 HOURSBased on intensity level, participants can burn an expected average of 15-20% more calories above their standard resting calorie burn.This is not health or medical advice and is not a replacement of advice or treatment by a health professional or physician

.This is not health or medical advice and is not a replacement of advice or treatment by a health professional or physician.Participants are urged to always consult a medical professional or physician before participating in activity or starting an exercise program.Workout is an extremely strenuous and physically demanding activity.It is your responsibility to ensure that you do not exceed your physical limits or over-exert yourself.Results may vary.Nether OTF, nor its employees, agents or affiliates, make any guarantees or warrants as to the results that may be obtained from exercise program or information and services provided during workout.OTF makes no claims or warrants that these that these results are typical.Even if you follow the program in full, you may not obtain your desired results.Actual results depend on the individual and effort exerted.You may not experience weight loss, lose fat, gain muscle or attain the results you are seeking

.Actual results depend on the individual and effort exerted.You may not experience weight loss, lose fat, gain muscle or attain the results you are seeking.As with any exercise program, you assume certain risks to your health and safety by starting an exercise program and/or participating in exercise activities.Increased risk of injury by performing activity incorrectly, especially if you have existing health problem or physical conditions.If you choose to participate in this exercise program, you assume these risks on your own free will and accord.**30-DAY RISK FREE GUARANTEE**We are confident you will be satisfied with your Orangetheory Fitness experience. In fact, if you are not satisfied after completing at least twelve (12) sessions, you will receive a refund for the monthly membership dues. OTBeat® wearables and other retail sales are not refundable.At participating studios only.Offer valid for first-time members only having a Premier Membership

. OTBeat® wearables and other retail sales are not refundable. At participating studios only. Offer valid for first-time members only having a Premier Membership. All twelve (12) sessions must be completed within the first month of the membership start date at your home studio. A refund request must be made by contacting your home studio within the first month of membership. Individual results may vary, and you may not obtain your desired results after completing at least twelve (12) sessions. Neither Orangetheory Fitness, nor its employees, agents, or affiliates, make any representations, warranties, or guarantees as to the results that may be achieved from session participation or any information and/or related services provided. Participants are urged to always consult a medical professional or physician before participating in an activity or starting an exercise program

.Participants are urged to always consult a medical professional or physician before participating in an activity or starting an exercise program.SIGN UP FOR TWO FREE CLASSES PRIOR TO GRAND OPENINGOffer valid for two free classes during the two-week period prior to studio's grand opening only. A third free class may be offered if you bring a friend or family member. Friend or family member must be a first time visitor to Orangetheory Fitness. Local residents only. Certain restrictions apply. See studio for details. Subject to availability. As with any exercise program, you assume certain risks to your health and safety by starting an exercise program and/or participating in exercise activities. Workout is an extremely strenuous and physically demanding activity. Participants are urged to always consult a medical professional or physician before participating in activity or starting an exercise program

. Participants are urged to always consult a medical professional or physician before participating in activity or starting an exercise program. There is increased risk of injury by performing activity incorrectly, especially if you have existing health problem or physical conditions. If you choose to participate in this exercise program, you assume these risks on your own free will and accord.

RETAIL DISCOUNT OFFER This offer is limited solely to the intended recipient and may not be transferred, assigned or otherwise conveyed to a third party. The offer may only be redeemed at participating studios and may not be combined with any other offers. Offer not valid on lululemon retail. This offer is only applicable to the intended use indicated in the email. This targeted offer is valid for one-time use only and is redeemable only by the recipient of the original message from Orangetheory. The promotional offer is valid within the period stated in the promotion details or email

. The promotional offer is valid within the period stated in the promotion details or email. Any attempt to utilize the promotional messages to redeem the offer outside of this time period will not be permitted.

MEMBERSHIP DISCOUNT OFFER (non-member)

This offer is limited solely to the intended recipient and may not be transferred, assigned or otherwise conveyed to a third party. The offer may only be redeemed by individuals who do not have an active Orangetheory Fitness membership. The offer may only be redeemed at participating studios and may not be combined with any other offers. Discounts on memberships are applicable only for the length of time specified in the offer. After the specified time, the membership will revert to the standard membership rates. This offer is only applicable to the intended use indicated in the email. This targeted offer is valid for one-time use only and is redeemable only by the recipient of the original message from Orangetheory

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MEMBERSHIP DISCOUNT OFFER (active member)

This offer is limited solely to the intended recipient and may not be transferred, assigned or otherwise conveyed to a third party. The offer may only be redeemed by individuals who have an active Orangetheory Fitness membership. The offer may only be redeemed at participating studios and may not be combined with any other offers. Discounts on memberships are applicable only for the length of time specified in the offer. After the specified time, the membership will revert to the standard membership rates. This offer is only applicable to the intended use indicated in the email

. After the specified time, the membership will revert to the standard membership rates. This offer is only applicable to the intended use indicated in the email. This targeted offer is valid for one-time use only and is redeemable only by the recipient of the original message from Orangetheory. The promotional offer is valid within the period stated in the promotion details or email. Any attempt to utilize the promotional messages to redeem the offer outside of this time period will not be permitted.

PACK DISCOUNTS This offer is limited solely to the intended recipient and may not be transferred, assigned or otherwise conveyed to a third party. The offer may only be redeemed at participating studios and may not be combined with any other offers. This offer is only applicable to the intended use indicated in the email. This targeted offer is valid for one-time use only and is redeemable only by the recipient of the original message from Orangetheory

. This targeted offer is valid for one-time use only and is redeemable only by the recipient of the original message from Orangetheory. The promotional offer is valid within the period stated in the promotion details or email. Any attempt to utilize the promotional messages to redeem the offer outside of this time period will not be permitted.

BUDDY-UP MEMBERSHIP DISCOUNT

This offer is limited solely to the intended recipient and their chosen buddy (any non-member who is eligible to participate in OTF workouts). It may not be transferred, assigned or otherwise conveyed to a third party. To qualify for the offer, the intended recipient and their chosen buddy must both sign up for the membership promotion offered in the email. The offer may only be redeemed at participating studios and may not be combined with any other offers. Discounts on memberships are applicable only for the length of time specified in the offer

.The offer may only be redeemed at participating studios and may not be combined with any other offers.Discounts on memberships are applicable only for the length of time specified in the offer. After the specified time, the membership will revert to the standard membership rates.This offer is only applicable to the intended use indicated in the email.This targeted offer is valid for one-time use only and is redeemable only by the recipient of the original message from Orangetheory and their chosen buddy.The promotional offer is valid within the period stated in the promotion details or email. Any attempt to utilize the promotional messages to redeem the offer outside of this time period will not be permitted.UNLIMITED CLASSES WITH PROMOTION PERIODThis offer is limited solely to the intended recipient and may not be transferred, assigned or otherwise conveyed to a third party.The offer may only be redeemed at participating studios and may not be combined with any other offers

.The offer may only be redeemed at participating studios and may not be combined with any other offers.This offer is only applicable to the intended use indicated in the email.This targeted offer is valid for one-time use only and is redeemable only by the recipient of the original message from Orangetheory Fitness.The promotional offer is valid within the period stated in the promotion details or email. Any attempt to utilize the promotional messages to redeem the offer outside of this time period will not be permitted.Discounts on memberships are applicable only for the length of time specified in the offer. After the specified time, the membership will revert to the standard membership rates.It is your responsibility to ensure that you do not exceed your physical limits or over-exert yourself

. After the specified time, the membership will revert to the standard membership rates. It is your responsibility to ensure that you do not exceed your physical limits or over-exert yourself. Membership Cancellation Select Your Location Our Mission, Vision & Values FAQ (including Mobile App) Press US Franchising International Franchising Customer Service Real Estate Global Studios Jobs Articles Shop Real Estate Do Not Sell My Information Affordable Care Act: Transparency in Coverage Do Not Sell or Share My Personal Information Privacy Policy Terms of Use Promotion Terms Download Our App Apple Store Google Play Store Orangetheory homepage The Workout Locations Memberships Own A Studio Shop FAQ Book a Class Online Apple Store Google Play Store © 2011-2025 OTF Franchisor, LLC and its affiliations. All rights reserved.*The “Free Class” offer is open only to first-time visitors and local residents aged 18 years and older; however, minors aged 14 and above may participate if special conditions are met

.*The “Free Class” offer is open only to first-time visitors and local residents aged 18 years and older; however, minors aged 14 and above may participate if special conditions are met. Valid at participating studios only. Conditions apply. See studios for details. Recommended retail price of a casual visit is \$35; however, prices do vary, as each studio is individually owned and operated. Offer may be subject to satisfactory completion of pre-exercise screening and/or standard temporary/guest membership terms.†Offer limited to Premier members who complete 12 sessions within a month of membership start date. All sessions must be at the member’s home studio. Member must notify their home studio within 30 days of membership start date to initiate cancellation and receive refund of membership dues. OTBeat® sales are not refundable.**Restrictions may apply, inquire at local studio for additional information.

Select your languageAmericasAsia PacificEuropeMiddle East